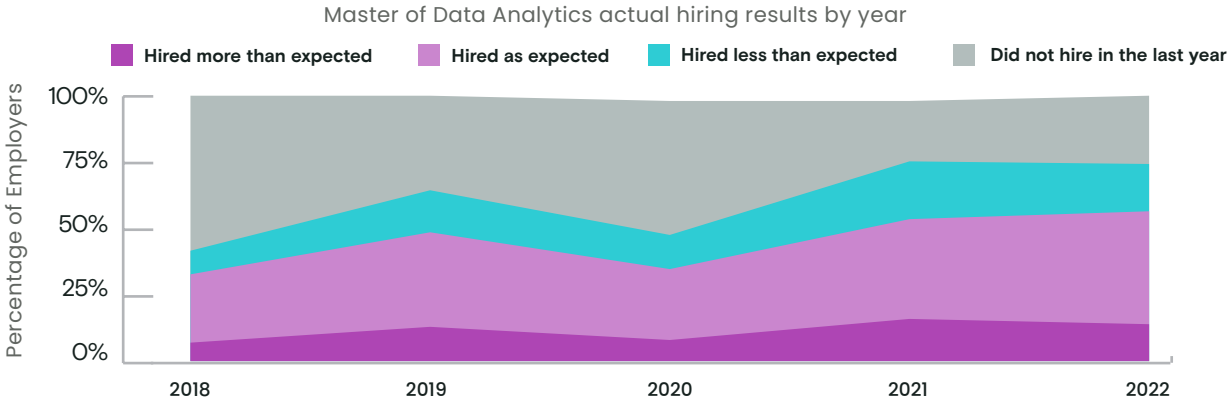


Corporate Recruiters Survey 2023

Degree Profile | Master of Data Analytics

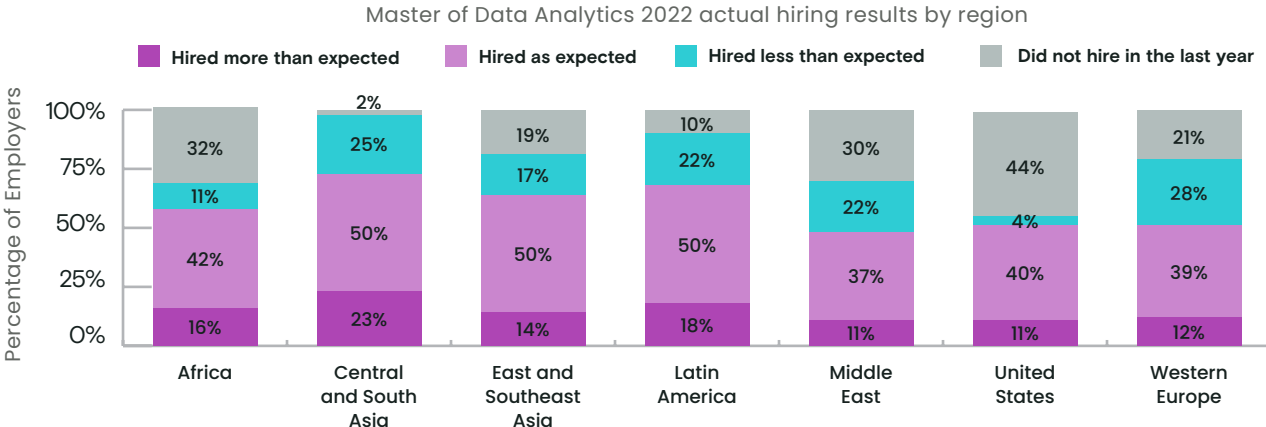
Globally, total hiring of Master of Data Analytics graduates has increased from 2018 to 2022, with a small dip in 2020.

Employers in 2021 and in 2022 said they hired more Master of Data Analytics graduates than they expected at a higher rate than in 2020.



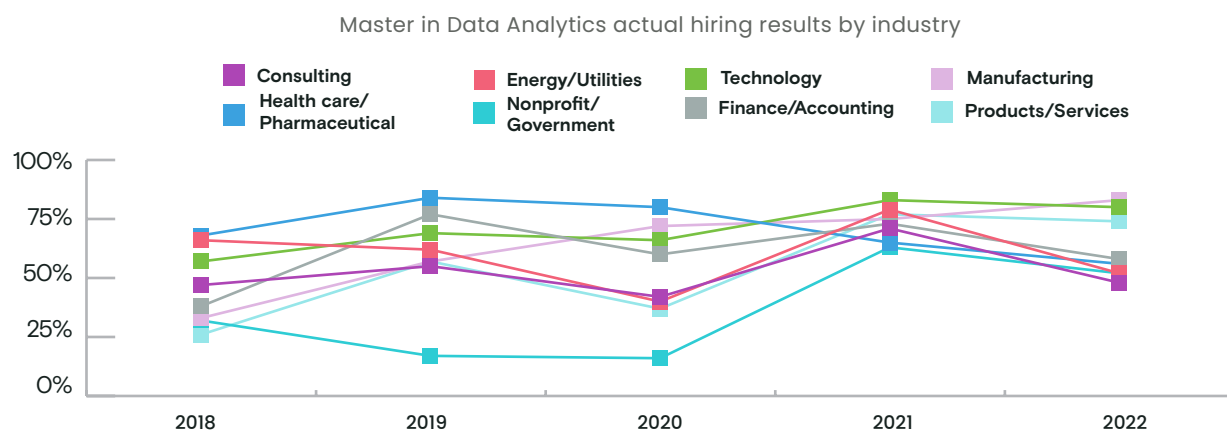
The majority of employers from all regions said they hired graduates from Master of Data Analytics programs in 2022.

Nearly a quarter of employers in Central and South Asia said they hired more Master of Data Analytics graduates than they expected in 2022.



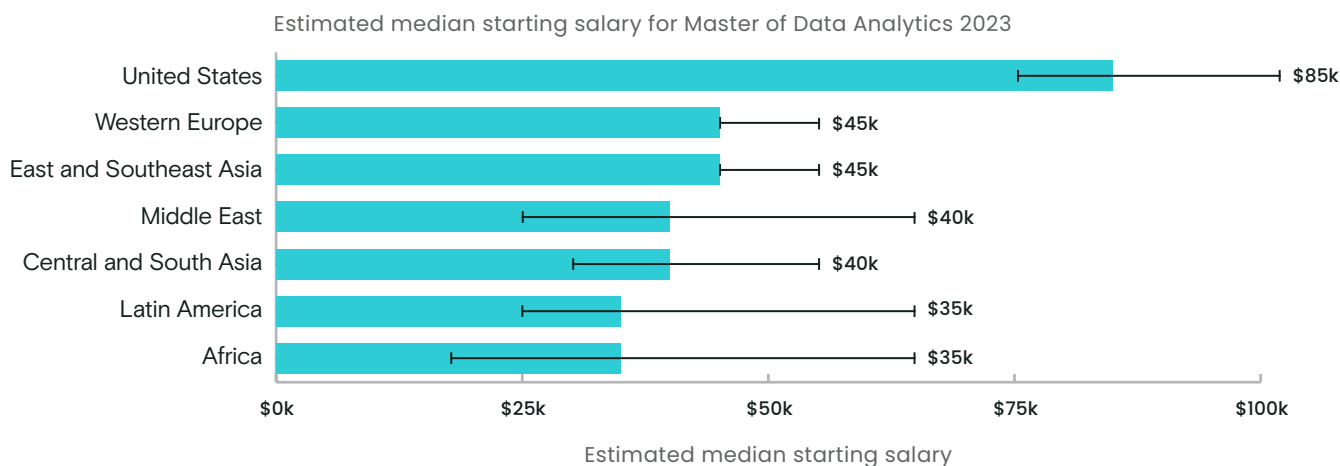
Hiring of Master of Data Analytics graduates was highest in the manufacturing, technology, and products/services industries in 2022.

Most industries saw decreases in total hiring among Master of Data Analytics hiring from 2021 to 2022, with the exception of manufacturing employers.



In 2023, graduates from Master of Data Analytics programs had higher estimated median starting salaries in the United States, followed by Western Europe and East and Southeast Asia.*

No estimated median starting salary for Master of Data Analytics grads is less than \$35,000 for 2023.



*Employers were asked to estimate the average base annual starting salary (in increments of \$10,000 U.S. dollars) their company will offer to new hires by degree type in 2023. This does not include other benefits, which vary in generosity by region to make up total compensation. The error bars represent the 95 percent confidence intervals for each estimated population proportion. When the error bars do not overlap between groups, this indicates a significant difference.