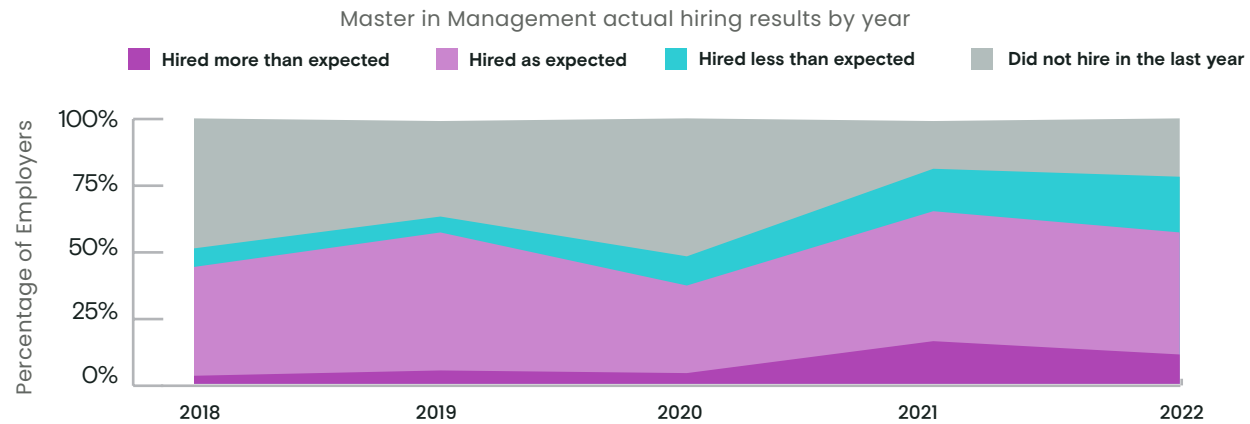


Corporate Recruiters Survey 2023

Degree Profile | Master in Management

Total hiring has increased among employers for Master in Management graduates from 2018 to 2022. About a quarter of employers globally did not hire Master in Management graduates over the last year.



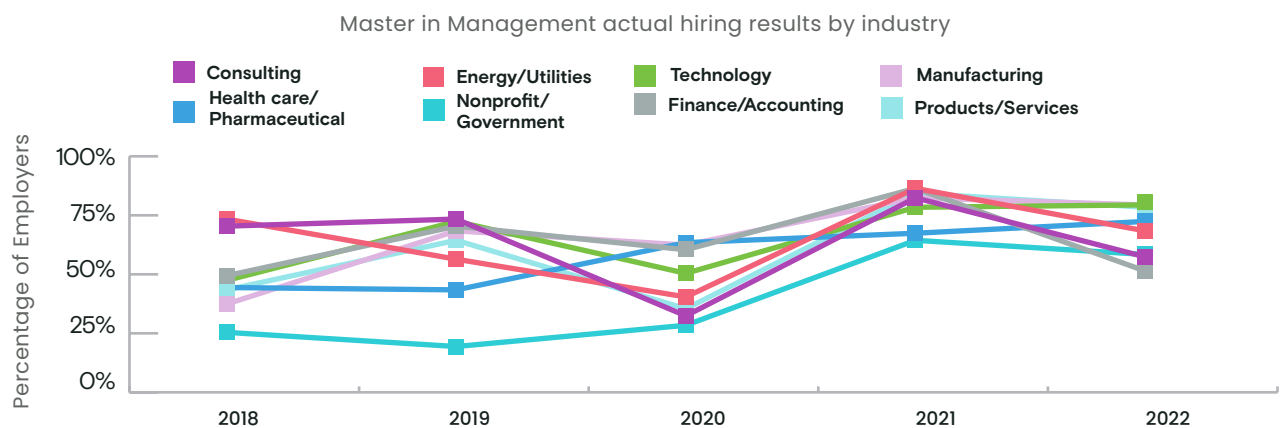
In 2022, more than 80% of employers hired Master in Management graduates in most regions. The United States had the lowest hiring rate among employers for Master in Management graduates, where 58% of employers said they did not hire them in 2022.



Access the full summary report at [gmac.com/corporaterecruiters](https://www.gmac.com/corporaterecruiters)

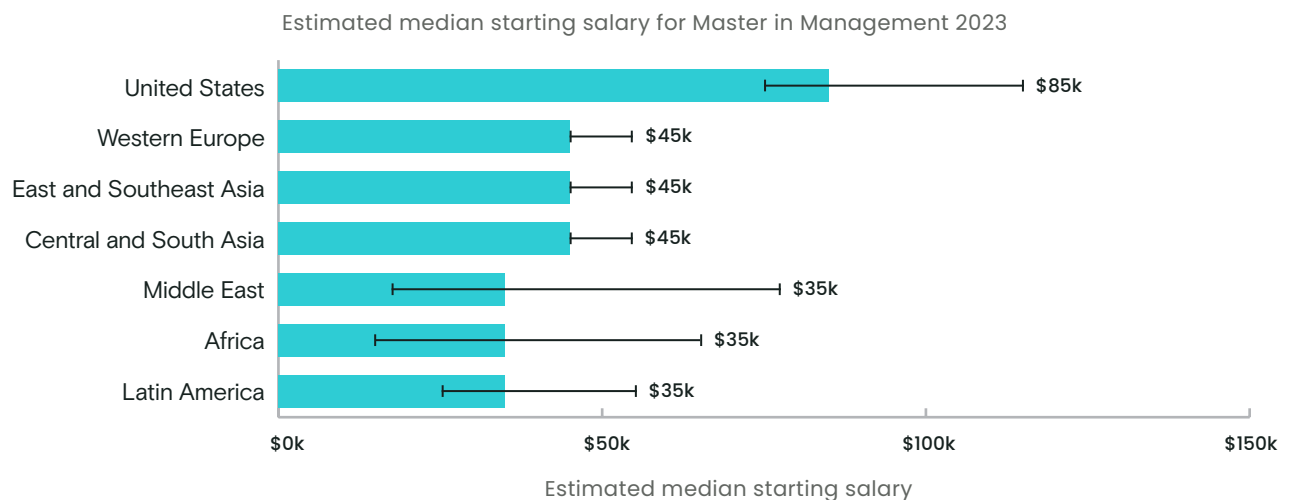
The technology and health care/pharmaceutical industries were the only sectors to increase their total hiring of Master in Management graduates from 2021 to 2022.

Nonprofit and government employers have increased their total hiring of Master in Management talent since 2018.



The highest estimated median starting salary for graduates from Master in Management programs is in the United States in 2023.*

Western Europe, East and Southeast Asia, and Central and South Asia followed the U.S. in estimated earning potential for 2023.



*Employers were asked to estimate the average base annual starting salary (in increments of \$10,000 U.S. dollars) their company will offer to new hires by degree type in 2023. This does not include other benefits, which vary in generosity by region to make up total compensation. The error bars represent the 95 percent confidence intervals for each estimated population proportion. When the error bars do not overlap between groups, this indicates a significant difference.

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