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Market Intelligence

GMAT™ Geographic Trend Report: Testing Year 2023

October 2023

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Contents

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The *GMAT™Geographic Trend Report: Testing Year 2023* presents mobility trends in the graduate management education (GME) candidate pipeline. Data collected from examinees taking the Graduate Management Admission Test™ (GMAT) in the five-year period of testing year* (TY) 2019 to 2023 form the basis of this report.

The GMAT score-sending data studied in this report reveal two key types of information related to examinees' geographic program preferences:

- First is *absolute change* in the overall number of GMAT score reports that are sent each year, which reflects the physical size of the annual student pipeline. Absolute change tends to fluctuate widely depending on yearly testing volume.

- The second type of information is *relative change*, which measures the proportion of total scores sent to a given country or region and reveals structural changes in market share. Relative change is generally more stable over time.

Understanding both types of information—absolute and relative change—enhances school professionals' grasp of pipeline dynamics and improves their ability to recruit effectively in an increasingly competitive global market.

School professionals can leverage this report to learn timely insights about the candidate pipeline and gain a market intelligence edge in their international recruitment in both established and emerging markets. The report is made available exclusively to school professionals at GMAT score-accepting institutions. It may not be shared without prior approval from GMAC.

Explore and Filter the Data for Yourself

Accompanying this report is an Excel file that provides school professionals at GMAT score-accepting institutions with filterable data tables to explore international examinee and score-sending trends. Access it with your gmac.com login at:

www.gmac.com/geographictrends

Profiles of GMAT Testing

Our annual report series offers a five-year summary of GMAT test-taking volumes, with detailed breakdowns by citizenship and residence. Access the report series at:

www.gmac.com/profile

*Testing years cover the period between July 1 and June 30. For example, TY2023 covers the period July 1, 2022 to June 30, 2023.

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Overall Test-Taking and Score-Sending Trends

In TY2023, 74,810 unique Global business school candidates sat for 108,851 GMAT exams; a decrease from 150,244 unique candidates (-50.2%) sitting for 225,621 GMAT exams (-51.8%) in TY2019. A significant portion of the drop from TY2020 to TY2022 was due to the impact of COVID-19 on test center availability, candidate mobility, and uncertainty of the status of graduate programs.

- The impact of the pandemic has not been the same across all geographies. The proportion of exams taken by citizens of countries in Central and South Asia increased from 15 percent in TY2019 to 24 percent in TY2023, while the proportion of exams taken by citizens of the United States declined from 28 to 20 percent over the same period.

- Candidates from Mainland China were most affected by test center closures from TY2020 to TY2022 due to governmental regulations.

47,669 unique GMAT examinees sent 195,820 score reports to programs around the world in TY2023, down from the 103,809 GMAT examinees (-54.1%) who sent 435,531 score reports (-55.0%) in TY2019.

- A sharp decline in examinees and scores sent occurred from TY2020 to TY2022 when schools announced changes to their application timelines and testing requirements in response to the COVID-19 pandemic.

- MBA programs continue to receive the majority of global GMAT score reports. The percentage of GMAT score reports sent to MBA programs stayed about the same at 61 percent in TY2019 and TY2023. The proportion of GMAT score reports sent to business master's programs decreased slightly from 36 percent in TY2019 to 33 percent in TY2023.

The proportion of exams with a total score of 600 or greater increased by 6 percent over a five-year period.

- Women represented 44 percent of global exams taken in TY2023, decreased slightly compared with 47 percent in TY2019.

- Candidates younger than 25 represented 49 percent of global exams taken in TY2023, decreased by 3 percent compared with 52 percent in TY2019.

United States remains the top score-sending destination, receiving 50 percent of total GMAT scores in TY2023, down from 64 percent in TY2019.

- Over the same period, the proportion of scores sent to schools in Western Europe grew from 19 to 29 percent.

Full-time MBA programs that are less than 2 years in length saw the largest increase in their proportion of total score reports received between TY2019 and TY2023.

- In TY2023, 13.9 percent of score reports were sent to MBA, full time, Less than 2 years programs, up from 11 percent in TY2019

- This growth is driven in large part by citizens of countries in Central and South Asia, particularly India. Among candidates who sent score reports to full-time, less than 2-year MBA programs, the percentage of Indian citizens increased from 35.4 percent in TY2019 to 47 percent in TY2023.

Choice Patterns of GME Candidates

In TY2014, United States citizens formed 35 percent of the total number of GMAT score reports sent. In TY2023, that share declined to 19 percent. Over the same period, the percentage of score reports sent by citizens of countries in East and Southeast Asia decreased from 28 to 25 percent, and the percentage sent by citizens of countries in Central and South Asia increased from 20 to 34 percent. In both TY2014 and TY2023, programs located in the United States and Western Europe received the largest share of score reports. Over this period, the share received by US programs declined from 74 to 50 percent, while the share received by Western European programs increased from 13 to 29 percent.

Global GMAT Score Sending, TY2014 and TY2023

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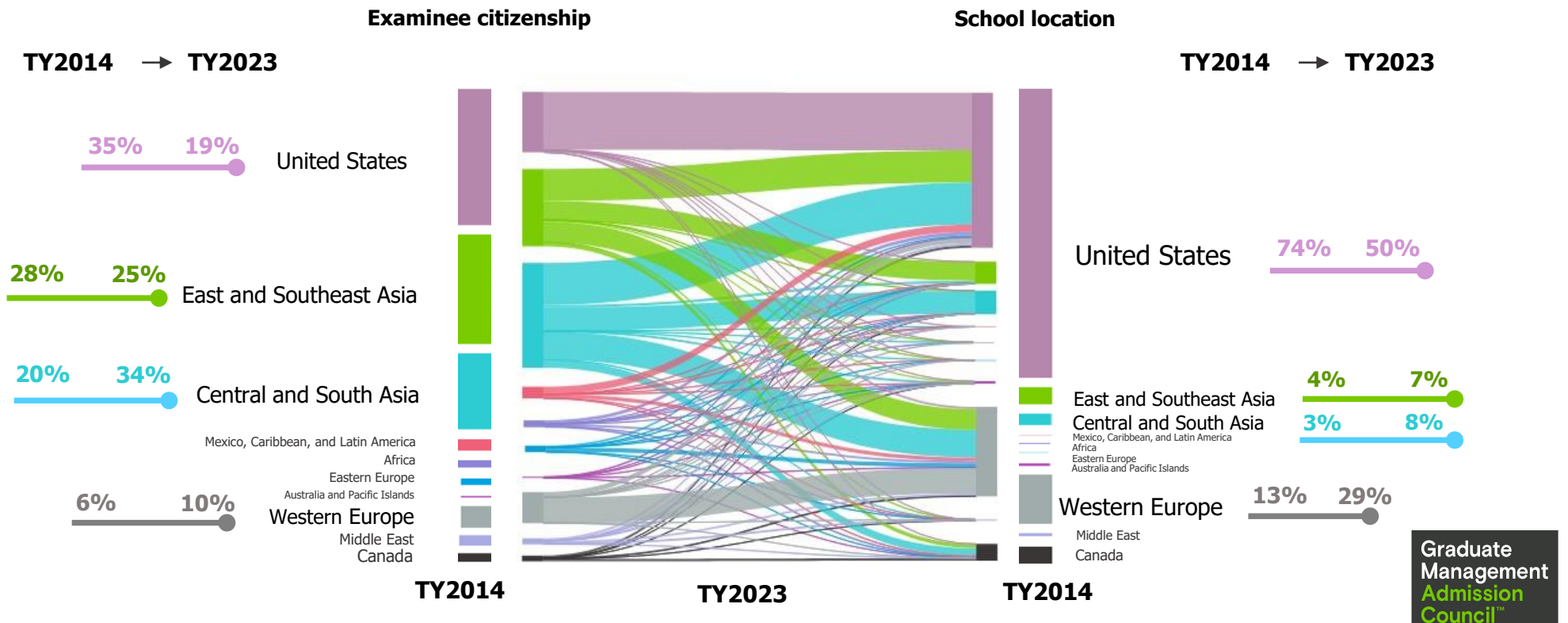
Choice Patterns of GME Candidates: MBA Programs

In TY2014, United States citizens formed 42 percent of the total number of GMAT score reports sent to MBA programs. In TY2023, that share declined to 27 percent. Over the same period, the percentage of score reports sent to MBA programs by citizens of countries in East and Southeast Asia remained at 15%, and the percentage sent by citizens of countries in Central and South Asia increased from 25 to 40 percent. In both TY2014 and TY2023, MBA programs located in the United States and Western Europe received the largest share of score reports. Over this period, the share received by US programs declined from 76 to 64 percent, while the share received by Western European programs increased from 9 to 18 percent.

Global GMAT Score Sending, MBA Programs, TY2014 and TY2023

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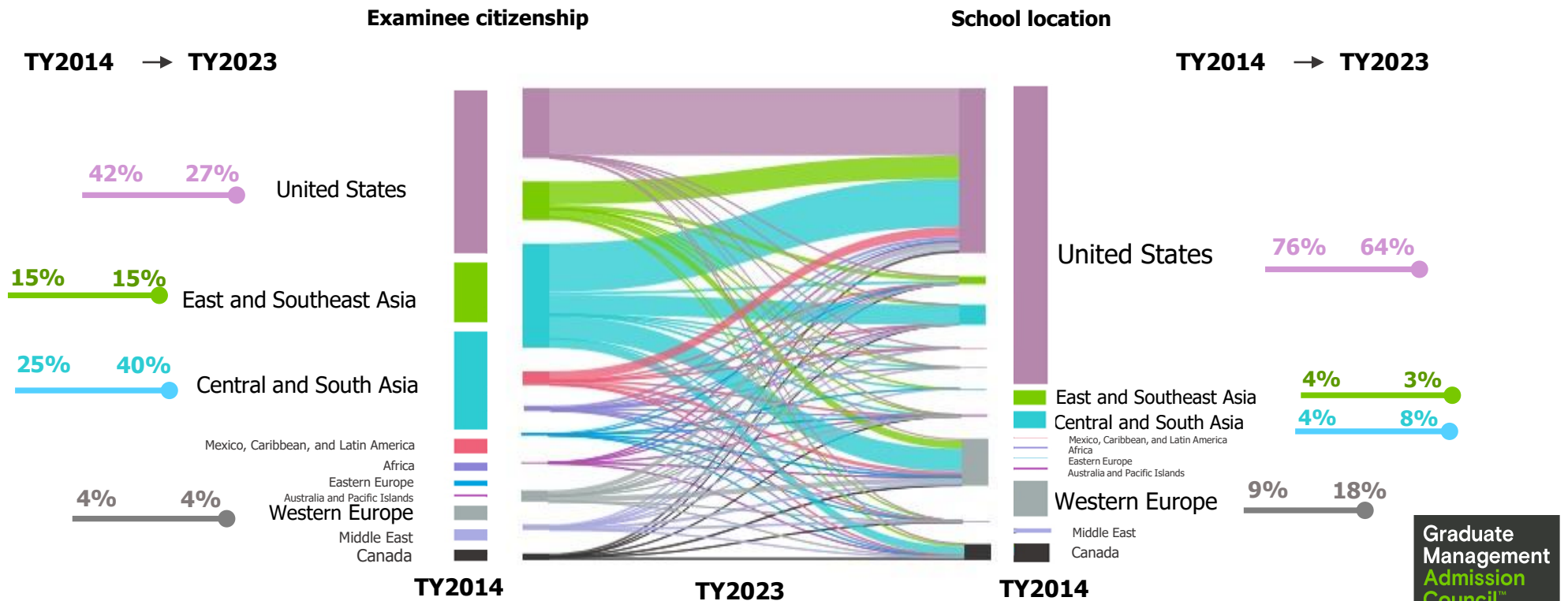
Choice Patterns of GME Candidates: Master's Programs

In TY2014, United States citizens formed 21 percent of the total number of GMAT score reports sent to Business Master's programs. In TY2023, that share declined to 7 percent. Over the same period, the percentage of score reports sent to Master's programs by citizens of countries in East and Southeast Asia decreased from 54 to 43 percent, and the percentage sent by citizens of countries in Central and South Asia increased from 8 to 19 percent. In both TY2014 and TY2023, Master's programs located in Western Europe and United States received the largest share of score reports. Between TY2014 and TY2023, the share received by Western European programs increased from 21 to 52 percent, while the share received by US programs declined from 69 to 27 percent.

Global GMAT Score Sending, Master's Programs, TY2014 and TY2023

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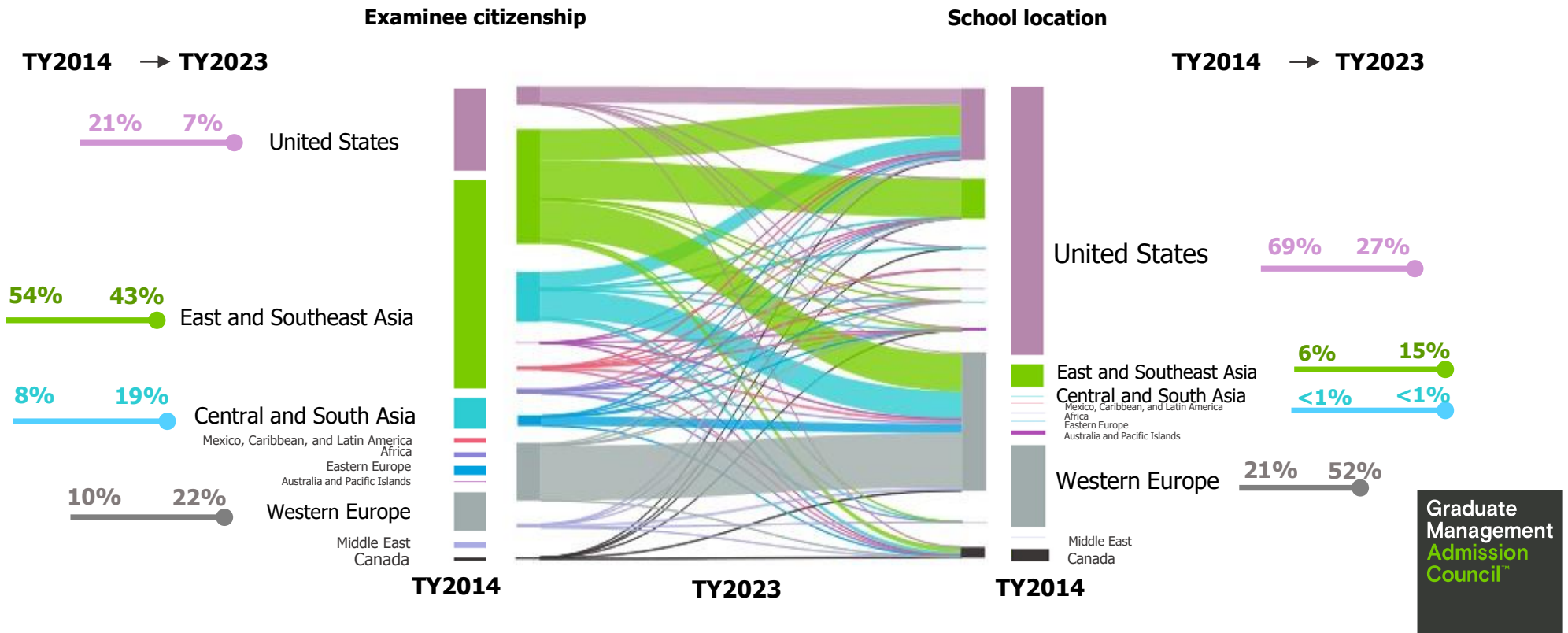
Women in the GMAT™ Candidate Pipeline

Globally, the proportion of GMAT exams taken by women was 44 percent in TY2023, same as last year in TY2022. It is a decrease from the all-time high of 47 percent in TY2019, but an overall increase of 9 percentage points since the first printed publication of GMAT testing data in TY1984.* The country of citizenship with the highest number of exams taken by women in TY2023 was China. Almost 2 in every 3 GMAT exams taken by Chinese citizens were taken by a woman (67%). Other countries/regions with high numbers of exams taken by women include India (8,345), the United States (7,742), Taiwan, China (1,593), and France (945).

Percentage of GMAT Exams Taken by Women

Countries with the Most GMAT Exams Taken by Women

Country of Citizenship	GMAT Exams Taken by Women in TY2023	Total GMAT Exams Taken in TY2023	% of GMAT Exams Taken by Women in TY2023	% of GMAT Exams Taken by Women in TY2019
1. China	16,431	24,398	67%	68%
2. India	8,345	24,580	34%	33%
3. United States	7,742	21,657	36%	38%
4. Taiwan, China	1,593	2,683	59%	58%
5. France	945	2,255	42%	38%
6. Korea, South	845	1,959	43%	38%
7. Canada	841	2,015	42%	41%
8. Germany	722	2,466	29%	33%
9. Italy	611	2,132	29%	30%
10. Vietnam	564	836	67%	63%

*For more on women and GME, read our snapshot: **Women and Business School 2023**.

International Student Mobility to the United States

The United States remains the top destination of GMAT score reports from non-US citizens. There has been a steady decline of US programs' market share of these candidates' score reports between TY2018 and TY2021. US programs started reversing this declining trend in TY2022, when 41.1 percent of non-US citizen score reports were sent to US programs.

The proportion of non-US citizen score reports sent to programs in Western Europe increased from 24.2 percent in TY2018 to 33.1 percent in TY2021, and then declined to 31.7 percent in TY2022. The proportion sent to programs in East and Southeast Asia remained between 7.8 to 9.5 percent.

Multiple factors might have contributed to this change in the market share of US programs vs Western Europe programs, such as the geopolitical situation in Europe, the hot job market in the US, and changes in the prospect of obtaining work visas in the United States post-GME. In addition, TY2020 to TY2022 score-sending trends were likely impacted by uncertainty around travel restrictions imposed in early 2020 as a result of the COVID-19 pandemic.

See related report and interactive tool for study destination preferences of GME candidates:

- **GMAC Prospective Student Survey: 2023 Summary Report**

- **Demand for Graduate Business Degrees**

Percentage of GMAT Score Reports Received from Non-US Citizens, by School Region

Legend: United States, Western Europe, E and SE Asia

Y-axis: Percentage of Non-US Citizen GMAT Score Reports (0% to 60%)

X-axis: TY2019, TY2020, TY2021, TY2022, TY2023

United States: 38.7%
Western Europe: 34.6%
E and SE Asia: 9.0%

10

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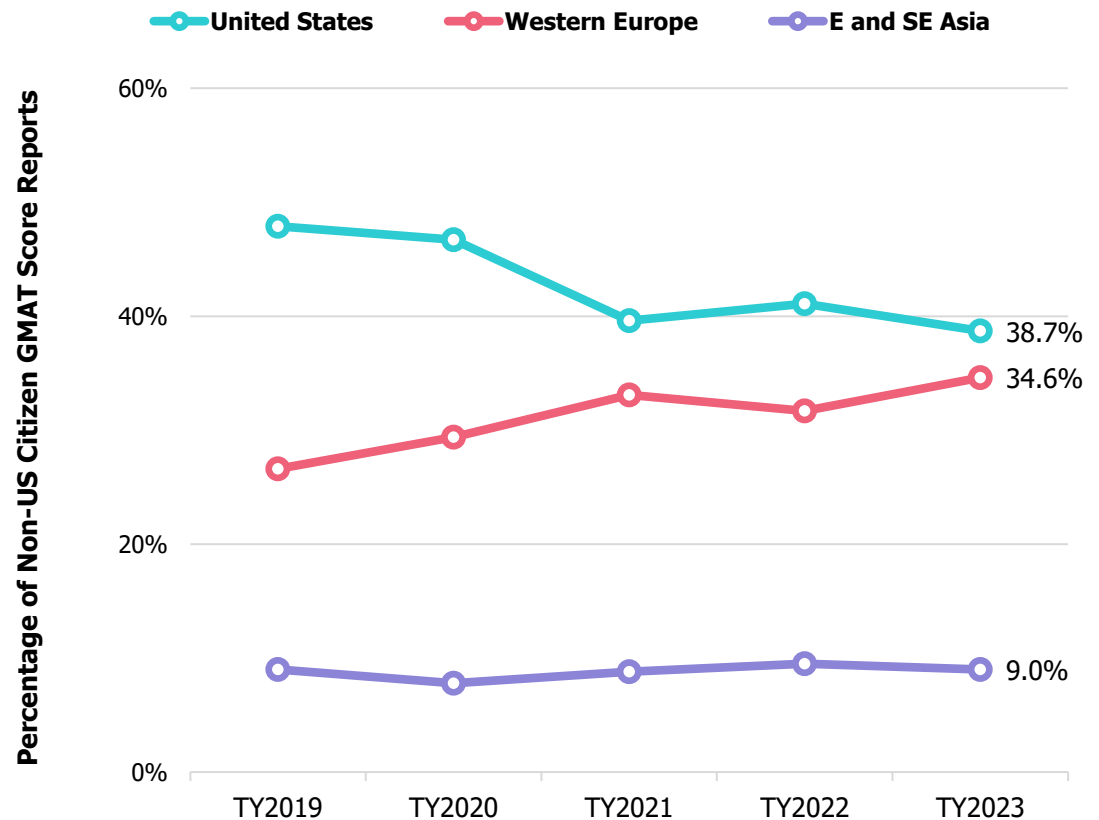
Global Testing Environment

This section presents global GMAT exam data, including:

- Exams taken by world region/country of citizenship
- Score reports sent by program type
- Candidate demographics
- Mean total score
- Score reports sent by candidate demographics
- Number of GMAT score-accepting programs by program type
- GMAT exams by candidate demographics
- Top score-sending destinations by school country
- Top program types by percentage of scores sent

Global GMAT™ Trends Summary

Percentage of GMAT Exams Taken by World Region/Country of Citizenship

■ TY2019 ■ TY2023

Region	TY2019	TY2023
East and Southeast Asia	38%	32%
United States	28%	20%
Central and South Asia	15%	24%
Western Europe	8%	11%
Mexico, Caribbean and Latin America	3%	4%
Canada	2%	2%
Middle East	2%	2%
Africa	2%	2%
Eastern Europe	2%	2%
Australia and Pacific Islands	0.4%	0.4%

Percentage of GMAT Score Reports Sent by Program Type

■ Other ■ Business Master's ■ MBA

	TY2019	TY2023
Business Master's	36%	33%
MBA	61%	61%
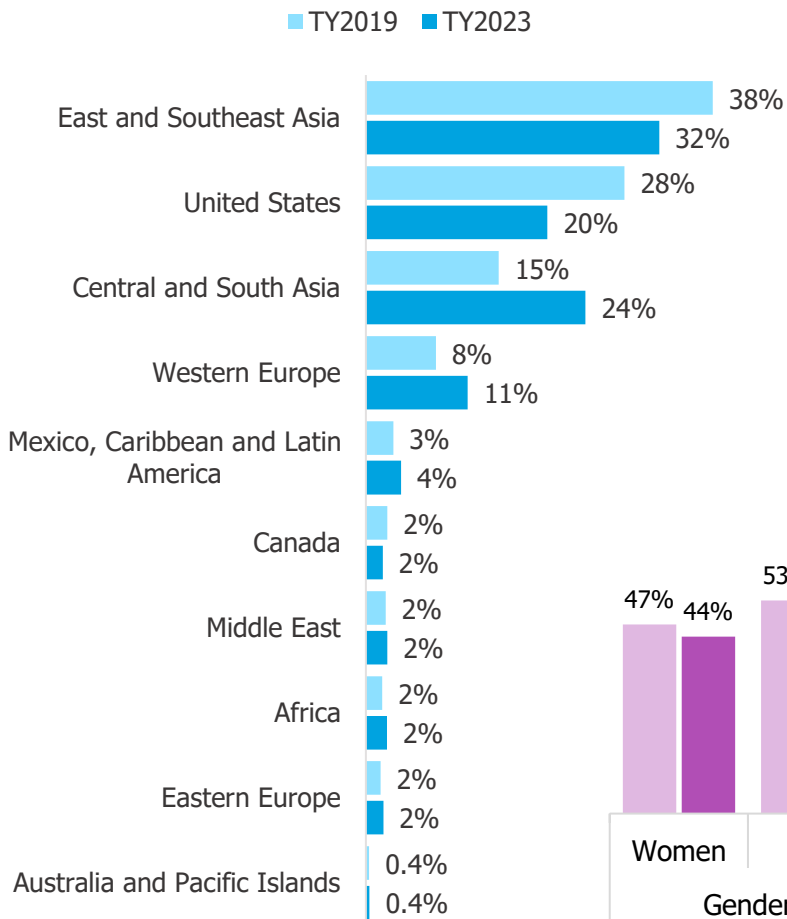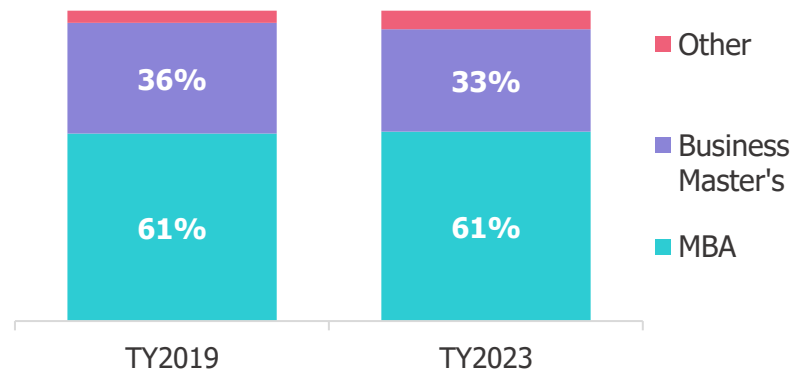
Global GMAT Candidate Demographics

■ TY2019 ■ TY2023

		TY2019	TY2023
Gender	Women	47%	44%
	Men	53%	56%
Age	< 25	52%	49%
	25 - 30	37%	39%
	31+	11%	12%
GMAT Total Score	< 600	54%	48%
	600 - 690	34%	36%
	700+	12%	16%

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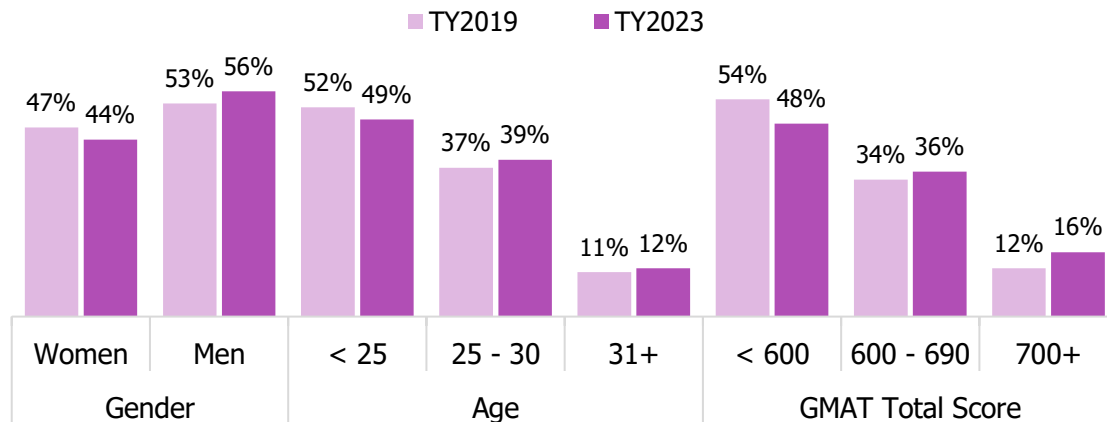
Global Score Sending and GMAT™ Accepting Programs

Global Programs
GMAT Scores Received by Candidate Demographics

Candidate Demographic	GMAT Scores Sent in TY2023	MBA (%)	Business Master's (%)	Other (%)
Total GMAT exams	195,820	60.9%	32.8%	6.3%
Women	75,655	53.7%	39.6%	6.7%
Candidates younger than 25	84,577	33.5%	61.5%	5.1%
Total score <600	46,974	55.4%	36.4%	8.2%
Total score 600-690	77,517	56.7%	37.5%	5.8%
Total score ≥700	71,329	69.1%	25.4%	5.6%

Global Programs
Mean Total Score and Mean Candidate Age of GMAT Scores Received

■ Mean GMAT Total Score   ─O─ Mean Age

	TY2019	TY2020	TY2021	TY2022	TY2023
Mean Age	25.6	25.6	25.8	25.8	25.8
Mean GMAT Total Score	615	622	648	651	640

Global Programs
Number of GMAT Score-Accepting Programs

■ MBA   ■ Business Master's   ■ Other

Year	MBA	Business Master's	Other	Total
TY2019	3,272	3,578	615	7,465
TY2020	3,291	3,639	637	7,567
TY2021	3,339	3,735	662	7,736
TY2022	3,335	3,807	671	7,813
TY2023	3,359	3,889	682	7,930

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Global Candidate Profile

Global Examinees
GMAT Exams by Candidate Demographics

Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	225,621	173,176	156,453	123,880	108,851	- 16.7%
Women	106,186	79,653	68,616	54,980	47,964	- 18.0%
Candidates younger than 25	117,379	89,554	76,859	62,588	53,077	- 18.0%
Total score <600	122,047	90,014	70,588	58,337	51,970	- 19.2%
Total score 600-690	77,218	61,308	57,793	44,915	39,638	- 15.4%
Total score ≥700	26,356	21,854	28,072	20,628	17,243	- 10.1%

Global Examinees
Top Score-Sending Destinations by School Country/Region, TY2023

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. United States	97,499	49.8%	63.7%
2. United Kingdom	19,719	10.1%	6.0%
3. France	15,330	7.8%	4.7%
4. India	14,659	7.5%	3.9%
5. Canada	10,537	5.4%	5.9%

Global Examinees
Top Program Types, TY2023
(Percentage of Scores Sent)

■ TY2019 ■ TY2023

Program Type	TY2019	TY2023
MBA, Full Time, 2 Years or more	36.1%	38.1%
MBA, Full Time, Less than 2 years	11.0%	13.9%
Master in Management	6.6%	8.8%
Master in Finance	8.9%	8.1%
Post Graduate Diploma	3.4%	6.1%
Masters, Other	5.0%	5.6%
Masters in Data Analytics/Data Science	4.6%	3.6%
PhD/Doctorate in Business	3.3%	3.1%
MBA, Part Time	6.4%	3.0%
Master in Accounting	5.9%	2.6%

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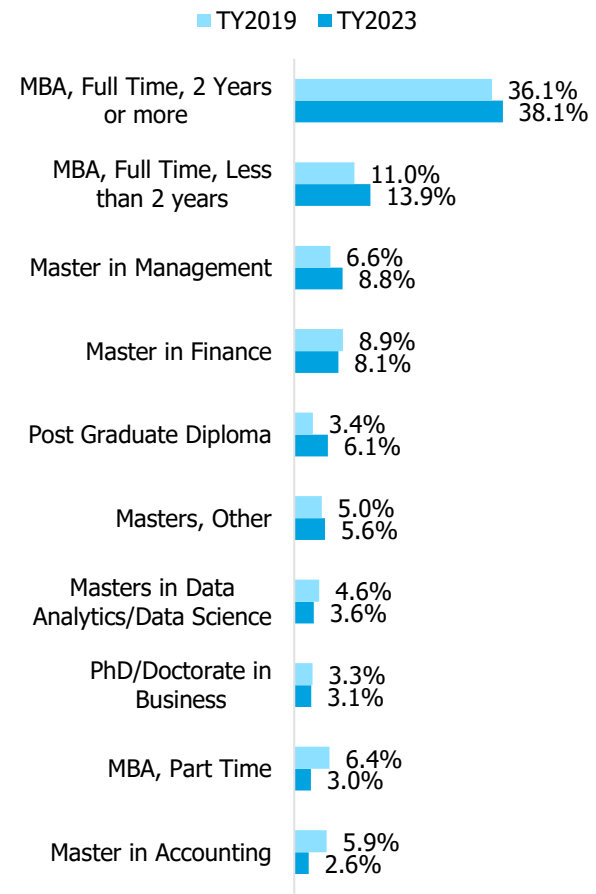
Regional Trends

This section presents regional GMAT exam data.

For each world region/country, the following data is displayed for the world region/country as a study destination:

- GMAT scores received by candidate demographics
- Mean total score and mean candidate age of score reports received
- Number of GMAT score-accepting programs by program type

The following data is displayed for citizens of countries in the world region/country and the region's top three countries by exams taken:

- GMAT exams by candidate demographics
- Top score-sending destinations by school country
- Top program types by percentage of scores sent

Africa as a Score-Sending Destination

Programs in Africa
GMAT Scores Received by Candidate Demographics

Candidate Demographic	GMAT Scores Received in TY2023	MBA (%)	Business Master's (%)	Other (%)
Total GMAT exams	419	46.1%	1.0%	53.0%
Women	186	39.2%	1.6%	59.1%
Candidates younger than 25	54	24.1%	1.9%	74.1%
Total score <600	364	45.9%	1.1%	53.0%
Total score 600-690	52	44.2%	0.0%	55.8%
Total score ≥700	3	100.0%	0.0%	0.0%

Programs in Africa
Number of GMAT Score-Accepting Programs
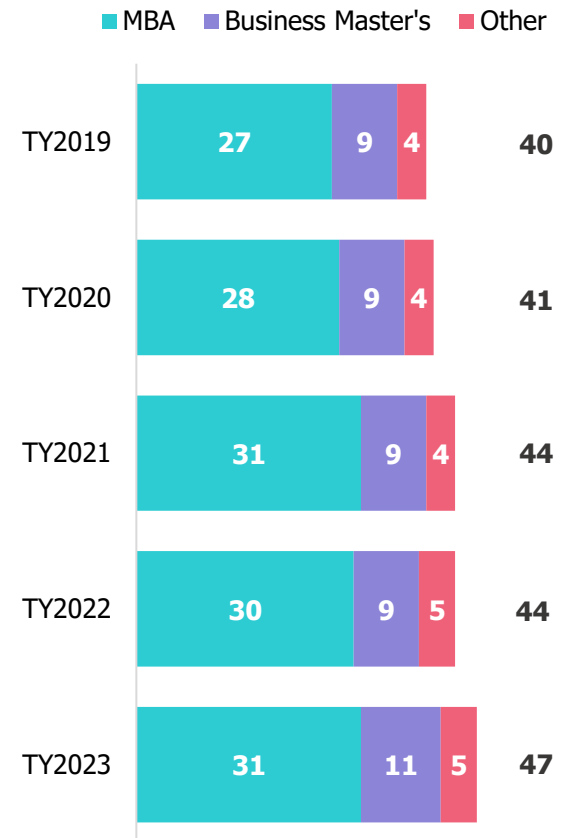
Programs in Africa
Mean Total Score and Mean Candidate Age of GMAT Scores Received

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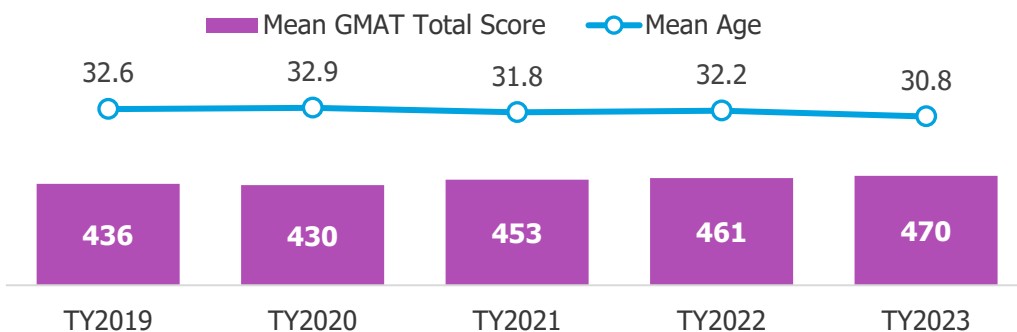
Citizens of Countries in Africa: Candidate Profile

Citizens of Countries in Africa
GMAT Exams by Candidate Demographics

Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	4,070	3,125	2,983	2,762	2,529	- 11.2%
Women	1,632	1,271	1,282	1,167	1,077	- 9.9%
Candidates younger than 25	1,058	760	783	730	647	- 11.6%
Total score <600	3,235	2,480	2,166	2,078	1,909	- 12.4%
Total score 600-690	684	534	585	526	486	- 8.2%
Total score ≥700	151	111	232	158	134	-2.9%

Citizens of Countries in Africa
Top Score-Sending Destinations by School Country, TY2023

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. United States	2,073	48.1%	50.7%
2. Canada	560	13.0%	15.8%
3. United Kingdom	488	11.3%	9.0%
4. France	382	8.9%	8.0%
5. Kenya	195	4.5%	0.0%

Citizens of Countries in Africa
Top Program Types, TY2023
(Percentage of Scores Sent)

■ TY2019   ■ TY2023

Program Type	TY2019	TY2023
MBA, Full Time, 2 Years or more	40.0%	35.0%
MBA, Full Time, Less than 2 years	20.9%	18.5%
Master in Finance	6.2%	7.8%
Master in Management	6.2%	7.7%
PhD/Doctorate in Business	6.1%	6.0%
Fellowship/Scholarship Organizations	0.6%	4.9%
Masters, Other	3.4%	4.3%
Masters in Data Analytics/Data Science	2.4%	3.3%
Master in Information Technology	0.7%	2.7%
MBA, Part Time	3.5%	1.9%

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Citizens of Egypt: Candidate Profile

Citizens of Egypt
GMAT Exams by Candidate Demographics

Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	371	303	311	190	164	- 18.5%
Women	104	97	104	63	55	- 14.7%
Candidates younger than 25	71	62	63	45	44	- 11.3%
Total score <600	303	239	222	143	126	- 19.7%
Total score 600-690	52	53	74	36	29	-13.6%
Total score ≥700	16	11	15	11	9	-13.4%

Citizens of Egypt
Top Score-Sending Destinations by School Country, TY2023

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. United States	59	26.6%	39.5%
2. Canada	46	20.7%	17.6%
3. United Kingdom	30	13.5%	10.3%
4. Germany	21	9.5%	7.2%
5. Egypt	20	9.0%	11.1%

Citizens of Egypt
Top Program Types, TY2023
(Percentage of Scores Sent)

■ TY2019 ■ TY2023

Program Type	TY2019	TY2023
MBA, Full Time, 2 Years or more	41.8%	24.8%
MBA, Full Time, Less than 2 years	19.2%	19.4%
PhD/Doctorate in Business	6.0%	13.5%
Master in Management	5.8%	11.3%
Master in Finance	3.3%	6.8%
MBA, Part Time	6.5%	5.4%
Master in Economics	0.5%	4.1%
Fellowship/Scholarship Organizations	2.7%	3.6%
Masters, Other	4.7%	3.2%
Masters in Data Analytics/Data Science	2.0%	2.7%

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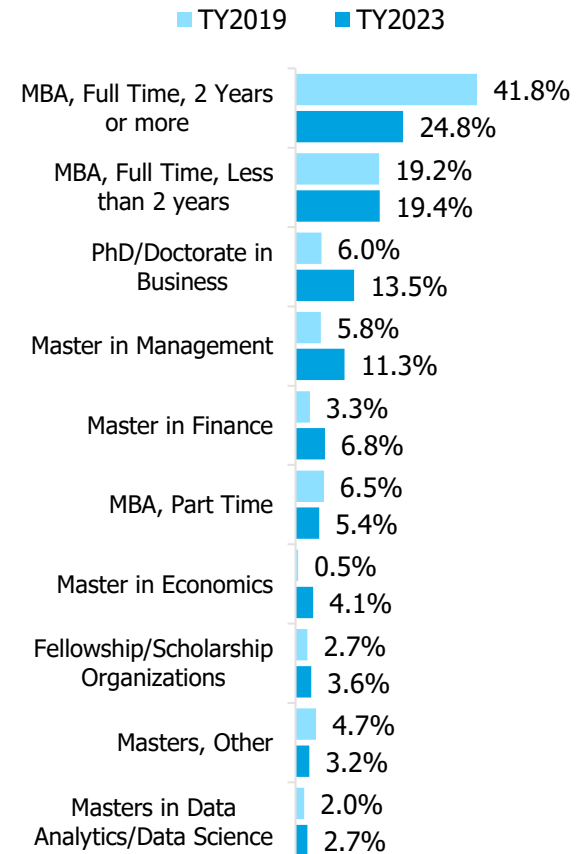
Citizens of Nigeria: Candidate Profile

**Citizens of Nigeria
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	1,108	859	786	700	552	- 16.0%
Women	481	362	355	318	236	- 16.3%
Candidates younger than 25	252	191	157	109	95	- 21.6%
Total score <600	912	685	592	519	426	- 17.3%
Total score 600-690	163	154	140	145	97	- 12.2%
Total score ≥700	33	20	54	36	29	-3.2%

**Citizens of Nigeria
Top Score-Sending Destinations by School Country, TY2023**

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. United States	623	57.8%	61.1%
2. Canada	274	25.4%	24.5%
3. United Kingdom	114	10.6%	4.8%
4. France	31	2.9%	4.0%
5. Germany	7	0.6%	0.7%

**Citizens of Nigeria
Top Program Types, TY2023
(Percentage of Scores Sent)**

■ TY2019   ■ TY2023

Program Type	TY2019	TY2023
MBA, Full Time, 2 Years or more	49.9%	50.6%
MBA, Full Time, Less than 2 years	17.3%	17.4%
PhD/Doctorate in Business	7.7%	8.4%
Master in Finance	3.5%	4.5%
Master in Management	3.3%	3.5%
Masters, Other	2.1%	2.6%
Master in Accounting	4.5%	2.3%
Masters in Data Analytics/Data Science	2.6%	2.1%
MBA, Part Time	3.3%	1.9%
Executive MBA	1.6%	1.2%

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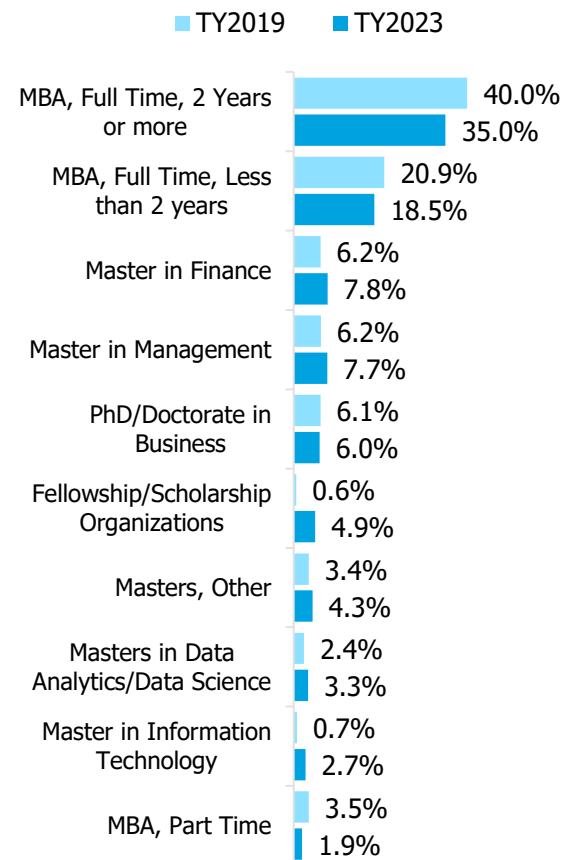# Citizens of South Africa: Candidate Profile

Citizens of South Africa
GMAT Exams by Candidate Demographics

Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	611	494	484	375	310	- 15.6%
Women	234	203	194	151	123	- 14.9%
Candidates younger than 25	75	55	77	64	45	- 12.0%
Total score <600	415	362	327	268	225	- 14.2%
Total score 600-690	156	96	118	82	70	- 18.2%
Total score ≥700	40	36	39	25	15	- 21.7%

Citizens of South Africa
Top Score-Sending Destinations by School Country, TY2023

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. South Africa	144	30.5%	25.9%
2. United Kingdom	134	28.4%	22.0%
3. United States	91	19.3%	26.5%
4. France	44	9.3%	8.7%
5. Spain	20	4.2%	4.6%

Citizens of South Africa
Top Program Types, TY2023
(Percentage of Scores Sent)

■ TY2019 ■ TY2023

Program Type	TY2019	TY2023
MBA, Full Time, 2 Years or more	31.8%	36.2%
MBA, Full Time, Less than 2 years	37.0%	35.4%
Master in Finance	3.2%	6.8%
Executive MBA	7.2%	5.7%
Master in Management	2.6%	3.8%
Online MBA	3.0%	2.3%
MBA, Part Time	3.8%	2.3%
Masters, Other	2.2%	1.7%
Post Graduate Diploma	3.3%	1.3%
PhD/Doctorate in Business	1.5%	1.1%

GMAT™ Geographic Trend Report: Testing Year 2023

Australia and Pacific Islands as a Score-Sending Destination

**Programs in Australia and Pacific Islands
GMAT Scores Received by Candidate Demographics**

Candidate Demographic	GMAT Scores Received in TY2023	MBA (%)	Business Master's (%)	Other (%)
Total GMAT exams	1,549	48.5%	48.0%	3.5%
Women	699	42.2%	54.2%	3.6%
Candidates younger than 25	863	24.2%	73.6%	2.2%
Total score <600	463	62.4%	33.5%	4.1%
Total score 600-690	707	42.4%	54.7%	2.8%
Total score ≥700	379	43.0%	53.0%	4.0%

**Programs in Australia and Pacific Islands
Mean Total Score and Mean Candidate Age of GMAT Scores Received**

**Programs in Australia and Pacific Islands
Number of GMAT Score-Accepting Programs**

21

GMAT™ Geographic Trend Report: Testing Year 2023

Citizens of Countries in Australia and Pacific Islands: Candidate Profile

Citizens of Countries in Australia and Pacific Islands
GMAT Exams by Candidate Demographics

Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	803	721	691	418	419	- 15.0%
Women	278	236	216	164	131	- 17.1%
Candidates younger than 25	175	169	168	96	100	- 13.1%
Total score <600	286	269	192	162	129	- 18.0%
Total score 600-690	309	265	280	137	173	- 13.5%
Total score ≥700	208	187	219	119	117	- 13.4%

Citizens of Countries in Australia and Pacific Islands
Top Score-Sending Destinations by School Country, TY2023

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. United States	384	49.7%	53.3%
2. United Kingdom	194	25.1%	19.4%
3. France	71	9.2%	8.3%
4. Australia	44	5.7%	10.0%
5. Italy	13	1.7%	0.2%

Citizens of Countries in Australia and Pacific Islands Top Program Types, TY2023 (Percentage of Scores Sent)

■ TY2019   ■ TY2023

Program Type	TY2019	TY2023
MBA, Full Time, 2 Years or more	48.8%	41.0%
MBA, Full Time, Less than 2 years	30.6%	34.4%
PhD/Doctorate in Business	1.2%	4.8%
Master in Finance	3.6%	4.5%
Master in Management	2.7%	3.8%
Masters, Other	2.6%	3.4%
Executive MBA	2.1%	2.1%
MBA, Part Time	2.6%	1.8%
Master in Public Administration or Public Policy Management	0.7%	1.2%
Master in Accounting	0.7%	0.9%

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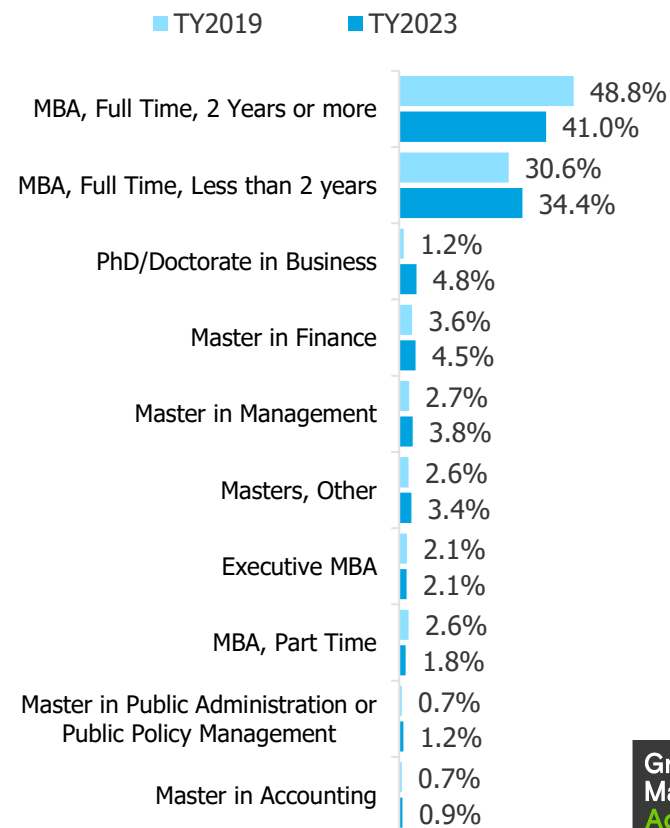
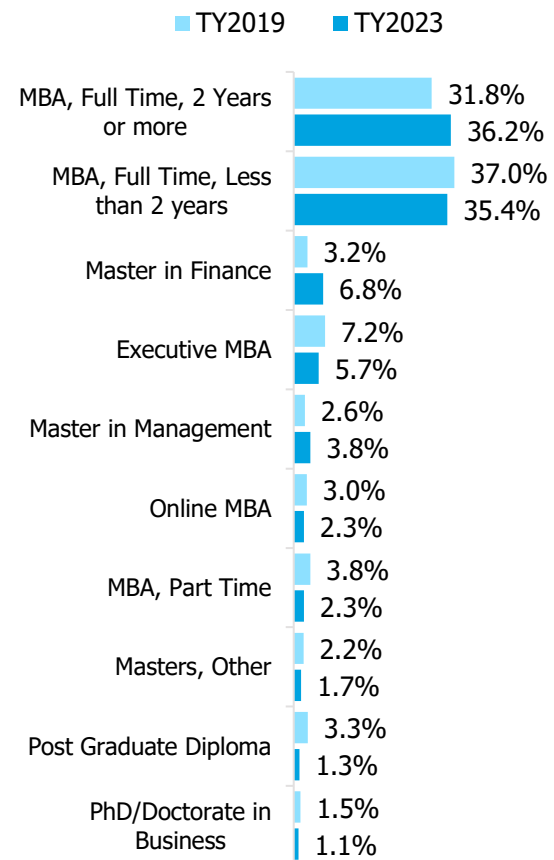# Citizens of Australia: Candidate Profile

Citizens of Australia
GMAT Exams by Candidate Demographics

Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	664	568	571	340	343	- 15.2%
Women	227	182	178	135	108	- 16.9%
Candidates younger than 25	131	127	138	70	68	- 15.1%
Total score <600	247	221	160	125	107	- 18.9%
Total score 600-690	258	194	224	117	143	- 13.7%
Total score ≥700	159	153	187	98	93	- 12.5%

Citizens of Australia
Top Score-Sending Destinations by School Country, TY2023

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. United States	308	47.7%	51.3%
2. United Kingdom	175	27.1%	18.1%
3. France	63	9.8%	8.2%
4. Australia	30	4.6%	12.6%
5. Italy	12	1.9%	0.2%

Citizens of Australia
Top Program Types, TY2023
(Percentage of Scores Sent)

Legend: ■ TY2019 ■ TY2023

Program Type	TY2019	TY2023
MBA, Full Time, 2 Years or more	49.2%	40.2%
MBA, Full Time, Less than 2 years	29.7%	37.3%
Master in Finance	3.6%	4.3%
PhD/Doctorate in Business	1.1%	3.9%
Masters, Other	2.7%	3.7%
Master in Management	2.9%	3.3%
Executive MBA	2.2%	2.3%
Master in Public Administration or Public Policy Management	0.4%	1.4%
Master in Accounting	0.5%	1.1%
MBA, Part Time	3.1%	0.6%

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Citizens of New Zealand: Candidate Profile

Citizens of New Zealand
GMAT Exams by Candidate Demographics

Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	135	147	119	74	71	- 14.8%
Women	49	50	38	27	20	- 20.1%
Candidates younger than 25	41	40	29	24	31	- 6.8%
Total score <600	35	44	31	34	18	- 15.3%
Total score 600-690	51	69	56	19	29	- 13.2%
Total score ≥700	49	34	32	21	24	- 16.3%

Citizens of New Zealand
Top Score-Sending Destinations by School Country, TY2023

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. United States	66	61.7%	60.0%
2. United Kingdom	17	15.9%	25.1%
3. France	8	7.5%	9.3%
4. Australia	6	5.6%	0.0%
5. Canada	3	2.8%	0.3%

Citizens of New Zealand
Top Program Types, TY2023
(Percentage of Scores Sent)

■ TY2019   ■ TY2023

Program Type	TY2019	TY2023
MBA, Full Time, 2 Years or more	48.2%	43.9%
MBA, Full Time, Less than 2 years	34.6%	20.6%
PhD/Doctorate in Business	1.7%	9.3%
MBA, Part Time	0.6%	8.4%
Master in Management	1.4%	6.5%
Master in Finance	3.7%	5.6%
Masters, Other	2.5%	1.9%
Masters in Data Analytics/Data Science	2.0%	0.9%
Master in Supply Chain Management, Logistics, or…		0.9%
Executive MBA	1.7%	0.9%

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GMAT™ Geographic Trend Report: Testing Year 2023

Canada as a Score-Sending Destination

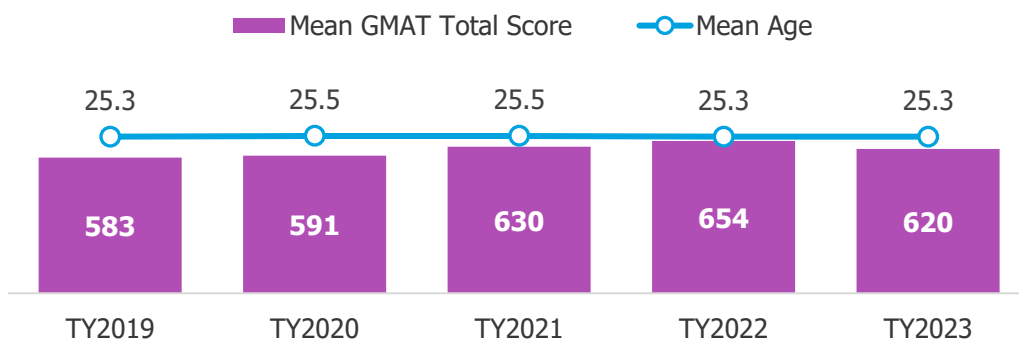### Programs in Canada
GMAT Scores Received by Candidate Demographics

Candidate Demographic	GMAT Scores Received in TY2023	MBA (%)	Business Master's (%)	Other (%)
Total GMAT exams	10,518	70.7%	24.7%	4.6%
Women	4,220	62.7%	31.7%	5.6%
Candidates younger than 25	3,332	46.8%	50.0%	3.2%
Total score <600	4,156	72.0%	23.7%	4.3%
Total score 600-690	4,553	72.1%	23.8%	4.1%
Total score ≥700	1,809	64.3%	29.1%	6.6%

Programs in Canada
Mean Total Score and Mean Candidate Age of GMAT Scores Received

Legend: Mean GMAT Total Score — Mean Age

	TY2019	TY2020	TY2021	TY2022	TY2023
Mean Age	26.5	26.6	26.8	26.7	27.3
Mean GMAT Total Score	591	589	616	618	598

Programs in Canada
Number of GMAT Score-Accepting Programs

Legend: MBA, Business Master's, Other

	MBA	Business Master's	Other	Total
TY2019	110	82	28	220
TY2020	113	84	28	225
TY2021	117	90	29	236
TY2022	115	90	29	234
TY2023	115	91	29	235

GMAT™ Geographic Trend Report: Testing Year 2023

Citizens of Canada: Candidate Profile
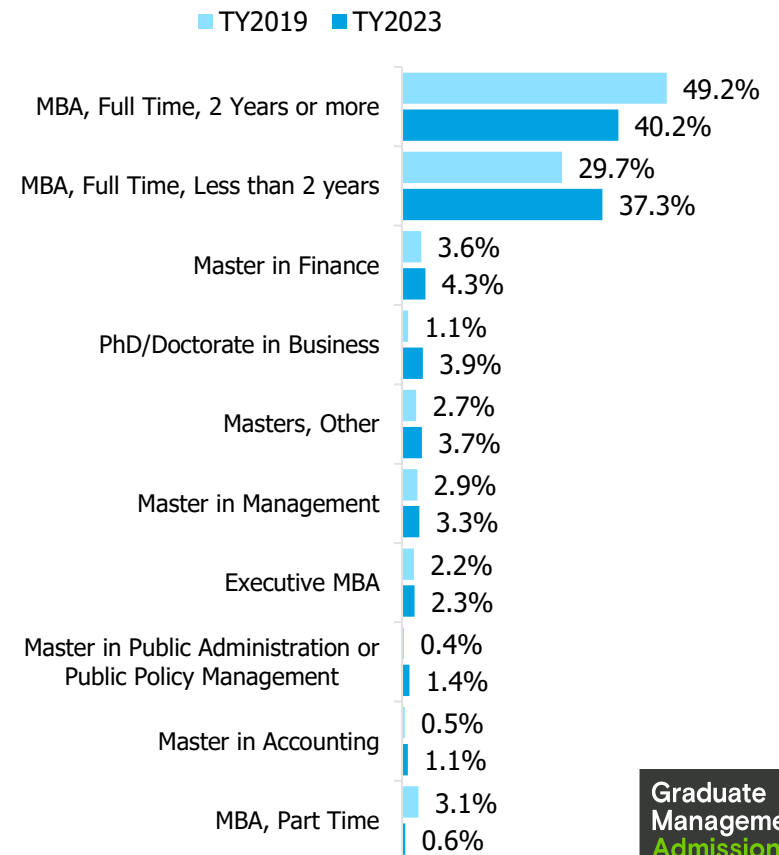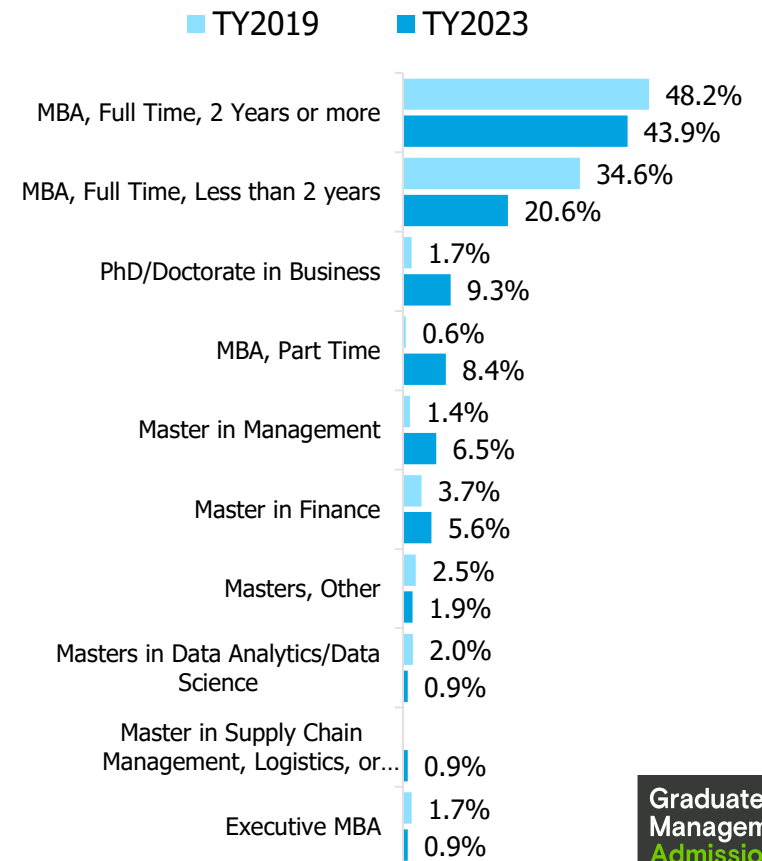
**Citizens of Canada
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	5,340	4,104	4,298	2,432	2,015	- 21.6%
Women	2,214	1,644	1,760	979	841	- 21.5%
Candidates younger than 25	1,572	1,353	1,341	732	660	- 19.5%
Total score <600	2,825	2,046	1,924	1,121	949	- 23.9%
Total score 600-690	1,799	1,411	1,530	869	687	- 21.4%
Total score ≥700	716	647	844	442	379	- 14.73%

**Citizens of Canada
Top Score-Sending Destinations by School Country, TY2023**

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. Canada	1,527	42.4%	51.3%
2. United States	1,500	41.7%	36.2%
3. United Kingdom	251	7.0%	4.6%
4. France	136	3.8%	2.9%
5. Spain	40	1.1%	1.0%

**Citizens of Canada
Top Program Types, TY2023
(Percentage of Scores Sent)**

■ TY2019 ■ TY2023

Program Type	TY2019	TY2023
MBA, Full Time, 2 Years or more	46.2%	47.7%
MBA, Full Time, Less than 2 years	21.9%	22.5%
MBA, Part Time	14.2%	11.5%
Master in Finance	2.9%	3.9%
Master in Management	3.0%	3.3%
PhD/Doctorate in Business	3.7%	3.1%
Masters, Other	1.5%	2.2%
Executive MBA	2.2%	1.8%
Masters in Data Analytics/Data Science	1.4%	1.4%
Online MBA	0.6%	0.9%

GMAT™ Geographic Trend Report: Testing Year 2023

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Central and South Asia as a Score-Sending Destination

Programs in Central and South Asia
GMAT Scores Received by Candidate Demographics

Candidate Demographic	GMAT Scores Received in TY2023	MBA (%)	Business Master's (%)	Other (%)
Total GMAT exams	14,700	62.9%	2.5%	34.6%
Women	4,227	62.5%	2.6%	34.9%
Candidates younger than 25	4,341	57.1%	1.9%	41.0%
Total score <600	4,469	56.8%	3.2%	40.0%
Total score 600-690	6,183	64.7%	2.6%	32.7%
Total score ≥700	4,048	66.9%	1.5%	31.5%

Programs in Central and South Asia
Mean Total Score and Mean Candidate Age of GMAT Scores Received

Legend: ■ Mean GMAT Total Score —○— Mean Age

	TY2019	TY2020	TY2021	TY2022	TY2023
Mean Age	27.0	27.2	26.8	26.9	27.0
Mean GMAT Total Score	601	603	633	644	623

Programs in Central and South Asia
Number of GMAT-Accepting Programs

Legend: ■ MBA ■ Business Master's ■ Other

	MBA	Business Master's	Other	Total
TY2019	272	31	26	329
TY2020	281	33	30	344
TY2021	301	35	31	367
TY2022	319	36	37	392
TY2023	327	36	40	403

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GMAT™ Geographic Trend Report: Testing Year 2023

Citizens of Countries in Central and South Asia: Candidate Profile

Citizens of Countries in Central and South Asia GMAT Exams by Candidate Demographics

Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	32,851	27,783	28,839	29,742	26,204	- 5.5%
Women	10,865	9,304	9,421	10,027	8,936	- 4.8%
Candidates younger than 25	12,468	10,758	10,778	12,039	10,391	- 4.5%
Total score <600	16,596	13,564	11,375	12,555	11,957	- 7.9%
Total score 600-690	11,965	10,495	11,513	11,305	9,657	- 5.2%
Total score ≥700	4,290	3,724	5,951	5,882	4,590	- 1.7%

Citizens of Countries in Central and South Asia Top Score-Sending Destinations by School Country, TY2023

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. United States	26,464	40.1%	40.6%
2. India	14,568	22.1%	18.6%
3. United Kingdom	7,688	11.7%	6.8%
4. France	5,540	8.4%	7.7%
5. Canada	5,102	7.7%	11.3%

Citizens of Countries in Central and South Asia Top Program Types, TY2023 (Percentage of Scores Sent)

Legend: ■ TY2019 ■ TY2023

Program Type	TY2019	TY2023
MBA, Full Time, 2 Years or more	40.0%	38.5%
MBA, Full Time, Less than 2 years	19.5%	20.1%
Post Graduate Diploma	16.1%	18.0%
Master in Management	6.2%	7.3%
Master in Finance	3.7%	3.8%
Masters in Data Analytics/Data Science	2.6%	2.9%
Executive MBA	2.3%	2.1%
Masters, Other	2.1%	1.9%
PhD/Doctorate in Business	2.2%	1.4%
MBA, Part Time	1.9%	1.1%

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GMAT™ Geographic Trend Report: Testing Year 2023
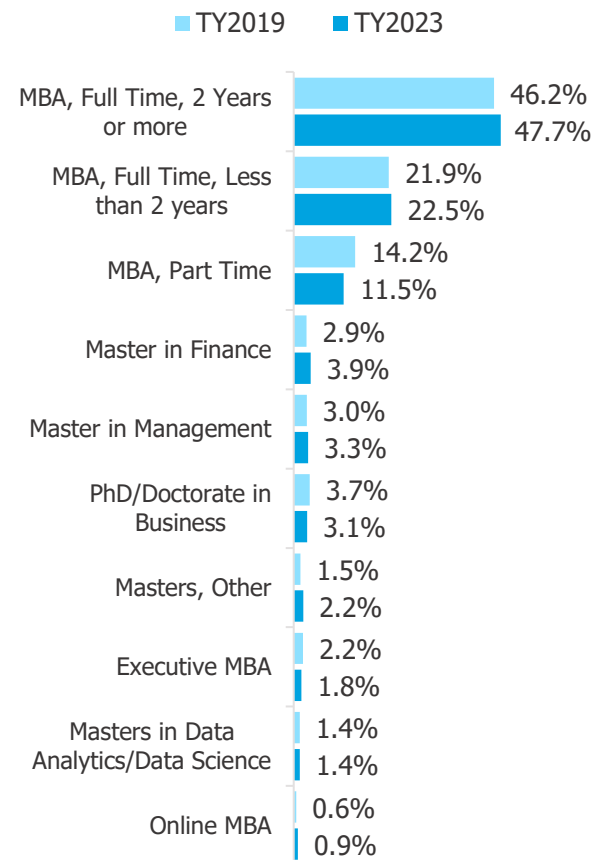
Citizens of India: Candidate Profile

Citizens of India
GMAT Exams by Candidate Demographics

Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	30,590	26,129	27,445	28,465	24,580	-5.3%
Women	10,131	8,731	8,962	9,619	8,345	-4.7%
Candidates younger than 25	11,669	10,160	10,304	11,548	9,870	-4.1%
Total score <600	14,973	12,496	10,569	11,794	10,855	-7.7%
Total score 600-690	11,453	10,052	11,087	10,949	9,290	-5.1%
Total score ≥700	4,164	3,581	5,789	5,722	4,435	1.6%

Citizens of India
Top Score-Sending Destinations by School Country, TY2023

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. United States	24,881	39.5%	39.8%
2. India	14,446	23.0%	19.6%
3. United Kingdom	7,435	11.8%	6.8%
4. France	5,432	8.6%	7.9%
5. Canada	4,647	7.4%	11.2%

Citizens of India
Top Program Types, TY2023
(Percentage of Scores Sent)

■ TY2019   ■ TY2023

Program Type	TY2019	TY2023
MBA, Full Time, 2 Years or more	40.0%	38.4%
MBA, Full Time, Less than 2 years	19.8%	20.4%
Post Graduate Diploma	17.0%	18.8%
Master in Management	6.2%	7.3%
Master in Finance	3.5%	3.6%
Masters in Data Analytics/Data Science	2.6%	2.7%
Executive MBA	2.2%	2.1%
Masters, Other	2.0%	1.8%
PhD/Doctorate in Business	1.9%	1.2%
MBA, Part Time	1.8%	1.1%

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Citizens of Nepal: Candidate Profile

Citizens of Nepal
GMAT Exams by Candidate Demographics

Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	378	292	201	209	286	-6.7%
Women	182	134	94	102	130	-8.1%
Candidates younger than 25	243	178	110	131	155	-10.6%
Total score <600	306	234	150	143	181	-12.3%
Total score 600-690	62	44	35	45	63	0.4%
Total score ≥700	10	14	16	21	42	43.2%

Citizens of Nepal
Top Score-Sending Destinations by School Country, TY2023

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. United States	346	56.8%	74.3%
2. India	122	20.0%	11.9%
3. Canada	47	7.7%	3.1%
4. United Kingdom	46	7.6%	2.6%
5. France	11	1.8%	1.6%

Citizens of Nepal
Top Program Types, TY2023
(Percentage of Scores Sent)

■ TY2019 ■ TY2023

Program Type	TY2019	TY2023
MBA, Full Time, 2 Years or more	43.7%	41.7%
MBA, Full Time, Less than 2 years	8.2%	11.5%
Post Graduate Diploma	5.5%	10.2%
Master in Finance	6.5%	6.4%
Masters in Data Analytics/Data Science	6.3%	5.7%
Masters, Other	4.0%	5.1%
PhD/Doctorate in Business	3.1%	4.8%
Master in Management	4.7%	4.4%
Master in Accounting	6.7%	2.0%
Executive MBA	1.6%	1.8%

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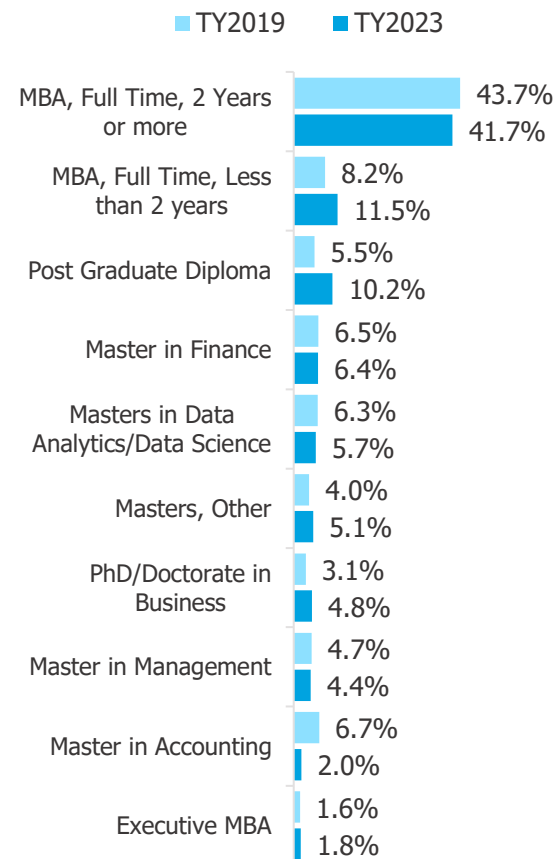
Citizens of Pakistan: Candidate Profile

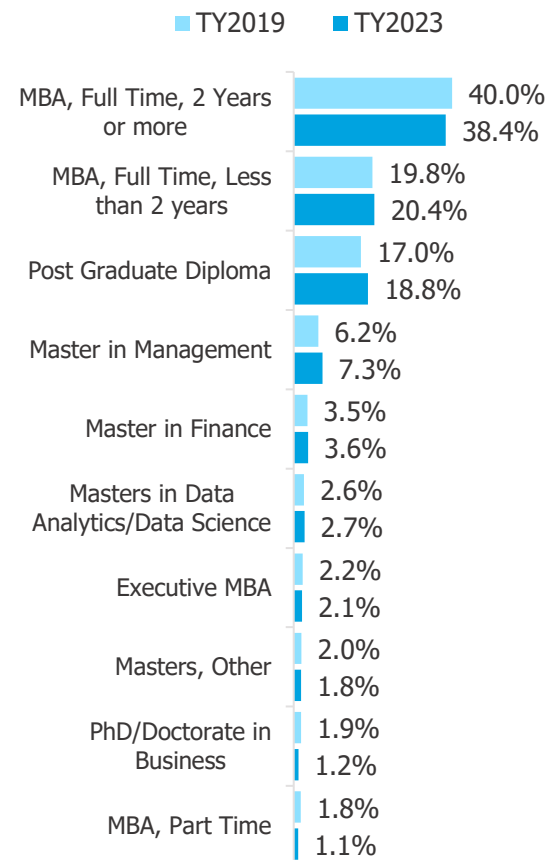**Citizens of Pakistan
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	1,048	685	612	515	488	-17.4%
Women	235	165	135	127	105	-18.2%
Candidates younger than 25	310	196	185	156	155	-15.9%
Total score <600	700	414	345	324	266	-21.5%
Total score 600-690	282	205	197	137	167	-12.3%
Total score ≥700	66	66	70	54	55	-4.5%

**Citizens of Pakistan
Top Score-Sending Destinations by School Country, TY2023**

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. United States	479	44.6%	44.2%
2. Canada	193	18.0%	15.7%
3. United Kingdom	121	11.3%	8.4%
4. Germany	110	10.2%	4.7%
5. France	60	5.6%	4.6%

**Citizens of Pakistan
Top Program Types, TY2023
(Percentage of Scores Sent)**

TY2019 | TY2023

Program	TY2019	TY2023
MBA, Full Time, 2 Years or more	43.3%	39.3%
MBA, Full Time, Less than 2 years	17.0%	20.7%
Master in Management	7.2%	10.2%
Masters in Data Analytics/Data Science	3.5%	8.8%
Master in Finance	5.2%	4.7%
Masters, Other	2.9%	4.6%
PhD/Doctorate in Business	4.9%	4.4%
Executive MBA	5.8%	2.2%
MBA, Part Time	3.9%	2.0%
Master in Marketing	1.2%	1.2%

East and Southeast Asia as a Score-Sending Destination

**Programs in East and Southeast Asia
GMAT Scores Received by Candidate Demographics**

Candidate Demographic	GMAT Scores Received in TY2023	MBA (%)	Business Master's (%)	Other (%)
Total GMAT exams	14,268	26.1%	68.6%	5.3%
Women	8,286	19.1%	75.1%	5.8%
Candidates younger than 25	10,121	8.3%	87.2%	4.5%
Total score <600	2,263	51.8%	42.4%	5.8%
Total score 600-690	7,712	22.3%	72.6%	5.1%
Total score ≥700	4,293	19.4%	75.2%	5.4%

**Programs in East and Southeast Asia
Mean Total Score and Mean Candidate Age of GMAT Scores Received**

Legend: Mean GMAT Total Score — Mean Age

	TY2019	TY2020	TY2021	TY2022	TY2023
Mean Age	24.2	24.4	24.3	23.9	23.7
Mean GMAT Total Score	638	639	656	662	650

**Programs in East and Southeast Asia
Number of GMAT Score-Accepting Programs**

Legend: MBA ■ Business Master's ■ Other

	MBA	Business Master's	Other	Total
TY2019	219	135	64	418
TY2020	226	140	66	432
TY2021	223	145	66	434
TY2022	223	153	66	442
TY2023	220	155	66	441

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GMAT™ Geographic Trend Report: Testing Year 2023

Citizens of Countries in East and Southeast Asia: Candidate Profile

Citizens of Countries in East and Southeast Asia GMAT Exams by Candidate Demographics
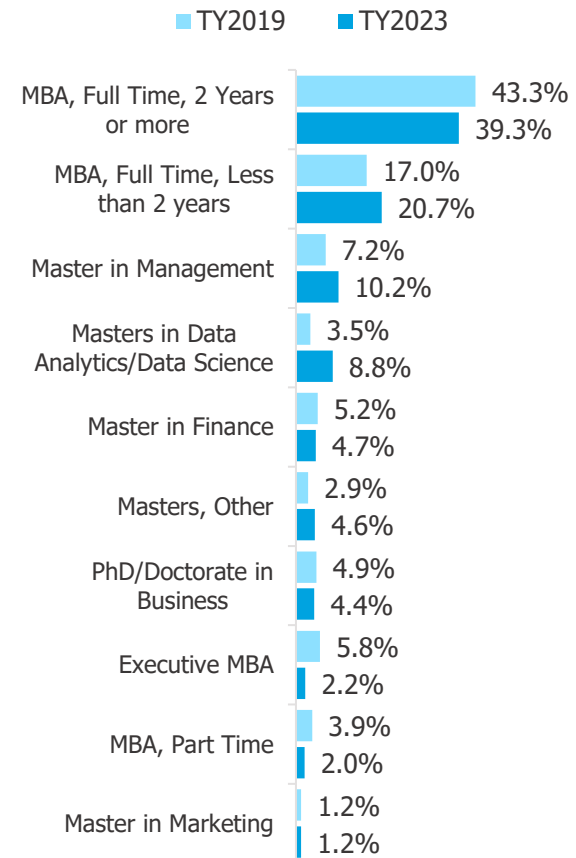
Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	85,829	64,372	51,259	41,022	34,988	-20.1%
Women	54,865	40,252	31,243	25,238	21,702	-20.7%
Candidates younger than 25	59,992	43,431	32,238	26,059	20,543	-23.5%
Total score <600	44,832	32,326	22,900	18,605	16,554	-22.1%
Total score 600-690	32,705	25,489	20,327	16,292	14,183	-18.9%
Total score ≥700	8,292	6,557	8,032	6,125	4,251	-15.4%

Citizens of Countries in East and Southeast Asia Top Score-Sending Destinations by School Country, TY2023

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. United States	20,078	41.4%	60.6%
2. Hong Kong SAR, China	7,497	15.4%	10.8%
3. United Kingdom	5,504	11.3%	7.8%
4. Singapore	3,340	6.9%	3.7%
5. France	3,288	6.8%	4.3%

Citizens of Countries in East and Southeast Asia Top Program Types, TY2023 (Percentage of Scores Sent)

Legend: TY2019, TY2023

Program Type	TY2019	TY2023
MBA, Full Time, 2 Years or more	19.3%	24.2%
Master in Finance	20.6%	15.0%
Master in Management	8.9%	11.2%
MBA, Full Time, Less than 2 years	6.1%	9.6%
Masters, Other	7.7%	9.0%
Masters in Data Analytics/Data Science	11.5%	7.4%
PhD/Doctorate in Business	5.2%	6.2%
Master in Accounting	8.5%	6.1%
Master in Marketing	2.9%	2.8%
Master in Economics	1.9%	2.4%

GMAT™ Geographic Trend Report: Testing Year 2023
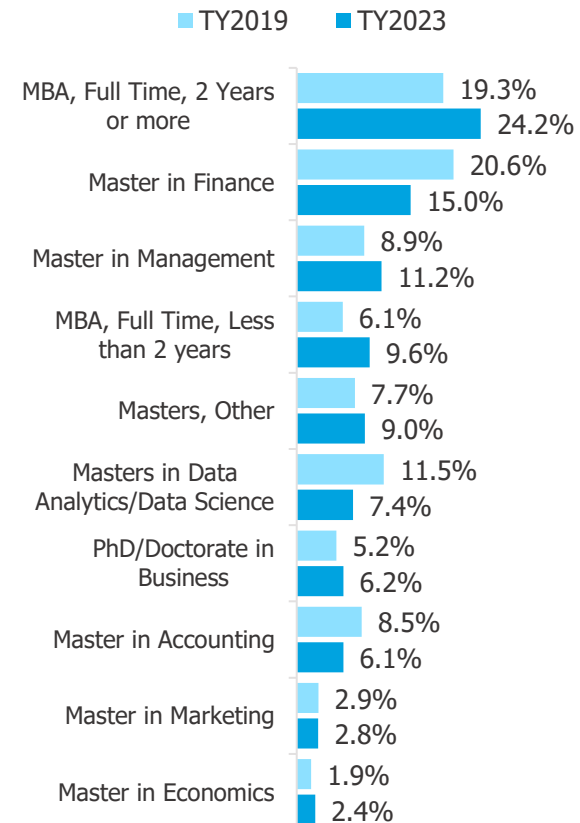
Citizens of China: Candidate Profile

Citizens of China
GMAT Exams by Candidate Demographics

Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	70,473	50,686	39,739	29,110	24,398	-23.3%
Women	47,630	33,903	25,793	19,345	16,431	-23.4%
Candidates younger than 25	55,457	39,354	28,948	22,408	17,493	-25.1%
Total score <600	36,041	24,852	17,236	12, 584	11,199	-25.3%
Total score 600-690	27,553	20,613	15,852	11,756	10,172	-22.1%
Total score ≥700	6,879	5,221	6,651	4,770	3,027	-18.6%

Citizens of China
Top Score-Sending Destinations by School Country, TY2023

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. United States	10,572	33.1%	60.1%
2. Hong Kong SAR, China	7,076	22.1%	13.1%
3. United Kingdom	3,321	10.4%	7.3%
4. Singapore	2,622	8.2%	3.3%
5. France	2,328	7.3%	4.1%

Citizens of China
Top Program Types, TY2023
(Percentage of Scores Sent)

■ TY2019 ■ TY2023

Program Type	TY2019	TY2023
Master in Finance	24.2%	18.6%
MBA, Full Time, 2 Years or more	13.0%	14.9%
Master in Management	9.9%	14.0%
Masters, Other	8.6%	11.3%
Master in Accounting	9.9%	8.4%
Masters in Data Analytics/Data Science	13.0%	7.7%
PhD/Doctorate in Business	5.1%	7.3%
MBA, Full Time, Less than 2 years	3.5%	5.0%
Master in Marketing	3.3%	3.7%
Master in Economics	2.3%	3.3%

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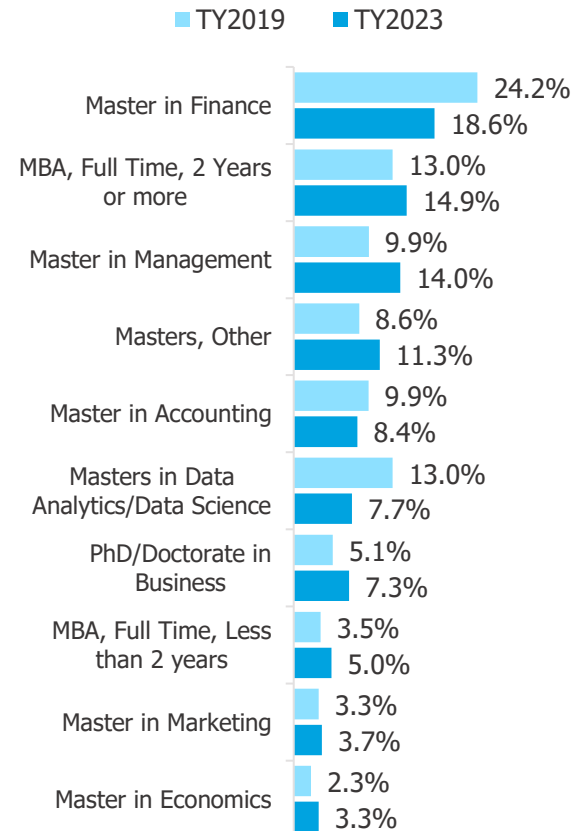
Citizens of South Korea: Candidate Profile

Citizens of South Korea
GMAT Exams by Candidate Demographics

Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	3,067	2,917	2,483	2,019	1,959	-10.6%
Women	1,162	1,056	939	890	845	-7.8%
Candidates younger than 25	310	250	220	187	166	-14.5%
Total score <600	1,562	1,349	1,046	862	827	-14.7%
Total score 600-690	1,124	1,172	1,021	852	818	-7.6%
Total score ≥700	381	396	416	306	314	-4.7%

Citizens of South Korea
Top Score-Sending Destinations by School Country, TY2023

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. United States	2,196	84.8%	80.3%
2. United Kingdom	106	4.1%	4.2%
3. France	77	3.0%	3.9%
4. Canada	34	1.3%	2.7%
5. Singapore	31	1.2%	1.4%

Citizens of South Korea
Top Program Types, TY2023
(Percentage of Scores Sent)

■ TY2019　■ TY2023

Program Type	TY2019	TY2023
MBA, Full Time, 2 Years or more	48.5%	58.2%
PhD/Doctorate in Business	18.3%	17.3%
MBA, Full Time, Less than 2 years	7.4%	6.2%
Masters in Data Analytics/Data Science	3.6%	3.8%
Master in Management	3.5%	3.0%
Master in Finance	2.8%	2.4%
Masters, Other	2.8%	2.3%
MBA, Part Time	2.0%	1.5%
Master in Accounting	5.8%	1.2%
Master in Real Estate	0.5%	1.0%

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GMAT™ Geographic Trend Report: Testing Year 2023

Citizens of Taiwan, China: Candidate Profile

Citizens of Taiwan, China
GMAT Exams by Candidate Demographics

Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	4,171	3,920	3,074	3,163	2,683	-10.4%
Women	2,412	2,253	1,758	1,907	1,593	-9.9%
Candidates younger than 25	2,080	2,057	1,619	1,693	1,377	-9.8%
Total score <600	2,483	2,294	1,575	1,602	1,368	-13.8%
Total score 600-690	1,417	1,345	1,232	1,289	1,080	-6.6%
Total score ≥700	271	281	267	272	235	-3.5%

Citizens of Taiwan, China
Top Score-Sending Destinations by School Country, TY2023

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. United States	2,527	68.9%	74.6%
2. United Kingdom	329	9.0%	5.7%
3. Netherlands	187	5.1%	2.7%
4. France	151	4.1%	3.5%
5. Singapore	105	2.9%	2.4%

Citizens of Taiwan, China
Top Program Types, TY2023
(Percentage of Scores Sent)

Program Type	TY2019	TY2023
MBA, Full Time, 2 Years or more	27.6%	26.9%
Masters in Data Analytics/Data Science	14.0%	18.0%
Master in Finance	14.3%	17.2%
Master in Management	8.0%	7.9%
MBA, Full Time, Less than 2 years	7.2%	7.9%
Masters, Other	5.6%	6.4%
Master in Accounting	7.8%	4.5%
Master in Marketing	3.5%	2.8%
Master in Supply Chain Management,…	2.9%	2.7%
Master in Information Technology	2.0%	1.6%
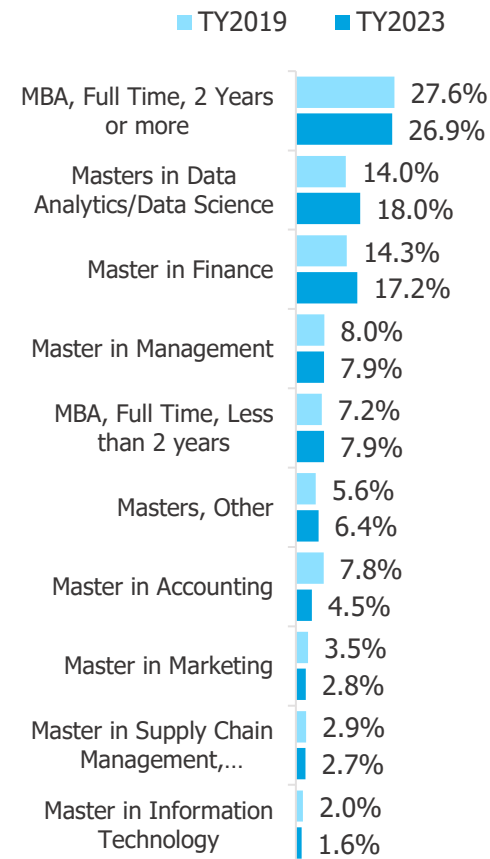
Eastern Europe as a Score-Sending Destination

Programs in Eastern Europe
GMAT Scores Received by Candidate Demographics

Candidate Demographic	GMAT Scores Received in TY2023	MBA (%)	Business Master's (%)	Other (%)
Total GMAT exams	64	12.5%	84.4%	3.1%
Women	17	5.9%	88.2%	5.9%
Candidates younger than 25	44	6.8%	88.6%	4.5%
Total score <600	37	16.2%	78.4%	5.4%
Total score 600-690	19	0.0%	100.0%	0.0%
Total score ≥700	8	25.0%	75.0%	0.0%

Programs in Eastern Europe
Mean Total Score and Mean Candidate Age of GMAT Scores Received
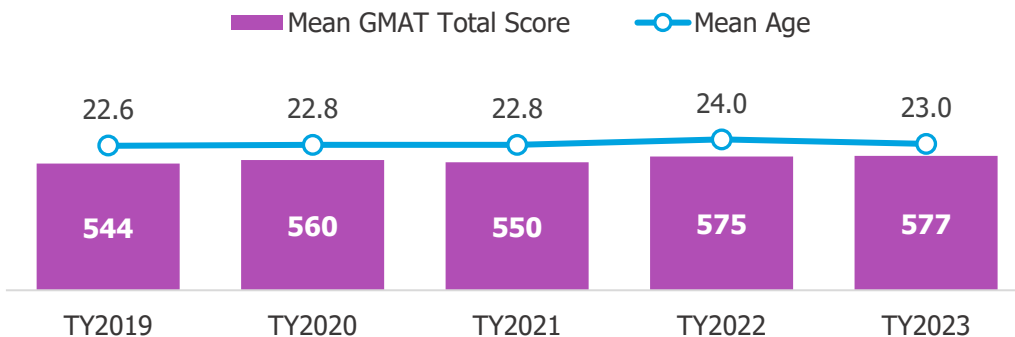
Legend: Mean GMAT Total Score | Mean Age

	TY2019	TY2020	TY2021	TY2022	TY2023
Mean Age	22.6	22.8	22.8	24.0	23.0
Mean GMAT Total Score	544	560	550	575	577

Programs in Eastern Europe
Number of GMAT Score-Accepting Programs

Legend: MBA | Business Master's | Other

	MBA	Business Master's	Other	Total
TY2019	32	20	2	54
TY2020	31	25	2	58
TY2021	31	26	2	59
TY2022	31	26	2	59
TY2023	31	38	2	71

GMAT™ Geographic Trend Report: Testing Year 2023
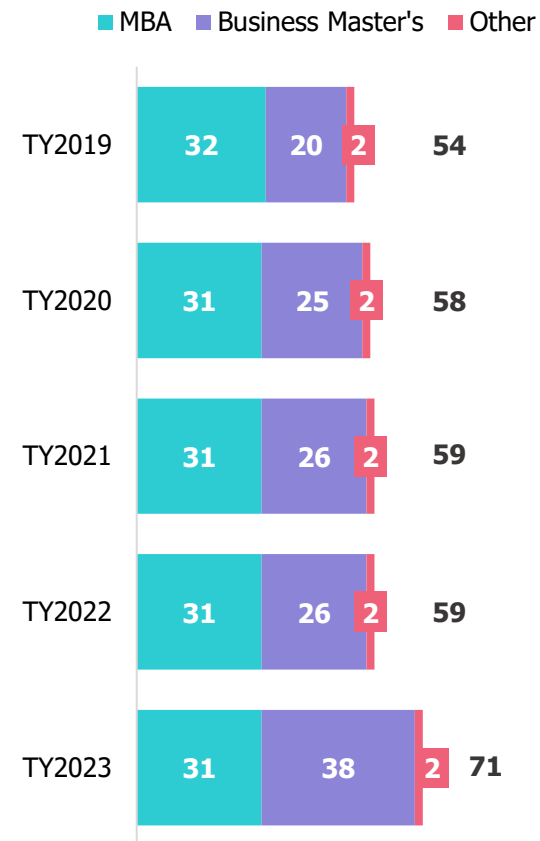
Citizens of Countries in Eastern Europe: Candidate Profile

Citizens of Countries in Eastern Europe
GMAT Exams by Candidate Demographics

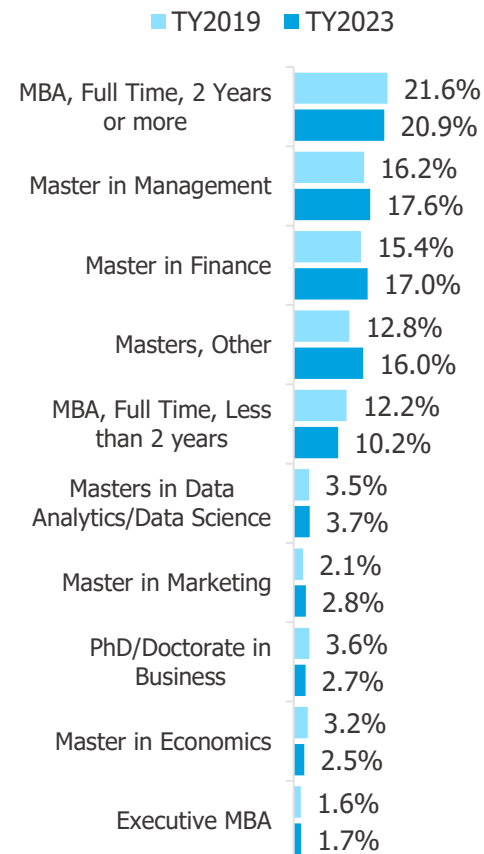| Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	3,675	2,931	2,944	2,178	2,087	-13.2%
Women	1,812	1,399	1,380	1,020	968	-14.5%
Candidates younger than 25	2,116	1,682	1,754	1,438	1,320	-11.1%
Total score <600	2,021	1,547	1,488	1,030	992	-16.3%
Total score 600-690	1,267	1,018	1,010	832	792	-11.1%
Total score ≥700	387	366	446	316	303	-5.9%

Citizens of Countries in Eastern Europe
Top Score-Sending Destinations by School Country, TY2023

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. United States	1,161	29.0%	34.3%
2. United Kingdom	603	15.1%	11.8%
3. France	515	12.9%	8.7%
4. Netherlands	330	8.3%	9.0%
5. Germany	262	6.6%	7.0%

Citizens of Countries in Eastern Europe
Top Program Types, TY2023
(Percentage of Scores Sent)

■ TY2019 ■ TY2023

Program Type	TY2019	TY2023
MBA, Full Time, 2 Years or more	21.6%	20.9%
Master in Management	16.2%	17.6%
Master in Finance	15.4%	17.0%
Masters, Other	12.8%	16.0%
MBA, Full Time, Less than 2 years	12.2%	10.2%
Masters in Data Analytics/Data Science	3.5%	3.7%
Master in Marketing	2.1%	2.8%
PhD/Doctorate in Business	3.6%	2.7%
Master in Economics	3.2%	2.5%
Executive MBA	1.6%	1.7%

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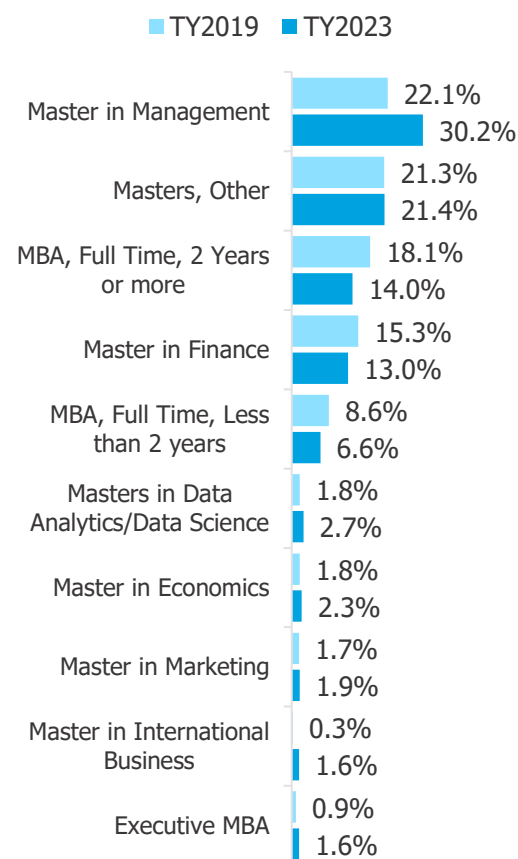
Citizens of Poland: Candidate Profile

Citizens of Poland
GMAT Exams by Candidate Demographics

Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	326	295	295	256	246	-6.8%
Women	124	105	119	106	102	-4.8%
Candidates younger than 25	212	195	201	202	177	-4.4%
Total score <600	149	133	133	102	107	-7.9%
Total score 600-690	131	120	125	117	101	-6.3%
Total score ≥700	46	42	37	37	38	-4.7%

Citizens of Poland
Top Score-Sending Destinations by School Country, TY2023

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. Netherlands	95	19.5%	20.3%
2. United States	90	18.5%	22.3%
3. United Kingdom	87	17.9%	18.7%
4. France	72	14.8%	8.7%
5. Spain	32	6.6%	7.3%

Citizens of Poland
Top Program Types, TY2023
(Percentage of Scores Sent)

■ TY2019 ■ TY2023

Master in Management — TY2019: 22.1%, TY2023: 30.2%
Masters, Other — TY2019: 21.3%, TY2023: 21.4%
MBA, Full Time, 2 Years or more — TY2019: 18.1%, TY2023: 14.0%
Master in Finance — TY2019: 15.3%, TY2023: 13.0%
MBA, Full Time, Less than 2 years — TY2019: 8.6%, TY2023: 6.6%
Masters in Data Analytics/Data Science — TY2019: 1.8%, TY2023: 2.7%
Master in Economics — TY2019: 1.8%, TY2023: 2.3%
Master in Marketing — TY2019: 1.7%, TY2023: 1.9%
Master in International Business — TY2019: 0.3%, TY2023: 1.6%
Executive MBA — TY2019: 0.9%, TY2023: 1.6%

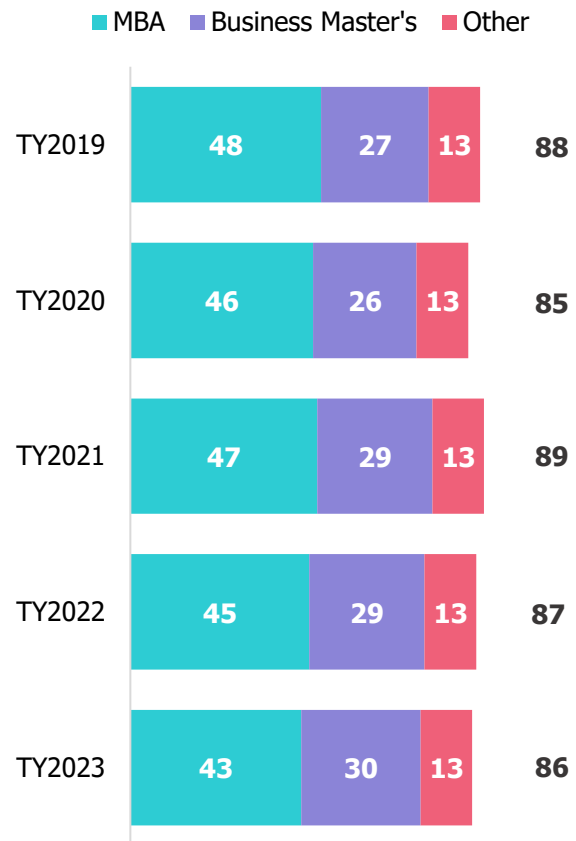Graduate Management Admission Council™

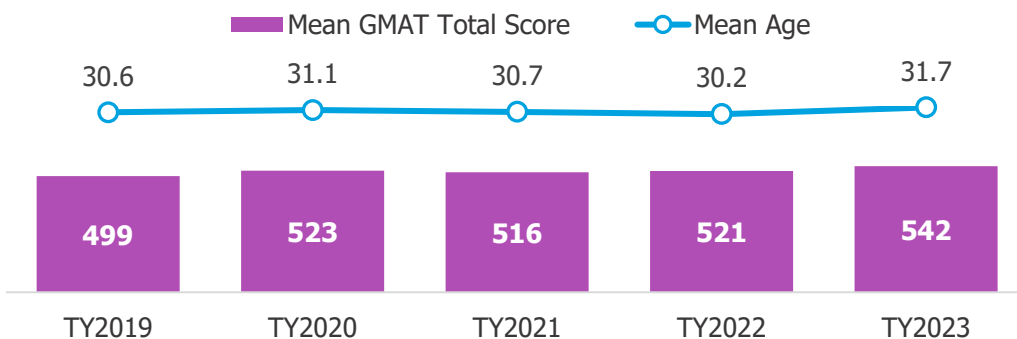# Mexico, Caribbean, and Latin America as a Score-Sending Destination

**Programs in Mexico, Caribbean, and Latin America
GMAT Scores Received by Candidate Demographics**

Candidate Demographic	GMAT Scores Received in TY2023	MBA (%)	Business Master's (%)	Other (%)
Total GMAT exams	37	70.3%	18.9%	10.8%
Women	10	80.0%	20.0%	0.0%
Candidates younger than 25	9	77.8%	11.1%	11.1%
Total score <600	21	57.1%	33.3%	9.5%
Total score 600-690	9	77.8%	0.0%	22.2%
Total score ≥700	7	100.0%	0.0%	0.0%

**Programs in Mexico, Caribbean, and Latin America
Mean Total Score and Mean Candidate Age of GMAT Scores Received**

Legend: ■ Mean GMAT Total Score ○ Mean Age

	TY2019	TY2020	TY2021	TY2022	TY2023
Mean Age	30.6	31.1	30.7	30.2	31.7
Mean GMAT Total Score	499	523	516	521	542

Programs in Mexico, Caribbean, and Latin America, Number of GMAT Score-Accepting Programs

Legend: ■ MBA ■ Business Master's ■ Other

Testing Year	MBA	Business Master's	Other	Total
TY2019	48	27	13	88
TY2020	46	26	13	85
TY2021	47	29	13	89
TY2022	45	29	13	87
TY2023	43	30	13	86

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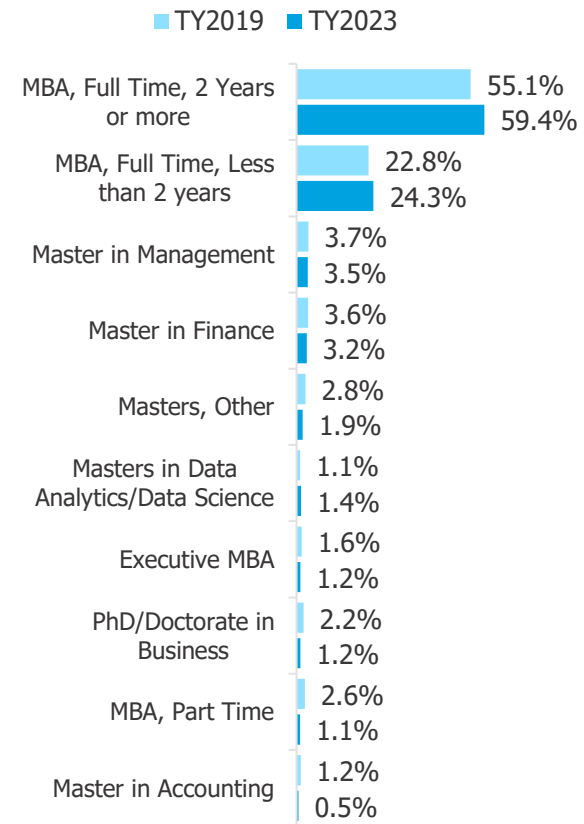# Citizens of Mexico, Caribbean, and Latin America: Candidate Profile

Citizens of Mexico, Caribbean, and Latin American Countries GMAT Exams by Candidate Demographics

Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	6,827	5,655	5,474	4,528	4,209	-11.4%
Women	2,296	1,896	1,782	1,615	1,519	-9.8%
Candidates younger than 25	973	805	794	583	537	-13.8%
Total score <600	3,867	3,120	2,544	2,263	2,007	-15.1%
Total score 600-690	2,294	1,952	2,127	1,725	1,640	-8.0%
Total score ≥700	666	583	803	540	562	-4.2%

Citizens of Mexico, Caribbean, and Latin American Countries Top Score-Sending Destinations by School Country, TY2023

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. United States	4,685	63.9%	65.4%
2. United Kingdom	736	10.0%	8.9%
3. France	578	7.9%	6.4%
4. Spain	477	6.5%	5.3%
5. Canada	287	3.9%	5.2%

Citizens of Mexico, Caribbean, and Latin American Countries Top Program Types, TY2023 (Percentage of Scores Sent)

■ TY2019 ■ TY2023

Program Type	TY2019	TY2023
MBA, Full Time, 2 Years or more	55.1%	59.4%
MBA, Full Time, Less than 2 years	22.8%	24.3%
Master in Management	3.7%	3.5%
Master in Finance	3.6%	3.2%
Masters, Other	2.8%	1.9%
Masters in Data Analytics/Data Science	1.1%	1.4%
Executive MBA	1.6%	1.2%
PhD/Doctorate in Business	2.2%	1.2%
MBA, Part Time	2.6%	1.1%
Master in Accounting	1.2%	0.5%

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Citizens of Brazil: Candidate Profile

Citizens of Brazil
GMAT Exams by Candidate Demographics

Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	2,076	1,618	1,375	986	1,060	-15.5%
Women	676	567	477	406	443	-10.0%
Candidates younger than 25	214	171	150	113	110	-15.3%
Total score <600	976	714	470	344	374	-21.3%
Total score 600-690	791	645	587	436	457	-12.8%
Total score ≥700	309	259	318	206	229	-7.2%

Citizens of Brazil
Top Score-Sending Destinations by School Country, TY2023

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. United States	1,502	70.4%	60.5%
2. France	186	8.7%	8.3%
3. United Kingdom	150	7.0%	8.3%
4. Spain	122	5.7%	7.0%
5. Canada	37	1.7%	5.6%

Citizens of Brazil
Top Program Types, TY2023
(Percentage of Scores Sent)

■ TY2019   ■ TY2023

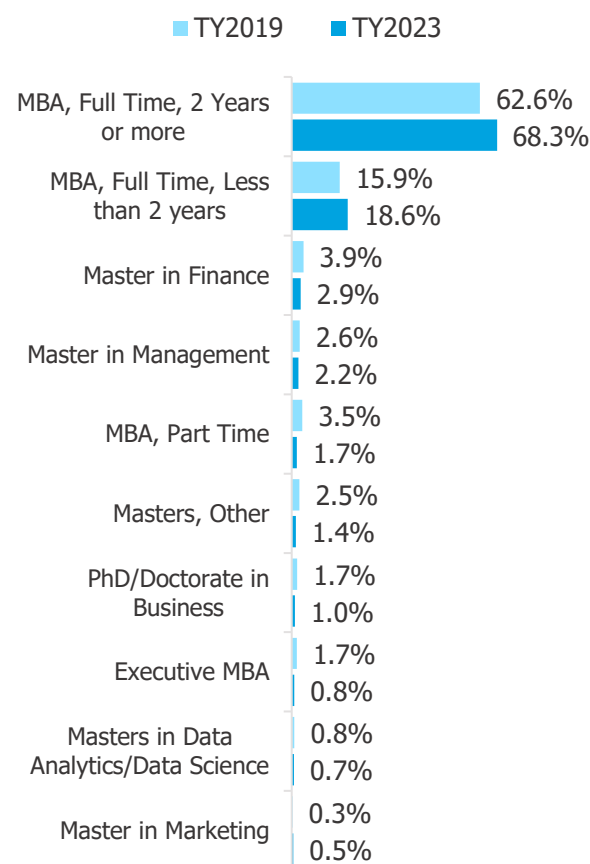| Program Type	TY2019	TY2023
MBA, Full Time, 2 Years or more	53.0%	63.7%
MBA, Full Time, Less than 2 years	26.1%	21.6%
Master in Management	3.5%	3.2%
Master in Finance	2.7%	2.3%
Masters, Other	3.4%	1.9%
Executive MBA	2.0%	1.7%
PhD/Doctorate in Business	3.8%	1.6%
MBA, Part Time	1.7%	0.9%
Master in International Business	0.2%	0.7%
Masters in Data Analytics/Data Science	0.9%	0.6%
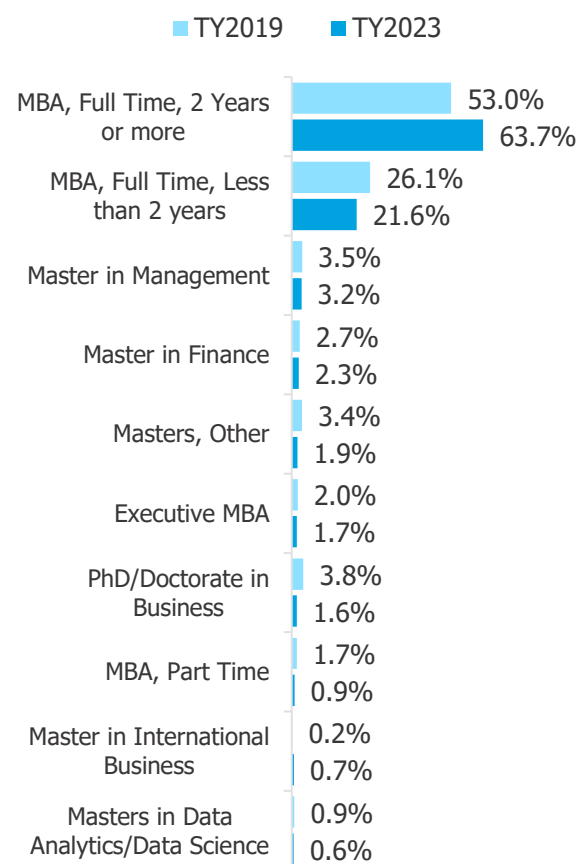
Citizens of Mexico: Candidate Profile

Citizens of Mexico
GMAT Exams by Candidate Demographics

Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	1,364	1,206	1,155	933	856	-11.0%
Women	446	374	340	270	267	-12.0%
Candidates younger than 25	201	181	159	160	120	-12.1%
Total score <600	922	777	625	540	458	-16.0%
Total score 600-690	374	365	427	318	326	-3.4%
Total score ≥700	68	64	103	75	72	1.4%

Citizens of Mexico
Top Score-Sending Destinations by School Country, TY2023

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. United States	1,053	71.6%	72.2%
2. United Kingdom	129	8.8%	8.3%
3. France	83	5.6%	4.2%
4. Spain	66	4.5%	3.0%
5. Canada	57	3.9%	4.9%

Citizens of Mexico
Top Program Types, TY2023
(Percentage of Scores Sent)

■ TY2019 ■ TY2023

Program Type	TY2019	TY2023
MBA, Full Time, 2 Years or more	62.6%	68.3%
MBA, Full Time, Less than 2 years	15.9%	18.6%
Master in Finance	3.9%	2.9%
Master in Management	2.6%	2.2%
MBA, Part Time	3.5%	1.7%
Masters, Other	2.5%	1.4%
PhD/Doctorate in Business	1.7%	1.0%
Executive MBA	1.7%	0.8%
Masters in Data Analytics/Data Science	0.8%	0.7%
Master in Marketing	0.3%	0.5%

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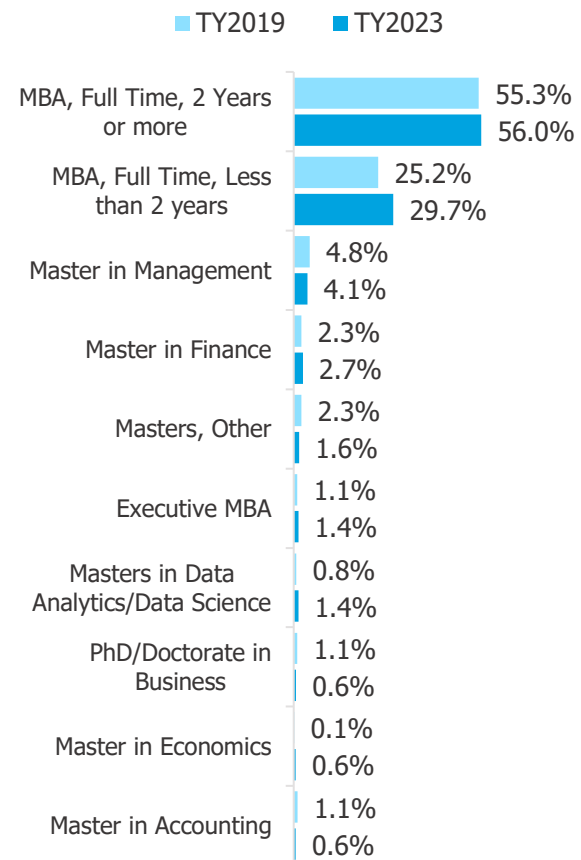
Citizens of Peru: Candidate Profile

Citizens of Peru
GMAT Exams by Candidate Demographics

Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	708	622	745	786	651	-2.1%
Women	264	246	287	337	266	0.2%
Candidates younger than 25	52	44	56	67	54	0.9%
Total score <600	387	371	371	433	344	-2.9%
Total score 600-690	269	201	288	306	252	-1.6%
Total score ≥700	52	50	86	47	55	1.4%

Citizens of Peru
Top Score-Sending Destinations by School Country, TY2023

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. United States	679	54.6%	61.9%
2. United Kingdom	140	11.3%	11.2%
3. Spain	102	8.2%	3.9%
4. France	89	7.2%	8.4%
5. Canada	81	6.5%	6.2%

Citizens of Peru
Top Program Types, TY2023
(Percentage of Scores Sent)

■ TY2019   ■ TY2023

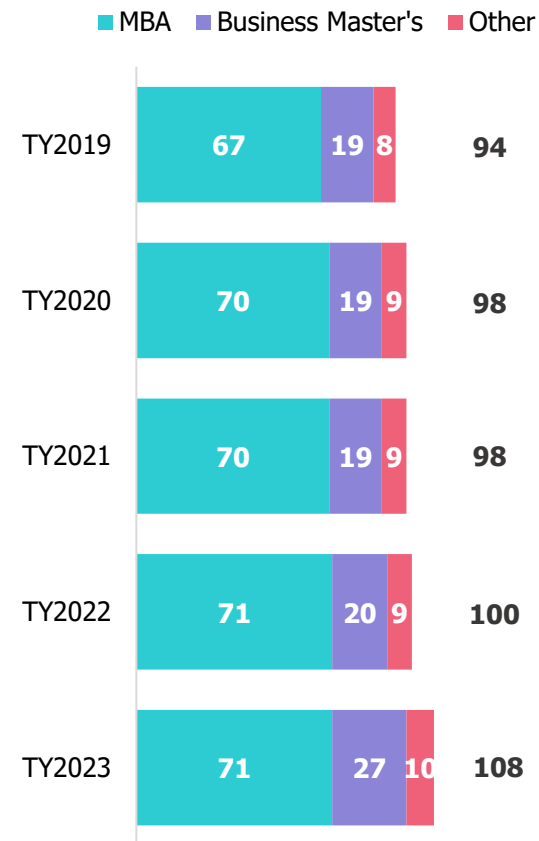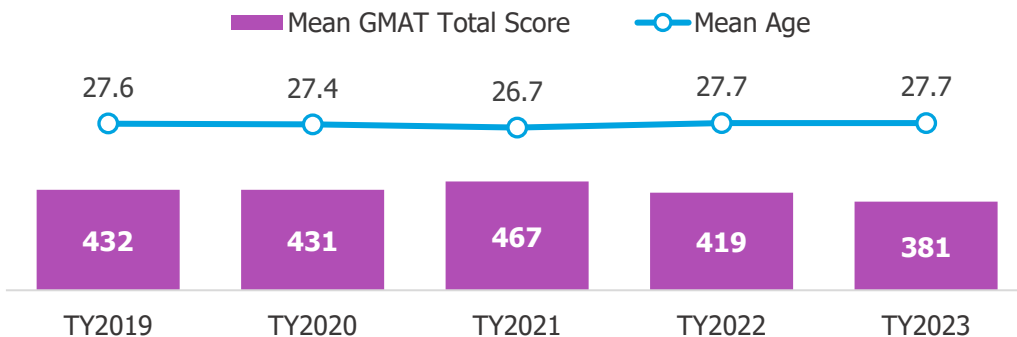| Program Type	TY2019	TY2023
MBA, Full Time, 2 Years or more	55.3%	56.0%
MBA, Full Time, Less than 2 years	25.2%	29.7%
Master in Management	4.8%	4.1%
Master in Finance	2.3%	2.7%
Masters, Other	2.3%	1.6%
Executive MBA	1.1%	1.4%
Masters in Data Analytics/Data Science	0.8%	1.4%
PhD/Doctorate in Business	1.1%	0.6%
Master in Economics	0.1%	0.6%
Master in Accounting	1.1%	0.6%

Middle East as a Score-Sending Destination

Programs in the Middle East
GMAT Scores Received by Candidate Demographics

Candidate Demographic	GMAT Scores Received in TY2023	MBA (%)	Business Master's (%)	Other (%)
Total GMAT exams	728	88.3%	7.6%	4.1%
Women	346	89.6%	5.8%	4.6%
Candidates younger than 25	250	91.2%	5.6%	3.2%
Total score <600	641	88.5%	7.6%	3.9%
Total score 600-690	72	84.7%	8.3%	6.9%
Total score ≥700	15	100.0%	0.0%	0.0%

Programs in the Middle East
Mean Total Score and Mean Candidate Age of GMAT Scores Received

Legend: Mean GMAT Total Score, Mean Age

	TY2019	TY2020	TY2021	TY2022	TY2023
Mean Age	27.6	27.4	26.7	27.7	27.7
Mean GMAT Total Score	432	431	467	419	381

Programs in the Middle East
Number of GMAT Score-Accepting Programs

Legend: MBA, Business Master's, Other

	MBA	Business Master's	Other	Total
TY2019	67	19	8	94
TY2020	70	19	9	98
TY2021	70	19	9	98
TY2022	71	20	9	100
TY2023	71	27	10	108

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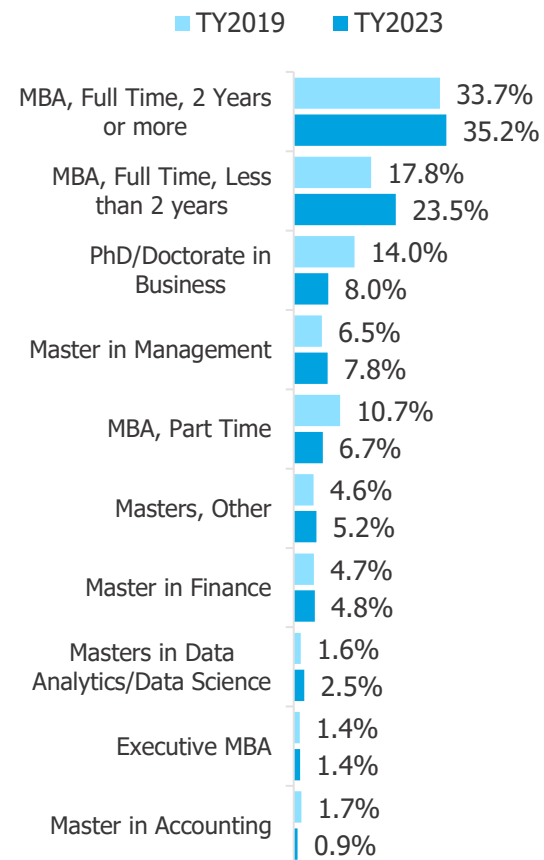# Citizens of Countries in the Middle East: Candidate Profile

Citizens of Countries in the Middle East
GMAT Exams by Candidate Demographics

Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	4,927	3,652	3,681	2,947	2,565	- 14.9%
Women	1,903	1,377	1,427	1,186	1,040	- 13.9%
Candidates younger than 25	1,298	1,086	1,137	974	857	- 9.4%
Total score <600	3,669	2,637	2,379	1,991	1,712	- 17.1%
Total score 600-690	962	729	884	676	596	- 11.2%
Total score ≥700	296	286	418	280	257	-3.3%

Citizens of Countries in the Middle East
Top Score-Sending Destinations by School Country, TY2023

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. United States	1,616	42.6%	41.0%
2. United Kingdom	462	12.2%	7.2%
3. France	416	11.0%	6.4%
4. Kuwait	225	5.9%	1.2%
5. Israel	214	5.6%	17.7%

Citizens of Countries in the Middle East
Top Program Types, TY2023
(Percentage of Scores Sent)

■ TY2019   ■ TY2023

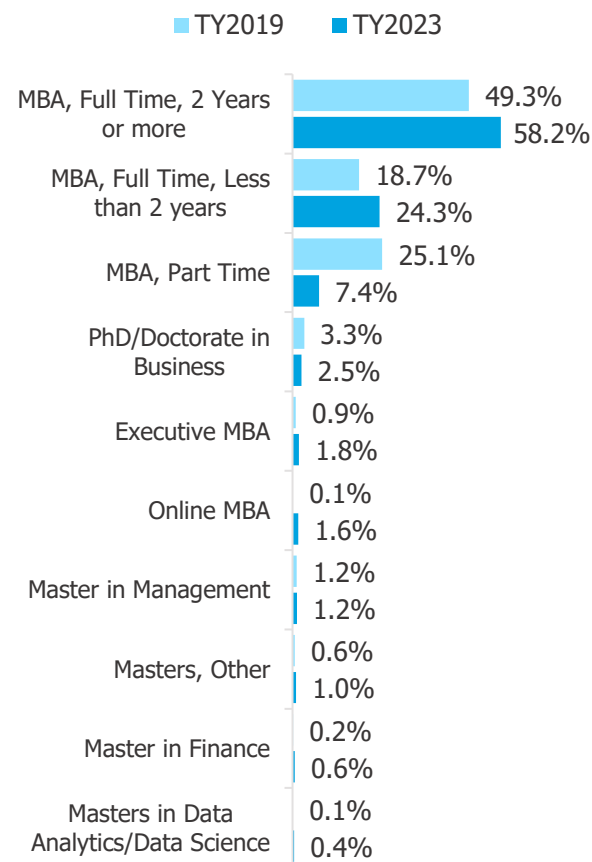| Program Type	TY2019	TY2023
MBA, Full Time, 2 Years or more	33.7%	35.2%
MBA, Full Time, Less than 2 years	17.8%	23.5%
PhD/Doctorate in Business	14.0%	8.0%
Master in Management	6.5%	7.8%
MBA, Part Time	10.7%	6.7%
Masters, Other	4.6%	5.2%
Master in Finance	4.7%	4.8%
Masters in Data Analytics/Data Science	1.6%	2.5%
Executive MBA	1.4%	1.4%
Master in Accounting	1.7%	0.9%

Citizens of Israel: Candidate Profile

Citizens of Israel
GMAT Exams by Candidate Demographics

Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	1,080	755	597	428	459	-19.3%
Women	416	259	208	132	160	-21.2%
Candidates younger than 25	122	88	52	44	37	-25.8%
Total score <600	751	511	327	222	195	-28.6%
Total score 600-690	235	150	171	135	160	-9.2%
Total score ≥700	94	94	99	71	104	2.6%

Citizens of Israel
Top Score-Sending Destinations by School Country, TY2023

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. United States	536	54.6%	27.5%
2. Israel	214	21.8%	62.2%
3. United Kingdom	100	10.2%	4.7%
4. France	76	7.7%	2.6%
5. Spain	24	2.4%	1.5%

Citizens of Israel
Top Program Types, TY2023
(Percentage of Scores Sent)

■ TY2019　■ TY2023

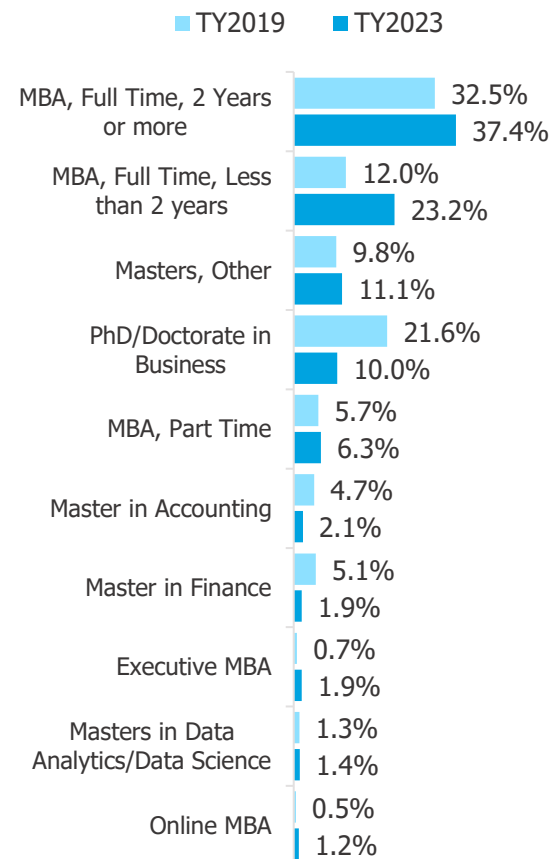| Program Type	TY2019	TY2023
MBA, Full Time, 2 Years or more	49.3%	58.2%
MBA, Full Time, Less than 2 years	18.7%	24.3%
MBA, Part Time	25.1%	7.4%
PhD/Doctorate in Business	3.3%	2.5%
Executive MBA	0.9%	1.8%
Online MBA	0.1%	1.6%
Master in Management	1.2%	1.2%
Masters, Other	0.6%	1.0%
Master in Finance	0.2%	0.6%
Masters in Data Analytics/Data Science	0.1%	0.4%

Citizens of Saudi Arabia: Candidate Profile

**Citizens of Saudi Arabia
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	929	537	540	441	405	-18.7%
Women	309	200	200	187	147	-16.9%
Candidates younger than 25	148	67	80	55	47	-24.9%
Total score <600	879	512	487	382	357	-20.2%
Total score 600-690	39	21	26	32	39	0.0%
Total score ≥700	11	4	27	27	9	-4.9%

**Citizens of Saudi Arabia
Top Score-Sending Destinations by School Country, TY2023**

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. United States	232	53.8%	72.1%
2. United Kingdom	78	18.1%	6.7%
3. Saudi Arabia	75	17.4%	16.4%
4. France	22	5.1%	1.2%
5. Spain	6	1.4%	1.1%

**Citizens of Saudi Arabia
Top Program Types, TY2023
(Percentage of Scores Sent)**

■ TY2019 ■ TY2023

Program	TY2019	TY2023
MBA, Full Time, 2 Years or more	32.5%	37.4%
MBA, Full Time, Less than 2 years	12.0%	23.2%
Masters, Other	9.8%	11.1%
PhD/Doctorate in Business	21.6%	10.0%
MBA, Part Time	5.7%	6.3%
Master in Accounting	4.7%	2.1%
Master in Finance	5.1%	1.9%
Executive MBA	0.7%	1.9%
Masters in Data Analytics/Data Science	1.3%	1.4%
Online MBA	0.5%	1.2%

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Citizens of Turkey: Candidate Profile

**Citizens of Turkey
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	779	594	662	505	441	-13.3%
Women	341	257	287	235	190	-13.6%
Candidates younger than 25	325	243	274	244	197	-11.8%
Total score <600	397	276	289	222	211	-14.6%
Total score 600-690	272	226	266	213	171	-11.0%
Total score ≥700	110	92	107	70	59	-14.4%

**Citizens of Turkey
Top Score-Sending Destinations by School Country, TY2023**

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. United States	311	38.6%	42.2%
2. United Kingdom	119	14.8%	9.9%
3. Germany	85	10.5%	8.3%
4. Netherlands	77	9.6%	6.9%
5. France	65	8.1%	6.2%

**Citizens of Turkey
Top Program Types, TY2023
(Percentage of Scores Sent)**

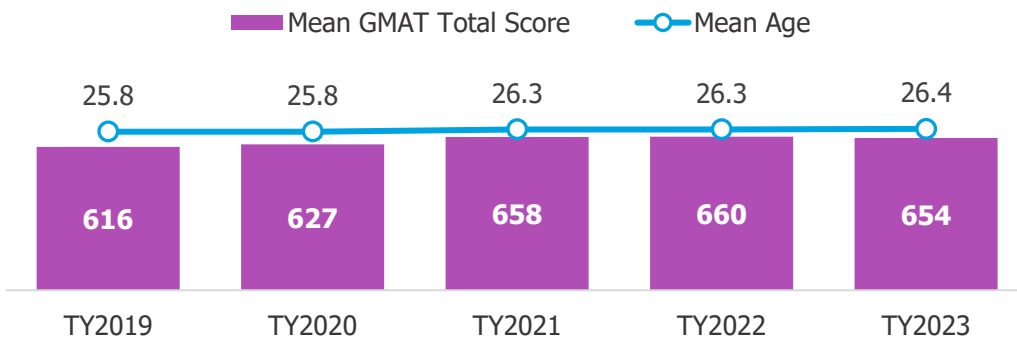**GMAT™ Geographic Trend Report: Testing Year 2023**
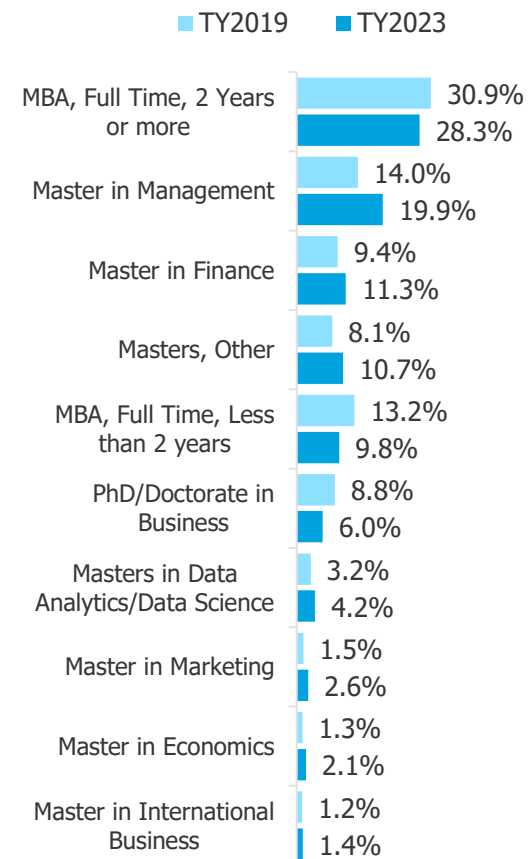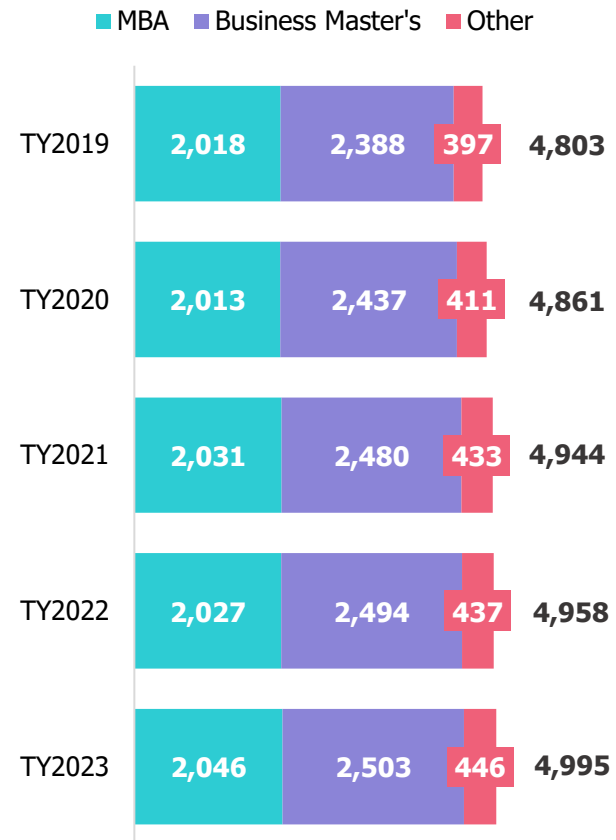
United States as a Score-Sending Destination

Programs in the United States
GMAT Scores Received by Candidate Demographics

Candidate Demographic	GMAT Scores Received in TY2023	MBA (%)	Business Master's (%)	Other (%)
Total GMAT exams	97,368	77.7%	17.7%	4.6%
Women	35,411	72.2%	21.7%	6.1%
Candidates younger than 25	33,066	59.2%	36.6%	4.2%
Total score <600	19,934	68.1%	26.6%	5.2%
Total score 600-690	31,911	76.4%	19.2%	4.5%
Total score ≥700	45,523	82.7%	12.7%	4.5%

Programs in the United States
Mean Total Score and Mean Candidate Age of GMAT Scores Received

Legend: ■ Mean GMAT Total Score —O— Mean Age

	TY2019	TY2020	TY2021	TY2022	TY2023
Mean Age	25.8	25.8	26.3	26.3	26.4
Mean GMAT Total Score	616	627	658	660	654

Programs in the United States
Number of GMAT Score-Accepting Programs

Legend: ■ MBA ■ Business Master's ■ Other

	MBA	Business Master's	Other	Total
TY2019	2,018	2,388	397	4,803
TY2020	2,013	2,437	411	4,861
TY2021	2,031	2,480	433	4,944
TY2022	2,027	2,494	437	4,958
TY2023	2,046	2,503	446	4,995

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50

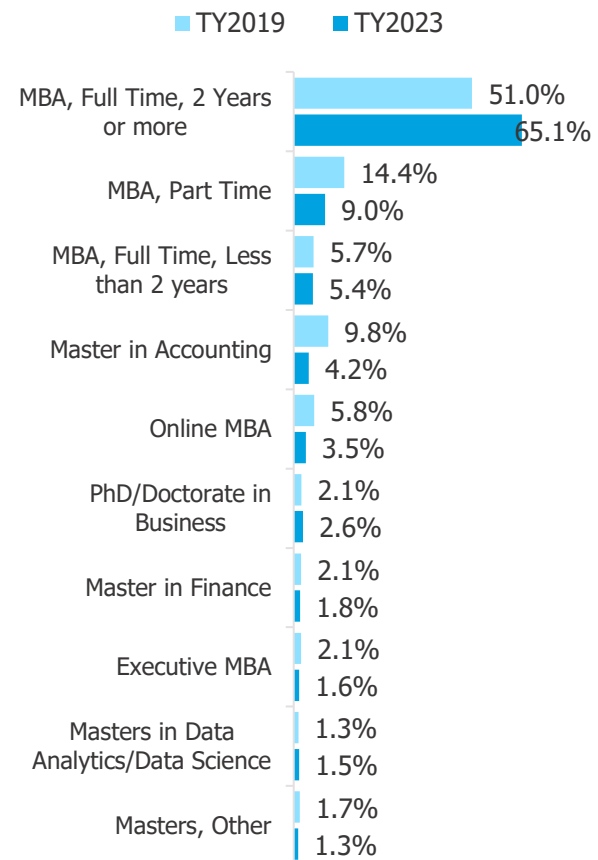# Citizens of the United States: Candidate Profile

Citizens of the United States
GMAT Exams by Candidate Demographics

Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	63,945	45,648	38,509	24,789	21,657	-23.7%
Women	24,479	17,184	14,091	9,348	7,742	-25.0%
Candidates younger than 25	26,667	19,493	15,730	10,681	9,183	-23.4%
Total score <600	35,243	24,198	16,679	11,745	9,634	-27.7%
Total score 600-690	19,132	13,871	13,149	7,990	7,044	-22.1%
Total score ≥700	9,570	7,579	8,681	5,054	4,979	-15.1%

Citizens of the United States
Top Score-Sending Destinations by School Country, TY2023

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. United States	36,340	95.7%	97.0%
2. United Kingdom	702	1.8%	11.7%
3. France	318	0.8%	0.5%
4. Spain	114	0.3%	0.3%
5. Canada	60	0.2%	0.2%

Citizens of the United States
Top Program Types, TY2023
(Percentage of Scores Sent)

■ TY2019   ■ TY2023

Program Type	TY2019	TY2023
MBA, Full Time, 2 Years or more	51.0%	65.1%
MBA, Part Time	14.4%	9.0%
MBA, Full Time, Less than 2 years	5.7%	5.4%
Master in Accounting	9.8%	4.2%
Online MBA	5.8%	3.5%
PhD/Doctorate in Business	2.1%	2.6%
Master in Finance	2.1%	1.8%
Executive MBA	2.1%	1.6%
Masters in Data Analytics/Data Science	1.3%	1.5%
Masters, Other	1.7%	1.3%

GMAT™ Geographic Trend Report: Testing Year 2023
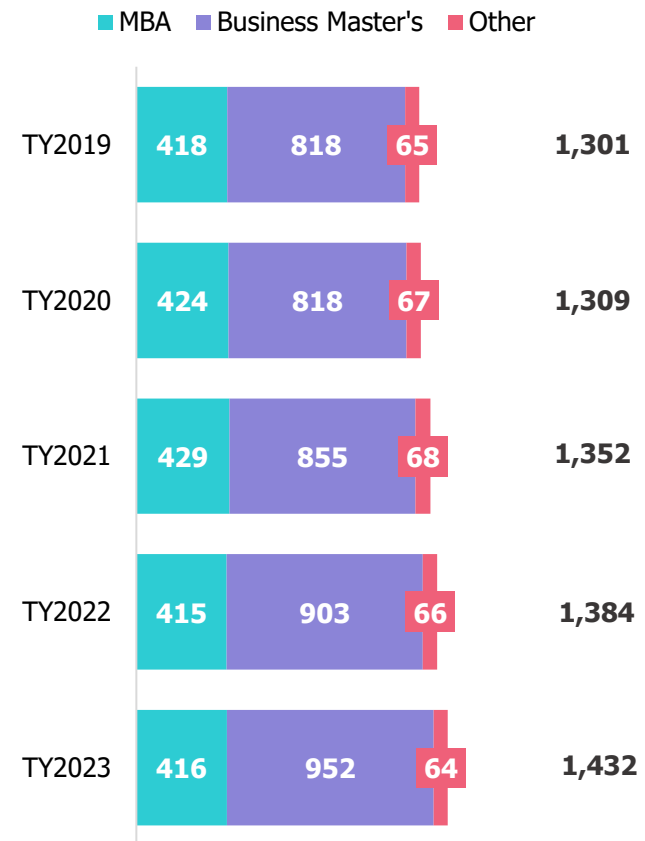
Graduate Management Admission Council™

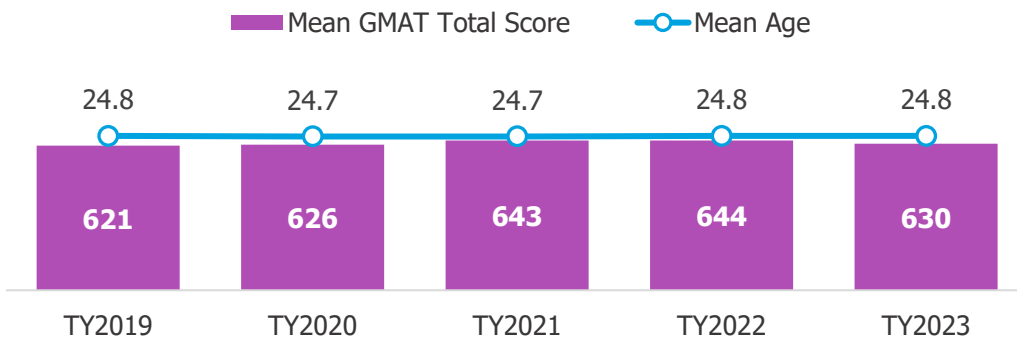# Western Europe as a Score-Sending Destination

Programs in Western Europe
GMAT Scores Received by Candidate Demographics

Candidate Demographic	GMAT Scores Received in TY2023	MBA (%)	Business Master's (%)	Other (%)
Total GMAT exams	55,995	38.4%	59.7%	1.9%
Women	22,193	33.8%	63.9%	2.3%
Candidates younger than 25	32,406	10.3%	88.3%	1.4%
Total score <600	14,540	32.0%	64.9%	3.1%
Total score 600-690	26,238	38.7%	59.9%	1.4%
Total score ≥700	15,217	44.0%	54.4%	1.7%

Programs in Western Europe
Mean Total Score and Mean Candidate Age of GMAT Scores Received

Legend: ■ Mean GMAT Total Score —○— Mean Age

	TY2019	TY2020	TY2021	TY2022	TY2023
Mean Age	24.8	24.7	24.7	24.8	24.8
Mean GMAT Total Score	621	626	643	644	630

Programs in Western Europe
Number of GMAT Score-Accepting Programs

Legend: ■ MBA ■ Business Master's ■ Other

	MBA	Business Master's	Other	Total
TY2019	418	818	65	1,301
TY2020	424	818	67	1,309
TY2021	429	855	68	1,352
TY2022	415	903	66	1,384
TY2023	416	952	64	1,432

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GMAT™ Geographic Trend Report: Testing Year 2023

Citizens of Countries in Western Europe: Candidate Profile
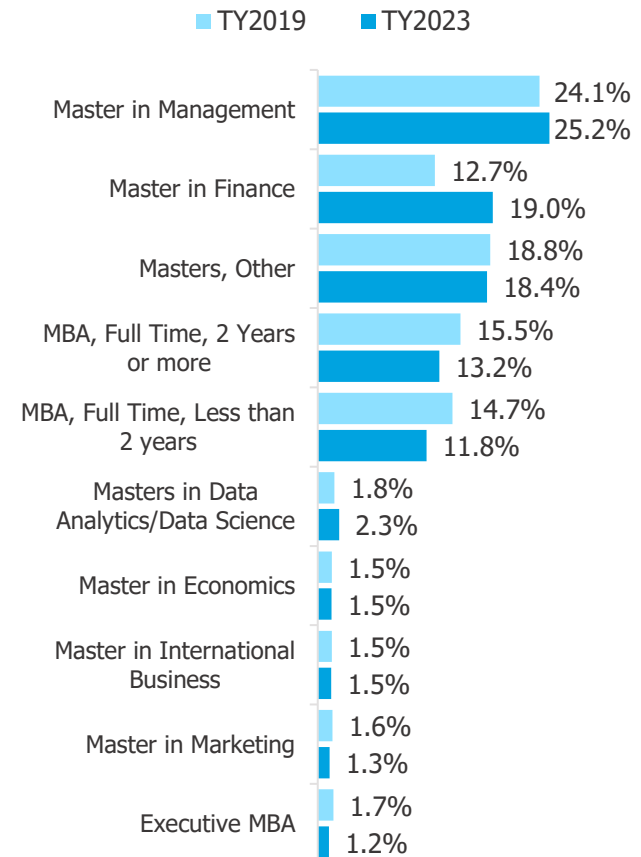
Citizens of Countries in Western Europe
GMAT Exams by Candidate Demographics

Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	17,354	15,185	17,683	12,815	12,146	-8.5%
Women	5,842	5,090	6,014	4,236	4,008	-9.0%
Candidates younger than 25	11,060	10,017	12,096	9,158	8,839	-5.4%
Total score <600	9,473	7,827	8,902	6,672	6,104	-10.4%
Total score 600-690	6,101	5,544	6,353	4,490	4,374	-8.0%
Total score ≥700	1,780	1,814	2,428	1,653	1,668	-1.6%

Citizens of Countries in Western Europe
Top Score-Sending Destinations by School Country, TY2023

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. France	4,085	20.9%	14.1%
2. United States	3,185	16.3%	19.3%
3. United Kingdom	3,091	15.8%	14.6%
4. Sweden	1,735	8.9%	6.9%
5. Netherlands	1,490	7.6%	11.6%

Citizens of Countries in Western Europe
Top Program Types, TY2023
(Percentage of Scores Sent)

Legend: TY2019, TY2023

Program Type	TY2019	TY2023
Master in Management	24.1%	25.2%
Master in Finance	12.7%	19.0%
Masters, Other	18.8%	18.4%
MBA, Full Time, 2 Years or more	15.5%	13.2%
MBA, Full Time, Less than 2 years	14.7%	11.8%
Masters in Data Analytics/Data Science	1.8%	2.3%
Master in Economics	1.5%	1.5%
Master in International Business	1.5%	1.5%
Master in Marketing	1.6%	1.3%
Executive MBA	1.7%	1.2%

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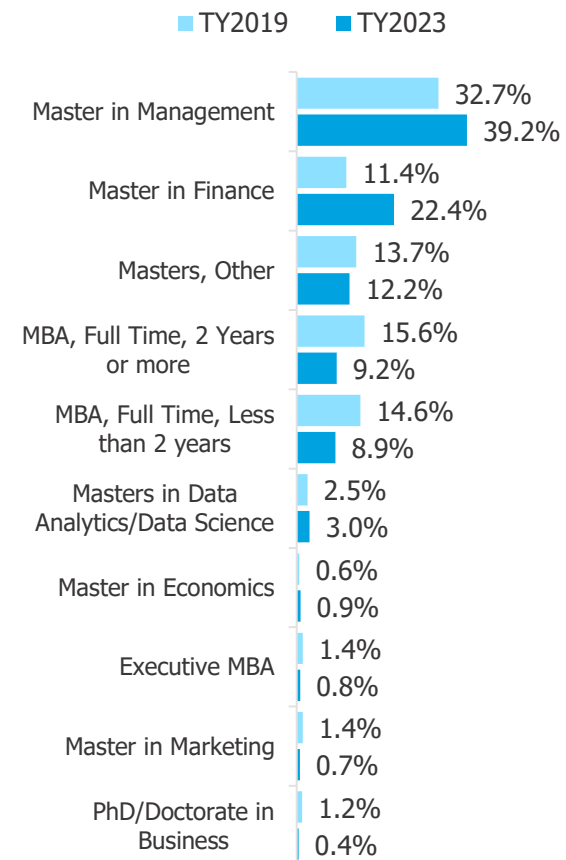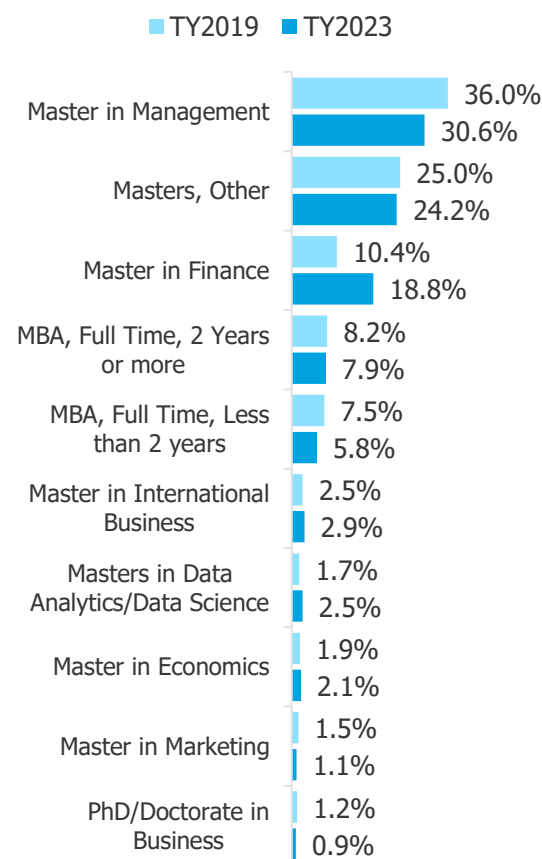
Citizens of France: Candidate Profile

**Citizens of France
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	2,641	2,347	2,890	2,030	2,255	-3.9%
Women	1,000	953	1,128	814	945	-1.4%
Candidates younger than 25	1,888	1,732	2,238	1,648	1,896	0.1%
Total score <600	1,447	1,176	1,408	1,079	1,189	- 4.8%
Total score 600-690	945	927	1,041	694	816	-3.6%
Total score ≥700	249	244	441	257	250	0.1%

**Citizens of France
Top Score-Sending Destinations by School Country, TY2023**

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. France	1,564	53.8%	44.1%
2. United Kingdom	456	15.7%	14.5%
3. United States	381	13.1%	20.1%
4. Italy	118	4.1%	3.5%
5. Spain	93	3.2%	6.2%

**Citizens of France
Top Program Types, TY2023
(Percentage of Scores Sent)**

■ TY2019   ■ TY2023

Program Type	TY2019	TY2023
Master in Management	32.7%	39.2%
Master in Finance	11.4%	22.4%
Masters, Other	13.7%	12.2%
MBA, Full Time, 2 Years or more	15.6%	9.2%
MBA, Full Time, Less than 2 years	14.6%	8.9%
Masters in Data Analytics/Data Science	2.5%	3.0%
Master in Economics	0.6%	0.9%
Executive MBA	1.4%	0.8%
Master in Marketing	1.4%	0.7%
PhD/Doctorate in Business	1.2%	0.4%

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Citizens of Germany: Candidate Profile

Citizens of Germany
GMAT Exams by Candidate Demographics

Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	3,728	3,226	3,808	2,814	2,466	- 9.8%
Women	1,228	1,041	1,321	900	722	- 12.4%
Candidates younger than 25	2,806	2,499	2,995	2,265	1,975	- 8.4%
Total score <600	1,940	1,503	1,833	1,403	1,140	- 12.4%
Total score 600-690	1,427	1,347	1,553	1,108	996	- 8.6%
Total score ≥700	361	376	422	303	330	- 2.2%

Citizens of Germany
Top Score-Sending Destinations by School Country, TY2023

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. Germany	1,106	23.4%	35.6%
2. United Kingdom	636	13.4%	10.3%
3. United States	512	10.8%	10.6%
4. France	505	10.7%	6.7%
5. Netherlands	412	8.7%	12.0%

Citizens of Germany
Top Program Types, TY2023
(Percentage of Scores Sent)

■ TY2019 ■ TY2023

Program Type	TY2019	TY2023
Master in Management	36.0%	30.6%
Masters, Other	25.0%	24.2%
Master in Finance	10.4%	18.8%
MBA, Full Time, 2 Years or more	8.2%	7.9%
MBA, Full Time, Less than 2 years	7.5%	5.8%
Master in International Business	2.5%	2.9%
Masters in Data Analytics/Data Science	1.7%	2.5%
Master in Economics	1.9%	2.1%
Master in Marketing	1.5%	1.1%
PhD/Doctorate in Business	1.2%	0.9%

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Citizens of Italy: Candidate Profile

Citizens of Italy
GMAT Exams by Candidate Demographics

Candidate Demographic	TY2019	TY2020	TY2021	TY2022	TY2023	Five-Year Growth Rate
Total GMAT exams	2,745	2,455	3,033	2,302	2,132	- 6.1%
Women	828	743	963	680	611	- 7.3%
Candidates younger than 25	2,045	1,798	2,330	1,805	1,698	- 4.5%
Total score <600	1,479	1,251	1,553	1,098	1,031	- 8.6%
Total score 600-690	1,021	932	1,143	920	812	- 5.6%
Total score ≥700	245	272	337	284	289	4.2%

Citizens of Italy
Top Score-Sending Destinations by School Country, TY2023

Country/Region	Scores Sent in TY2023	% of Total Scores Sent in TY2023	% of Total Scores Sent in TY2019
1. France	801	22.7%	15.8%
2. Italy	580	16.4%	21.4%
3. United Kingdom	536	15.2%	15.8%
4. United States	531	15.0%	13.9%
5. Netherlands	261	7.4%	8.7%

Citizens of Italy
Top Program Types, TY2023
(Percentage of Scores Sent)

■ TY2019 ■ TY2023

Program Type	TY2019	TY2023
Master in Management	25.7%	28.8%
Master in Finance	17.2%	20.5%
Masters, Other	18.7%	18.1%
MBA, Full Time, 2 Years or more	10.4%	10.4%
MBA, Full Time, Less than 2 years	15.1%	9.5%
Masters in Data Analytics/Data Science	1.8%	2.8%
PhD/Doctorate in Business	2.5%	2.5%
Master in International Business	1.5%	1.9%
Master in Marketing	1.4%	1.7%
Executive MBA	1.8%	1.1%

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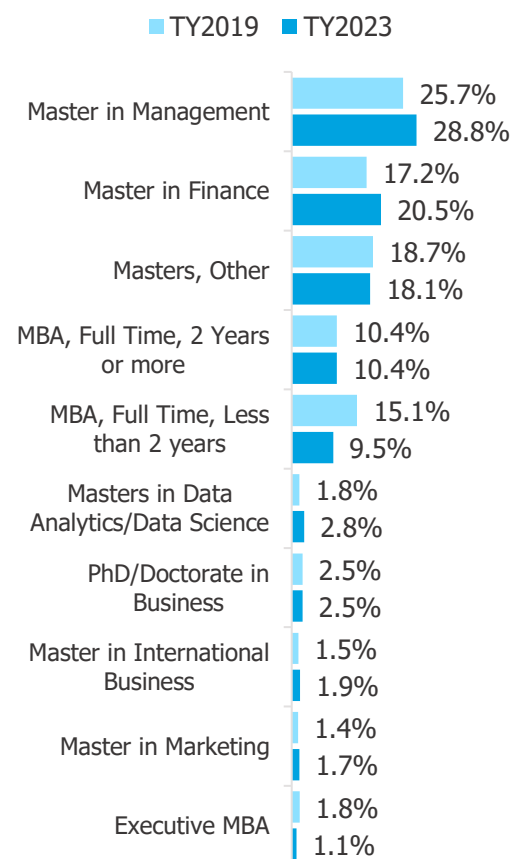
Methodology

This section presents notes about the data, including the following:

- About the GMAT exam
- GMAT score cancel policy
- Gender classifications
- GMAT program code classifications
- Updates to the data preparation process in TY2023
- Regional classifications

Notes About the Data

About the GMAT Exam

The GMAT exam consists of four sections: Verbal, Quantitative, Analytical Writing, and Integrated Reasoning. GMAT Total Scores, as presented in this report, are calculated based on performance on the Verbal and Quantitative sections of the exam. Total Scores are reported in increments of 10, on a scale ranging from 200 to 800. Results are valid for a five-year period from test sitting.

GMAT Score Cancel Policy

In late June 2014, GMAC instituted a policy offering test takers the ability to preview their GMAT section scores before deciding to accept or cancel the exam results. No score reports are distributed to schools when exam results are canceled. Candidates may reinstate their scores at a later date if they choose, however.

Although the ability to cancel exam results is not new, candidates in the past were unable to see their section scores before making the cancel decision. The proportion of exams canceled following the policy change increased from around 1 percent a year to more than 20 percent. Ultimately, the majority of test takers who cancel their exam results go on to retake the GMAT and generate reportable scores.

GMAC publishes annual GMAT trends to monitor global interest and mobility in high-quality GME worldwide. Because candidates who cancel their score continue to represent recruitment opportunities for business programs around the world, GMAC will now include canceled exam volume in its candidate reports. This reporting change allows comparisons to be made more accurately across time for the number of exams taken by any given student group. Care should be taken when comparing score-sending figures from TY2016 onward with previous years, however, as fewer score reports overall are now being sent as candidates' score cancel behavior has changed.

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Notes About the Data

Gender Classifications

Beginning in testing year 2016, individuals who registered to take the GMAT exam had the option of checking a gender category called "Other" when entering their background information and setting up an account on mba.com. These exams are reflected in both the total exam and total score-sending counts in the region and country tables but are not broken out in separate gender categories within the tables.

GMAT Program Code Classifications

Program data in this report are based on a business schools' current GMAT code classifications for its respective programs. In any given GMAT testing year, school representatives have the opportunity to modify their program classifications if they differ from original classifications established at the time of GMAT program code assignment. As a result, historic GMAT score-sending data may change based on such program classification changes.

Updates to the Testing Year Data Preparation Process in TY2018

In TY2018, GMAC implemented a new process for preparing annual testing year data files due to structural changes in the data collected from GMAT exam registration. To standardize historic data into this new structure, testing year data was regenerated from TY2008 through TY2018 in the new format.

GMAT exam data now includes exams with a status of either "score reportable" or "score canceled" for all testing years starting in TY2008 through the current reporting year. The new GMAT score-sending data is indexed by candidates' score report request date, meaning that a testing year in the dataset represents all GMAT score reports that were requested to be sent to global business school programs within that testing year, regardless of when candidates sat for the GMAT exam associated with those scores.

Due to the changes in data preparation, exam and score-sending volumes in GMAT reports published after 2018 will be inconsistent with historic reports. For details, please contact the GMAC Research Department at research@gmac.com.

GMAT™ Geographic Trend Report: Testing Year 2023

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Regional Classifications

Africa

Algeria; Angola; Benin; Botswana; Burkina Faso; Burundi; Cameroon; Cape Verde; Central African Republic; Chad; Comoros; Democratic Republic of the Congo; Republic of the Congo; Cote d'Ivoire (Ivory Coast); Djibouti; Egypt; Equatorial Guinea; Eritrea; Ethiopia; Gabon; The Gambia; Ghana; Guinea; Guinea-Bissau; Kenya; Lesotho; Liberia; Libyan Arab Jamahiriya; Madagascar; Malawi; Mali; Mauritania; Mauritius; Morocco; Mozambique; Namibia; Niger; Nigeria; Reunion; Rwanda; Sao Tome & Príncipe; Senegal; Seychelles; Sierra Leone; Somalia; South Africa; South Sudan; Sudan; Swaziland; Tanzania; Togo; Tunisia; Uganda; Zambia; Zimbabwe

Australia and Pacific Islands

American Samoa; Australia; Christmas Island; Fiji; Guam; Kiribati; Marshall Islands; Federated States of Micronesia; New Caledonia; New Zealand; Northern Mariana Islands; Palau; Papua New Guinea; Samoa; Solomon Islands; Tahiti; Tonga; Vanuatu

Canada

Canada

Central and South Asia

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East and Southeast Asia

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United States

United States

Contributors and Contact Information

Contributors

The following individuals from the GMAC Research Department made significant contributions to the publication of this report: **Ankit Nashine,** Manager of Data Science, data preparation, analysis, interpretation of the data, report preparation and review; **Kari Nelson**, Associate Manager of Research Analytics and Operations, analysis, report preparation, review; **Kun Yuan**, Director of Research and Data Science, report preparation and review.

Contact Information

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