

## Profile of GMAT™ Testing: North America

### Five-Year Summary: TY2016 – TY2020

February 2021

Globally, more than 1.1 million Graduate Management Admission Test™ (GMAT™) exams have been taken over the past five years by individuals interested in pursuing graduate management education. The GMAT exam is an important part of the admissions process for more than 7,300 graduate management programs worldwide. A total of 173,176 GMAT exams were taken by prospective business school students around the world in testing year 2020 (TY2020), which ran from July 1, 2019 through June 30, 2020. These examinees sent a total of 338,768 score reports to graduate—level management programs across the globe.

This report summarizes five-year GMAT testing trends for US and Canadian residents for:

- GMAT exams taken by US region, US state of residence, and race/ethnicity of examinees (US citizens only);
- GMAT exams taken by Canadian residents, by Canadian province;
- GMAT exams taken by gender and mean age of GMAT examinees;
- Mean GMAT Total Score; and
- GMAT score-sending breakdowns by program type (MBA, business master's, and doctoral/other), for TY2020.

Mean GMAT Total Scores and mean age of examinees are provided for groups with five or more exams taken and 10 or more score reports sent.

### What Can I Do With the Data?

Use the data to build candidate profiles for specific US or Canadian groups. For example, you can use the tables to determine the following about California residents who sat for the GMAT exam in TY2020:

- California residents sat for 8,776 GMAT exams.
- The mean age of California residents was 26.5 and the mean GMAT Total Score was 582.
- Of the 18,151 GMAT score reports sent by California residents, 82 percent were directed to MBA programs.
- Women in California (19% of scores sent) were more likely than men in California (14%) to send scores to business master's programs.
- California residents represent 14.9 percent of total tests taken by United States residents.

Make this report your starting point to target your search of potential students and enhance school recruitment efforts. For example, you can purchase names of prospective students using the **GMASST™** database or develop profiles of the decision-making process for US and Canadian candidates based on data in the **mba.com Prospective Students Survey Interactive Report**.

### About This Report

This Data Brief summarizes five years of data for GMAT exams taken and score reports sent worldwide, filtered by US and Canadian residence at time of GMAT registration.

Review GMAT exam and score reporting trends by:

- [US Region of Residence](#)
- [US State of Residence](#)
- [Race/Ethnicity of US Citizens](#)
- [Canadian Province of Residence](#)

### About GMAT Examinees

Data in this report reflect the total number of GMAT exams that generated valid Total Scores during a given testing year. Test takers who took the exam more than once during the year are included in the aggregate data. For example, an individual who took the GMAT exam twice in TY2020 would represent a total of two exams taken during that year.

Table 1. GMAT™ Testing Trends by US Region of Residence

Region of Residence	Exams Taken	GMAT™ Exams Taken by Testing Year					TY2020 Score Reports Sent by Program				
		TY2016	TY2017	TY2018	TY2019	TY2020	TY2020 Online Exam*	Scores Sent	MBA	Business Master's	Doctoral /Other
<b>All US Residents</b>	Total	109,323	103,961	95,708	82,844	59,008	9.1%	123,146	73.9%	22.1%	4.0%
	Male	63,428	60,243	55,899	48,325	35,007	9.7%	77,773	76.9%	19.6%	3.5%
	Female	45,886	43,700	39,776	34,468	23,971	8.1%	45,303	68.7%	26.4%	4.9%
	Mean Age	26.3	26.1	26.0	25.9	25.9	25.5	26.1	26.6	23.8	29.3
	Mean Total Score	542	549	553	555	561	565	610	622	567	625
<b>Middle Atlantic</b>	Total	10,272	9,480	8,794	7,595	5,529	9.4%	12,013	75.8%	18.1%	6.1%
	Male	6,119	5,559	5,347	4,483	3,339	10.1%	7,745	78.4%	16.2%	5.4%
	Female	4,153	3,916	3,445	3,103	2,186	8.4%	4,258	70.8%	21.7%	7.5%
	Mean Age	26.2	26.1	26.1	26.0	25.9	25.6	26.1	26.6	23.4	28.5
	Mean Total Score	559	565	574	572	574	571	628	636	594	636
<b>Midwest</b>	Total	20,647	19,104	16,444	14,374	9,551	7.8%	20,409	72.1%	23.4%	4.5%
	Male	11,867	11,059	9,712	8,566	5,768	8.3%	12,983	76.0%	20.0%	4.0%
	Female	8,778	8,044	6,728	5,804	3,774	7.1%	7,398	65.2%	29.3%	5.5%
	Mean Age	25.9	25.7	25.6	25.4	25.5	25.6	25.8	26.4	23.2	29.0
	Mean Total Score	543	550	554	558	565	582	614	619	594	625
<b>Northeast</b>	Total	22,820	22,731	21,981	19,174	13,921	9.6%	27,178	79.2%	18.4%	2.4%
	Male	13,036	12,934	12,454	11,006	7,967	10.8%	16,456	81.7%	16.6%	1.7%
	Female	9,782	9,793	9,524	8,160	5,949	7.9%	10,717	75.4%	21.2%	3.4%
	Mean Age	25.8	25.8	25.7	25.6	25.7	25.3	26.0	26.4	23.9	29.3
	Mean Total Score	564	574	577	580	584	592	637	651	573	644
<b>South</b>	Total	19,255	18,449	17,033	14,309	9,992	9.4%	20,954	64.3%	31.1%	4.6%
	Male	11,173	10,849	10,165	8,423	5,999	9.9%	13,382	68.1%	27.9%	4.1%
	Female	8,082	7,599	6,862	5,876	3,988	8.7%	7,558	57.6%	37.0%	5.5%
	Mean Age	25.7	25.5	25.4	25.2	25.1	24.4	25.2	25.9	23.0	30.4
	Mean Total Score	510	515	515	516	522	522	564	575	536	597
<b>Southwest</b>	Total	12,940	11,982	10,429	9,050	6,696	8.2%	14,088	69.6%	25.6%	4.8%
	Male	7,726	7,099	6,262	5,510	4,119	8.9%	9,280	73.5%	22.3%	4.2%
	Female	5,214	4,881	4,157	3,528	2,573	7.2%	4,796	62.2%	32.0%	5.8%
	Mean Age	26.9	26.7	26.7	26.7	26.5	26.1	26.6	27.1	24.7	29.8
	Mean Total Score	520	529	531	531	533	522	581	598	528	619
<b>US Military Bases</b>	Total	171	137	128	105	77	10.4%	259	91.9%	8.1%	-
	Male	133	116	96	84	61	11.5%	226	93.4%	6.6%	-
	Female	38	21	32	21	16	-	33	81.8%	-	-
	Mean Age	30.2	31.2	30.5	30.5	29.5	30.5	29.0	28.9	31.1	-
	Mean Total Score	542	534	545	544	572	565	642	642	633	-

Table 1. GMAT™ Testing Trends by US Region of Residence

Region of Residence	GMAT™ Exams Taken by Testing Year						TY2020 Score Reports Sent by Program				
	Exams Taken	TY2016	TY2017	TY2018	TY2019	TY2020	TY2020 Online Exam*	Scores Sent	MBA	Business Master's	Doctoral /Other
<b>West</b>	Total	23,218	22,078	20,899	18,237	13,242	9.4%	28,245	78.4%	18.1%	3.5%
	Male	13,374	12,627	11,863	10,253	7,754	9.7%	17,701	80.7%	16.1%	3.2%
	Female	9,839	9,446	9,028	7,976	5,485	9.0%	10,543	74.5%	21.4%	4.1%
	Mean Age	27.2	27.0	26.9	26.7	26.6	26.2	26.7	27.1	24.6	28.7
	Mean Total Score	549	556	560	562	572	574	622	629	589	638

\* In April 2020, GMAC introduced the GMAT™ Online exam, which is an online and remote proctored version of the test-center-based GMAT™ exam. Candidate testing and score sending information originating from both test center and online versions of the GMAT™ exam is provided in this table. This column indicates what percentage of the total GMAT™ exams taken in TY2020 corresponded to the GMAT™ Online exam, as well as the mean age and total score of candidates taking the GMAT™ Online exam.

**Note:** Dashes that appear in the table are used to indicate “not applicable”, such as when there are no examinees in a given subgroup, and thus, no scores exist. For examinee privacy, dashes are also used in place of mean age and mean Total Scores when there are fewer than five exams taken or fewer than 10 score reports sent by any given candidate group.

Table 2. GMAT™ Testing Trends by US State of Residence

Residence	GMAT™ Exams Taken by Testing Year						TY2020 Score Reports Sent by Program				
	Exams Taken	TY2016	TY2017	TY2018	TY2019	TY2020	TY2020 Online Exam*	Scores Sent	MBA	Business Master's	Doctoral /Other
<b>Alabama</b>	Total	1,948	1,689	1,454	1,302	809	5.1%	1,737	51.2%	44.3%	4.5%
	Male	1,079	930	810	671	474	4.9%	1,100	58.4%	39.0%	2.6%
	Female	869	759	644	631	335	5.4%	637	38.8%	53.5%	7.7%
	Mean Age	25.0	24.7	24.9	24.8	24.0	24.5	24.2	25.1	22.5	30.1
	Mean Total Score	484	484	483	479	512	501	549	561	531	591
<b>Alaska</b>	Total	99	80	88	39	38	15.8%	67	77.6%	22.4%	-
	Male	65	59	63	34	24	20.8%	41	87.8%	-	-
	Female	34	21	25	5	14	-	26	61.5%	38.5%	-
	Mean Age	29.1	29.3	29.8	28.4	29.7	26.0	28.5	29.2	26.3	-
	Mean Total Score	544	529	530	576	550	520	599	609	566	-
<b>Arizona</b>	Total	1,388	1,263	1,131	978	669	8.4%	1,261	71.5%	26.6%	2.0%
	Male	821	773	671	595	430	10.0%	917	71.6%	27.4%	-
	Female	567	490	458	382	239	5.4%	344	70.9%	24.4%	4.7%
	Mean Age	26.1	25.7	25.6	25.9	25.6	26.2	26.3	27.1	23.9	30.8
	Mean Total Score	532	533	531	528	531	556	593	605	563	584
<b>Arkansas</b>	Total	524	529	446	397	293	5.5%	540	65.4%	29.8%	4.8%
	Male	292	324	268	224	167	3.6%	327	74.6%	21.7%	3.7%
	Female	232	205	178	172	125	8.0%	208	51.4%	41.8%	6.7%
	Mean Age	24.8	24.8	24.9	25.2	24.8	25.8	25.7	26.4	22.6	36.7
	Mean Total Score	494	500	488	490	499	469	546	561	512	568

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Residence	Exams Taken	GMAT™ Exams Taken by Testing Year					TY2020 Score Reports Sent by Program				
		TY2016	TY2017	TY2018	TY2019	TY2020	TY2020 Online Exam*	Scores Sent	MBA	Business Master's	Doctoral /Other
<b>California</b>	Total	14,537	14,334	13,697	12,126	8,776	9.3%	18,151	81.5%	16.1%	2.4%
	Male	8,183	7,911	7,535	6,554	5,010	9.9%	10,862	84.2%	14.1%	1.6%
	Female	6,352	6,421	6,156	5,566	3,764	8.6%	7,288	77.5%	19.0%	3.5%
	Mean Age	27.3	27.0	26.8	26.6	26.5	26.2	26.6	27.0	24.3	28.8
	Mean Total Score	560	566	571	571	582	596	632	637	603	638
<b>Colorado</b>	Total	2,016	1,805	1,699	1,432	1,043	9.7%	2,099	74.4%	21.2%	4.4%
	Male	1,200	1,067	1,025	836	646	9.4%	1,406	76.1%	19.6%	4.3%
	Female	816	738	674	596	397	10.1%	693	71.0%	24.4%	4.6%
	Mean Age	26.6	26.8	26.8	26.4	26.3	25.7	26.7	26.9	24.9	31.5
	Mean Total Score	530	542	536	544	548	524	601	613	553	625
<b>Connecticut</b>	Total	1,456	1,219	1,209	972	704	12.1%	1,438	78.2%	18.6%	3.2%
	Male	943	763	758	561	442	14.5%	954	80.0%	16.7%	3.4%
	Female	513	456	451	411	261	8.0%	483	74.7%	22.4%	2.9%
	Mean Age	25.5	25.4	24.9	25.2	24.7	24.4	25.6	25.9	23.6	30.1
	Mean Total Score	557	570	575	574	575	580	628	639	577	662
<b>Delaware</b>	Total	309	307	227	182	169	8.9%	261	61.7%	27.6%	10.7%
	Male	191	171	135	99	99	-	169	65.1%	24.9%	10.1%
	Female	118	136	92	83	70	15.7%	92	55.4%	32.6%	12.0%
	Mean Age	26.2	25.8	25.8	26.1	24.9	24.6	25.3	26.3	23.5	24.1
	Mean Total Score	524	537	539	521	518	536	577	586	535	639
<b>District Of Columbia</b>	Total	1,431	1,508	1,377	1,259	901	7.5%	2,290	90.7%	7.5%	1.7%
	Male	797	824	726	682	537	8.8%	1,432	91.1%	7.4%	1.5%
	Female	634	684	650	573	364	5.8%	858	90.1%	7.7%	2.2%
	Mean Age	26.7	26.6	26.6	26.5	26.7	26.7	27.0	27.1	25.4	27.6
	Mean Total Score	622	623	621	622	612	616	661	663	640	680
<b>Florida</b>	Total	5,377	5,269	4,932	4,017	3,044	12.6%	5,912	58.2%	36.7%	5.1%
	Male	3,136	3,103	3,014	2,396	1,810	12.5%	3,653	62.9%	32.4%	4.8%
	Female	2,241	2,165	1,916	1,617	1,232	12.7%	2,256	50.7%	43.7%	5.6%
	Mean Age	25.5	25.2	25.2	25.2	25.1	23.9	25.3	26.0	23.3	31.2
	Mean Total Score	517	517	518	520	522	537	560	573	538	574
<b>Georgia</b>	Total	3,308	3,261	3,032	2,631	1,898	7.8%	4,057	72.4%	25.0%	2.6%
	Male	1,906	1,950	1,779	1,567	1,142	8.7%	2,503	74.3%	23.7%	2.0%
	Female	1,402	1,311	1,251	1,062	756	6.5%	1,554	69.4%	27.0%	3.7%
	Mean Age	26.5	26.4	26.1	25.7	25.4	25.7	25.7	26.4	23.3	29.3
	Mean Total Score	527	539	538	542	547	542	589	604	541	649
<b>Hawaii</b>	Total	323	322	255	242	158	9.5%	388	84.0%	15.5%	-
	Male	200	195	142	154	101	8.9%	268	88.8%	10.8%	-
	Female	123	127	112	88	57	10.5%	120	73.3%	25.8%	-
	Mean Age	28.9	28.6	29.5	28.5	27.8	27.9	27.8	28.3	25.2	-
	Mean Total Score	516	518	509	501	549	500	607	615	560	-

Table 2. GMAT™ Testing Trends by US State of Residence

Residence	Exams Taken	GMAT™ Exams Taken by Testing Year					TY2020 Score Reports Sent by Program				
		TY2016	TY2017	TY2018	TY2019	TY2020	TY2020 Online Exam*	Scores Sent	MBA	Business Master's	Doctoral /Other
<b>Idaho</b>	Total	249	252	228	224	145	13.1%	323	61.0%	38.1%	-
	Male	180	178	147	152	104	13.5%	241	56.0%	43.2%	-
	Female	69	74	81	72	41	12.2%	82	75.6%	23.2%	-
	Mean Age	28.1	26.4	26.5	25.8	25.6	26.4	25.5	25.9	24.6	-
	Mean Total Score	510	512	509	514	513	540	550	548	553	-
<b>Illinois</b>	Total	5,564	5,233	4,737	4,568	3,017	8.5%	6,779	82.4%	14.0%	3.6%
	Male	3,295	3,221	2,893	2,792	1,834	8.8%	4,186	85.5%	12.3%	2.3%
	Female	2,269	2,011	1,842	1,774	1,182	7.9%	2,588	77.3%	17.0%	5.7%
	Mean Age	26.4	26.3	26.1	26.0	26.2	25.8	26.4	26.8	23.5	29.9
	Mean Total Score	571	583	587	590	595	614	638	646	593	644
<b>Indiana</b>	Total	2,142	2,148	1,655	1,437	970	7.5%	2,073	63.0%	35.3%	1.7%
	Male	1,163	1,220	886	827	579	8.5%	1,286	68.9%	29.5%	1.6%
	Female	979	928	769	610	391	6.1%	787	53.4%	44.9%	1.8%
	Mean Age	25.6	25.3	25.4	24.7	24.8	25.9	25.1	26.1	23.2	26.5
	Mean Total Score	536	541	538	552	556	566	598	597	601	583
<b>Iowa</b>	Total	912	787	667	699	322	9.3%	543	61.3%	35.5%	3.1%
	Male	505	393	376	409	202	8.4%	359	59.1%	37.9%	3.1%
	Female	407	394	291	290	120	10.8%	184	65.8%	31.0%	-
	Mean Age	25.7	25.2	24.8	24.3	24.3	24.3	24.5	25.0	22.9	33.9
	Mean Total Score	527	537	529	534	536	530	593	596	589	580
<b>Kansas</b>	Total	673	567	491	392	256	9.4%	531	76.3%	16.8%	7.0%
	Male	392	346	310	247	167	9.6%	374	73.5%	19.5%	7.0%
	Female	281	221	181	145	89	9.0%	157	82.8%	10.2%	7.0%
	Mean Age	25.9	25.5	25.8	25.0	25.6	25.2	26.0	25.7	25.8	29.7
	Mean Total Score	501	510	507	522	525	515	585	588	553	618
<b>Kentucky</b>	Total	863	714	643	535	341	10.0%	690	71.3%	21.4%	7.2%
	Male	532	434	411	328	223	11.2%	508	71.5%	20.5%	8.1%
	Female	331	280	232	207	118	7.6%	182	70.9%	24.2%	-
	Mean Age	26.1	25.9	25.1	24.8	24.9	24.2	24.6	25.1	21.1	29.5
	Mean Total Score	497	507	510	511	521	551	577	559	612	650
<b>Louisiana</b>	Total	1,160	1,058	971	801	476	7.4%	1,071	71.8%	21.3%	6.9%
	Male	643	585	517	463	297	8.4%	719	75.0%	19.1%	6.0%
	Female	517	473	452	336	179	5.6%	352	65.3%	25.9%	8.8%
	Mean Age	25.2	25.1	25.0	25.0	25.4	26.0	25.4	25.9	23.4	26.6
	Mean Total Score	489	480	487	493	500	493	539	532	541	609
<b>Maine</b>	Total	140	176	116	85	121	12.4%	234	87.6%	12.4%	-
	Male	89	99	59	45	76	10.5%	170	84.7%	15.3%	-
	Female	51	77	57	40	45	15.6%	64	95.3%	-	-
	Mean Age	25.2	27.3	25.4	26.5	25.1	24.7	24.5	24.8	22.6	-
	Mean Total Score	547	549	540	538	544	587	581	584	559	-

Table 2. GMAT™ Testing Trends by US State of Residence

Residence	Exams Taken	GMAT™ Exams Taken by Testing Year					TY2020 Score Reports Sent by Program				
		TY2016	TY2017	TY2018	TY2019	TY2020	TY2020 Online Exam*	Scores Sent	MBA	Business Master's	Doctoral /Other
<b>Maryland</b>	Total	1,635	1,496	1,372	1,113	749	12.0%	1,671	73.5%	16.9%	9.6%
	Male	982	891	853	649	463	11.7%	1,133	79.5%	14.6%	5.9%
	Female	653	603	519	463	286	12.6%	538	60.8%	21.7%	17.5%
	Mean Age	26.3	26.2	26.3	26.2	26.0	24.9	26.1	26.5	24.1	26.4
	Mean Total Score	544	546	556	563	565	558	629	639	591	625
<b>Massachusetts</b>	Total	4,490	4,437	4,340	3,510	2,592	9.0%	5,459	80.4%	17.0%	2.6%
	Male	2,552	2,556	2,419	2,050	1,494	10.4%	3,320	82.3%	15.2%	2.5%
	Female	1,938	1,881	1,920	1,460	1,098	7.0%	2,139	77.4%	19.7%	2.9%
	Mean Age	25.9	25.6	25.6	25.6	25.6	24.8	26.1	26.4	23.7	30.1
	Mean Total Score	575	589	592	599	604	619	658	667	619	622
<b>Michigan</b>	Total	2,849	2,648	2,289	1,884	1,272	7.8%	2,871	74.6%	21.3%	4.1%
	Male	1,677	1,491	1,402	1,235	822	8.0%	1,916	80.9%	15.6%	3.5%
	Female	1,172	1,157	887	648	445	7.4%	937	61.9%	32.6%	5.5%
	Mean Age	25.7	25.5	25.7	25.9	25.8	25.9	26.1	26.7	23.3	29.7
	Mean Total Score	536	541	549	546	559	581	606	615	574	620
<b>Minnesota</b>	Total	1,508	1,434	1,233	1,123	736	9.8%	1,746	76.3%	16.7%	7.0%
	Male	887	874	749	662	449	10.2%	1,115	82.0%	13.2%	4.8%
	Female	621	560	484	461	285	8.8%	627	66.0%	23.0%	11.0%
	Mean Age	26.6	26.2	26.4	26.0	26.1	26.2	26.3	26.7	23.6	27.9
	Mean Total Score	565	561	568	572	576	596	621	628	603	592
<b>Mississippi</b>	Total	630	598	703	568	377	8.5%	765	50.5%	44.2%	5.4%
	Male	366	293	407	315	221	8.1%	493	50.3%	43.6%	6.1%
	Female	264	305	296	253	156	9.0%	272	50.7%	45.2%	4.0%
	Mean Age	25.6	24.6	24.1	23.9	23.4	22.9	23.7	23.5	22.4	36.3
	Mean Total Score	452	462	469	463	457	431	475	464	489	469
<b>Missouri</b>	Total	1,691	1,520	1,291	956	711	7.5%	1,150	61.1%	36.3%	2.5%
	Male	966	797	727	510	419	8.1%	751	65.2%	31.8%	2.9%
	Female	725	723	563	446	292	6.5%	399	53.4%	44.9%	-
	Mean Age	25.2	25.2	24.9	24.7	24.4	25.1	25.1	26.2	22.9	30.3
	Mean Total Score	517	513	515	511	516	533	571	567	575	605
<b>Montana</b>	Total	92	103	91	86	81	9.9%	147	74.1%	20.4%	-
	Male	43	60	46	51	41	-	101	87.1%	-	-
	Female	49	43	45	35	40	-	46	45.7%	54.3%	-
	Mean Age	28.0	24.6	25.6	25.9	24.8	24.4	24.9	25.3	23.4	-
	Mean Total Score	493	485	488	516	511	522	537	545	469	-
<b>Nebraska</b>	Total	433	436	365	287	206	7.8%	308	61.4%	28.9%	9.7%
	Male	269	264	231	182	110	8.2%	177	65.5%	19.2%	15.3%
	Female	164	172	134	105	95	7.4%	130	55.4%	42.3%	-
	Mean Age	25.4	25.0	24.6	24.9	24.6	23.9	25.3	25.9	23.7	25.6
	Mean Total Score	515	502	517	529	513	505	559	546	563	634

Table 2. GMAT™ Testing Trends by US State of Residence

Residence	Exams Taken	GMAT™ Exams Taken by Testing Year					TY2020 Score Reports Sent by Program				
		TY2016	TY2017	TY2018	TY2019	TY2020	TY2020 Online Exam*	Scores Sent	MBA	Business Master's	Doctoral /Other
<b>Nevada</b>	Total	580	578	661	513	407	11.8%	667	61.2%	33.1%	5.7%
	Male	326	299	368	256	204	13.2%	356	68.0%	28.7%	3.4%
	Female	254	279	293	257	203	10.3%	311	53.4%	38.3%	8.4%
	Mean Age	28.4	28.1	27.6	27.2	26.8	26.0	26.8	27.3	24.5	35.0
	Mean Total Score	499	496	490	494	502	455	560	560	557	579
<b>New Hampshire</b>	Total	226	260	253	201	133	10.5%	240	72.9%	22.5%	4.6%
	Male	139	160	167	114	75	13.3%	125	80.0%	20.0%	-
	Female	87	100	86	87	58	-	115	65.2%	25.2%	9.6%
	Mean Age	24.8	24.9	25.2	24.0	25.4	26.2	25.9	26.6	22.3	33.3
	Mean Total Score	541	544	553	549	567	584	610	628	569	543
<b>New Jersey</b>	Total	3,695	3,511	3,565	3,143	2,261	11.4%	4,305	76.3%	21.0%	2.6%
	Male	2,179	2,154	2,148	1,819	1,324	12.9%	2,628	79.3%	17.9%	2.8%
	Female	1,516	1,357	1,417	1,321	936	9.3%	1,676	71.7%	25.9%	2.4%
	Mean Age	26.1	25.8	25.6	25.5	25.6	24.5	26.2	26.5	24.2	33.3
	Mean Total Score	553	563	561	564	566	579	622	635	569	670
<b>New Mexico</b>	Total	266	285	212	206	186	10.8%	294	70.1%	24.1%	5.8%
	Male	151	154	111	105	97	8.2%	158	80.4%	15.8%	-
	Female	115	131	101	101	89	13.5%	136	58.1%	33.8%	8.1%
	Mean Age	27.8	26.6	27.4	26.7	27.1	24.6	27.4	27.7	26.5	27.8
	Mean Total Score	483	484	468	466	483	456	536	529	548	572
<b>New York</b>	Total	12,384	12,687	12,138	10,927	7,859	8.7%	15,073	79.9%	18.0%	2.1%
	Male	6,886	6,945	6,698	6,221	4,391	9.7%	8,943	82.7%	16.3%	0.9%
	Female	5,496	5,739	5,438	4,701	3,465	7.4%	6,127	75.7%	20.5%	3.8%
	Mean Age	25.7	25.9	25.9	25.7	25.9	25.8	26.1	26.5	23.9	27.6
	Mean Total Score	566	574	579	581	585	596	636	653	559	645
<b>North Carolina</b>	Total	2,824	2,828	2,550	2,059	1,458	10.4%	3,409	69.3%	25.9%	4.8%
	Male	1,674	1,684	1,543	1,218	899	11.0%	2,272	72.6%	23.1%	4.3%
	Female	1,150	1,144	1,007	840	557	9.3%	1,131	62.6%	31.7%	5.7%
	Mean Age	25.9	25.5	25.6	25.4	25.5	24.5	25.5	26.1	23.1	30.7
	Mean Total Score	530	531	533	536	533	507	578	594	531	607
<b>North Dakota</b>	Total	150	136	121	101	64	9.4%	127	69.3%	29.9%	-
	Male	92	79	74	65	45	11.1%	90	77.8%	22.2%	-
	Female	58	57	47	36	19	-	37	48.6%	48.6%	-
	Mean Age	28.5	28.2	27.2	27.3	25.5	27.8	23.9	24.5	22.2	-
	Mean Total Score	482	503	482	506	507	600	508	528	459	-
<b>Ohio</b>	Total	3,187	2,764	2,451	2,093	1,432	5.0%	3,049	57.1%	36.6%	6.3%
	Male	1,744	1,547	1,387	1,149	793	5.5%	1,935	61.3%	31.8%	6.9%
	Female	1,443	1,217	1,063	944	639	4.2%	1,114	49.7%	45.0%	5.3%
	Mean Age	25.1	24.8	24.8	24.4	24.1	25.5	24.5	25.3	22.6	28.6
	Mean Total Score	530	542	544	544	560	555	614	607	619	642

Table 2. GMAT™ Testing Trends by US State of Residence

Residence	Exams Taken	GMAT™ Exams Taken by Testing Year					TY2020 Score Reports Sent by Program				
		TY2016	TY2017	TY2018	TY2019	TY2020	TY2020 Online Exam*	Scores Sent	MBA	Business Master's	Doctoral /Other
<b>Oklahoma</b>	Total	1,132	993	810	631	451	15.7%	849	66.2%	27.8%	6.0%
	Male	683	599	457	381	259	18.1%	507	70.6%	23.7%	5.7%
	Female	449	394	353	247	192	12.5%	342	59.6%	33.9%	6.4%
	Mean Age	26.2	26.2	25.8	26.0	25.8	25.2	25.7	26.1	24.3	27.5
	Mean Total Score	512	502	506	504	497	456	539	550	509	564
<b>Oregon</b>	Total	1,234	976	825	639	442	9.0%	852	75.9%	18.3%	5.8%
	Male	634	530	485	372	233	8.6%	473	82.9%	13.5%	3.6%
	Female	599	443	340	267	208	9.1%	379	67.3%	24.3%	8.4%
	Mean Age	25.6	25.7	25.8	25.9	26.3	27.9	26.8	27.2	24.4	29.1
	Mean Total Score	501	509	521	516	520	506	574	574	573	579
<b>Pennsylvania</b>	Total	3,684	3,334	3,152	2,854	2,047	9.5%	4,211	70.8%	21.1%	8.1%
	Male	2,202	1,954	1,962	1,685	1,241	10.9%	2,710	73.7%	18.7%	7.5%
	Female	1,482	1,379	1,189	1,165	803	7.3%	1,496	65.4%	25.5%	9.1%
	Mean Age	25.8	25.6	25.6	25.6	25.5	25.2	25.7	26.2	22.9	28.7
	Mean Total Score	547	553	563	560	568	576	618	621	597	638
<b>Rhode Island</b>	Total	321	351	260	236	202	19.3%	324	72.2%	27.8%	-
	Male	178	203	150	146	134	15.7%	235	69.4%	30.6%	-
	Female	143	147	110	90	68	26.5%	89	79.8%	20.2%	-
	Mean Age	25.3	25.2	25.1	25.1	24.9	24.7	26.5	27.3	24.5	-
	Mean Total Score	522	512	531	513	535	490	589	594	576	-
<b>South Carolina</b>	Total	898	804	777	658	489	12.1%	1,077	66.8%	29.2%	4.1%
	Male	516	505	476	436	304	13.8%	718	71.6%	24.4%	4.0%
	Female	382	299	301	222	185	9.2%	359	57.1%	38.7%	4.2%
	Mean Age	25.2	24.7	24.9	25.3	24.3	23.7	24.9	25.5	22.8	30.0
	Mean Total Score	508	505	515	504	516	506	566	564	561	627
<b>South Dakota</b>	Total	122	136	96	68	43	-	63	79.4%	19.0%	-
	Male	69	80	58	49	25	-	40	82.5%	-	-
	Female	53	56	38	19	18	-	23	73.9%	-	-
	Mean Age	26.1	26.2	25.6	26.4	28.5	-	29.0	30.0	24.8	-
	Mean Total Score	500	507	492	525	480	-	496	491	520	-
<b>Tennessee</b>	Total	1,723	1,699	1,525	1,341	807	5.3%	1,696	66.0%	29.6%	4.4%
	Male	1,029	1,041	940	805	462	6.7%	1,089	69.1%	27.2%	3.7%
	Female	694	658	585	536	345	3.5%	607	60.5%	33.9%	5.6%
	Mean Age	26.5	26.2	26.0	25.5	25.5	25.2	25.4	26.3	23.1	28.1
	Mean Total Score	502	514	510	511	512	494	553	559	531	620
<b>Texas</b>	Total	10,154	9,441	8,276	7,235	5,390	7.5%	11,684	69.7%	25.3%	5.0%
	Male	6,071	5,573	5,023	4,429	3,333	8.0%	7,698	73.7%	21.7%	4.5%
	Female	4,083	3,866	3,245	2,798	2,053	6.6%	3,974	61.8%	32.4%	5.8%
	Mean Age	27.0	26.8	26.9	26.9	26.7	26.4	26.7	27.2	24.8	30.0
	Mean Total Score	521	533	535	536	538	533	584	602	525	626



Table 2. GMAT™ Testing Trends by US State of Residence

Residence	Exams Taken	GMAT™ Exams Taken by Testing Year					TY2020 Score Reports Sent by Program				
		TY2016	TY2017	TY2018	TY2019	TY2020	TY2020 Online Exam*	Scores Sent	MBA	Business Master's	Doctoral /Other
<b>US Military Bases</b>	Total	171	137	128	105	77	10.4%	259	91.9%	8.1%	-
	Male	133	116	96	84	61	11.5%	226	93.4%	6.6%	-
	Female	38	21	32	21	16	-	33	81.8%	-	-
	Mean Age	30.2	31.2	30.5	30.5	29.5	30.5	29.0	28.9	31.1	-
	Mean Total Score	542	534	545	544	572	565	642	642	633	-
<b>Utah</b>	Total	1,563	1,411	1,250	1,011	783	8.0%	2,515	67.7%	20.8%	11.5%
	Male	1,142	1,096	925	769	622	8.4%	2,131	69.5%	19.4%	11.1%
	Female	420	315	325	242	161	6.8%	384	57.8%	28.6%	13.5%
	Mean Age	27.4	27.5	27.3	27.5	27.1	27.2	26.7	27.1	25.4	26.5
	Mean Total Score	546	552	560	564	581	582	632	634	596	681
<b>Vermont</b>	Total	108	90	100	100	49	-	105	71.4%	16.2%	12.4%
	Male	70	54	55	50	31	-	81	72.8%	-	16.0%
	Female	38	36	45	50	18	-	24	66.7%	-	-
	Mean Age	25.7	25.0	23.6	24.3	23.9	-	24.5	25.0	24.5	21.5
	Mean Total Score	570	564	557	533	558	-	658	681	540	683
<b>Virginia</b>	Total	2,953	2,628	2,520	2,085	1,578	9.4%	3,453	75.3%	20.1%	4.6%
	Male	1,778	1,613	1,576	1,312	965	9.8%	2,235	77.8%	17.6%	4.6%
	Female	1,175	1,013	944	773	612	8.8%	1,213	70.5%	24.8%	4.7%
	Mean Age	26.7	26.5	26.5	26.2	26.1	26.1	26.2	26.6	23.3	30.8
	Mean Total Score	560	567	577	571	574	557	625	634	590	631
<b>Washington</b>	Total	2,461	2,167	2,053	1,887	1,347	9.3%	2,993	77.4%	19.8%	2.8%
	Male	1,360	1,202	1,086	1,050	753	8.4%	1,788	80.3%	17.2%	2.5%
	Female	1,100	965	966	835	594	10.4%	1,205	73.1%	23.6%	3.3%
	Mean Age	27.2	27.0	27.2	27.2	27.3	26.2	27.4	27.8	25.7	29.5
	Mean Total Score	546	557	560	561	568	550	616	627	579	568
<b>West Virginia</b>	Total	260	207	146	102	85	-	127	41.7%	52.0%	-
	Male	169	106	95	56	34	-	66	33.3%	57.6%	-
	Female	91	101	51	46	51	-	61	50.8%	45.9%	-
	Mean Age	24.4	24.2	24.5	24.2	23.6	-	25.0	27.2	22.3	-
	Mean Total Score	498	506	507	483	493	-	559	570	543	-
<b>Wisconsin</b>	Total	1,416	1,295	1,048	766	522	8.2%	1,169	72.1%	19.5%	8.4%
	Male	808	747	619	439	323	8.0%	754	74.1%	17.8%	8.1%
	Female	606	548	429	326	199	8.5%	415	68.4%	22.7%	8.9%
	Mean Age	25.9	25.8	25.8	26.4	26.3	24.8	26.3	26.6	24.1	28.7
	Mean Total Score	546	554	550	549	566	594	604	608	583	619

Table 2. GMAT™ Testing Trends by US State of Residence

Residence	Exams Taken	GMAT™ Exams Taken by Testing Year					TY2020 Online Exam*	TY2020 Score Reports Sent by Program			
		TY2016	TY2017	TY2018	TY2019	TY2020		Scores Sent	MBA	Business Master's	Doctoral /Other
<b>Wyoming</b>	Total	64	50	52	38	22	-	43	51.2%	48.8%	-
	Male	41	30	41	25	16	-	34	52.9%	47.1%	-
	Female	23	20	11	13	6	-	9	-	-	-
	Mean Age	25.7	27.2	28.3	28.0	23.7	-	23.3	25.9	20.6	-
	Mean Total Score	555	559	550	543	513	-	588	594	581	-

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**Note:** Dashes that appear in the table are used to indicate “not applicable”, such as when there are no examinees in a given subgroup, and thus, no scores exist. For examinee privacy, dashes are also used in place of mean age and mean Total Scores when there are fewer than five exams taken or fewer than 10 score reports sent by any given candidate group.

Table 3. GMAT™ Testing Trends by Race/Ethnicity (US Citizens Only)

Race/Ethnicity (US Citizens Only)	Exams Taken	GMAT™ Exams Taken by Testing Year					TY2020 Online Exam*	TY2020 Score Reports Sent by Program			
		TY2016	TY2017	TY2018	TY2019	TY2020		Scores Sent	MBA	Business Master's	Doctoral /Other
<b>African American</b>	Total	6,688	6,293	5,891	5,298	3,811	9.2%	7,209	79.4%	16.8%	3.8%
	Male	3,358	3,128	3,046	2,787	2,053	9.4%	3,985	81.4%	14.8%	3.9%
	Female	3,330	3,164	2,840	2,510	1,756	8.8%	3,223	77.0%	19.3%	3.7%
	Mean Age	27.6	27.2	27.2	27.0	26.9	25.9	26.8	26.8	24.7	35.7
	Mean Total Score	445	453	455	459	463	454	505	519	448	458
<b>Asian American</b>	Total	10,375	10,657	10,631	10,284	7,827	9.0%	17,050	82.5%	14.8%	2.7%
	Male	5,671	5,906	5,761	5,616	4,398	9.5%	9,794	84.3%	13.4%	2.3%
	Female	4,704	4,749	4,869	4,665	3,428	8.4%	7,256	80.0%	16.6%	3.3%
	Mean Age	26.6	26.3	26.1	25.9	25.8	25.1	25.8	26.1	23.8	26.7
	Mean Total Score	577	586	589	593	601	604	645	657	576	675
<b>Hawaiian Pacific Islander American</b>	Total	586	526	456	370	240	10.8%	481	80.2%	14.1%	5.6%
	Male	342	289	275	201	148	10.8%	341	83.6%	12.0%	4.4%
	Female	244	237	181	168	92	10.9%	140	72.1%	19.3%	8.6%
	Mean Age	27.9	27.8	27.4	27.1	26.5	24.4	27.3	27.6	24.4	30.4
	Mean Total Score	490	490	510	520	525	501	580	584	546	604
<b>Hispanic American</b>	Total	6,304	6,078	6,156	5,872	4,355	9.2%	8,850	75.2%	22.5%	2.4%
	Male	3,499	3,415	3,496	3,420	2,633	9.6%	5,633	76.1%	21.0%	2.9%
	Female	2,805	2,663	2,659	2,445	1,719	8.7%	3,206	73.4%	25.1%	1.5%
	Mean Age	26.7	26.4	26.2	26.3	26.2	25.5	26.3	26.5	24.4	35.6
	Mean Total Score	493	500	502	504	511	514	552	566	501	586

**Table 3. GMAT™ Testing Trends by Race/Ethnicity (US Citizens Only)**

Race/Ethnicity (US Citizens Only)	Exams Taken	GMAT™ Exams Taken by Testing Year					TY2020 Score Reports Sent by Program				
		TY2016	TY2017	TY2018	TY2019	TY2020	TY2020 Online Exam*	Scores Sent	MBA	Business Master's	Doctoral /Other
<b>Middle East North African American</b>	Total	0	0	472	906	790	8.6%	1,570	81.6%	17.2%	1.2%
	Male	0	0	303	571	492	9.8%	1,003	82.5%	16.4%	1.2%
	Female	0	0	169	335	296	6.8%	557	79.7%	19.0%	-
	Mean Age	-	-	25.5	25.4	25.7	25.9	25.6	25.9	23.7	28.4
	Mean Total Score	-	-	547	548	556	544	602	617	538	451
<b>Native American</b>	Total	586	526	607	612	411	12.9%	968	75.4%	21.0%	3.6%
	Male	342	289	368	389	246	14.2%	603	75.6%	18.6%	5.8%
	Female	244	237	239	222	164	10.4%	362	74.9%	25.1%	-
	Mean Age	27.9	27.8	27.2	26.9	26.6	25.8	26.5	27.1	23.6	29.5
	Mean Total Score	490	490	505	513	512	494	551	560	513	582
<b>White</b>	Total	54,189	51,418	47,901	42,294	29,664	9.7%	67,070	78.4%	18.7%	2.9%
	Male	35,148	33,337	31,183	27,454	19,349	10.2%	46,192	79.9%	17.3%	2.8%
	Female	19,039	18,075	16,703	14,806	10,293	8.8%	20,826	75.0%	21.8%	3.3%
	Mean Age	26.3	26.1	26.0	25.8	25.7	25.3	26.0	26.4	23.6	28.8
	Mean Total Score	561	565	567	570	573	566	615	628	557	644
<b>Other Race/Ethnicity</b>	Total	4,671	4,475	3,475	1,898	1,151	7.4%	2,623	82.9%	13.7%	3.4%
	Male	2,725	2,518	2,102	1,137	711	9.0%	1,685	82.0%	14.2%	3.8%
	Female	1,939	1,950	1,364	753	437	4.8%	927	84.7%	12.7%	2.6%
	Mean Age	27.0	26.7	27.1	27.7	27.7	28.0	27.5	27.4	26.2	32.8
	Mean Total Score	542	550	561	562	577	593	628	637	587	575
<b>No Response</b>	Total	373	299	302	305	340	45.3%	620	79.5%	17.4%	3.1%
	Male	220	186	198	179	216	48.6%	394	80.5%	16.2%	3.3%
	Female	153	113	104	126	124	39.5%	226	77.9%	19.5%	-
	Mean Age	27.1	27.4	27.4	27.1	26.5	26.0	26.9	27.2	24.1	34.4
	Mean Total Score	597	609	596	589	594	563	658	668	629	552

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**Note:** Dashes that appear in the table are used to indicate “not applicable”, such as when there are no examinees in a given subgroup, and thus, no scores exist. For examinee privacy, dashes are also used in place of mean age and mean Total Scores when there are fewer than five exams taken or fewer than 10 score reports sent by any given candidate group.

Table 4. GMAT™ Testing Trends by Canadian Province of Residence

Province of Residence	Exams Taken	GMAT™ Exams Taken by Testing Year						TY2020 Score Reports Sent by Program			
		TY2016	TY2017	TY2018	TY2019	TY2020	TY2020 Online Exam*	Scores Sent	MBA	Business Master's	Doctoral /Other
<b>All Canadian Residents</b>	Total	8,882	8,235	8,054	7,560	6,231	11.3%	10,383	70.0%	25.2%	4.8%
	Male	5,016	4,523	4,366	4,043	3,295	12.2%	6,327	74.4%	20.1%	5.5%
	Female	3,865	3,712	3,686	3,513	2,933	10.4%	4,044	63.2%	33.1%	3.8%
	Mean Age	27.2	26.9	26.9	26.8	26.5	27.9	26.9	27.6	24.0	30.2
	Mean Total Score	559	561	557	557	564	566	624	621	628	643
<b>Alberta</b>	Total	1,037	892	821	696	487	12.7%	878	82.9%	14.0%	3.1%
	Male	690	582	515	420	293	13.7%	589	85.6%	13.9%	-
	Female	347	310	305	276	193	11.4%	288	77.8%	13.9%	8.3%
	Mean Age	29.1	29.4	30.2	29.6	28.1	28.9	28.5	28.6	25.2	40.3
	Mean Total Score	572	573	550	552	566	575	617	621	592	628
<b>British Columbia</b>	Total	1,067	1,062	1,130	1,075	996	9.6%	1,541	62.2%	31.7%	6.1%
	Male	537	497	555	562	445	11.2%	819	68.4%	23.4%	8.2%
	Female	530	565	574	513	551	8.3%	722	55.3%	41.0%	3.7%
	Mean Age	27.1	26.5	26.1	26.3	26.2	26.6	26.8	28.0	24.1	29.2
	Mean Total Score	569	570	573	575	576	598	636	638	628	650
<b>Manitoba</b>	Total	128	145	141	150	109	8.3%	183	64.5%	29.0%	6.6%
	Male	73	80	72	80	57	8.8%	110	63.6%	27.3%	9.1%
	Female	55	65	69	70	51	-	66	68.2%	28.8%	-
	Mean Age	29.5	28.2	27.9	28.2	28.0	30.4	27.2	28.7	24.5	24.6
	Mean Total Score	514	546	528	530	514	526	565	555	592	543
<b>New Brunswick</b>	Total	47	40	54	56	67	19.4%	82	87.8%	-	-
	Male	25	17	32	18	42	16.7%	60	83.3%	-	-
	Female	22	23	22	38	25	24.0%	22	100.0%	-	-
	Mean Age	25.6	27.4	26.8	26.8	27.0	28.7	27.8	27.1	-	-
	Mean Total Score	486	534	485	469	536	589	563	554	-	-
<b>Newfoundland</b>	Total	90	71	84	51	34	32.4%	54	57.4%	18.5%	24.1%
	Male	50	35	41	26	18	33.3%	30	43.3%	-	-
	Female	40	36	43	25	16	31.3%	24	75.0%	-	-
	Mean Age	28.6	28.2	28.7	29.0	29.0	30.3	28.4	27.8	28.2	30.2
	Mean Total Score	542	541	519	508	530	555	573	580	545	576
<b>Northwest Territories</b>	Total	2	7	1	2	0	-	0	-	-	-
	Male	1	5	1	2	0	-	0	-	-	-
	Female	1	2	0	0	0	-	0	-	-	-
	Mean Age	-	27.0	-	-	-	-	-	-	-	-
	Mean Total Score	-	614	-	-	-	-	-	-	-	-
<b>Nova Scotia</b>	Total	202	256	149	149	132	14.4%	155	67.1%	13.5%	19.4%
	Male	118	137	75	78	71	18.3%	92	69.6%	-	26.1%
	Female	84	119	74	71	61	9.8%	63	63.5%	27.0%	-
	Mean Age	24.8	24.8	25.9	25.7	25.5	27.5	25.8	25.9	24.8	26.4
	Mean Total Score	517	522	524	494	518	532	571	561	557	618

Table 4. GMAT™ Testing Trends by Canadian Province of Residence

Province of Residence	Exams Taken	GMAT™ Exams Taken by Testing Year					TY2020 Online Exam*	TY2020 Score Reports Sent by Program			
		TY2016	TY2017	TY2018	TY2019	TY2020		Scores Sent	MBA	Business Master's	Doctoral /Other
Nunavut	Total	5	2	1	2	0	-	0	-	-	-
	Male	4	2	1	0	0	-	0	-	-	-
	Female	1	0	0	2	0	-	0	-	-	-
	Mean Age	24.2	-	-	-	-	-	-	-	-	-
	Mean Total Score	538	-	-	-	-	-	-	-	-	-
Ontario	Total	5,099	4,670	4,579	4,448	3,646	10.7%	6,097	71.7%	24.6%	3.7%
	Male	2,755	2,543	2,449	2,295	1,920	11.4%	3,702	77.0%	18.8%	4.2%
	Female	2,343	2,127	2,130	2,151	1,725	10.0%	2,391	63.5%	33.5%	3.0%
	Mean Age	26.6	26.3	26.3	26.3	26.1	27.3	26.5	27.2	24.0	29.6
	Mean Total Score	557	561	557	557	564	563	628	625	632	665
Prince Edward Island	Total	10	13	8	12	7	-	17	70.6%	-	-
	Male	6	9	7	4	6	-	16	68.8%	-	-
	Female	4	4	1	8	1	-	1	-	-	-
	Mean Age	22.8	24.5	23.0	22.7	22.7	-	21.4	20.9	-	-
	Mean Total Score	532	512	476	564	486	-	509	527	-	-
Quebec	Total	1,102	971	974	834	694	12.4%	1,273	63.2%	30.8%	6.0%
	Male	704	569	556	504	406	12.1%	851	64.5%	28.2%	7.3%
	Female	398	402	418	328	288	12.8%	422	60.7%	36.0%	3.3%
	Mean Age	28.1	27.9	27.5	27.6	27.3	29.6	27.3	28.7	23.3	32.5
	Mean Total Score	564	563	569	563	567	549	620	614	636	606
Saskatchewan	Total	93	105	111	83	59	30.5%	103	67.0%	17.5%	15.5%
	Male	53	47	62	54	37	35.1%	58	63.8%	-	24.1%
	Female	40	58	49	29	22	22.7%	45	71.1%	24.4%	-
	Mean Age	28.6	28.4	29.6	28.8	31.5	34.1	30.5	31.8	28.3	27.8
	Mean Total Score	538	516	531	535	522	537	569	545	584	653
Yukon	Total	0	1	1	2	0	-	0	-	-	-
	Male	0	0	0	0	0	-	0	-	-	-
	Female	0	1	1	2	0	-	0	-	-	-
	Mean Age	-	-	-	-	-	-	-	-	-	-
	Mean Total Score	-	-	-	-	-	-	-	-	-	-

\* In April 2020, GMAC introduced the GMAT™ Online exam, which is an online and remote proctored version of the test-center-based GMAT™ exam. Candidate testing and score sending information originating from both test center and online versions of the GMAT™ exam is provided in this table. This column indicates what percentage of the total GMAT™ exams taken in TY2020 corresponded to the GMAT™ Online exam, as well as the mean age and total score of candidates taking the GMAT™ Online exam.

**Note:** Dashes that appear in the table are used to indicate “not applicable”, such as when there are no examinees in a given subgroup, and thus, no scores exist. For examinee privacy, dashes are also used in place of mean age and mean Total Scores when there are fewer than five exams taken or fewer than 10 score reports sent by any given candidate group.

## About the GMAT Exam

The GMAT exam consists of four sections: Verbal, Quantitative, Analytical Writing, and Integrated Reasoning. GMAT Total Scores, as presented in this report, are calculated based on performance on the Verbal and Quantitative sections of the exam. Total Scores are reported in increments of 10, on a scale ranging from 200 to 800. Results are valid for a five-year period from test sitting.

## Notes About the Data

### GMAT Score Cancel Policy

In late June 2014, GMAC instituted a policy offering test takers the ability to preview their GMAT section scores before deciding to accept or cancel the exam results. No score reports are distributed to schools when exam results are canceled. Candidates may reinstate their scores at a later date if they choose, however.

Although the ability to cancel exam results is not new, candidates in the past were unable to see their section scores before making the cancel decision. The proportion of exams canceled following the policy change increased from around one percent a year to more than 20 percent. Ultimately, the majority of test takers who cancel their exam results go on to retake the GMAT and generate reportable scores.

GMAC publishes annual GMAT trends to monitor global interest and mobility in high-quality graduate management education worldwide. Because candidates who cancel their score continue to represent recruitment opportunities for business programs around the world, GMAC will now include canceled exam volume in its candidate reports. This reporting change allows comparisons to be made more accurately across time for the number of exams taken by any given student group. Care should be taken when comparing score-sending figures from TY 2015 onward with previous years, however, as fewer score reports overall are now being sent as candidates' score cancel behavior has changed.

### Ethnicity Classifications

In TY2018, Ethnicity became a select all option for US citizens. With the addition of more ethnic categories, this reflects the diversity of the GMAT candidate pool. However, in previous testing years, all Native Americans and Hawaiian Pacific Islanders were grouped together. Since we cannot identify who classified themselves as Native American versus Hawaiian Pacific Islander, the historic data is the same.

### Gender Classifications

Beginning in testing year 2016, individuals who registered to take the GMAT exam had the option of checking a gender category called "Other" when entering their background information and setting up an account on mba.com. These exams are reflected in both the total exam and total score-sending counts in the region, country, and state/province tables but are not broken out in separate gender categories within the tables.

### GMAT Program Code Classifications

Program data in this report are based on a business school's current GMAT code classifications for its respective programs. In any given GMAT testing year, school representatives have the opportunity to modify their program classifications if they differ from original classifications established at the time of GMAT program code assignment. As a result, historic GMAT score-sending data may change based on such program classification changes.

## Testing Year Data Preparation Process Updated in TY 2018

In TY 2018, GMAC implemented a new process for preparing annual testing year data files due to structural changes in the data collected from GMAT exam registration. To standardize historic data into this new structure, testing year data was regenerated from TY 2008 through TY 2020 in the new format.

GMAT exam data now includes exams with a status of either score-reportable or score-cancelled for all testing years starting in TY 2008 through the current reporting year. The new GMAT score-sending data is indexed by candidates' score report request date, meaning that a testing year in the dataset represents all GMAT score reports that were requested to be sent to global business school programs within that testing year, regardless of when candidates sat for the GMAT exam associated with those scores.

Due to the changes in data preparation, exam and score-sending volumes in GMAT reports published after 2018 will be inconsistent with historic reports. For details please contact Tacoma Williams at [williams@gmac.com](mailto:williams@gmac.com) or the GMAC Research Department at [research@gmac.com](mailto:research@gmac.com).

## Regional Categories

### UNITED STATES

#### Middle Atlantic

Delaware  
District of Columbia (Washington, DC)  
Maryland  
Pennsylvania  
Virginia  
West Virginia

#### Midwest

Illinois  
Indiana  
Iowa  
Kansas  
Michigan  
Minnesota  
Missouri  
Nebraska  
North Dakota  
Ohio  
South Dakota  
Wisconsin

#### Northeast

Connecticut  
Maine

Massachusetts  
New Hampshire  
New Jersey  
New York  
Rhode Island  
Vermont

#### South

Alabama  
Arkansas  
Florida  
Georgia  
Kentucky  
Louisiana  
Mississippi  
North Carolina  
South Carolina  
Tennessee

#### Southwest

Arizona  
New Mexico  
Oklahoma  
Texas

#### West

Alaska  
California

Colorado  
Hawaii  
Idaho  
Montana  
Nevada  
Oregon  
Utah  
Washington  
Wyoming

### CANADA

Alberta  
British Columbia  
Manitoba  
New Brunswick  
Newfoundland  
Nova Scotia  
Northwest Territories  
Nunavut  
Ontario  
Prince Edward Island  
Quebec  
Saskatchewan  
Yukon

## Related Publications

- *Profile of GMAT™ Testing: Citizenship, Five-Year Summary, TY2016–TY2020* [gmac.com/profile](https://gmac.com/profile)
- *Profile of GMAT™ Testing: Residence, Five-Year Summary, TY2016–TY2020* [gmac.com/profile](https://gmac.com/profile)
- *2019 mba.com Prospective Students Interactive Research Tool* [gmac.com/interactiveresearch](https://gmac.com/interactiveresearch)

## Related Admissions Recruiting Resources

Looking for more students? The **GMASS™** database can help you find the best talent to recruit for your programs. As a GMAT score recipient, you have access to the GMASS global database of prospective candidates interested in graduate management education—over 500,000 candidates who are waiting to hear from you.

The benefits of using the GMASS service:

- Target your audience: Use more than 30 criteria to narrow your search and tailor your message for the best response rate.
- Get the most up-to-date contacts: The global GMASS database is updated daily.
- Find the best candidates anytime, anywhere with our easy-to-use web-based application.
- Save time: Receive automatic results daily, weekly, or monthly, and save your best searches.
- Recruit early: Target GMAT pre-test candidates early in their decision-making process.
- Save money: GMASS subscription is a cost-effective way to build multichannel marketing programs.

To get more information or to start a GMASS subscription, contact Christa Johnson-Perkins at [cjohnson-perkins@gmac.com](mailto:cjohnson-perkins@gmac.com), or visit [gmac.com/gmass](http://gmac.com/gmass).

## Contributors

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