

## Profile of GMAT™ Testing: North America

### Five-Year Summary: TY2017 – TY2021

February 2022

Globally, more than 1 million Graduate Management Admission Test™ (GMAT™) exams have been taken over the past five years by individuals interested in pursuing graduate management education. The GMAT exam is an important part of the admissions process for more than 7,300 graduate management programs worldwide. A total of 156,453 GMAT exams were taken by prospective business school students around the world in testing year 2021 (TY2021), which ran from July 1, 2020 through June 30, 2021. These examinees sent a total of 301,107 score reports to graduate—level management programs across the globe.

This report summarizes five-year GMAT testing trends for US and Canadian residents for:

- GMAT exams taken by US region of residence, US state of residence, and race/ethnicity of examinees (US citizens only);
- GMAT exams taken by Canadian residents, by Canadian province;
- GMAT exams taken by gender and mean age of GMAT examinees;
- Mean GMAT Total Score; and
- GMAT score-sending breakdowns by program type (MBA, business master's, and doctoral/other), for TY2021.

Mean GMAT Total Scores and mean age of examinees are provided for groups with five or more exams taken and 10 or more score reports sent.

### What Can I Do With the Data?

Use the data to build candidate profiles for specific US or Canadian groups. For example, you can use the tables to determine the following about Pennsylvania residents who sat for the GMAT exam in TY2021:

- Pennsylvania residents sat for 1,731 GMAT exams.
- The mean age of Pennsylvania residents was 25.6 and the mean GMAT Total Score was 594.
- Of the 3,259 GMAT score reports sent by Pennsylvania residents, 75 percent were directed to MBA programs.
- Women in Pennsylvania (24% of scores sent) were more likely than men in Pennsylvania (17%) to send scores to business master's programs.
- Pennsylvania residents represent 3.6 percent of total testing by United States residents.

Make this report your starting point to target your search of potential students and enhance school recruitment efforts. For example, you can purchase names of prospective students using the **GMASST™** database or develop profiles of the decision-making process for US and Canadian candidates based on data in the **mba.com Prospective Students Survey Interactive Report**.

### About This Report

This Data Brief summarizes five years of data for GMAT exams taken and score reports sent worldwide, filtered by US and Canadian residence at time of GMAT registration.

Review GMAT exam and score reporting trends by:

- [US Region of Residence](#)
- [US State of Residence](#)
- [Race/Ethnicity of US Citizens](#)
- [Canadian Province of Residence](#)

### About GMAT Examinees

Data in this report reflect the total number of GMAT exams that generated valid Total Scores during a given testing year. Test takers who took the exam more than once during the year are included in the aggregate data. For example, an individual who took the GMAT exam twice in TY2021 would represent a total of two exams taken during that year.

# Profile of GMAT™ Testing: North America TY2017 – TY2021

**Table 1. GMAT™ Testing Trends by US Region of Residence**

Region of Residence	GMAT™ Exams Taken by Testing Year								TY2021 Score Reports Sent by Program			
	Exams Taken	TY2017	TY2018	TY2019	TY2020	TY2020 Online Exam*	TY2021	TY2021 Online Exam*	Scores Sent	MBA	Business Master's	Doctoral /Other
All US Residents	Total	103,961	95,708	82,844	59,008	9.1%	47,860	46.2%	94,898	76.6%	18.3%	5.1%
	Male	60,243	55,899	48,325	35,007	9.7%	29,176	45.1%	61,204	79.5%	16.3%	4.2%
	Female	43,700	39,776	34,468	23,971	8.1%	18,653	47.9%	33,654	71.3%	21.9%	6.8%
	Mean Age	26.1	26.0	25.9	25.9	25.5	25.9	25.7	26.3	26.7	23.9	28.4
	Mean Total Score	549	553	555	561	565	589	573	650	657	619	653
Middle Atlantic	Total	9,480	8,794	7,595	5,529	9.4%	4,627	49.5%	9,647	81.9%	13.3%	4.8%
	Male	5,559	5,347	4,483	3,339	10.1%	2,825	47.9%	5,952	83.9%	12.2%	3.9%
	Female	3,916	3,445	3,103	2,186	8.4%	1,797	52.0%	3,684	78.7%	15.1%	6.2%
	Mean Age	26.1	26.1	26.0	25.9	25.6	26.1	25.9	26.5	26.8	24.1	28.4
	Mean Total Score	565	574	572	574	571	602	585	663	666	649	650
Midwest	Total	19,104	16,444	14,374	9,551	7.8%	7,631	45.6%	15,580	73.3%	19.8%	6.8%
	Male	11,059	9,712	8,566	5,768	8.3%	4,819	45.2%	10,369	78.1%	16.5%	5.4%
	Female	8,044	6,728	5,804	3,774	7.1%	2,807	46.1%	5,205	63.8%	26.6%	9.6%
	Mean Age	25.7	25.6	25.4	25.5	25.6	25.7	25.6	25.9	26.4	23.5	27.8
	Mean Total Score	550	554	558	565	582	593	578	655	657	645	661
Northeast	Total	22,731	21,981	19,174	13,921	9.6%	11,774	46.3%	22,116	80.8%	15.0%	4.2%
	Male	12,934	12,454	11,006	7,967	10.8%	6,988	45.4%	13,615	82.6%	13.8%	3.6%
	Female	9,793	9,524	8,160	5,949	7.9%	4,779	47.6%	8,496	78.0%	16.8%	5.2%
	Mean Age	25.8	25.7	25.6	25.7	25.3	25.7	25.5	26.2	26.5	23.8	28.3
	Mean Total Score	574	577	580	584	592	614	596	671	676	646	663
South	Total	18,449	17,033	14,309	9,992	9.4%	7,692	47.3%	14,502	67.6%	26.0%	6.4%
	Male	10,849	10,165	8,423	5,999	9.9%	4,704	45.8%	9,433	72.2%	23.1%	4.7%
	Female	7,599	6,862	5,876	3,988	8.7%	2,983	49.7%	5,064	59.1%	31.4%	9.5%
	Mean Age	25.5	25.4	25.2	25.1	24.4	25.1	24.8	25.6	26.1	23.4	29.1
	Mean Total Score	515	515	516	522	522	541	520	605	619	559	633
Southwest	Total	11,982	10,429	9,050	6,696	8.2%	5,246	40.7%	10,397	76.0%	18.6%	5.4%
	Male	7,099	6,262	5,510	4,119	8.9%	3,362	38.6%	7,083	79.2%	16.8%	4.1%
	Female	4,881	4,157	3,528	2,573	7.2%	1,883	44.6%	3,312	69.2%	22.6%	8.2%
	Mean Age	26.7	26.7	26.7	26.5	26.1	26.3	26.2	26.7	27.0	24.9	28.5
	Mean Total Score	529	531	531	533	522	566	539	627	641	569	634
US Military Bases	Total	137	128	105	77	10.4%	83	30.1%	194	93.3%	6.7%	-
	Male	116	96	84	61	11.5%	68	30.9%	168	94.6%	-	-
	Female	21	32	21	16	-	15	-	26	84.6%	-	-
	Mean Age	31.2	30.5	30.5	29.5	30.5	29.7	28.8	29.8	29.7	31.6	-
	Mean Total Score	534	545	544	572	565	542	570	596	597	575	-

## Profile of GMAT™ Testing: North America TY2017 – TY2021

**Table 1. GMAT™ Testing Trends by US Region of Residence**

Region of Residence	GMAT™ Exams Taken by Testing Year								TY2021 Score Reports Sent by Program			
	Exams Taken	TY2017	TY2018	TY2019	TY2020	TY2020 Online Exam*	TY2021	TY2021 Online Exam*	Scores Sent	MBA	Business Master's	Doctoral /Other
West	Total	22,078	20,899	18,237	13,242	9.4%	10,807	47.1%	22,462	78.4%	17.5%	4.1%
	Male	12,627	11,863	10,253	7,754	9.7%	6,410	46.4%	14,584	80.6%	15.5%	3.9%
	Female	9,446	9,028	7,976	5,485	9.0%	4,389	48.2%	7,867	74.3%	21.2%	4.6%
	Mean Age	27.0	26.9	26.7	26.6	26.2	26.5	26.2	26.7	27.2	24.3	28.5
	Mean Total Score	556	560	562	572	574	600	590	660	662	651	666

\* In April 2020, GMAC introduced the GMAT™ Online exam, which is an online and remote proctored version of the test-center-based GMAT™ exam. Candidate testing and score sending information originating from both test center and online versions of the GMAT™ exam is provided in this table. These columns indicate what percentage of the total GMAT™ exams taken corresponded to the GMAT™ Online exam, as well as the mean age and total score of candidates taking the GMAT™ Online exam.

**Note:** Dashes that appear in the table are used to indicate "not applicable", such as when there are no examinees in a given subgroup, and thus, no scores exist. For examinee privacy, dashes are also used in place of mean age and mean Total Scores when there are fewer than five exams taken or fewer than 10 score reports sent by any given candidate group.

**Table 2. GMAT™ Testing Trends by US State of Residence**

Residence	GMAT™ Exams Taken by Testing Year								TY2021 Score Reports Sent by Program			
	Exams Taken	TY2017	TY2018	TY2019	TY2020	TY2020 Online Exam*	TY2021	TY2021 Online Exam*	Scores Sent	MBA	Business Master's	Doctoral /Other
Alabama	Total	1,689	1,454	1,302	809	5.1%	408	53.4%	666	59.9%	34.1%	6.0%
	Male	930	810	671	474	4.9%	240	54.2%	431	61.7%	31.1%	7.2%
	Female	759	644	631	335	5.4%	168	52.4%	235	56.6%	39.6%	-
	Mean Age	24.7	24.9	24.8	24.0	24.5	23.6	23.7	24.4	24.5	22.8	32.0
	Mean Total Score	484	483	479	512	501	507	509	597	606	573	652
Alaska	Total	80	88	39	38	15.8%	40	35.0%	98	79.6%	18.4%	-
	Male	59	63	34	24	20.8%	27	25.9%	84	78.6%	21.4%	-
	Female	21	25	5	14	-	13	53.8%	14	85.7%	-	-
	Mean Age	29.3	29.8	28.4	29.7	26.0	27.2	25.7	27.5	27.7	25.7	-
	Mean Total Score	529	530	576	550	520	530	521	609	608	634	-
Arizona	Total	1,263	1,131	978	669	8.4%	488	43.9%	1,121	77.9%	18.6%	3.6%
	Male	773	671	595	430	10.0%	295	41.4%	645	72.1%	22.9%	5.0%
	Female	490	458	382	239	5.4%	193	47.7%	476	85.7%	12.6%	-
	Mean Age	25.7	25.6	25.9	25.6	26.2	25.9	26.0	26.4	26.7	24.2	31.1
	Mean Total Score	533	531	528	531	556	570	562	649	656	624	635
Arkansas	Total	529	446	397	293	5.5%	155	40.0%	287	83.3%	14.6%	-
	Male	324	268	224	167	3.6%	99	35.4%	197	86.8%	11.7%	-
	Female	205	178	172	125	8.0%	56	48.2%	90	75.6%	21.1%	-
	Mean Age	24.8	24.9	25.2	24.8	25.8	25.6	24.7	25.9	26.1	24.2	-
	Mean Total Score	500	488	490	499	469	501	495	583	591	528	-

## Profile of GMAT™ Testing: North America TY2017 – TY2021

**Table 2. GMAT™ Testing Trends by US State of Residence**

Residence	GMAT™ Exams Taken by Testing Year								TY2021 Score Reports Sent by Program			
	Exams Taken	TY2017	TY2018	TY2019	TY2020	TY2020 Online Exam*	TY2021	TY2021 Online Exam*	Scores Sent	MBA	Business Master's	Doctoral / Other
California	Total	14,334	13,697	12,126	8,776	9.3%	7,511	46.2%	15,739	79.6%	16.9%	3.6%
	Male	7,911	7,535	6,554	5,010	9.9%	4,298	46.3%	9,897	81.9%	15.1%	2.9%
	Female	6,421	6,156	5,566	3,764	8.6%	3,209	46.1%	5,836	75.5%	19.9%	4.6%
	Mean Age	27.0	26.8	26.6	26.5	26.2	26.4	26.0	26.7	27.2	24.2	29.1
	Mean Total Score	566	571	571	582	596	613	606	669	671	663	663
Colorado	Total	1,805	1,699	1,432	1,043	9.7%	836	48.4%	1,701	74.4%	22.0%	3.6%
	Male	1,067	1,025	836	646	9.4%	528	46.2%	1,221	75.2%	20.9%	3.9%
	Female	738	674	596	397	10.1%	308	52.3%	480	72.5%	24.8%	2.7%
	Mean Age	26.8	26.8	26.4	26.3	25.7	26.4	26.3	26.7	27.1	25.1	29.8
	Mean Total Score	542	536	544	548	524	557	531	632	637	609	670
Connecticut	Total	1,219	1,209	972	704	12.1%	668	53.3%	1,118	76.6%	15.4%	8.1%
	Male	763	758	561	442	14.5%	453	49.4%	774	78.9%	17.6%	3.5%
	Female	456	451	411	261	8.0%	215	61.4%	344	71.2%	10.5%	18.3%
	Mean Age	25.4	24.9	25.2	24.7	24.4	24.9	24.7	25.7	26.2	23.0	25.9
	Mean Total Score	570	575	574	575	580	605	582	663	665	636	696
Delaware	Total	307	227	182	169	8.9%	101	56.4%	124	80.6%	17.7%	-
	Male	171	135	99	99	-	64	62.5%	76	80.3%	19.7%	-
	Female	136	92	83	70	15.7%	37	45.9%	48	81.3%	-	-
	Mean Age	25.8	25.8	26.1	24.9	24.6	25.6	25.6	25.4	25.7	23.9	-
	Mean Total Score	537	539	521	518	536	574	555	655	670	597	-
District Of Columbia	Total	1,508	1,377	1,259	901	7.5%	769	39.0%	2,141	91.5%	5.8%	2.7%
	Male	824	726	682	537	8.8%	451	37.5%	1,273	91.0%	5.7%	3.3%
	Female	684	650	573	364	5.8%	316	41.1%	863	92.0%	6.1%	1.9%
	Mean Age	26.6	26.6	26.5	26.7	26.7	27.0	27.1	27.1	27.2	25.3	28.6
	Mean Total Score	623	621	622	612	616	643	626	679	680	663	673
Florida	Total	5,269	4,932	4,017	3,044	12.6%	2,343	50.0%	4,157	62.4%	30.5%	7.1%
	Male	3,103	3,014	2,396	1,810	12.5%	1,441	48.4%	2,713	68.0%	25.9%	6.0%
	Female	2,165	1,916	1,617	1,232	12.7%	901	52.6%	1,444	51.9%	39.0%	9.1%
	Mean Age	25.2	25.2	25.2	25.1	23.9	25.4	25.3	25.7	26.1	23.9	29.9
	Mean Total Score	517	518	520	522	537	528	507	594	608	555	643
Georgia	Total	3,261	3,032	2,631	1,898	7.8%	1,678	43.0%	3,487	72.9%	21.7%	5.4%
	Male	1,950	1,779	1,567	1,142	8.7%	1,003	41.8%	2,244	75.2%	21.1%	3.7%
	Female	1,311	1,251	1,062	756	6.5%	674	44.7%	1,243	68.6%	22.9%	8.4%
	Mean Age	26.4	26.1	25.7	25.4	25.7	25.0	24.4	25.5	26.1	23.0	28.2
	Mean Total Score	539	538	542	547	542	580	554	634	651	573	649
Hawaii	Total	322	255	242	158	9.5%	130	53.8%	296	70.9%	28.0%	-
	Male	195	142	154	101	8.9%	84	47.6%	189	78.3%	20.6%	-
	Female	127	112	88	57	10.5%	46	65.2%	107	57.9%	41.1%	-
	Mean Age	28.6	29.5	28.5	27.8	27.9	27.6	27.3	27.3	28.2	25.0	-
	Mean Total Score	518	509	501	549	500	531	540	594	603	575	-

## Profile of GMAT™ Testing: North America TY2017 – TY2021

**Table 2. GMAT™ Testing Trends by US State of Residence**

Residence	GMAT™ Exams Taken by Testing Year								TY2021 Score Reports Sent by Program			
	Exams Taken	TY2017	TY2018	TY2019	TY2020	TY2020 Online Exam*	TY2021	TY2021 Online Exam*	Scores Sent	MBA	Business Master's	Doctoral / Other
Idaho	Total	252	228	224	145	13.1%	115	35.7%	241	74.7%	20.3%	5.0%
	Male	178	147	152	104	13.5%	86	34.9%	196	76.5%	17.9%	5.6%
	Female	74	81	72	41	12.2%	29	37.9%	45	66.7%	31.1%	-
	Mean Age	26.4	26.5	25.8	25.6	26.4	27.4	27.8	26.3	26.6	25.2	26.1
	Mean Total Score	512	509	514	513	540	533	529	582	585	575	566
Illinois	Total	5,233	4,737	4,568	3,017	8.5%	2,758	44.7%	5,413	84.6%	10.4%	5.0%
	Male	3,221	2,893	2,792	1,834	8.8%	1,747	44.0%	3,526	88.0%	7.9%	4.1%
	Female	2,011	1,842	1,774	1,182	7.9%	1,009	46.0%	1,887	78.2%	15.1%	6.7%
	Mean Age	26.3	26.1	26.0	26.2	25.8	26.2	26.1	26.5	26.6	24.3	28.2
	Mean Total Score	583	587	590	595	614	620	600	672	679	624	661
Indiana	Total	2,148	1,655	1,437	970	7.5%	683	47.1%	1,488	63.6%	29.8%	6.6%
	Male	1,220	886	827	579	8.5%	469	46.7%	1,108	70.5%	24.0%	5.5%
	Female	928	769	610	391	6.1%	214	48.1%	380	43.7%	46.6%	9.7%
	Mean Age	25.3	25.4	24.7	24.8	25.9	25.5	25.3	26.1	26.9	22.9	32.5
	Mean Total Score	541	538	552	556	566	577	560	649	651	657	594
Iowa	Total	787	667	699	322	9.3%	211	45.5%	412	49.0%	39.8%	11.2%
	Male	393	376	409	202	8.4%	114	45.6%	254	57.5%	35.4%	7.1%
	Female	394	291	290	120	10.8%	97	45.4%	158	35.4%	46.8%	17.7%
	Mean Age	25.2	24.8	24.3	24.3	24.3	24.1	23.9	24.5	25.5	22.8	25.9
	Mean Total Score	537	529	534	536	530	545	540	612	617	608	605
Kansas	Total	567	491	392	256	9.4%	175	40.0%	343	71.4%	22.7%	5.8%
	Male	346	310	247	167	9.6%	117	32.5%	254	73.6%	18.5%	7.9%
	Female	221	181	145	89	9.0%	58	55.2%	89	65.2%	34.8%	-
	Mean Age	25.5	25.8	25.0	25.6	25.2	24.9	24.2	25.4	25.6	24.0	28.0
	Mean Total Score	510	507	522	525	515	568	564	624	630	631	530
Kentucky	Total	714	643	535	341	10.0%	241	45.6%	501	67.3%	15.8%	17.0%
	Male	434	411	328	223	11.2%	161	44.1%	337	75.1%	16.0%	8.9%
	Female	280	232	207	118	7.6%	80	48.8%	164	51.2%	15.2%	33.5%
	Mean Age	25.9	25.1	24.8	24.9	24.2	24.2	23.7	25.1	24.9	23.3	27.6
	Mean Total Score	507	510	511	521	551	545	526	620	621	604	632
Louisiana	Total	1,058	971	801	476	7.4%	384	49.5%	900	71.1%	22.4%	6.4%
	Male	585	517	463	297	8.4%	236	43.6%	634	75.9%	20.2%	3.9%
	Female	473	452	336	179	5.6%	148	58.8%	266	59.8%	27.8%	12.4%
	Mean Age	25.1	25.0	25.0	25.4	26.0	25.0	24.8	25.7	25.9	23.8	30.3
	Mean Total Score	480	487	493	500	493	500	480	531	538	516	510
Maine	Total	176	116	85	121	12.4%	58	46.6%	203	85.2%	5.9%	8.9%
	Male	99	59	45	76	10.5%	32	50.0%	152	86.8%	6.6%	6.6%
	Female	77	57	40	45	15.6%	26	42.3%	51	80.4%	-	-
	Mean Age	27.3	25.4	26.5	25.1	24.7	24.7	25.0	26.1	26.3	26.7	23.8
	Mean Total Score	549	540	538	544	587	619	623	694	701	689	630

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**Table 2. GMAT™ Testing Trends by US State of Residence**

Residence	GMAT™ Exams Taken by Testing Year								TY2021 Score Reports Sent by Program			
	Exams Taken	TY2017	TY2018	TY2019	TY2020	TY2020 Online Exam*	TY2021	TY2021 Online Exam*	Scores Sent	MBA	Business Master's	Doctoral / Other
Maryland	Total	1,496	1,372	1,113	749	12.0%	684	52.2%	1,371	81.0%	13.6%	5.4%
	Male	891	853	649	463	11.7%	399	49.6%	817	79.3%	14.2%	6.5%
	Female	603	519	463	286	12.6%	285	55.8%	554	83.6%	12.6%	3.8%
	Mean Age	26.2	26.3	26.2	26.0	24.9	25.9	25.5	26.2	26.3	24.5	29.4
	Mean Total Score	546	556	563	565	558	587	580	649	657	624	592
Massachusetts	Total	4,437	4,340	3,510	2,592	9.0%	2,458	44.3%	4,861	78.5%	17.3%	4.2%
	Male	2,556	2,419	2,050	1,494	10.4%	1,459	43.0%	2,926	80.5%	15.1%	4.4%
	Female	1,881	1,920	1,460	1,098	7.0%	998	46.1%	1,935	75.5%	20.6%	3.9%
	Mean Age	25.6	25.6	25.6	25.6	24.8	25.5	25.2	26.0	26.5	23.4	28.2
	Mean Total Score	589	592	599	604	619	633	620	684	687	671	682
Michigan	Total	2,648	2,289	1,884	1,272	7.8%	1,020	48.6%	2,040	78.3%	17.5%	4.3%
	Male	1,491	1,402	1,235	822	8.0%	668	47.0%	1,462	82.4%	15.5%	2.1%
	Female	1,157	887	648	445	7.4%	351	51.6%	572	67.8%	22.4%	9.8%
	Mean Age	25.5	25.7	25.9	25.8	25.9	25.9	25.8	26.1	26.5	24.1	26.7
	Mean Total Score	541	549	546	559	581	580	564	646	649	630	652
Minnesota	Total	1,434	1,233	1,123	736	9.8%	626	43.8%	1,296	83.6%	12.8%	3.5%
	Male	874	749	662	449	10.2%	375	46.1%	864	84.3%	14.5%	1.3%
	Female	560	484	461	285	8.8%	251	40.2%	432	82.4%	9.5%	8.1%
	Mean Age	26.2	26.4	26.0	26.1	26.2	25.6	25.4	25.8	25.9	24.7	25.8
	Mean Total Score	561	568	572	576	596	596	583	656	654	664	688
Mississippi	Total	598	703	568	377	8.5%	257	53.3%	432	30.8%	60.6%	8.6%
	Male	293	407	315	221	8.1%	142	53.5%	230	35.7%	61.3%	-
	Female	305	296	253	156	9.0%	115	53.0%	202	25.2%	59.9%	14.9%
	Mean Age	24.6	24.1	23.9	23.4	22.9	22.8	22.7	23.1	24.8	21.9	26.2
	Mean Total Score	462	469	463	457	431	474	464	524	551	502	579
Missouri	Total	1,520	1,291	956	711	7.5%	448	42.6%	1,006	67.4%	24.7%	8.0%
	Male	797	727	510	419	8.1%	254	44.9%	611	79.9%	12.8%	7.4%
	Female	723	563	446	292	6.5%	194	39.7%	395	48.1%	43.0%	8.9%
	Mean Age	25.2	24.9	24.7	24.4	25.1	25.5	25.5	25.5	26.1	23.5	26.9
	Mean Total Score	513	515	511	516	533	566	552	643	636	658	655
Montana	Total	103	91	86	81	9.9%	35	34.3%	66	69.7%	-	21.2%
	Male	60	46	51	41	-	25	28.0%	48	64.6%	-	29.2%
	Female	43	45	35	40	-	10	50.0%	18	83.3%	-	-
	Mean Age	24.6	25.6	25.9	24.8	24.4	27.2	25.2	27.1	27.4	-	27.7
	Mean Total Score	485	488	516	511	522	525	489	598	575	-	694
Nebraska	Total	436	365	287	206	7.8%	160	54.4%	328	40.9%	47.9%	11.3%
	Male	264	231	182	110	8.2%	81	55.6%	181	45.3%	41.4%	13.3%
	Female	172	134	105	95	7.4%	78	52.6%	147	35.4%	55.8%	8.8%
	Mean Age	25.0	24.6	24.9	24.6	23.9	24.0	23.6	25.8	25.5	23.2	37.6
	Mean Total Score	502	517	529	513	505	551	574	655	612	676	719

## Profile of GMAT™ Testing: North America TY2017 – TY2021

**Table 2. GMAT™ Testing Trends by US State of Residence**

Residence	GMAT™ Exams Taken by Testing Year								TY2021 Score Reports Sent by Program			
	Exams Taken	TY2017	TY2018	TY2019	TY2020	TY2020 Online Exam*	TY2021	TY2021 Online Exam*	Scores Sent	MBA	Business Master's	Doctoral / Other
Nevada	Total	578	661	513	407	11.8%	309	52.4%	413	70.7%	23.5%	5.8%
	Male	299	368	256	204	13.2%	169	51.5%	218	77.1%	17.0%	6.0%
	Female	279	293	257	203	10.3%	139	54.0%	193	63.2%	31.1%	5.7%
	Mean Age	28.1	27.6	27.2	26.8	26.0	26.6	26.4	27.2	27.4	26.1	29.0
	Mean Total Score	496	490	494	502	455	508	487	577	577	580	561
New Hampshire	Total	260	253	201	133	10.5%	105	39.0%	167	80.2%	13.8%	6.0%
	Male	160	167	114	75	13.3%	66	45.5%	90	82.2%	15.6%	-
	Female	100	86	87	58	-	39	28.2%	77	77.9%	-	-
	Mean Age	24.9	25.2	24.0	25.4	26.2	25.1	24.9	24.6	24.5	23.8	28.6
	Mean Total Score	544	553	549	567	584	614	609	656	668	599	640
New Jersey	Total	3,511	3,565	3,143	2,261	11.4%	2,116	50.1%	3,844	79.2%	16.6%	4.2%
	Male	2,154	2,148	1,819	1,324	12.9%	1,245	51.1%	2,488	82.1%	14.5%	3.4%
	Female	1,357	1,417	1,321	936	9.3%	869	48.6%	1,356	73.7%	20.6%	5.7%
	Mean Age	25.8	25.6	25.5	25.6	24.5	25.6	25.3	25.9	26.2	23.8	28.4
	Mean Total Score	563	561	564	566	579	592	575	658	664	632	645
New Mexico	Total	285	212	206	186	10.8%	65	60.0%	125	55.2%	9.6%	35.2%
	Male	154	111	105	97	8.2%	45	66.7%	96	46.9%	-	45.8%
	Female	131	101	101	89	13.5%	20	45.0%	29	82.8%	-	-
	Mean Age	26.6	27.4	26.7	27.1	24.6	26.7	26.6	28.1	27.4	27.6	29.3
	Mean Total Score	484	468	466	483	456	497	466	562	541	485	616
New York	Total	12,687	12,138	10,927	7,859	8.7%	6,177	45.0%	11,569	82.8%	13.4%	3.8%
	Male	6,945	6,698	6,221	4,391	9.7%	3,606	43.7%	6,924	84.4%	12.4%	3.3%
	Female	5,739	5,438	4,701	3,465	7.4%	2,567	46.9%	4,640	80.5%	14.9%	4.6%
	Mean Age	25.9	25.9	25.7	25.9	25.8	26.0	25.8	26.4	26.7	24.1	28.8
	Mean Total Score	574	579	581	585	596	616	598	672	677	642	664
North Carolina	Total	2,828	2,550	2,059	1,458	10.4%	1,252	49.0%	2,292	72.5%	22.4%	5.1%
	Male	1,684	1,543	1,218	899	11.0%	787	46.9%	1,519	76.9%	18.4%	4.7%
	Female	1,144	1,007	840	557	9.3%	462	52.4%	768	63.7%	30.6%	5.7%
	Mean Age	25.5	25.6	25.4	25.5	24.5	25.7	25.2	26.1	26.6	23.8	29.5
	Mean Total Score	531	533	536	533	507	556	531	619	632	575	624
North Dakota	Total	136	121	101	64	9.4%	41	53.7%	76	92.1%	-	-
	Male	79	74	65	45	11.1%	31	54.8%	60	90.0%	-	-
	Female	57	47	36	19	-	10	50.0%	16	100.0%	-	-
	Mean Age	28.2	27.2	27.3	25.5	27.8	26.7	27.5	26.1	26.1	-	-
	Mean Total Score	503	482	506	507	600	544	499	599	592	-	-
Ohio	Total	2,764	2,451	2,093	1,432	5.0%	989	47.2%	2,038	59.4%	33.4%	7.3%
	Male	1,547	1,387	1,149	793	5.5%	628	47.6%	1,333	64.8%	29.3%	5.9%
	Female	1,217	1,063	944	639	4.2%	360	46.4%	705	49.1%	41.0%	9.9%
	Mean Age	24.8	24.8	24.4	24.1	25.5	25.0	24.8	24.7	25.8	22.5	25.5
	Mean Total Score	542	544	544	560	555	581	576	645	640	653	646

## Profile of GMAT™ Testing: North America TY2017 – TY2021

**Table 2. GMAT™ Testing Trends by US State of Residence**

Residence	GMAT™ Exams Taken by Testing Year								TY2021 Score Reports Sent by Program			
	Exams Taken	TY2017	TY2018	TY2019	TY2020	TY2020 Online Exam*	TY2021	TY2021 Online Exam*	Scores Sent	MBA	Business Master's	Doctoral / Other
Oklahoma	Total	993	810	631	451	15.7%	354	42.9%	589	71.6%	21.9%	6.5%
	Male	599	457	381	259	18.1%	230	42.2%	369	78.0%	17.9%	4.1%
	Female	394	353	247	192	12.5%	124	44.4%	220	60.9%	28.6%	10.5%
	Mean Age	26.2	25.8	26.0	25.8	25.2	25.2	25.8	25.3	25.6	23.4	28.7
	Mean Total Score	502	506	504	497	456	506	466	564	560	543	690
Oregon	Total	976	825	639	442	9.0%	275	53.8%	574	76.5%	16.2%	7.3%
	Male	530	485	372	233	8.6%	168	52.4%	354	78.5%	14.4%	7.1%
	Female	443	340	267	208	9.1%	107	56.1%	219	73.1%	19.2%	7.8%
	Mean Age	25.7	25.8	25.9	26.3	27.9	26.8	27.1	26.6	27.2	22.8	29.2
	Mean Total Score	509	521	516	520	506	567	547	651	650	648	664
Pennsylvania	Total	3,334	3,152	2,854	2,047	9.5%	1,731	55.3%	3,259	74.7%	19.9%	5.4%
	Male	1,954	1,962	1,685	1,241	10.9%	1,067	52.9%	1,996	79.2%	17.3%	3.5%
	Female	1,379	1,189	1,165	803	7.3%	661	59.0%	1,257	67.4%	24.1%	8.5%
	Mean Age	25.6	25.6	25.6	25.5	25.2	25.6	25.3	25.9	26.6	23.2	26.2
	Mean Total Score	553	563	560	568	576	594	578	657	655	664	658
Rhode Island	Total	351	260	236	202	19.3%	154	49.4%	257	72.4%	22.6%	5.1%
	Male	203	150	146	134	15.7%	104	50.0%	198	67.7%	26.3%	6.1%
	Female	147	110	90	68	26.5%	50	48.0%	59	88.1%	-	-
	Mean Age	25.2	25.1	25.1	24.9	24.7	26.0	25.2	26.3	27.4	22.3	30.0
	Mean Total Score	512	531	513	535	490	531	502	613	639	571	422
South Carolina	Total	804	777	658	489	12.1%	364	44.0%	674	67.4%	27.9%	4.7%
	Male	505	476	436	304	13.8%	222	42.8%	440	70.7%	28.0%	-
	Female	299	301	222	185	9.2%	142	45.8%	234	61.1%	27.8%	11.1%
	Mean Age	24.7	24.9	25.3	24.3	23.7	24.8	24.3	25.4	26.0	23.0	30.4
	Mean Total Score	505	515	504	516	506	532	522	618	633	577	638
South Dakota	Total	136	96	68	43	-	48	45.8%	99	50.5%	27.3%	22.2%
	Male	80	58	49	25	-	26	53.8%	39	76.9%	-	-
	Female	56	38	19	18	-	22	36.4%	60	33.3%	30.0%	36.7%
	Mean Age	26.2	25.6	26.4	28.5	-	25.5	24.9	25.7	25.5	29.4	21.5
	Mean Total Score	507	492	525	480	-	501	475	582	508	616	707
Tennessee	Total	1,699	1,525	1,341	807	5.3%	610	42.3%	1,106	73.0%	20.6%	6.4%
	Male	1,041	940	805	462	6.7%	373	42.9%	688	78.9%	17.4%	3.6%
	Female	658	585	536	345	3.5%	237	41.4%	418	63.2%	25.8%	11.0%
	Mean Age	26.2	26.0	25.5	25.5	25.2	25.5	25.5	25.9	26.5	23.2	27.9
	Mean Total Score	514	510	511	512	494	547	527	609	615	567	675
Texas	Total	9,441	8,276	7,235	5,390	7.5%	4,339	39.9%	8,562	76.4%	18.5%	5.1%
	Male	5,573	5,023	4,429	3,333	8.0%	2,792	37.5%	5,973	80.5%	16.2%	3.3%
	Female	3,866	3,245	2,798	2,053	6.6%	1,546	44.2%	2,587	66.8%	24.0%	9.2%
	Mean Age	26.8	26.9	26.9	26.7	26.4	26.5	26.3	26.8	27.1	25.1	28.1
	Mean Total Score	533	535	536	538	533	572	544	629	645	564	631



## Profile of GMAT™ Testing: North America TY2017 – TY2021

**Table 2. GMAT™ Testing Trends by US State of Residence**

Residence	GMAT™ Exams Taken by Testing Year								TY2021 Score Reports Sent by Program			
	Exams Taken	TY2017	TY2018	TY2019	TY2020	TY2020 Online Exam*	TY2021	TY2021 Online Exam*	Scores Sent	MBA	Business Master's	Doctoral / Other
US Military Bases	Total	137	128	105	77	10.4%	83	30.1%	194	93.3%	6.7%	-
	Male	116	96	84	61	11.5%	68	30.9%	168	94.6%	-	-
	Female	21	32	21	16	-	15	-	26	84.6%	-	-
	Mean Age	31.2	30.5	30.5	29.5	30.5	29.7	28.8	29.8	29.7	31.6	-
	Mean Total Score	534	545	544	572	565	542	570	596	597	575	-
Utah	Total	1,411	1,250	1,011	783	8.0%	542	32.1%	1,385	80.7%	9.5%	9.8%
	Male	1,096	925	769	622	8.4%	432	30.6%	1,155	82.6%	7.3%	10.1%
	Female	315	325	242	161	6.8%	110	38.2%	230	71.3%	20.4%	8.3%
	Mean Age	27.5	27.3	27.5	27.1	27.2	26.8	27.1	26.5	26.8	25.1	25.1
	Mean Total Score	552	560	564	581	582	601	581	649	648	603	701
Vermont	Total	90	100	100	49	-	38	55.3%	97	83.5%	16.5%	-
	Male	54	55	50	31	-	23	52.2%	63	79.4%	20.6%	-
	Female	36	45	50	18	-	15	60.0%	34	91.2%	-	-
	Mean Age	25.0	23.6	24.3	23.9	-	25.2	24.0	26.4	26.6	25.3	-
	Mean Total Score	564	557	533	558	-	619	616	665	678	604	-
Virginia	Total	2,628	2,520	2,085	1,578	9.4%	1,296	45.9%	2,693	84.4%	10.7%	5.0%
	Male	1,613	1,576	1,312	965	9.8%	824	44.5%	1,756	86.3%	9.8%	3.9%
	Female	1,013	944	773	612	8.8%	472	48.3%	937	80.7%	12.3%	7.0%
	Mean Age	26.5	26.5	26.2	26.1	26.1	26.6	26.9	27.0	27.0	25.1	30.7
	Mean Total Score	567	577	571	574	557	601	584	665	669	637	669
Washington	Total	2,167	2,053	1,887	1,347	9.3%	998	58.7%	1,921	75.3%	21.1%	3.6%
	Male	1,202	1,086	1,050	753	8.4%	585	59.0%	1,203	77.1%	19.1%	3.8%
	Female	965	966	835	594	10.4%	410	58.3%	716	72.2%	24.4%	3.4%
	Mean Age	27.0	27.2	27.2	27.3	26.2	26.7	26.6	26.5	27.3	23.5	28.3
	Mean Total Score	557	560	561	568	550	604	597	662	659	671	679
West Virginia	Total	207	146	102	85	-	46	54.3%	59	49.2%	22.0%	28.8%
	Male	106	95	56	34	-	20	75.0%	34	82.4%	-	-
	Female	101	51	46	51	-	26	38.5%	25	-	-	68.0%
	Mean Age	24.2	24.5	24.2	23.6	-	24.1	22.6	27.4	28.4	25.5	27.0
	Mean Total Score	506	507	483	493	-	509	476	595	643	491	592
Wisconsin	Total	1,295	1,048	766	522	8.2%	472	41.9%	1,041	60.4%	19.4%	20.2%
	Male	747	619	439	323	8.0%	309	40.8%	677	63.7%	17.0%	19.4%
	Female	548	429	326	199	8.5%	163	44.2%	364	54.4%	23.9%	21.7%
	Mean Age	25.8	25.8	26.4	26.3	24.8	25.8	26.1	26.1	26.5	23.5	27.4
	Mean Total Score	554	550	549	566	594	598	576	661	645	655	714

## Profile of GMAT™ Testing: North America TY2017 – TY2021

**Table 2. GMAT™ Testing Trends by US State of Residence**

Residence	GMAT™ Exams Taken by Testing Year								TY2021 Score Reports Sent by Program			
	Exams Taken	TY2017	TY2018	TY2019	TY2020	TY2020 Online Exam*	TY2021	TY2021 Online Exam*	Scores Sent	MBA	Business Master's	Doctoral / Other
Wyoming	Total	50	52	38	22	-	16	50.0%	28	53.6%	46.4%	-
	Male	30	41	25	16	-	8	-	19	-	52.6%	-
	Female	20	11	13	6	-	8	62.5%	9	-	-	-
	Mean Age	27.2	28.3	28.0	23.7	-	25.6	24.5	23.9	26.7	20.5	-
	Mean Total Score	559	550	543	513	-	570	562	604	633	571	-

\* In April 2020, GMAC introduced the GMAT™ Online exam, which is an online and remote proctored version of the test-center-based GMAT™ exam. Candidate testing and score sending information originating from both test center and online versions of the GMAT™ exam is provided in this table. These columns indicate what percentage of the total GMAT™ exams taken corresponded to the GMAT™ Online exam, as well as the mean age and total score of candidates taking the GMAT™ Online exam.

**Note:** Dashes that appear in the table are used to indicate “not applicable”, such as when there are no examinees in a given subgroup, and thus, no scores exist. For examinee privacy, dashes are also used in place of mean age and mean Total Scores when there are fewer than five exams taken or fewer than 10 score reports sent by any given candidate group.

**Table 3. GMAT™ Testing Trends by Race/Ethnicity (US Citizens Only)**

Race/Ethnicity (US Citizens Only)	GMAT™ Exams Taken by Testing Year								TY2021 Score Reports Sent by Program			
	Exams Taken	TY2017	TY2018	TY2019	TY2020	TY2020 Online Exam*	TY2021	TY2021 Online Exam*	Scores Sent	MBA	Business Master's	Doctoral / Other
African American	Total	6,293	5,891	5,298	3,811	9.2%	2,940	47.0%	5,258	77.2%	13.2%	9.6%
	Male	3,128	3,046	2,787	2,053	9.4%	1,612	44.5%	3,148	79.6%	11.6%	8.8%
	Female	3,164	2,840	2,510	1,756	8.8%	1,327	50.1%	2,105	73.5%	15.6%	10.8%
	Mean Age	27.2	27.2	27.0	26.9	25.9	27.0	26.7	27.0	27.1	25.3	29.0
	Mean Total Score	453	455	459	463	454	490	462	555	566	472	588
Asian American	Total	10,657	10,631	10,284	7,827	9.0%	7,741	42.6%	16,022	85.9%	11.5%	2.6%
	Male	5,906	5,761	5,616	4,398	9.5%	4,325	41.4%	9,627	85.9%	11.6%	2.5%
	Female	4,749	4,869	4,665	3,428	8.4%	3,413	44.1%	6,381	85.8%	11.5%	2.7%
	Mean Age	26.3	26.1	25.9	25.8	25.1	25.6	25.2	26.0	26.2	24.3	27.1
	Mean Total Score	586	589	593	601	604	625	614	676	682	626	679
Hawaiian Pacific Islander American	Total	526	456	370	240	10.8%	142	20.4%	395	83.0%	11.6%	5.3%
	Male	289	275	201	148	10.8%	97	21.6%	247	83.0%	11.3%	5.7%
	Female	237	181	168	92	10.9%	45	17.8%	148	83.1%	12.2%	-
	Mean Age	27.8	27.4	27.1	26.5	24.4	27.3	27.3	27.3	27.2	26.3	30.9
	Mean Total Score	490	510	520	525	501	557	524	614	618	612	557
Hispanic American	Total	6,078	6,156	5,872	4,355	9.2%	3,083	40.3%	6,448	77.7%	16.9%	5.4%
	Male	3,415	3,496	3,420	2,633	9.6%	1,882	39.5%	4,326	79.8%	15.2%	5.0%
	Female	2,663	2,659	2,445	1,719	8.7%	1,200	41.5%	2,122	73.5%	20.5%	6.0%
	Mean Age	26.4	26.2	26.3	26.2	25.5	26.3	26.2	26.3	26.6	24.4	28.4
	Mean Total Score	500	502	504	511	514	540	508	598	611	534	609

**Table 3. GMAT™ Testing Trends by Race/Ethnicity (US Citizens Only)**

Race/Ethnicity (US Citizens Only)	GMAT™ Exams Taken by Testing Year								TY2021 Score Reports Sent by Program			
	Exams Taken	TY2017	TY2018	TY2019	TY2020	TY2020 Online Exam*	TY2021	TY2021 Online Exam*	Scores Sent	MBA	Business Master's	Doctoral /Other
<b>Middle East North African American</b>	Total	0	472	906	790	8.6%	568	32.9%	1,304	81.5%	14.0%	4.5%
	Male	0	303	571	492	9.8%	375	32.0%	979	83.9%	13.9%	2.2%
	Female	0	169	335	296	6.8%	192	34.4%	325	74.5%	14.2%	11.4%
	Mean Age	-	25.5	25.4	25.7	25.9	25.7	25.6	25.9	26.1	23.1	30.6
	Mean Total Score	-	547	548	556	544	598	561	653	665	603	597
<b>Native American</b>	Total	526	607	612	411	12.9%	229	21.0%	655	78.2%	18.9%	2.9%
	Male	289	368	389	246	14.2%	138	22.5%	428	75.2%	21.7%	3.0%
	Female	237	239	222	164	10.4%	91	18.7%	227	83.7%	13.7%	-
	Mean Age	27.8	27.2	26.9	26.6	25.8	26.6	26.6	27.3	27.6	25.2	32.2
	Mean Total Score	490	505	513	512	494	521	442	568	568	577	536
<b>White</b>	Total	51,418	47,901	42,294	29,664	9.7%	23,912	43.9%	48,517	83.0%	13.9%	3.1%
	Male	33,337	31,183	27,454	19,349	10.2%	16,011	43.0%	34,292	84.1%	13.1%	2.8%
	Female	18,075	16,703	14,806	10,293	8.8%	7,890	45.8%	14,203	80.3%	15.8%	3.9%
	Mean Age	26.1	26.0	25.8	25.7	25.3	25.7	25.6	26.2	26.5	24.2	28.1
	Mean Total Score	565	567	570	573	566	593	569	646	656	581	659
<b>Other Race/Ethnicity</b>	Total	4,475	3,475	1,898	1,151	7.4%	840	39.8%	1,829	85.3%	8.3%	6.3%
	Male	2,518	2,102	1,137	711	9.0%	547	40.0%	1,247	87.9%	8.7%	3.4%
	Female	1,950	1,364	753	437	4.8%	291	38.8%	581	79.9%	7.4%	12.7%
	Mean Age	26.7	27.1	27.7	27.7	28.0	27.4	27.4	27.6	27.5	27.2	28.4
	Mean Total Score	550	561	562	577	593	605	578	656	663	603	630
<b>No Response</b>	Total	299	302	305	340	45.3%	522	83.1%	792	74.7%	24.9%	-
	Male	186	198	179	216	48.6%	315	82.5%	365	66.0%	33.4%	-
	Female	113	104	126	124	39.5%	207	84.1%	427	82.2%	17.6%	-
	Mean Age	27.4	27.4	27.1	26.5	26.0	25.5	25.2	24.3	24.5	23.6	-
	Mean Total Score	609	596	589	594	563	559	547	534	531	545	-

\* In April 2020, GMAC introduced the GMAT™ Online exam, which is an online and remote proctored version of the test-center-based GMAT™ exam. Candidate testing and score sending information originating from both test center and online versions of the GMAT™ exam is provided in this table. These columns indicate what percentage of the total GMAT™ exams taken corresponded to the GMAT™ Online exam, as well as the mean age and total score of candidates taking the GMAT™ Online exam.

**Note:** Dashes that appear in the table are used to indicate “not applicable”, such as when there are no examinees in a given subgroup, and thus, no scores exist. For examinee privacy, dashes are also used in place of mean age and mean Total Scores when there are fewer than five exams taken or fewer than 10 score reports sent by any given candidate group.

**Table 4. GMAT™ Testing Trends by Canadian Province of Residence**

Province of Residence	GMAT™ Exams Taken by Testing Year								TY2021 Score Reports Sent by Program			
	Exams Taken	TY2017	TY2018	TY2019	TY2020	TY2020 Online Exam*	TY2021	TY2021 Online Exam*	Scores Sent	MBA	Business Master's	Doctoral /Other
All Canadian Residents	Total	8,235	8,054	7,560	6,231	11.3%	6,731	56.6%	10,545	65.9%	29.5%	4.6%
	Male	4,523	4,366	4,043	3,295	12.2%	3,588	54.8%	6,411	71.6%	23.8%	4.6%
	Female	3,712	3,686	3,513	2,933	10.4%	3,142	58.6%	4,129	57.1%	38.3%	4.6%
	Mean Age	26.9	26.9	26.8	26.5	27.9	26.5	26.5	26.9	27.9	23.8	31.7
	Mean Total Score	561	557	557	564	566	586	585	661	654	674	673
Alberta	Total	892	821	696	487	12.7%	585	43.9%	1,083	75.9%	13.7%	10.4%
	Male	582	515	420	293	13.7%	368	44.6%	816	75.7%	11.8%	12.5%
	Female	310	305	276	193	11.4%	217	42.9%	267	76.4%	19.5%	4.1%
	Mean Age	29.4	30.2	29.6	28.1	28.9	28.4	28.8	29.3	29.4	24.5	34.3
	Mean Total Score	573	550	552	566	575	580	580	655	646	646	728
British Columbia	Total	1,062	1,130	1,075	996	9.6%	966	47.1%	1,547	59.3%	39.1%	1.6%
	Male	497	555	562	445	11.2%	486	45.1%	814	65.1%	33.5%	1.4%
	Female	565	574	513	551	8.3%	480	49.2%	733	52.8%	45.3%	1.9%
	Mean Age	26.5	26.1	26.3	26.2	26.6	26.4	26.2	26.5	27.9	24.1	32.1
	Mean Total Score	570	573	575	576	598	596	605	664	654	682	627
Manitoba	Total	145	141	150	109	8.3%	100	47.0%	139	73.4%	21.6%	-
	Male	80	72	80	57	8.8%	51	49.0%	73	97.3%	-	-
	Female	65	69	70	51	-	49	44.9%	66	47.0%	43.9%	-
	Mean Age	28.2	27.9	28.2	28.0	30.4	28.7	28.0	29.0	30.4	23.3	-
	Mean Total Score	546	528	530	514	526	538	531	607	600	621	-
New Brunswick	Total	40	54	56	67	19.4%	48	70.8%	44	88.6%	-	-
	Male	17	32	18	42	16.7%	20	90.0%	17	82.4%	-	-
	Female	23	22	38	25	24.0%	28	57.1%	27	92.6%	-	-
	Mean Age	27.4	26.8	26.8	27.0	28.7	26.5	26.9	27.2	27.0	-	-
	Mean Total Score	534	485	469	536	589	530	525	580	589	-	-
Newfoundland	Total	71	84	51	34	32.4%	46	43.5%	51	80.4%	-	-
	Male	35	41	26	18	33.3%	25	40.0%	31	77.4%	-	-
	Female	36	43	25	16	31.3%	21	47.6%	20	85.0%	-	-
	Mean Age	28.2	28.7	29.0	29.0	30.3	28.0	27.7	27.1	26.7	-	-
	Mean Total Score	541	519	508	530	555	553	523	573	569	-	-
Northwest Territories	Total	7	1	2	0	-	0	-	0	-	-	-
	Male	5	1	2	0	-	0	-	0	-	-	-
	Female	2	0	0	0	-	0	-	0	-	-	-
	Mean Age	27.0	-	-	-	-	-	-	-	-	-	-
	Mean Total Score	614	-	-	-	-	-	-	-	-	-	-
Nova Scotia	Total	256	149	149	132	14.4%	122	47.5%	134	56.0%	37.3%	-
	Male	137	75	78	71	18.3%	60	43.3%	88	68.2%	23.9%	-
	Female	119	74	71	61	9.8%	62	51.6%	46	32.6%	63.0%	-
	Mean Age	24.8	25.9	25.7	25.5	27.5	26.3	26.1	25.8	26.7	23.7	-
	Mean Total Score	522	524	494	518	532	531	515	653	642	670	-

Table 4. GMAT™ Testing Trends by Canadian Province of Residence

Province of Residence	GMAT™ Exams Taken by Testing Year								TY2021 Score Reports Sent by Program			
	Exams Taken	TY2017	TY2018	TY2019	TY2020	TY2020 Online Exam*	TY2021	TY2021 Online Exam*	Scores Sent	MBA	Business Master's	Doctoral /Other
Nunavut	Total	2	1	2	0	-	1	-	0	-	-	-
	Male	2	1	0	0	-	0	-	0	-	-	-
	Female	0	0	2	0	-	1	-	0	-	-	-
	Mean Age	-	-	-	-	-	-	-	-	-	-	-
	Mean Total Score	-	-	-	-	-	-	-	-	-	-	-
Ontario	Total	4,670	4,579	4,448	3,646	10.7%	4,036	62.5%	6,198	65.6%	30.1%	4.3%
	Male	2,543	2,449	2,295	1,920	11.4%	2,117	60.7%	3,760	71.4%	24.7%	3.9%
	Female	2,127	2,130	2,151	1,725	10.0%	1,918	64.5%	2,433	56.5%	38.6%	4.9%
	Mean Age	26.3	26.3	26.3	26.1	27.3	26.0	26.1	26.4	27.3	23.8	31.1
	Mean Total Score	561	557	557	564	563	592	590	670	665	683	668
Prince Edward Island	Total	13	8	12	7	-	4	-	1	-	-	-
	Male	9	7	4	6	-	3	-	1	-	-	-
	Female	4	1	8	1	-	1	-	0	-	-	-
	Mean Age	24.5	23.0	22.7	22.7	-	-	-	-	-	-	-
	Mean Total Score	512	476	564	486	-	-	-	-	-	-	-
Quebec	Total	971	974	834	694	12.4%	760	51.4%	1,251	65.4%	30.9%	3.8%
	Male	569	556	504	406	12.1%	423	49.4%	760	72.1%	25.3%	2.6%
	Female	402	418	328	288	12.8%	337	54.0%	491	55.0%	39.5%	5.5%
	Mean Age	27.9	27.5	27.6	27.3	29.6	27.3	27.6	27.1	28.7	23.4	29.3
	Mean Total Score	563	569	563	567	549	573	564	635	635	638	630
Saskatchewan	Total	105	111	83	59	30.5%	62	33.9%	96	77.1%	12.5%	10.4%
	Male	47	62	54	37	35.1%	34	26.5%	50	80.0%	-	-
	Female	58	49	29	22	22.7%	28	42.9%	46	73.9%	-	-
	Mean Age	28.4	29.6	28.8	31.5	34.1	27.5	27.7	28.3	28.8	24.2	29.5
	Mean Total Score	516	531	535	522	537	534	543	564	554	583	615
Yukon	Total	1	1	2	0	-	1	-	1	-	-	-
	Male	0	0	0	0	-	1	-	1	-	-	-
	Female	1	1	2	0	-	0	-	0	-	-	-
	Mean Age	-	-	-	-	-	-	-	-	-	-	-
	Mean Total Score	-	-	-	-	-	-	-	-	-	-	-

\* In April 2020, GMAC introduced the GMAT™ Online exam, which is an online and remote proctored version of the test-center-based GMAT™ exam. Candidate testing and score sending information originating from both test center and online versions of the GMAT™ exam is provided in this table. These columns indicate what percentage of the total GMAT™ exams taken corresponded to the GMAT™ Online exam, as well as the mean age and total score of candidates taking the GMAT™ Online exam.

**Note:** Dashes that appear in the table are used to indicate “not applicable”, such as when there are no examinees in a given subgroup, and thus, no scores exist. For examinee privacy, dashes are also used in place of mean age and mean Total Scores when there are fewer than five exams taken or fewer than 10 score reports sent by any given candidate group.

## About the GMAT Exam

The GMAT exam consists of four sections: Verbal, Quantitative, Analytical Writing, and Integrated Reasoning. GMAT Total Scores, as presented in this report, are calculated based on performance on the Verbal and Quantitative sections of the exam. Total Scores are reported in increments of 10, on a scale ranging from 200 to 800. Results are valid for a five-year period from test sitting.

## Notes About the Data

### GMAT Score Cancel Policy

In late June 2014, GMAC instituted a policy offering test takers the ability to preview their GMAT section scores before deciding to accept or cancel the exam results. No score reports are distributed to schools when exam results are canceled. Candidates may reinstate their scores at a later date if they choose, however.

Although the ability to cancel exam results is not new, candidates in the past were unable to see their section scores before making the cancel decision. The proportion of exams canceled following the policy change increased from around one percent a year to more than 20 percent. Ultimately, the majority of test takers who cancel their exam results go on to retake the GMAT and generate reportable scores.

GMAC publishes annual GMAT trends to monitor global interest and mobility in high-quality graduate management education worldwide. Because candidates who cancel their score continue to represent recruitment opportunities for business programs around the world, GMAC will now include canceled exam volume in its candidate reports. This reporting change allows comparisons to be made more accurately across time for the number of exams taken by any given student group. Care should be taken when comparing score-sending figures from TY2015 onward with previous years, however, as fewer score reports overall are now being sent as candidates' score cancel behavior has changed.

### Ethnicity Classifications

In TY2018, Ethnicity became a select all option for US citizens. With the addition of more ethnic categories, this reflects the diversity of the GMAT candidate pool. However, in previous testing years, all Native Americans and Hawaiian Pacific Islanders were grouped together. Since we cannot identify who classified themselves as Native American versus Hawaiian Pacific Islander, the historic data is the same.

### Gender Classifications

Beginning in testing year 2016, individuals who registered to take the GMAT exam had the option of checking a gender category called "Other" when entering their background information and setting up an account on mba.com. These exams are reflected in both the total exam and total score-sending counts in the region, country, and state/province tables but are not broken out in separate gender categories within the tables.

### GMAT Program Code Classifications

Program data in this report are based on a business school's current GMAT code classifications for its respective programs. In any given GMAT testing year, school representatives have the opportunity to modify their program classifications if they differ from original classifications established at the time of GMAT program code assignment. As a result, historic GMAT score-sending data may change based on such program classification changes.

### Testing Year Data Preparation Process Updated in TY2018

In TY2018, GMAC implemented a new process for preparing annual testing year data files due to structural changes in the data collected from GMAT exam registration. To standardize historic data into this new structure, testing year data was regenerated from TY2008 through TY2021 in the new format.

GMAT exam data now includes exams with a status of either score-reportable or score-cancelled for all testing years starting in TY2008 through the current reporting year. The new GMAT score-sending data is indexed by candidates' score report request date, meaning that a testing year in the dataset represents all GMAT score reports that were requested to be sent to global business school programs within that testing year, regardless of when candidates sat for the GMAT exam associated with those scores.

Due to the changes in data preparation, exam and score-sending volumes in GMAT reports published after 2018 will be inconsistent with historic reports.

### **GMAT™ Online Exam**

In April 2020, GMAC introduced the GMAT™ Online Exam, which is an online and remote proctored version of the test-center-based GMAT™ exam. Candidate exam-taking and score-sending information originating from both test center and online versions of the GMAT™ exam has been incorporated into this report for TY2020 onward.

For further questions on the methodologies used in this report please contact the GMAC Research and Data Science Department at [research@gmac.com](mailto:research@gmac.com).

## Regional Categories

### UNITED STATES

#### Middle Atlantic

Delaware  
District of Columbia (Washington, DC)  
Maryland  
Pennsylvania  
Virginia  
West Virginia

#### Midwest

Illinois  
Indiana  
Iowa  
Kansas  
Michigan  
Minnesota  
Missouri  
Nebraska  
North Dakota  
Ohio  
South Dakota  
Wisconsin

#### Northeast

Connecticut  
Maine  
Massachusetts  
New Hampshire  
New Jersey  
New York  
Rhode Island  
Vermont

#### South

Alabama  
Arkansas  
Florida  
Georgia  
Kentucky  
Louisiana  
Mississippi  
North Carolina  
South Carolina  
Tennessee

#### Southwest

Arizona  
New Mexico  
Oklahoma  
Texas

#### West

Alaska  
California  
Colorado  
Hawaii  
Idaho  
Montana  
Nevada  
Oregon  
Utah  
Washington  
Wyoming

### CANADA

Alberta  
British Columbia  
Manitoba  
New Brunswick  
Newfoundland  
Nova Scotia  
Northwest Territories  
Nunavut  
Ontario  
Prince Edward Island  
Quebec  
Saskatchewan  
Yukon

## Related Publications

- *Profile of GMAT™ Testing: Citizenship, Five-Year Summary, TY2017–TY2021* [gmac.com/profile](https://www.gmac.com/profile)
- *Profile of GMAT™ Testing: Residence, Five-Year Summary, TY2017–TY2021* [gmac.com/profile](https://www.gmac.com/profile)
- *2021 mba.com Prospective Students Interactive Research Tool* [gmac.com/interactiveresearch](https://www.gmac.com/interactiveresearch)



## Related Admissions Recruiting Resources

Looking for more students? The **GMASS™** database can help you find the best talent to recruit for your programs. As a GMAT score recipient, you have access to the GMASS global database of prospective candidates interested in graduate management education—over 500,000 candidates who are waiting to hear from you.

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To get more information, or to start a GMASS subscription, please visit [gmac.com/gmass](http://gmac.com/gmass).

## Contributors

The following individuals from the GMAC Research Department made significant contributions to the publication of this report: **Rachel Nana**, Consultant, Data Science, data preparation and manuscript review; **Tacoma Williams**, Associate Manager, Research Operations, analysis, interpretation of data, revising of manuscript for intellectual content and quality assurance; **Anteneh Gebretsadik**, Senior Manager, Data Science, manuscript review.

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For more information about all Research Department products, surveys, and resources, visit [gmac.com/research](http://gmac.com/research).

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