

Talent Mobility and the Global Economy

Graduate Management Admission Council™

Early Warning Signals:
Winners and Losers in the Global Race for Talent

Media Talking Points

What

- The Graduate Management Admissions Council™ (GMAC™) has developed a comprehensive report that examines the role of immigration in the economic development and growth of global economies.
- The report analyzes data in the United States, Canada, China, the United Kingdom and India.
- The rise in nationalism around the world has led to a backlash against mobility as nations turn inward and seek to keep immigrants out. The result could eventually suffocate economies and slow down social progress.

Call to action

- **Change the message** – talent mobility helps our economies grow and creates jobs for everyone
- **Support our policy recommendations** –
Go to [gmac.com/talentmobility](https://www.gmac.com/talentmobility) to find out more
- **(OTHER LOCAL CTA)**

Facts

10.5%

decline in international business school applications experienced by the United States in 2018, the steepest decline of any country in the world.

As interest in the U.S. has waned, interest in Canada and Western Europe has increased.



44%

of Indian candidates

+

58%

of Chinese candidates

agreed fear for their safety and security would prevent them from pursuing a U.S. degree.

<40%

of Fortune 500 companies were founded by immigrants or their children

<1/3

of new firms have at least 1 immigrant entrepreneur in its initial leadership team.

Immigrants represent

15%

of the general U.S. workforce

25%

of entrepreneurs in the U.S.

25%

of inventors in the U.S.