



Executive Assessment

Profile of Global Executive Assessment Testing

End of Year Summary, January through December 2019

Globally, more than 6,000 Executive Assessments have been completed since 2017. Accepted at over 80 schools and 175 programs around the world, the Executive Assessment is utilized by Executive MBA, Working Professional MBA, Full-Time MBA, Online MBA, PHD, and Masters' programs as part of their admissions process.

This report summarizes the year-end candidate trends and builds on the candidate profiles since calendar year 2017. The following information is included:

- Assessments taken by global regions
- Average age of candidates by global regions
- Average score of candidates by global regions

Mean Executive Assessment scores and mean age of candidates are provided for groups with five or more delivered assessments and seven or more score reports sent.

Table 1: Assessments Delivered by Global Region

Total	Executive Assessment Exams Taken by Calendar Year			
	Assessments Delivered	2017	2018	2019
All Candidates	Total	1256	2155	3121
	Men	837	1500	2128
	Women	419	655	993
	Average Age	35.1	36.5	35.5
	Average Score	148.5	149.8	151.1
North America	Total	571	1159	1744
	Men	364	789	1150
	Women	207	370	594
	Average Age	35.5	36.0	35.4
	Average Score	150.0	150.5	151.7
Western Europe	Total	214	259	372
	Men	149	187	1264
	Women	65	72	108
	Average Age	35.8	37.5	35.4
	Average Score	149.9	150.0	151.4
Middle East and Turkey	Total	138	156	168
	Men	110	125	140
	Women	28	31	28
	Average Age	35.5	35.5	34.4
	Average Score	143.5	145.5	146.9

East & South Asia/Pacific	Total	83	218	350
	Men	62	161	267
	Women	21	57	83
	Average Age	37.0	38.1	35.8
	Average Score	147.3	149.9	151.0
Greater China	Total	134	205	247
	Men	61	117	140
	Women	73	88	107
	Average Age	37.6	37.5	36.9
	Average Score	147.3	150.0	150.7
Eastern Europe	Total	29	52	68
	Men	23	43	50
	Women	6	9	18
	Average Age	34.5	37.0	35.0
	Average Score	148.0	149.4	150.6
Africa	Total	24	50	68
	Men	12	38	38
	Women	12	12	30
	Average Age	40.4	37.7	38.5
	Average Score	149.1	148.6	147.8
Latin America	Total	63	58	103
	Men	56	41	78
	Women	7	17	25
	Average Age	37.4	35.7	32.9
	Average Score	149.1	148.6	151.9





