

### Soft International Demand Fueling Application Declines

**-13.7%**

Absolute year-on-year change in international applications

Factors leading international candidates to reconsider applying to the US



Ability to get a US job

**50%**



Ability to get a student visa

**48%**



Political environment

**47%**



Safety and security concerns

**37%**



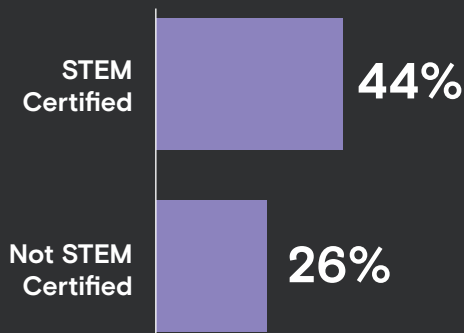
Racism and discrimination concerns

**34%**

% of non-US citizen candidates that previously considered the US but did not plan to apply

### STEM-Certified Programs More Likely to See Int'l Growth

Percentage of programs reporting increases in international applications vs. last year



### Highly Ranked Full-Time MBA Programs See Declines

Percentage of programs reporting declines in total applications vs. last year

**Top 50\*: 89%**

**Ranked 51 to 100: 69%**

**Unranked: 54%**

### Domestic Apps Dip Amid Strong Economy

**-3.6%**

Absolute year-on-year change in domestic applications

**47%**

Percentage of US programs reporting domestic application declines vs. last year

### Online MBAs Outgrew Other Professional Programs

Percentage of programs reporting increases in total applications vs. last year

**50%**

Online MBA

**38%**

Part-Time MBA

**38%**

Flexible MBA

The Application Trends Survey 2019 collected data on applications received by graduate business school programs for the 2019-2020 academic year. Between June and August, 1,145 programs at 336 business schools worldwide provided responses.

\*As ranked by U.S. News and World Report in March 2019.