

# Sustainability & Business School

Around the world, prospective GME students care about building a sustainable future.

# 68%



of prospective students say sustainability is important or very important to them.

# 36%



of sustainability-concerned candidates would not consider a school for GME if it didn't support sustainability.

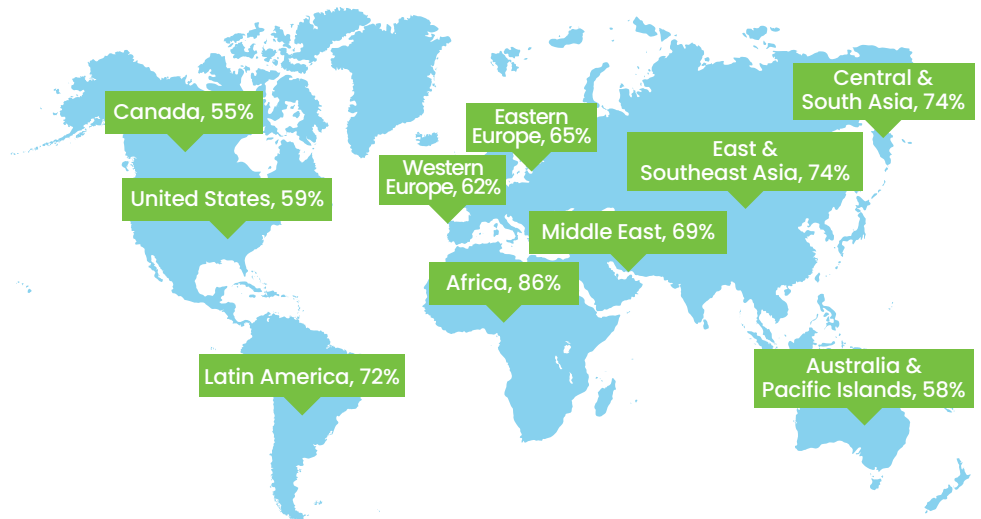
With coursework in sustainability, students in GME can align with the **UN's Sustainable Development Goals** and become business leaders with a sustainability mindset.

## Defining Sustainability

- ✓ Sustainable cities and communities
- ✓ Affordable and clean energy
- ✓ Climate action
- ✓ Sustainable use of water and land resources



Candidates from Africa and Central and South Asia are the most likely to say sustainability is important or very important to their academic experience



# 32%

of **millennials** say sustainability is one of their preferred curriculums for GME compared to 28% of **Gen Z**

# 30%

of **U.S. underrepresented candidates** say sustainability is one of their preferred curriculums for GME compared to 22% of **non-underrepresented candidates**

# 35%

of **women** say sustainability is one of their preferred curricula for GME compared to 25% of **men**