Graduate Management Admission Council[™]

Corporate Recruiters Survey 2024

Employer Demand for AI Infographic

Access the full report at gmac.com/corporaterecruiters

Current importance of AI skills

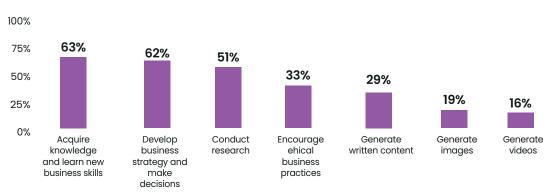
Most employers are not too concerned about AI for today's GME grads, but its importance is expected to grow-and soon.

26% of corporate recruiters say AI skills are currently important to GME graduates

35% of corporate recruiters in the technology sector say AI skills are currently important to GME graduates **499%** of corporate recruiters in Central & South Asia say AI skills are currently important to GME graduates

How GME grads should use AI

Al-concerned employers want GME graduates to use Al as a strategic partner in learning and strategy—not as a source for more and faster content.



How corporate recruiters want GME graduates to be able to use AI

Future importance of AI skills

Global employers rank AI 4th in the skills that will be most important in the next five years behind strategic thinking, problem-solving, and technology/IT skills.

Rank of AI's importance across industries:

