Graduate Employment Search Industry Analysis 2008:
Information Technology

GMAC® Data-to-Go Series

Gregg Schoenfeld
Associate Director, Research
Graduate Management Admission Council®

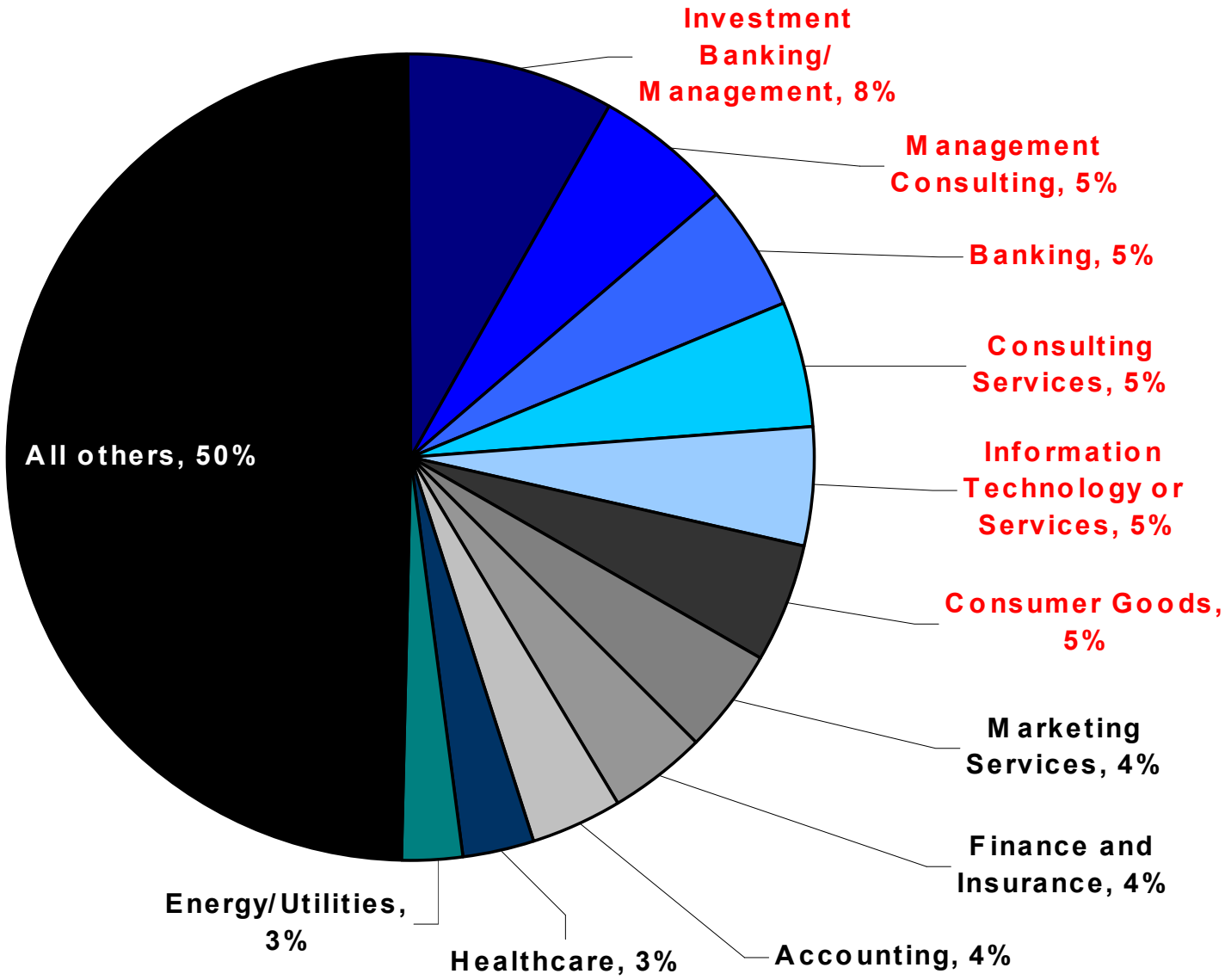
©2008 Graduate Management Admission Council® (GMAC®). All rights reserved.
This document may be reproduced, in whole or in part, without modification and with all copyright and trademark attributions included.

Graduate Management Admission Council®

Post-Graduation Industries

Half of the graduates were interested in 11 industries from a list of 55 industries.

5% of graduates intend to be employed in the information technology or services industry.

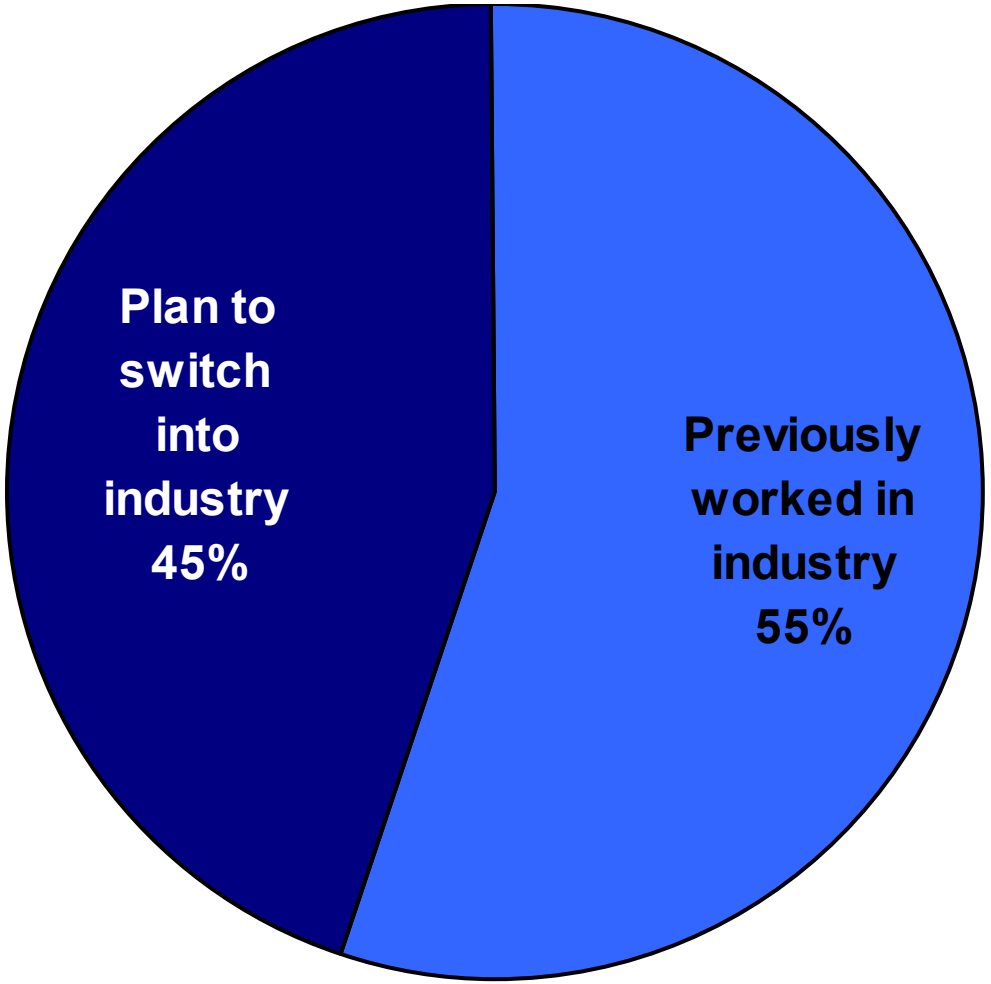


©2008 Graduate Management Admission Council® (GMAC®). All rights reserved.
Source: 2008 Global MBA® Graduate Survey. Available at http://www.gmac.com/research

Graduate Management Admission Council®

Information Technology: Career Changing Status

The majority of respondents entering the IT services industry previously worked in the IT services industry.

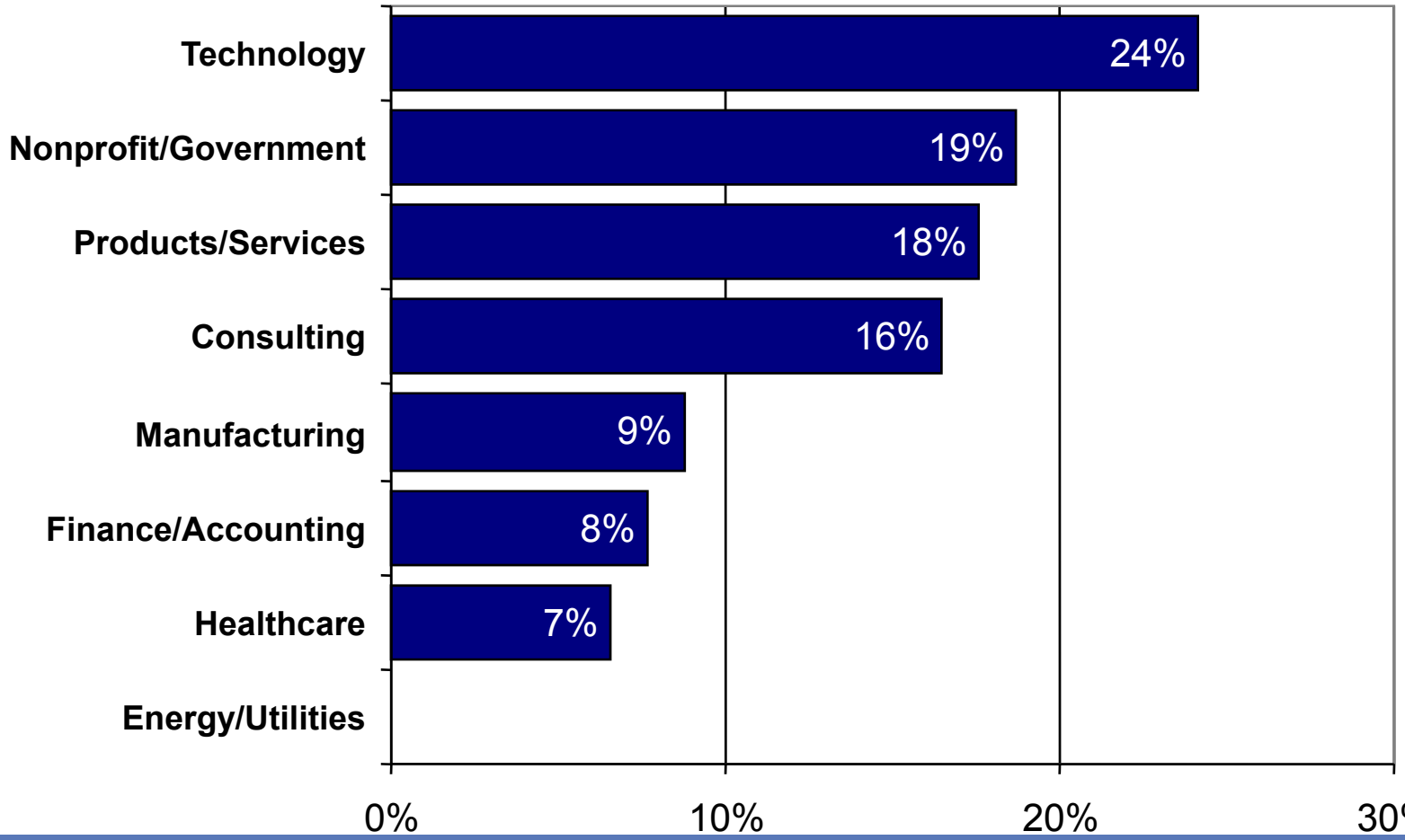


©2008 Graduate Management Admission Council® (GMAC®). All rights reserved.
Source: 2008 Global MBA® Graduate Survey. Available at http://www.gmac.com/research

Graduate Management Admission Council®

Information Technology: Prior Industry among Career Switchers

About a quarter of the respondents switching into IT services came from other technology industries, and about a fifth came from the nonprofit/government and products/services industries.

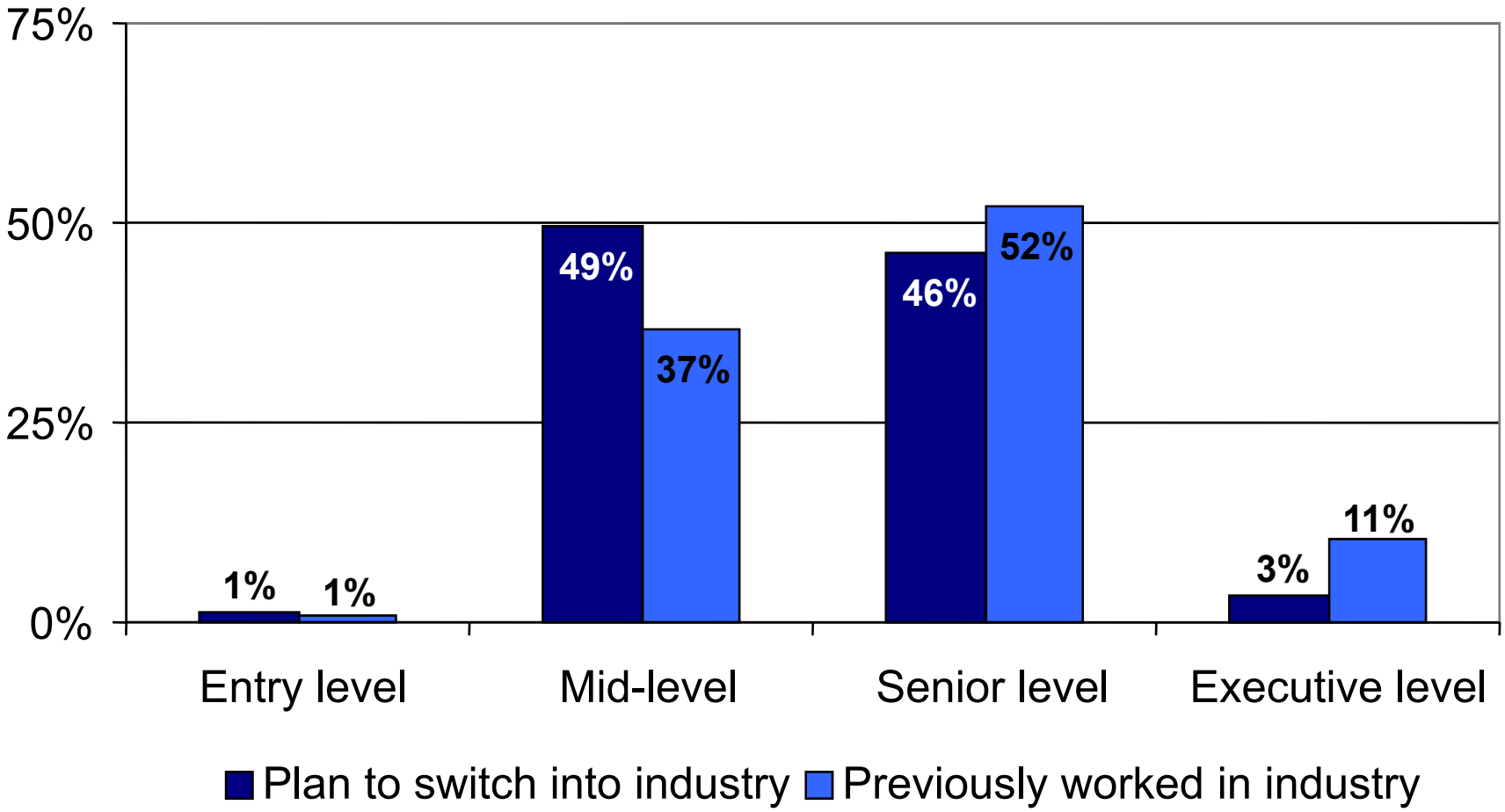


©2008 Graduate Management Admission Council® (GMAC®). All rights reserved.
Source: 2008 Global MBA® Graduate Survey. Available at http://www.gmac.com/research

Graduate Management Admission Council®

Information Technology: Anticipated Job Level

About half of the respondents moving into the IT services industry plan to enter at a mid-level position. Half of the respondents who previously worked in the industry plan to hold a senior-level position, and about one in ten plan to occupy an executive-level position after graduation.



©2008 Graduate Management Admission Council® (GMAC®). All rights reserved.
Source: 2008 Global MBA® Graduate Survey. Available at http://www.gmac.com/research

Graduate Management Admission Council®

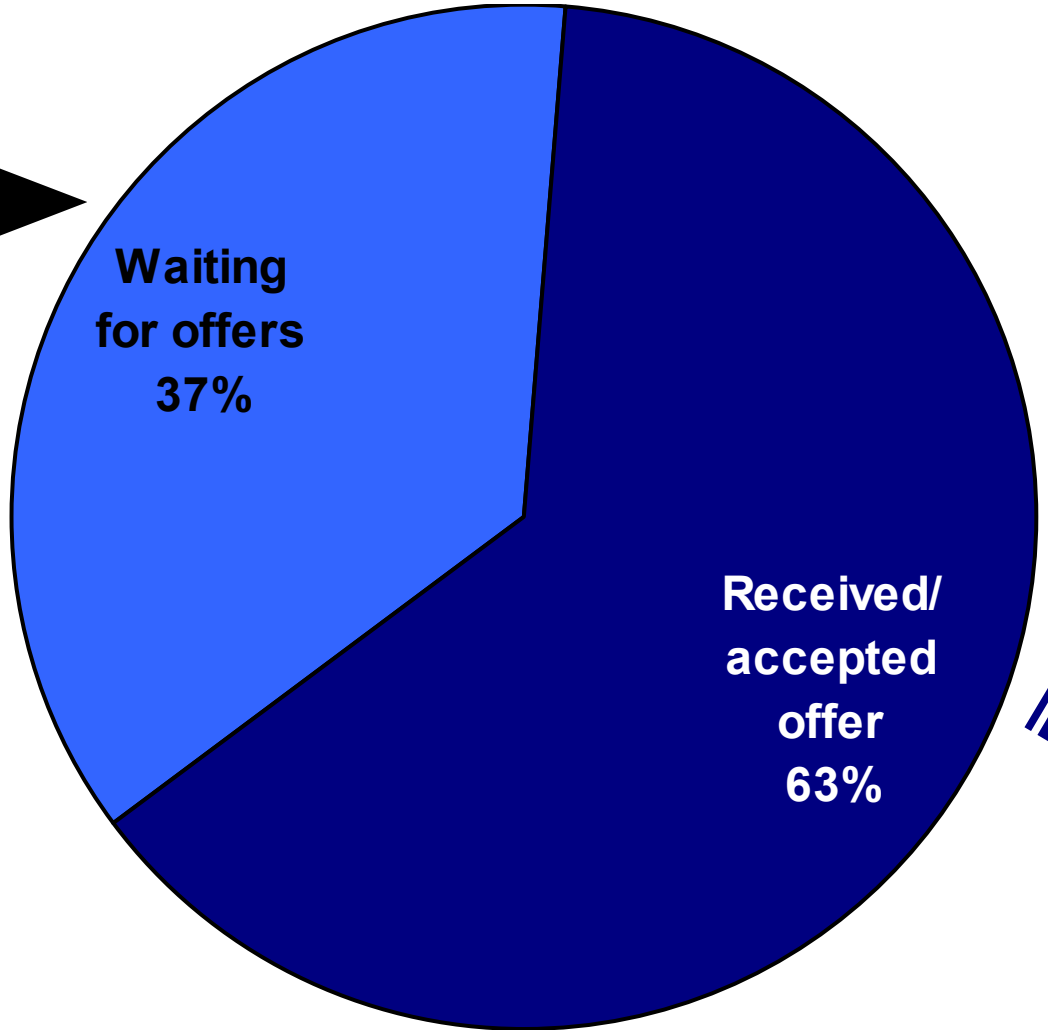
Information Technology: Job Search Status

52% searching for a job

27% staying with current employer.

5% starting own business.

16% not currently searching.



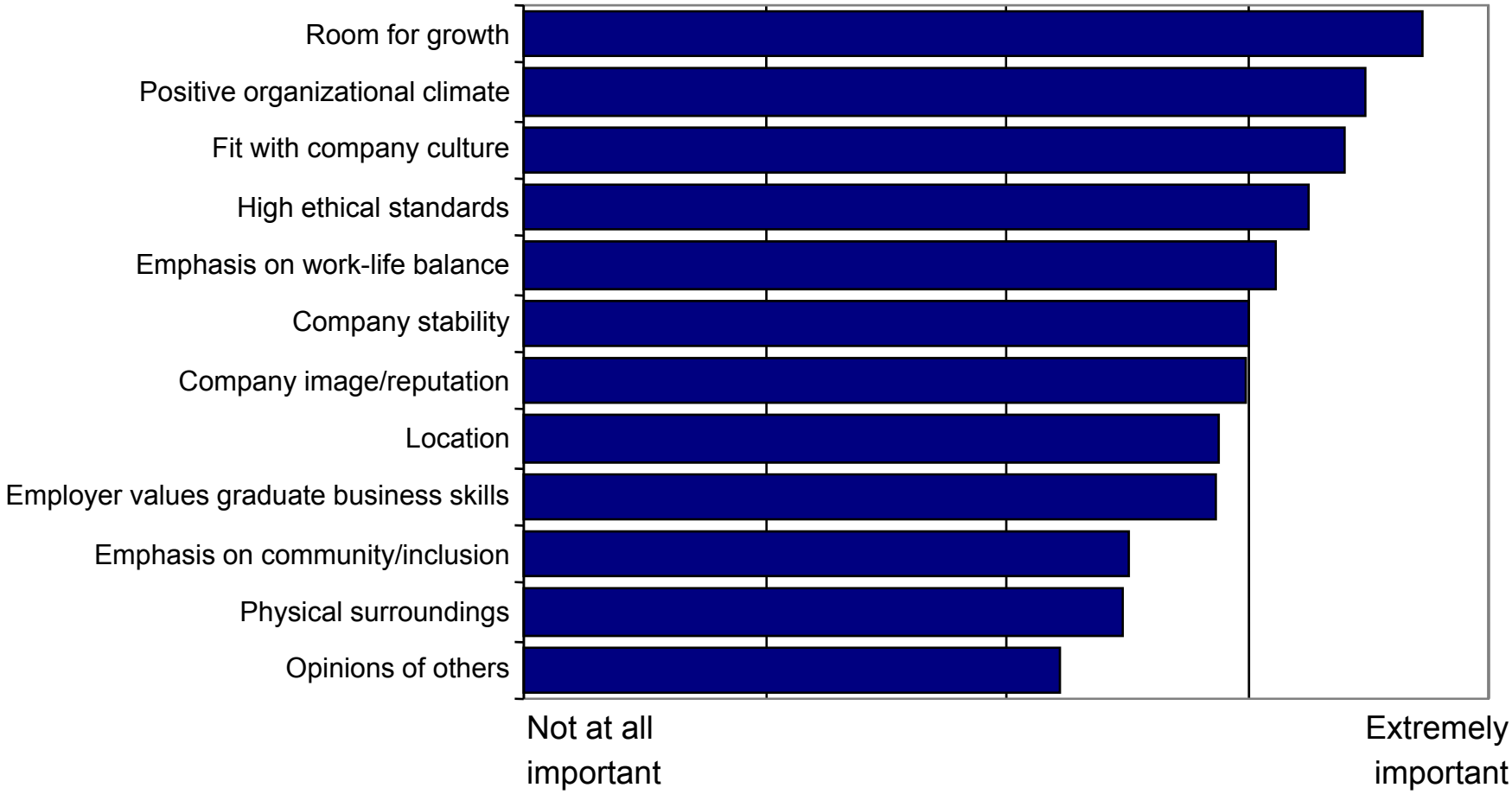
Average # of Job Offers 2.2

©2008 Graduate Management Admission Council® (GMAC®). All rights reserved.
Source: 2008 Global MBA® Graduate Survey. Available at http://www.gmac.com/research

Graduate Management Admission Council®

Information Technology: Company Selection Criteria

When selecting a company in the IT services industry, respondents considered room for growth, a positive organizational climate, and a fit with the company culture to be the most important criteria.

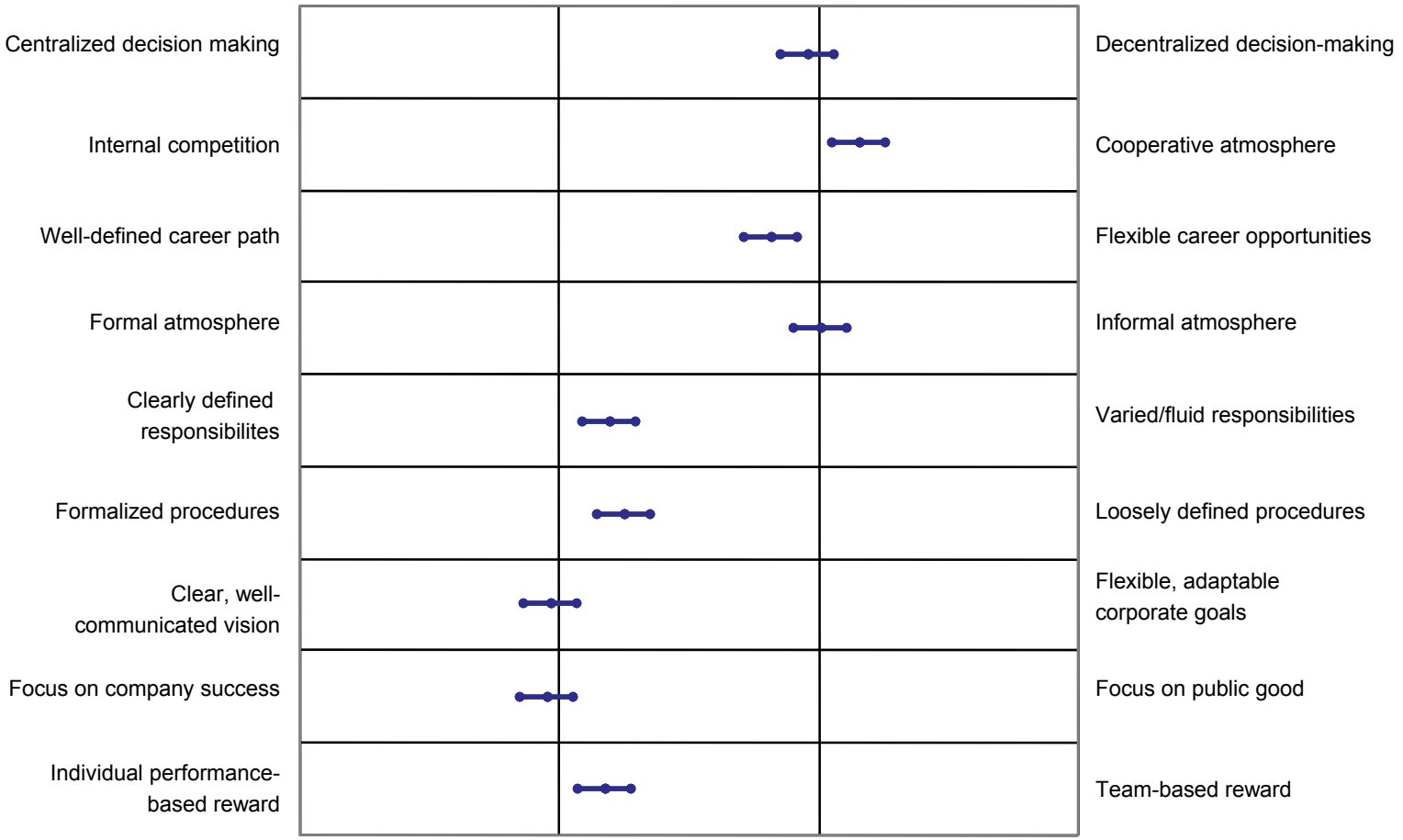


©2008 Graduate Management Admission Council® (GMAC®). All rights reserved.
Source: 2008 Global MBA® Graduate Survey. Available at http://www.gmac.com/research

Graduate Management Admission Council®

Information Technology: Preferred Organizational Culture

The preferred culture includes decentralized decision-making, a cooperative and informal atmosphere, a clear and well-communicated vision, and a focus on company success.

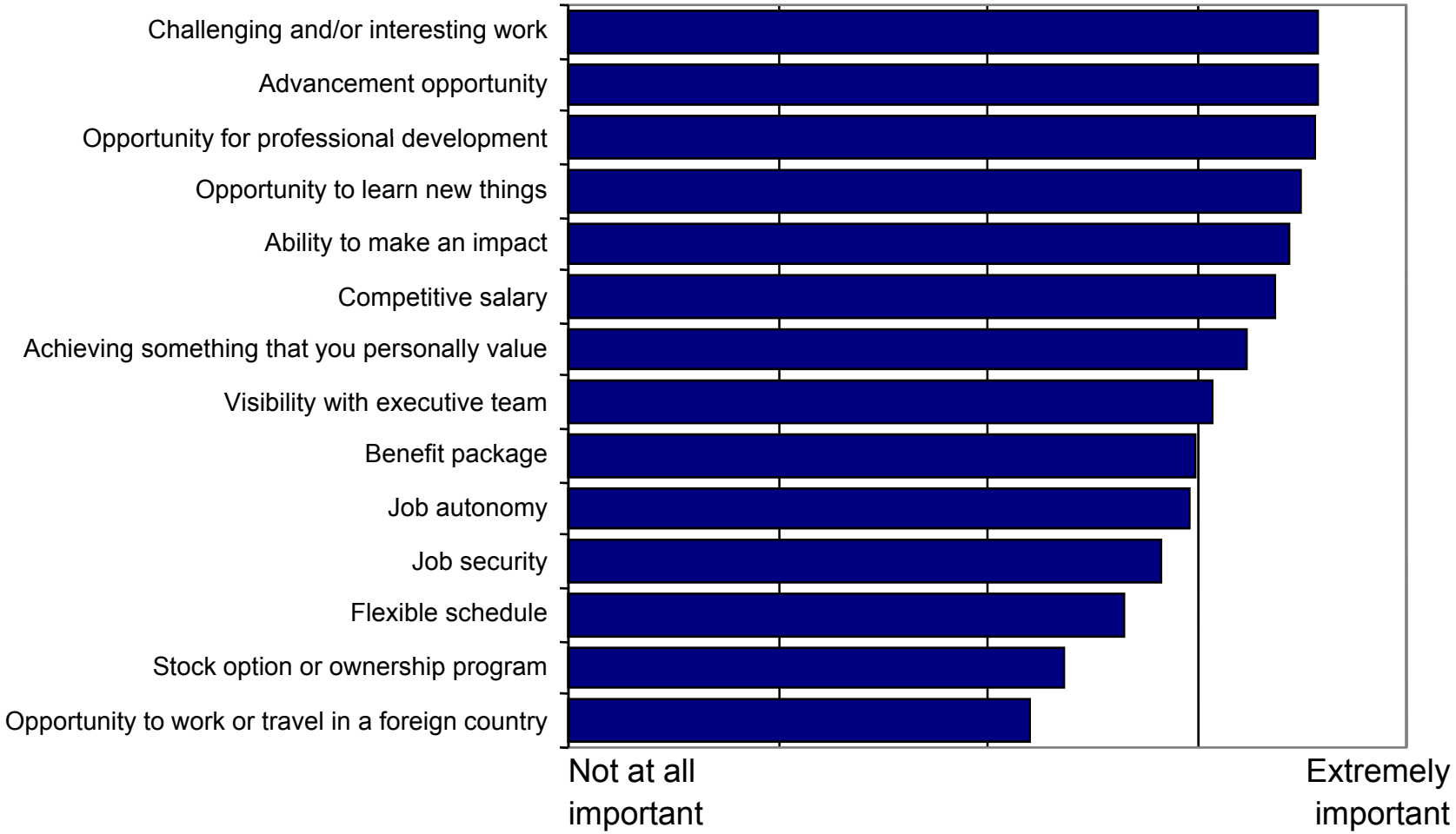


©2008 Graduate Management Admission Council® (GMAC®). All rights reserved.
Source: 2008 Global MBA® Graduate Survey. Available at http://www.gmac.com/research

Graduate Management Admission Council®

Information Technology: Job Selection Criteria

When selecting a job, respondents considered challenging and interesting work, advancement opportunity, and an opportunity for professional development to be the most important criteria.

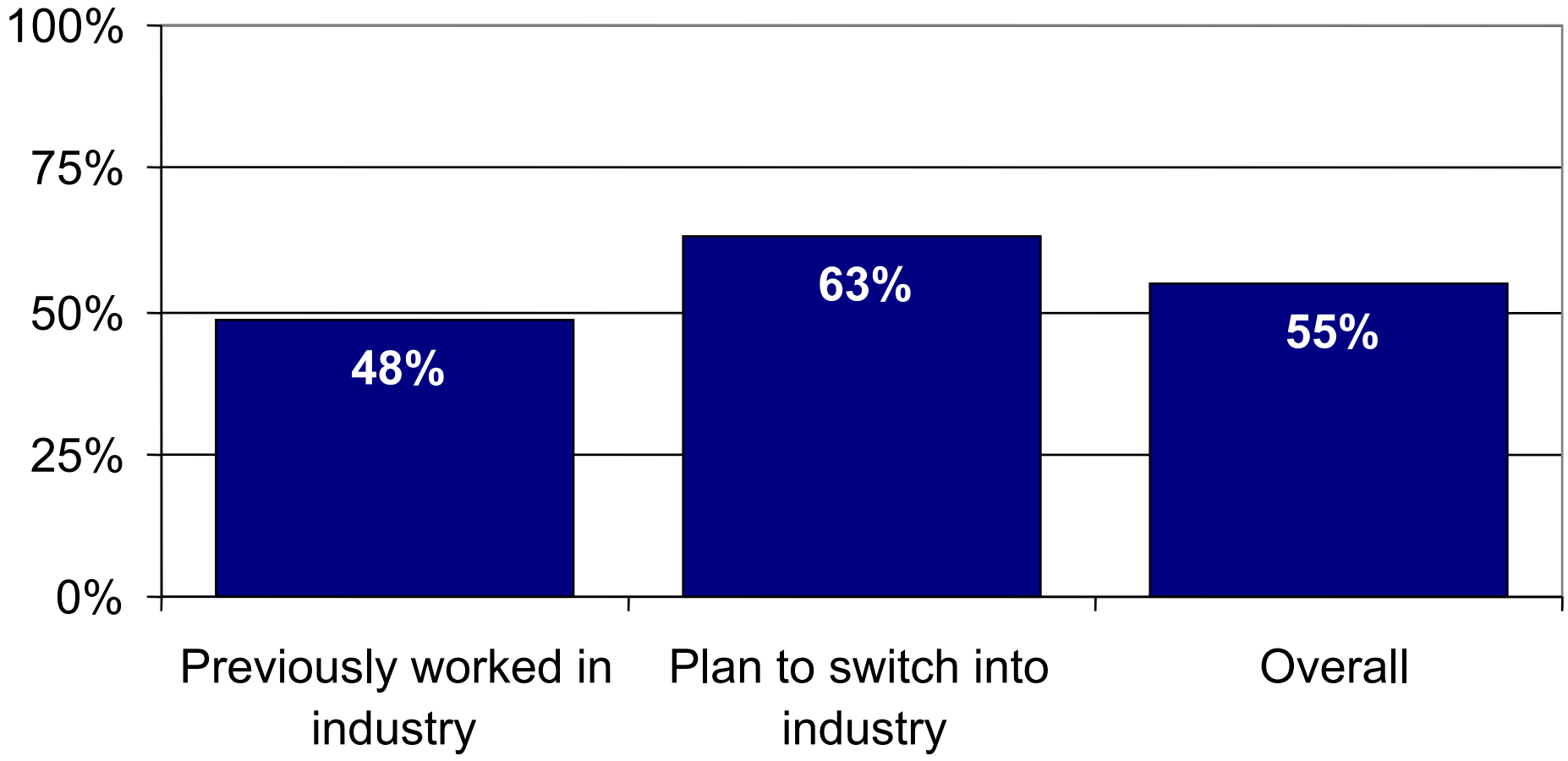


©2008 Graduate Management Admission Council® (GMAC®). All rights reserved.
Source: 2008 Global MBA® Graduate Survey. Available at http://www.gmac.com/research

Graduate Management Admission Council®

Information Technology: Expected Change in Salary

Overall, respondents entering the IT services industry expected a 55% increase in salary compared with their pre-degree earnings.



©2008 Graduate Management Admission Council® (GMAC®). All rights reserved.
Source: 2008 Global MBA® Graduate Survey. Available at http://www.gmac.com/research

Graduate Management Admission Council®