Graduate
Management
Admission
Council™

Market Intelligence

GMAT™ Geographic Trend Report: Testing Year 2024

October 2024



GMAT[™] *Geographic Trend Report: Testing Year 2024* is a product of the Graduate Management Admission Council (GMAC), a global, mission-driven association of 227 leading graduate business schools. Founded in 1953, we are actively committed to advancing the art and science of admissions by convening and representing the industry and offering best-in-class products and services for schools and students. GMAC owns and administers the Graduate Management Admission Test[™] (GMAT[™]) exam, used by more than 7,900 graduate programs worldwide. Other GMAC assessments include the NMAT by GMAC[™] exam, for entrance into graduate management programs in India, South Africa, and the Philippines, and the Executive Assessment, specifically designed for Executive MBA programs around the world. The Council is based in the United States with offices in the United Kingdom, India, and China.

Graduate
Management
Admission
Council™

Contents

Introduction	4
Key Findings	5
Global Testing Environment	11
Regional Trends:	15
<u>Africa</u>	16
Australia and Pacific Islands	21
<u>Canada</u>	25
Central and South Asia	27
East and Southeast Asia	32
Eastern Europe	37
Mexico, Caribbean, and Latin America	40
Middle East	45
<u>United States</u>	50
Western Europe	52
Methodology	57
Contributors and Contact Information	62

Graduate Management Admission Council

GMAT™ Geographic Trend Report: Testing Year 2024

The *GMAT* ™ *Geographic Trend Report: Testing Year 2024* presents mobility trends of GMAT test takers among the graduate management education (GME) candidate pipeline. Data collected from examinees taking the Graduate Management Admission Test™ (GMAT) in the five-year period of testing year* (TY) 2020 to 2024 form the basis of this report.

The GMAT score-sending data studied in this report reveal two key types of information related to examinees' geographic program preferences:

- First is *absolute change* in the overall number of GMAT score reports that are sent each year, which offers insights into trends in candidate behavior and testing volume.
- The second type of information is *relative change*, which measures the proportion of total scores sent to a given country or region and reveals structural changes in market share. Relative change is generally more stable over time.

Understanding both types of information—absolute and relative change—enhances school professionals' grasp of pipeline dynamics and improves their ability to recruit effectively in an increasingly competitive global market.

School professionals can leverage this report to learn timely insights about the candidate pipeline and gain a market intelligence edge in their international recruitment in both established and emerging markets. The report is made available exclusively to school professionals at GMAT score-accepting institutions. It may not be shared without prior approval from GMAC.

Explore and Filter the Data for Yourself

Accompanying this report is an Excel file that provides school professionals at GMAT score-accepting institutions with filterable data tables to explore international examinee and score-sending trends. Access it with your gmac.com login at:

www.gmac.com/geographictrends

Profiles of GMAT Testing

Our annual report series offers a five-year summary of GMAT testtaking volumes, with detailed breakdowns by citizenship and residence. Access the report series at:

www.gmac.com/profile

GMAT Versions

In this report, GMAT (10th Ed.) refers to the version used between June 2012 and February 2024. GMAT[™] Exam refers to the version started in November 2023, initially named GMAT Focus[™], later referred to as the GMAT[™] Exam.

This report combined the number of test takers from both the GMAT 10th Edition and the GMAT™ Exam when reporting the number of test takers. It reports scale scores separately for two versions of GMAT exams. The percentiles and scale scores in this report are based on the **score concordance table** from July 2024 on gmac.com. Please check to interpret scores and percentiles from each version.

*Testing years cover the period between July 1 and June 30. For example, TY2024 covers the period from July 1, 2023 to June 30, 2024.



Overall Test-Taking and Score-Sending Trends

In TY2024, 78,429 unique global business school candidates sat for 115,286 GMAT exams; a decrease from 117,510 unique candidates (-33.3%) sitting for 173,176 GMAT exams (-33.4%) in TY2020.

- A significant portion of the drop from TY2020 to TY2022 was due to the impact of COVID-19 on test center availability, candidate mobility, and uncertainty of the status of graduate programs.
- The impact of the pandemic has not been the same across all geographies. The proportion of exams taken by citizens of countries in Central and South Asia increased from 16 percent in TY2020 to 27 percent in TY2024, while the proportion of exams taken by citizens of the United States declined from 26 to 20 percent over the same period.
- The number of GMAT test takers increased from 74,810 in TY2023 to 78,429 in TY2024. The number of GMAT exam taken increased from 108,851 in TY2023 to 115,286 in TY2024.
- There are over 20K GMAT test takers with percentiles higher than 89% and 40K examinees with percentiles in the range of 55%-89%.

The percentage of GMAT test takers who are 25+ years old and have working experience increased over time.

- Women represented 42 percent of global exams taken in TY2024, decreased slightly compared with 46 percent in TY2020.
- Candidates with no work experience represented 23 percent of global exams in TY2024, a considerable drop from 35 percent in TY2020.
- Candidates younger than 25 represented 47 percent of global exams taken in TY2024, down from 52 percent in TY2020.

46,410 unique GMAT examinees sent 189,671 score reports to programs around the world in TY2024, down from the 80,984 GMAT examinees (-42.8%) who sent 342,744 score reports (-44.7%) in TY2020.

- A sharp decline in examinees and scores sent occurred from TY2020 to TY2022 when schools announced changes to their application timelines and testing requirements in response to the COVID-19 pandemic.
- MBA programs continue to receive the majority of global GMAT score reports. The percentage of GMAT score reports sent to MBA programs increased from 59 percent in TY2020 to 63 percent TY2024. The proportion of GMAT score reports sent to business master's programs decreased from 36 percent in TY2020 to 30 percent in TY2024.

United States remains the top score-sending destination, receiving 48 percent of total GMAT scores in TY2024, down from 61 percent in TY2020.

• Over the same period, the proportion of scores sent to schools in Western Europe grew from 22 to 30 percent.

Post Graduate Diploma saw the largest increase in their proportion of total score reports received between TY2020 and TY2024.

In TY2024, 8.2 percent of score reports were sent to Post Graduate
Diploma programs, up from 3.7 percent in TY2020. This growth is
driven in large part by citizens of countries in Central
and South Asia, particularly India.

Graduate Management

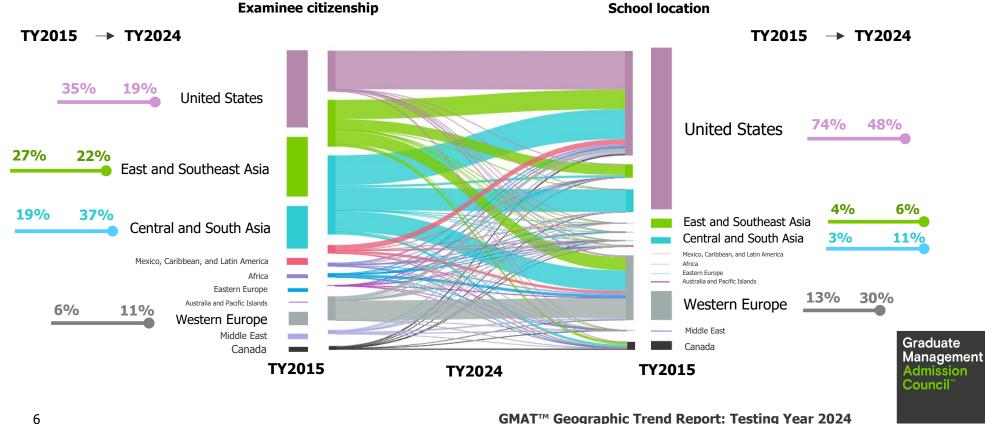
Admission

Council"

Choice Patterns of GME Candidates

In TY2015, United States citizens formed 35 percent of the total number of GMAT score reports sent. In TY2024, that share declined to 19 percent. Over the same period, the percentage of score reports sent by citizens of countries in East and Southeast Asia decreased from 27 to 22 percent, and the percentage sent by citizens of countries in Central and South Asia increased from 19 to 37 percent. In both TY2015 and TY2024, programs located in the United States and Western Europe received the largest share of score reports. Over this period, the share received by US programs declined from 74 to 48 percent, while the share received by Western European programs increased from 13 to 30 percent.

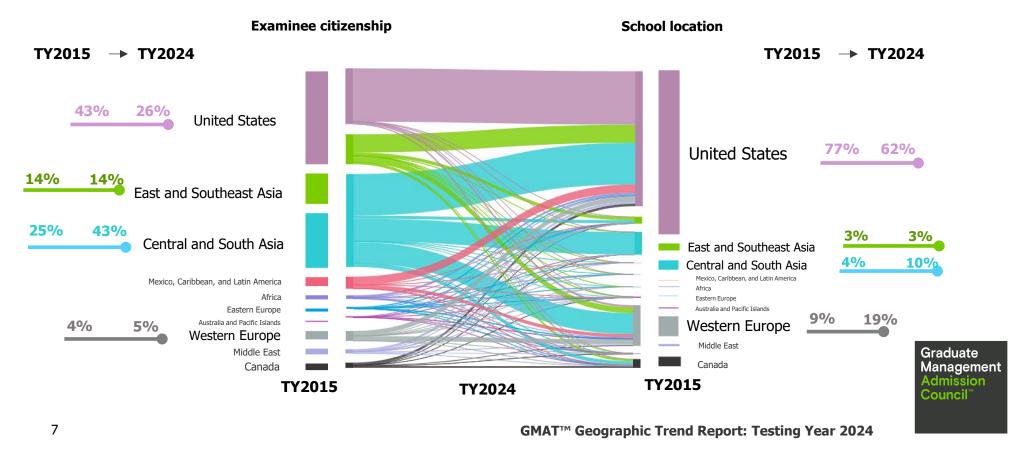
Global GMAT Score Sending, TY2015 and TY2024



Choice Patterns of GME Candidates: MBA Programs

In TY2015, United States citizens formed 43 percent of the total number of GMAT score reports sent to MBA programs. In TY2024, that share declined to 26 percent. Over the same period, the percentage of score reports sent to MBA programs by citizens of countries in East and Southeast Asia remained at 14%, and the percentage sent by citizens of countries in Central and South Asia increased from 25 to 43 percent. In both TY2015 and TY2024, MBA programs located in the United States and Western Europe received the largest share of score reports. Over this period, the share received by US programs declined from 77 to 62 percent, while the share received by Western European programs increased from 9 to 19 percent.

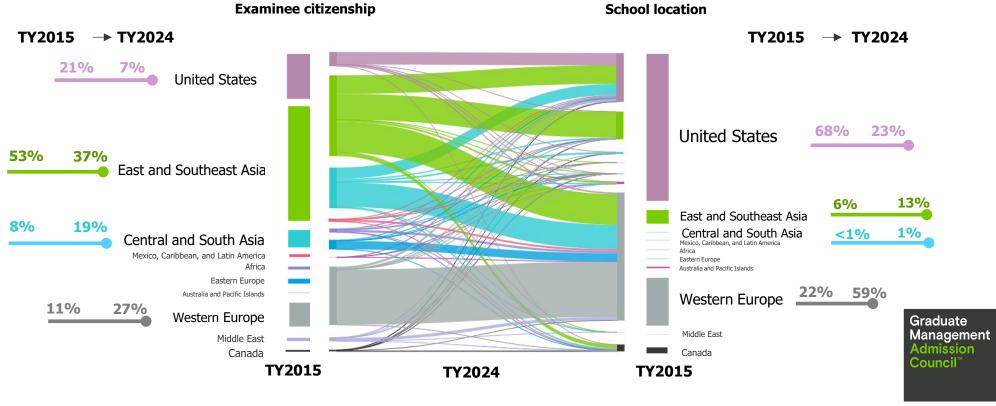
Global GMAT Score Sending, MBA Programs, TY2015 and TY2024



Choice Patterns of GME Candidates: Master's Programs

In TY2015, United States citizens formed 21 percent of the total number of GMAT score reports sent to Business Master's programs. In TY2024, that share declined to 7 percent. Over the same period, the percentage of score reports sent to Master's programs by citizens of countries in East and Southeast Asia decreased from 53 to 37 percent, and the percentage sent by citizens of countries in Central and South Asia increased from 8 to 19 percent. In both TY2015 and TY2024, Master's programs located in Western Europe and United States received the largest share of score reports. Between TY2015 and TY2024, the share received by Western European programs increased from 22 to 59 percent, while the share received by US programs declined from 68 to 23 percent.

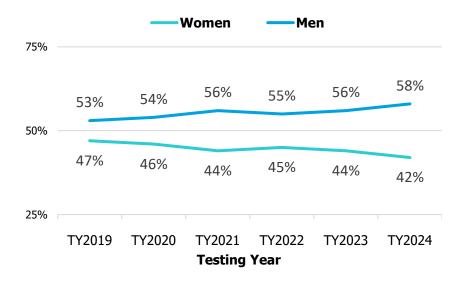
Global GMAT Score Sending, Master's Programs, TY2015 and TY2024



Women in the GMAT™ Candidate Pipeline

Globally, the proportion of GMAT exams taken by women was 42 percent in TY2024, slightly less than last year in TY2023. It is a decrease from the all-time high of 47 percent in TY2019, but an overall increase of 7 percentage points since the first printed publication of GMAT testing data in TY1984.* The country of citizenship with the highest number of exams taken by women in TY2024 was China. Almost 2 in every 3 GMAT exams taken by Chinese citizens were taken by a woman (66%). Other countries/regions with high numbers of exams taken by women include India (10,179), the United States (8,004), Taiwan, China (1,545), and South Korea (1,006).

Percentage of GMAT Exams Taken by Women



^{*}For more on women and GME, read our snapshot: Women and Business School 2024.

Countries with the Most GMAT Exams Taken by Women

Country of Citizenship	GMAT Exams Taken by Women in TY2024	Total GMAT Exams Taken in TY2024	% of GMAT Exams Taken by Women in TY2024	% of GMAT Exams Taken by Women in TY2020
1.China	14,108	21,578	65%	67%
2.India	10,179	29,316	35%	33%
3.United States	8,004	23,299	34%	38%
4.Taiwan, China	1,545	2,651	58%	57%
5. South Korea	1,006	2,210	46%	36%
6. Canada	957	2,368	40%	40%
7.France	911	2,343	39%	41%
8.Germany	830	2,830	29%	32%
9. Vietnam	756	1,121	67%	65%
10.Italy	669	2,333	29%	30%



International Student Mobility to the United States

Percentage of Non-US Citizen GMAT Score Reports

The United States remains the top destination of GMAT score reports from non-US citizens. There has been a steady decline of US programs' market share of these candidates' score reports between TY2020 and TY2021. US programs started reversing this declining trend in TY2022, when 41.1 percent of non-US citizen score reports were sent to US programs. However, after TY2022, the numbers declined again in TY2023 and TY2024.

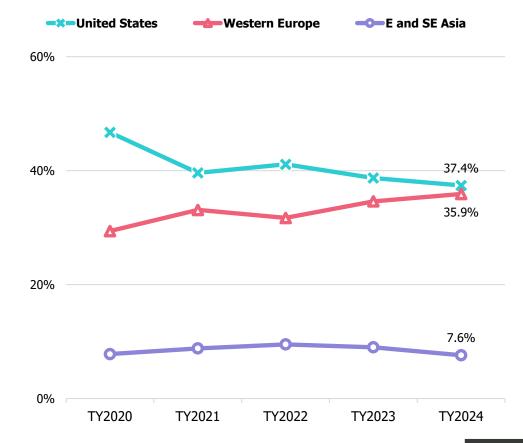
The proportion of non-US citizen score reports sent to programs in Western Europe increased from 29.4 percent in TY2020 to 35.9 percent in TY2024. The proportion sent to programs in East and Southeast Asia remained between 7.6 to 9.5 percent.

Multiple factors might have contributed to this shift in the market share from US programs to Western Europe programs that received GMAT score reports, such as the favorable post-graduation work opportunities and more accessible migration policies in Western Europe. The recent changes in U.S. immigration and work visa policies, like the H-1B visa, have made it more challenging for non-U.S. citizens to secure post-GME work visas, making Western Europe a more attractive alternative.

See related report and interactive tool for study destination preferences of GME candidates:

- GMAC Prospective Student Survey: 2024 Summary Report
- Demand for Graduate Business Degrees

Percentage of GMAT Score Reports Received from Non-US Citizens, by School Region





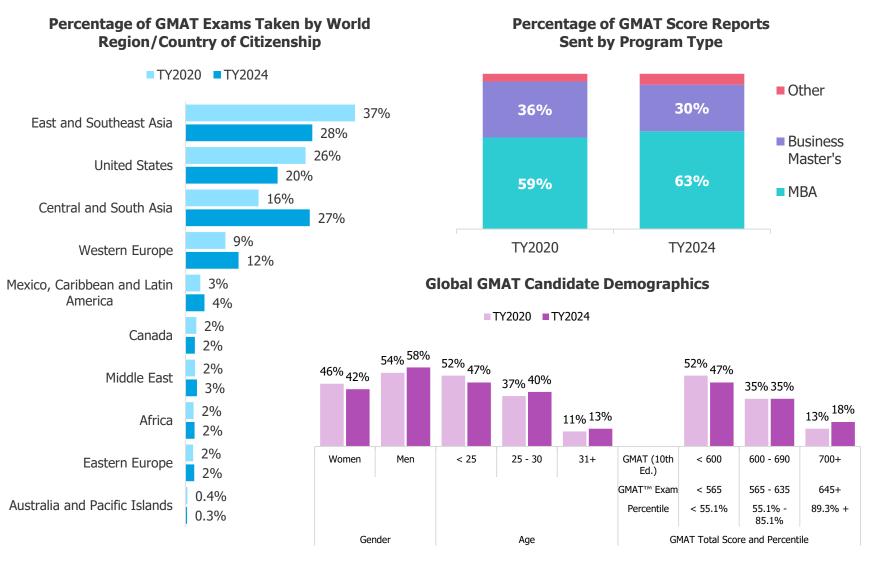
This section presents global GMAT exam data, including:

- Exams taken by world region/country of citizenship
- Score reports sent by program type
- Candidate demographics
- Mean total score
- Score reports sent by candidate demographics
- Number of GMAT score-accepting programs by program type
- GMAT exams by candidate demographics
- Top score-sending destinations by school country
- Top program types by percentage of scores sent





Global GMAT™ Trends Summary

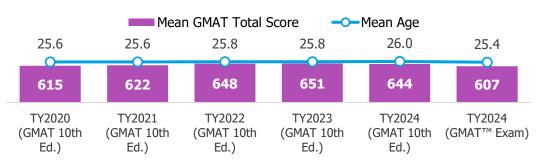


Global Score Sending and GMAT™ Accepting Programs

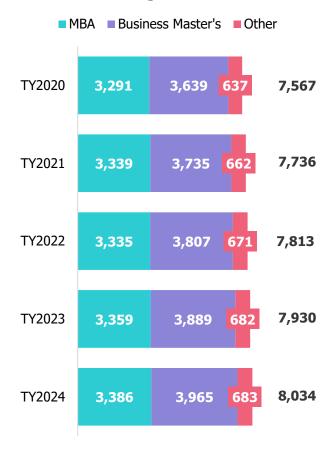
Global Programs GMAT Scores Received by Candidate Demographics

Candidate Demographic	GMAT Scores Sent in TY2024	MBA (%)	Business Master's (%)	Other (%)
Total GMAT exams	189,671	62.5%	29.9%	7.5%
Women	69,995	56.2%	35.5%	8.3%
Candidates younger than 25	79,620	36.7%	56.9%	6.5%
GMAT (10^{th} Ed.) score <600 GMAT TM Exam score < 565 Percentile < 55.1%	43,097	55.5%	34.2%	10.3%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	71,959	57.2%	35.4%	7.4%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	74,544	71.7%	22.2%	6.1%

Global Programs Mean Total Score and Mean Candidate Age of GMAT Scores Received



Global Programs Number of GMAT Score-Accepting Programs



Global Candidate Profile

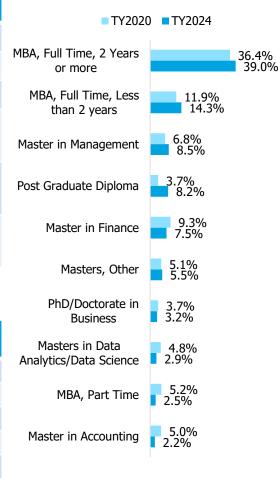
Global Examinees GMAT Exams by Candidate Demographics

Candidate Demographic	TY2020	TY2021	TY2022	TY2023	TY2024	Five-Year Growth Rate
Total GMAT exams	173,176	161,377	123,880	108,851	115,286	- 9.7%
Women	79,653	70,522	54,980	47,964	48,666	- 11.6%
Candidates younger than 25	89,554	78,822	62,588	53,077	53,780	- 12.0%
GMAT (10 th Ed.) score <600 GMAT [™] Exam score < 565 Percentile < 55.1%	90,014	72,340	58,337	51,970	54,862	- 11.6%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	61,308	59,957	44,915	39,638	40,198	- 10.0%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	21,854	28,958	20,628	17,243	20,226	- 1.9%

Global Examinees Top Score-Sending Destinations by School Country/Region, TY2024

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. United States	91,505	48.2%	61.5%
2. India	19,862	10.5%	4.2%
3. United Kingdom	18,075	9.5%	7.7%
4. France	16,294	8.6%	5.3%
5. Canada	7,010	3.7%	5.8%

Global Examinees Top Program Types, TY2024 (Percentage of Scores Sent)



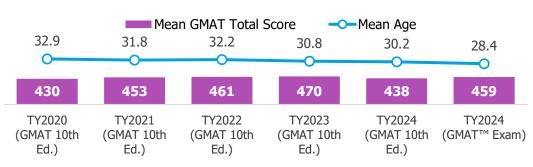


Africa as a Score-Sending Destination

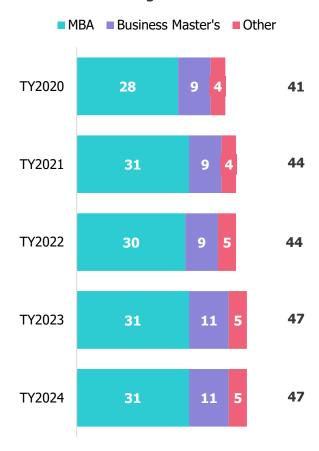
Programs in Africa GMAT Scores Received by Candidate Demographics

GMAT Scores Business Other MBA (%) Candidate Demographic Sent in TY2024 Master's (%) (%) Total GMAT exams 420 0.0% 72.9% 27.1% Women 21.9% 0.0% 78.1% 187 Candidates younger than 25 54 7.4% 0.0% 92.6% GMAT (10th Ed.) score <600 GMAT[™] Exam score < 565 391 25.1% 0.0% 74.9% Percentile < 55.1% GMAT (10th Ed.) score 600-690 GMAT™ Exam score 565 - 635 28 53.6% 0.0% 46.4% Percentile 55.1% - 85.1% GMAT (10th Ed.) score \geq 700 GMAT[™] Exam score ≥ 645 < 5 100.0% 0.0% 0.0% Percentile > 89.3%

Programs in Africa Mean Total Score and Mean Candidate Age of GMAT Scores Received



Global Programs Number of GMAT Score-Accepting Programs



Citizens of Countries in Africa: Candidate Profile

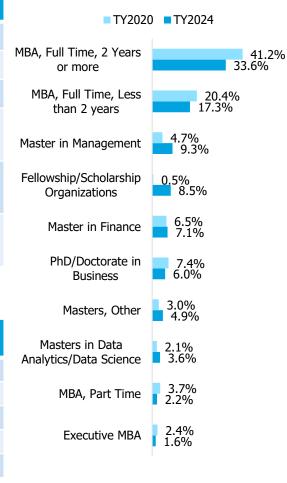
Citizens of Countries in Africa GMAT Exams by Candidate Demographics

Candidate Demographic	TY2020	TY2021	TY2022	TY2023	TY2024	Five-Year Growth Rate
Total GMAT exams	3,125	3,031	2,762	2,529	2,316	- 7.2%
Women	1,271	1,310	1,167	1,077	1,042	- 4.9%
Candidates younger than 25	760	794	730	647	631	- 4.5%
GMAT (10 th Ed.) score <600 GMAT $^{\text{TM}}$ Exam score < 565 Percentile < 55.1%	2,480	2,191	2,078	1,909	1,816	- 7.5%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	534	606	526	486	336	- 10.9%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	111	232	158	134	164	10.3%

Citizens of Countries in Africa Top Score-Sending Destinations by School Country, TY2024

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. United States	1,614	45.7%	50.8%
2. France	411	11.6%	6.5%
3. Canada	398	11.3%	16.3%
4. United Kingdom	337	9.6%	10.0%
5. Kenya	278	7.9%	0.0%

Citizens of Countries in Africa Top Program Types, TY2024 (Percentage of Scores Sent)



Citizens of Egypt: Candidate Profile

Citizens of Egypt GMAT Exams by Candidate Demographics

Candidate Demographic	TY2020	TY2021	TY2022	TY2023	TY2024	Five-Year Growth Rate
Total GMAT exams	303	317	190	164	149	- 16.3%
Women	97	105	63	55	39	- 20.4%
Candidates younger than 25	62	66	45	44	26	- 19.5%
GMAT (10 th Ed.) score <600 GMAT $^{\text{TM}}$ Exam score < 565 Percentile < 55.1%	239	227	143	126	102	- 19.2%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	53	75	36	29	38	- 8.0%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	11	15	11	9	9	- 4.9%

Citizens of Egypt Top Score-Sending Destinations by School Country, TY2023

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. United States	65	27.5%	41.7%
2. United Kingdom	63	26.7%	10.5%
3. Canada	22	9.3%	17.7%
4. Germany	19	8.1%	4.5%
5. France	14	5.9%	6.6%

Citizens of Egypt Top Program Types, TY2024 (Percentage of Scores Sent)



Citizens of Nigeria: Candidate Profile

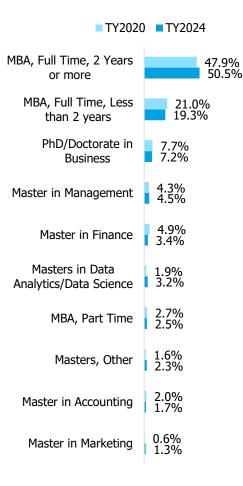
Citizens of Nigeria GMAT Exams by Candidate Demographics

Candidate Demographic	TY2020	TY2021	TY2022	TY2023	TY2024	Five-Year Growth Rate
Total GMAT exams	859	801	700	552	369	- 19.0%
Women	362	364	318	236	183	- 15.7%
Candidates younger than 25	191	157	109	95	63	- 24.2%
GMAT (10 th Ed.) score <600 GMAT [™] Exam score < 565 Percentile < 55.1%	685	597	519	426	313	- 17.8%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	154	150	145	97	41	- 28.2%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	20	54	36	29	15	- 6.9%

Citizens of Nigeria Top Score-Sending Destinations by School Country, TY2024

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. United States	348	58.4%	54.8%
2. Canada	156	26.2%	27.5%
3. United Kingdom	49	8.2%	8.8%
4. France	18	3.0%	3.3%
5. Nigeria	6	1.0%	0.9%

Citizens of Nigeria Top Program Types, TY2024 (Percentage of Scores Sent)



Citizens of South Africa: Candidate Profile

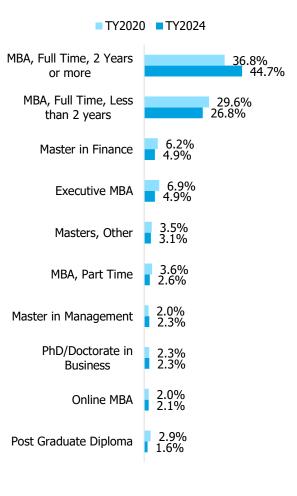
Citizens of South Africa GMAT Exams by Candidate Demographics

Candidate Demographic	TY2020	TY2021	TY2022	TY2023	TY2024	Five-Year Growth Rate
Total GMAT exams	494	490	375	310	262	- 14.7%
Women	203	198	151	123	123	- 11.8%
Candidates younger than 25	55	76	64	45	51	- 1.9%
GMAT (10 th Ed.) score <600 GMAT [™] Exam score < 565 Percentile < 55.1%	362	326	268	225	191	- 14.8%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	96	125	82	70	44	- 17.7%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	36	39	25	15	27	- 6.9%

Citizens of South Africa Top Score-Sending Destinations by School Country, TY2024

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. United States	141	36.6%	33.3%
2. South Africa	85	22.1%	29.3%
3. United Kingdom	67	17.4%	17.3%
4. France	31	8.1%	6.9%
5. Netherlands	19	4.9%	3.3%

Citizens of South Africa Top Program Types, TY2024 (Percentage of Scores Sent)



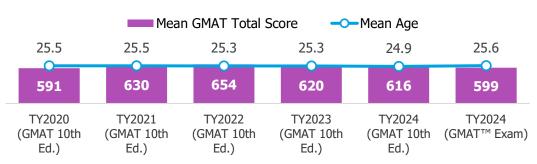
Graduate Management Admission Council

Australia and Pacific Islands as a Score-Sending Destination

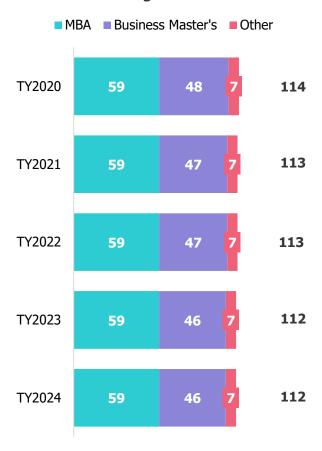
Programs in Australia and Pacific Islands GMAT Scores Received by Candidate Demographics

Candidate Demographic	GMAT Scores Sent in TY2024	MBA (%)	Business Master's (%)	Other (%)
Total GMAT exams	1,295	52.4%	44.4%	3.2%
Women	576	45.5%	49.5%	5.0%
Candidates younger than 25	733	30.4%	67.9%	1.6%
GMAT (10 th Ed.) score <600 GMAT [™] Exam score < 565 Percentile < 55.1%	387	61.8%	34.1%	4.1%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	578	51.7%	46.0%	2.2%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	330	42.7%	53.6%	3.6%

Programs in Australia and Pacific Islands Mean Total Score and Mean Candidate Age of GMAT Scores Received



Global Programs Number of GMAT Score-Accepting Programs



Citizens of Countries in Australia and Pacific Islands: Candidate Profile

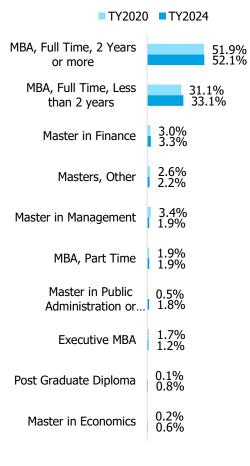
Citizens of Countries in Australia and Pacific Islands GMAT Exams by Candidate Demographics

Candidate Demographic	TY2020	TY2021	TY2022	TY2023	TY2024	Five-Year Growth Rate
Total GMAT exams	721	719	418	419	399	- 13.8%
Women	236	227	164	131	131	- 13.7%
Candidates younger than 25	169	167	96	100	95	- 13.4%
GMAT (10 th Ed.) score <600 GMAT $^{\text{TM}}$ Exam score < 565 Percentile < 55.1%	269	197	162	129	114	- 19.3%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	265	298	137	173	162	- 11.6%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	187	224	119	117	123	- 9.9%

Citizens of Countries in Australia and Pacific Islands Top Score-Sending Destinations by School Country, TY2024

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. United States	427	55.0%	51.9%
2. United Kingdom	180	23.2%	21.0%
3. France	69	8.9%	7.1%
4. Australia	29	3.7%	10.3%
5. Spain	16	2.1%	2.0%

Citizens of Countries in Australia and Pacific Islands Top Program Types, TY2024 (Percentage of Scores Sent)



Citizens of Australia: Candidate Profile

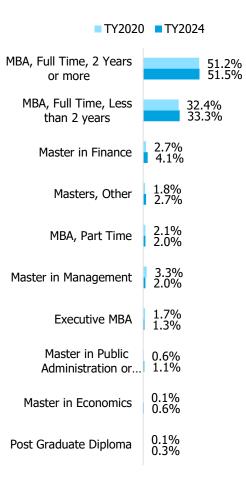
Citizens of Australia GMAT Exams by Candidate Demographics

Candidate Demographic	TY2020	TY2021	TY2022	TY2023	TY2024	Five-Year Growth Rate
Total GMAT exams	568	596	340	343	328	- 12.8%
Women	182	188	135	108	110	- 11.8%
Candidates younger than 25	127	137	70	68	74	- 12.6%
GMAT (10 th Ed.) score <600 GMAT $^{\text{TM}}$ Exam score < 565 Percentile < 55.1%	221	164	125	107	91	- 19.9%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	194	241	117	143	140	- 7.8%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	153	191	98	93	97	- 10.8%

Citizens of Australia Top Score-Sending Destinations by School Country, TY2024

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. United States	341	53.5%	50.3%
2. United Kingdom	148	23.2%	21.1%
3. France	61	9.6%	7.4%
4. Australia	27	4.2%	12.0%
5. Switzerland	13	2.0%	0.1%

Citizens of Australia Top Program Types, TY2024 (Percentage of Scores Sent)



Citizens of New Zealand: Candidate Profile

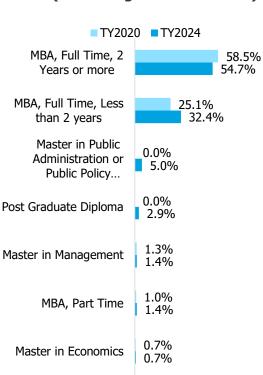
Citizens of New Zealand GMAT Exams by Candidate Demographics

Five-Year TY2024 Candidate Demographic TY2020 TY2021 TY2022 TY2023 **Growth Rate Total GMAT exams** 147 122 74 71 69 - 17.2% 50 39 27 20 19 - 21.5% Women Candidates younger than 25 40 29 24 31 21 - 14.9% GMAT (10th Ed.) score <600 GMAT[™] Exam score < 565 44 32 34 18 21 - 16.9% Percentile < 55.1% GMAT (10th Ed.) score 600-690 GMAT[™] Exam score 565 - 635 69 57 19 29 22 - 24.9% Percentile 55.1% - 85.1% GMAT (10th Ed.) score \geq 700 GMAT[™] Exam score ≥ 645 34 33 21 24 26 - 6.5% Percentile \geq 89.3%

Citizens of New Zealand Top Score-Sending Destinations by School Country, TY2024

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. United States	85	61.2%	63.2%
2. United Kingdom	32	23.0%	19.7%
3. France	8	5.8%	5.7%
4. India	5	3.6%	0.0%
5. Spain	< 5	2.9%	1.0%

Citizens of New Zealand Top Program Types, TY2024 (Percentage of Scores Sent)



1.7%

0.7%

0.0%

0.7%

Graduate Management Admission Council[™]

Masters in Data

Analytics/Data Science

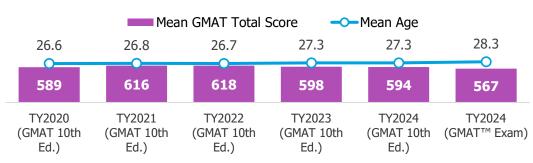
Executive MBA

Canada as a Score-Sending Destination

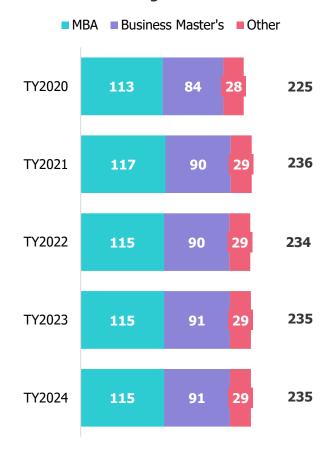
Programs in Canada GMAT Scores Received by Candidate Demographics

GMAT Scores Business Other MBA (%) Candidate Demographic Sent in TY2024 Master's (%) (%) Total GMAT exams 6,994 69.2% 25.7% 5.1% Women 61.2% 32.2% 6.6% 2,915 Candidates younger than 25 2,286 47.8% 48.5% 3.8% GMAT (10th Ed.) score <600 GMAT[™] Exam score < 565 2,778 72.6% 23.0% 4.5% Percentile < 55.1% GMAT (10th Ed.) score 600-690 GMAT™ Exam score 565 - 635 2,822 70.0% 25.6% 4.4% Percentile 55.1% - 85.1% GMAT (10th Ed.) score \geq 700 GMAT[™] Exam score ≥ 645 1,394 60.6% 31.4% 8.0% Percentile > 89.3%

Programs in Canada Mean Total Score and Mean Candidate Age of GMAT Scores Received



Programs in Canada Number of GMAT Score-Accepting Programs



Citizens of Canada: Candidate Profile

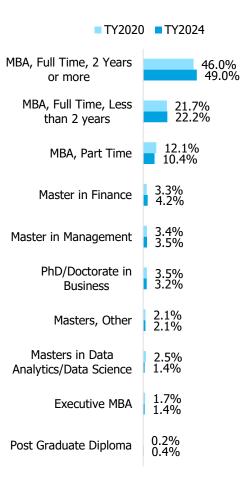
Citizens of Canada GMAT Exams by Candidate Demographics

Candidate Demographic	TY2020	TY2021	TY2022	TY2023	TY2024	Five-Year Growth Rate
Total GMAT exams	4,104	4,423	2,432	2,015	2,368	- 12.8%
Women	1,644	1,801	979	841	957	- 12.7%
Candidates younger than 25	1,353	1,378	732	660	812	- 12.0%
GMAT (10 th Ed.) score <600 GMAT $^{\text{TM}}$ Exam score < 565 Percentile < 55.1%	2,046	1,973	1,121	949	1,106	- 14.3%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	1,411	1,580	869	687	828	- 12.5%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	647	867	442	379	434	- 9.5%

Citizens of Canada Top Score-Sending Destinations by School Country, TY2024

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. United States	1,552	45.1%	39.6%
2. Canada	1,217	35.3%	45.6%
3. United Kingdom	253	7.3%	6.0%
4. France	165	4.8%	3.5%
5. Spain	67	1.9%	1.1%

Citizens of Canada Top Program Types, TY2024 (Percentage of Scores Sent)

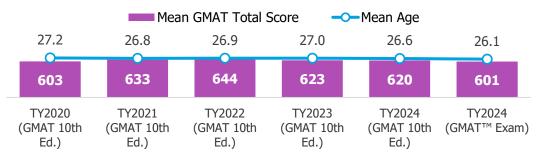


Central and South Asia as a Score-Sending Destination

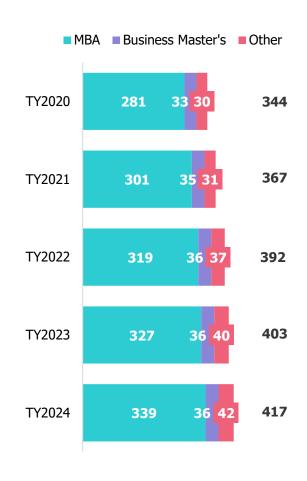
Programs in Central and South Asia GMAT Scores Received by Candidate Demographics

Candidate Demographic	GMAT Scores Sent in TY2024	MBA (%)	Business Master's (%)	Other (%)
Total GMAT exams	19,931	62.1%	2.3%	35.5%
Women	6,382	61.6%	2.3%	36.0%
Candidates younger than 25	7,272	57.3%	2.0%	40.6%
GMAT (10 th Ed.) score <600 GMAT™ Exam score < 565 Percentile < 55.1%	6,192	57.7%	2.8%	39.4%
GMAT (10 th Ed.) score 600-690 GMAT™ Exam score 565 - 635 Percentile 55.1% - 85.1%	7,901	62.8%	2.3%	34.9%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	5,838	65.9%	1.9%	32.2%

Programs in Central and South Asia Mean Total Score and Mean Candidate Age of GMAT Scores Received



Programs in Central and South Asia Number of GMAT-Accepting Programs



Graduate Management Admission Council

Citizens of Countries in Central and South Asia: Candidate Profile

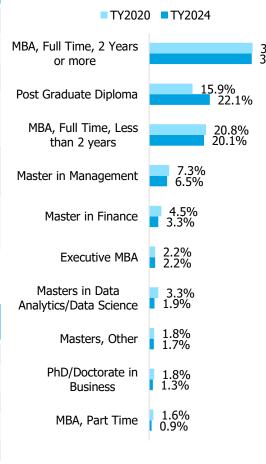
Citizens of Countries in Central and South Asia GMAT Exams by Candidate Demographics

Candidate Demographic	TY2020	TY2021	TY2022	TY2023	TY2024	Five-Year Growth Rate
Total GMAT exams	27,783	29,356	29,742	26,204	31,432	3.1%
Women	9,304	9,599	10,027	8,936	11,104	4.5%
Candidates younger than 25	10,758	10,914	12,039	10,391	12,663	4.2%
GMAT (10 th Ed.) score <600 GMAT [™] Exam score < 565 Percentile < 55.1%	13,564	11,471	12,555	11,957	14,473	1.6%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	10,495	11,847	11,305	9,657	10,852	0.8%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	3,724	6,036	5,882	4,590	6,107	13.2%

Citizens of Countries in Central and South Asia Top Score-Sending Destinations by School Country, TY2024

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. United States	26,282	37.9%	40.1%
2. India	19,712	28.4%	18.4%
3. United Kingdom	7,362	10.6%	9.1%
4. France	6,440	9.3%	8.3%
5. Canada	2,445	3.5%	11.1%

Citizens of Countries in Central and South Asia Top Program Types, TY2024 (Percentage of Scores Sent)



Citizens of India: Candidate Profile

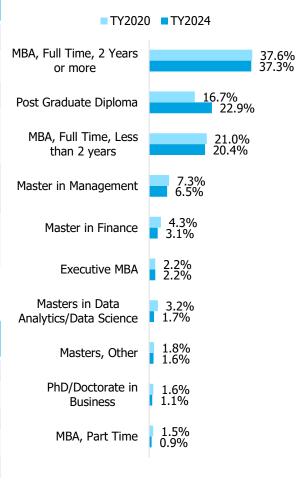
Citizens of India GMAT Exams by Candidate Demographics

Candidate Demographic	TY2020	TY2021	TY2022	TY2023	TY2024	Five-Year Growth Rate
Total GMAT exams	26,129	27,938	28,465	24,580	29,316	2.9%
Women	8,731	9,135	9,619	8,345	10,179	3.9%
Candidates younger than 25	10,160	10,429	11,548	9,870	12,011	4.3%
GMAT (10 th Ed.) score <600 GMAT [™] Exam score < 565 Percentile < 55.1%	12,496	10,653	11,794	10,855	12,900	0.8%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	10,052	11,415	10,949	9,290	10,507	1.1%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	3,581	5,869	5,722	4,435	5,909	13.3%

Citizens of India Top Score-Sending Destinations by School Country, TY2024

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. United States	24,770	37.2%	39.4%
2. India	19,512	29.3%	19.3%
3. United Kingdom	7,130	10.7%	9.2%
4. France	6,360	9.6%	8.5%
5. Canada	2,134	3.2%	10.6%

Citizens of India Top Program Types, TY2024 (Percentage of Scores Sent)



Graduate Management Admission Council

Citizens of Nepal: Candidate Profile

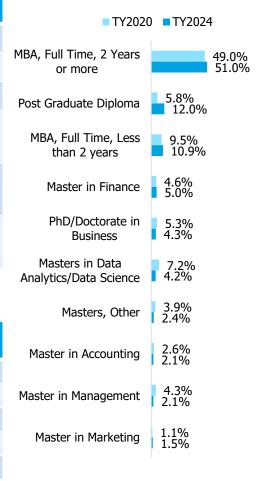
Citizens of Nepal GMAT Exams by Candidate Demographics

Candidate Demographic	TY2020	TY2021	TY2022	TY2023	TY2024	Five-Year Growth Rate
Total GMAT exams	292	203	209	286	385	7.2%
Women	134	97	102	130	150	2.9%
Candidates younger than 25	178	112	131	155	250	8.9%
GMAT (10 th Ed.) score <600 GMAT $^{\text{TM}}$ Exam score < 565 Percentile < 55.1%	234	154	143	181	216	- 2.0%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	44	33	45	63	72	13.1%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	14	16	21	42	97	62.2%

Citizens of Nepal Top Score-Sending Destinations by School Country, TY2024

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. United States	394	55.2%	70.1%
2. India	194	27.2%	12.2%
3. United Kingdom	55	7.7%	3.4%
4. Canada	17	2.4%	5.6%
5. France	14	2.0%	2.3%

Citizens of Nepal Top Program Types, TY2024 (Percentage of Scores Sent)



Citizens of Pakistan: Candidate Profile

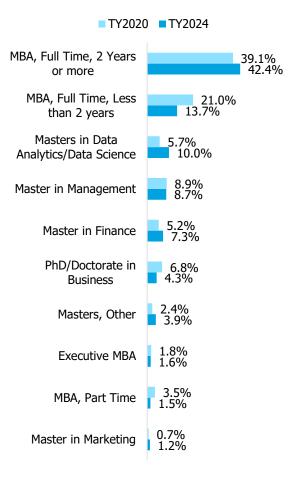
Citizens of Pakistan GMAT Exams by Candidate Demographics

Candidate Demographic	TY2020	TY2021	TY2022	TY2023	TY2024	Five-Year Growth Rate
Total GMAT exams	685	623	515	488	426	- 11.2%
Women	165	133	127	105	106	- 10.5%
Candidates younger than 25	196	187	156	155	146	- 7.1%
GMAT (10 th Ed.) score <600 GMAT $^{\text{TM}}$ Exam score < 565 Percentile < 55.1%	414	348	324	266	276	- 9.6%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	205	201	137	167	114	- 11.1%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	66	74	54	55	36	- 13.6%

Citizens of Pakistan Top Score-Sending Destinations by School Country, TY2024

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. United States	419	51.5%	41.8%
2. Canada	107	13.2%	24.6%
3. United Kingdom	87	10.7%	10.4%
4. Germany	82	10.1%	4.3%
5. France	34	4.2%	5.5%

Citizens of Pakistan Top Program Types, TY2024 (Percentage of Scores Sent)

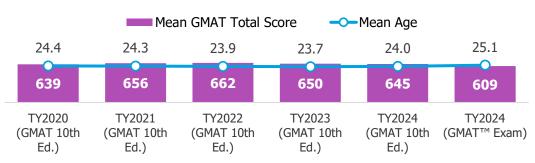


East and Southeast Asia as a Score-Sending Destination

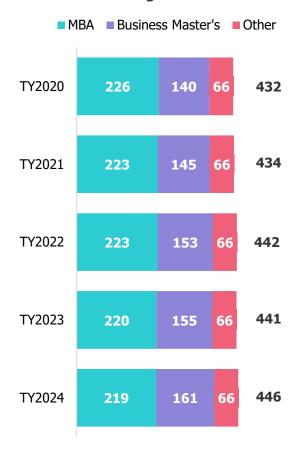
Programs in East and Southeast Asia GMAT Scores Received by Candidate Demographics

Candidate Demographic	GMAT Scores Sent in TY2024	MBA (%)	Business Master's (%)	Other (%)
Total GMAT exams	12,094	33.0%	61.0%	6.1%
Women	6,258	26.3%	66.8%	6.9%
Candidates younger than 25	7,653	11.0%	83.6%	5.4%
GMAT (10 th Ed.) score <600 GMAT [™] Exam score < 565 Percentile < 55.1%	2,149	53.5%	40.1%	6.4%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	6,283	29.2%	64.6%	6.2%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	3,662	27.3%	67.0%	5.7%

Programs in East and Southeast Asia Mean Total Score and Mean Candidate Age of GMAT Scores Received



Programs in East and Southeast Asia Number of GMAT Score-Accepting Programs



Citizens of Countries in East and Southeast Asia: Candidate Profile

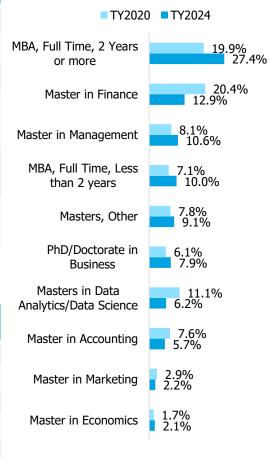
Citizens of Countries in East and Southeast Asia GMAT Exams by Candidate Demographics

Candidate Demographic	TY2020	TY2021	TY2022	TY2023	TY2024	Five-Year Growth Rate
Total GMAT exams	64,372	51,991	41,022	34,988	32,055	- 16.0%
Women	40,252	31,624	25,238	21,702	19,264	- 16.8%
Candidates younger than 25	43,431	32,566	26,059	20,543	17,246	- 20.6%
GMAT (10^{th} Ed.) score < 600 GMAT TM Exam score < 565 Percentile < 55.1%	32,326	23,160	18,605	16,554	15,559	- 16.7%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	25,489	20,682	16,292	14,183	12,002	- 17.2%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	6,557	8,130	6,125	4,251	4,494	- 9.0%

Citizens of Countries in East and Southeast Asia Top Score-Sending Destinations by School Country, TY2024

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. United States	17,019	41.5%	59.1%
2. Hong Kong SAR, China	5,782	14.1%	7.5%
3. United Kingdom	4,065	9.9%	10.0%
4. France	3,076	7.5%	4.7%
5. Singapore	2,496	6.1%	5.2%

Citizens of Countries in East and Southeast Asia Top Program Types, TY2024 (Percentage of Scores Sent)



Citizens of China: Candidate Profile

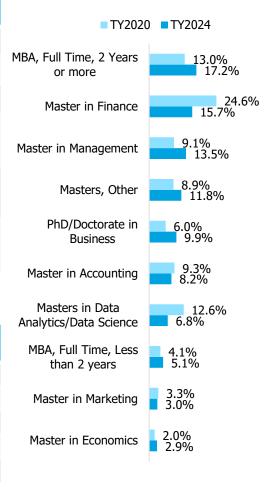
Citizens of China GMAT Exams by Candidate Demographics

Candidate Demographic	TY2020	TY2021	TY2022	TY2023	TY2024	Five-Year Growth Rate
Total GMAT exams	50,686	40,183	29,110	24,398	21,575	- 19.9%
Women	33,903	26,049	19,345	16,431	14,106	- 20.2%
Candidates younger than 25	39,354	29,233	22,408	17,493	14,434	- 22.6%
GMAT (10 th Ed.) score <600 GMAT $^{\text{TM}}$ Exam score < 565 Percentile < 55.1%	24,852	17,408	12, 584	11,199	10,560	- 19.9%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	20,613	16,057	11,756	10,172	8,182	- 21.2%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	5,221	6,702	4,770	3,027	2,833	- 15.1%

Citizens of China Top Score-Sending Destinations by School Country, TY2024

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. United States	8,241	32.8%	58.2%
2. Hong Kong SAR, China	5,472	21.7%	9.4%
3. France	2,033	8.1%	4.6%
4. United Kingdom	1,981	7.9%	9.7%
5. Canada	1,838	7.3%	5.7%

Citizens of China Top Program Types, TY2024 (Percentage of Scores Sent)



Citizens of South Korea: Candidate Profile

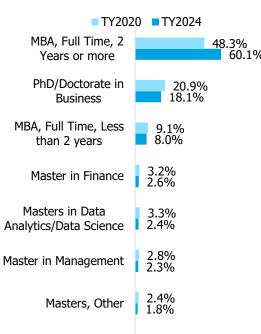
Citizens of South Korea GMAT Exams by Candidate Demographics

Candidate Demographic	TY2020	TY2021	TY2022	TY2023	TY2024	Five-Year Growth Rate
Total GMAT exams	2,917	2,588	2,019	1,959	2,210	- 6.7%
Women	1,056	988	890	845	1,006	- 1.2%
Candidates younger than 25	250	230	187	166	168	- 9.5%
GMAT (10 th Ed.) score <600 GMAT [™] Exam score < 565 Percentile < 55.1%	1,349	1,074	862	827	817	- 11.8%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	1,172	1,080	852	818	868	- 7.2%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	396	434	306	314	525	7.3%

Citizens of South Korea Top Score-Sending Destinations by School Country, TY2024

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. United States	2,301	83.8%	82.2%
2. United Kingdom	142	5.2%	3.5%
3. France	121	4.4%	3.6%
4. Canada	31	1.1%	1.7%
5. Singapore	25	0.9%	1.8%

Citizens of South Korea Top Program Types, TY2024 (Percentage of Scores Sent)



Master in Accounting

3.4%
1.3%

MBA, Part Time

Master in Public
Administration or

3.4%
1.0%

0.7%
0.4%

Graduate Management Admission Council[™]

Public Policy...

Citizens of Taiwan, China: Candidate Profile

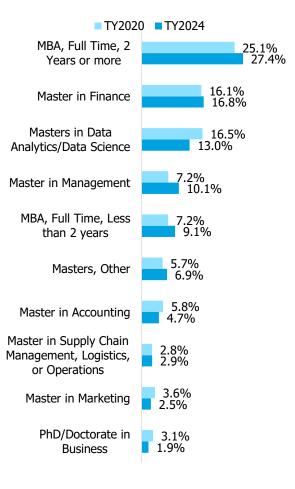
Citizens of Taiwan, China GMAT Exams by Candidate Demographics

Candidate Demographic	TY2020	TY2021	TY2022	TY2023	TY2024	Five-Year Growth Rate
Total GMAT exams	3,920	3,107	3,163	2,683	2,651	- 9.3%
Women	2,253	1,785	1,907	1,593	1,545	- 9.0%
Candidates younger than 25	2,057	1,634	1,693	1,377	1,279	- 11.2%
GMAT (10 th Ed.) score <600 GMAT $^{\text{TM}}$ Exam score < 565 Percentile < 55.1%	2,294	1,586	1,602	1,368	1,215	- 14.7%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	1,345	1,2349	1,289	1,080	1,027	- 6.5%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	281	270	272	235	409	9.8%

Citizens of Taiwan, China Top Score-Sending Destinations by School Country, TY2024

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. United States	2,138	59.5%	75.7%
2. United Kingdom	390	10.8%	6.9%
3. France	274	7.6%	3.9%
4. Netherlands	176	4.9%	3.3%
5. Canada	139	3.9%	2.2%

Citizens of Taiwan, China Top Program Types, TY2024 (Percentage of Scores Sent)

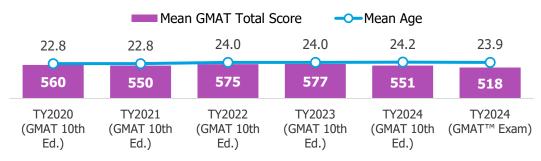


Eastern Europe as a Score-Sending Destination

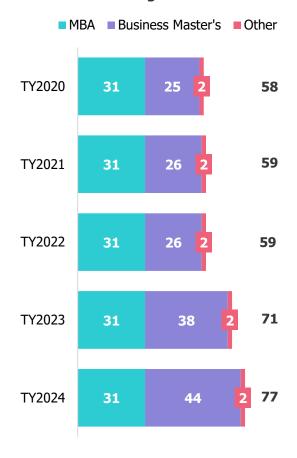
Programs in Eastern Europe GMAT Scores Received by Candidate Demographics

Candidate Demographic	GMAT Scores Sent in TY2024	MBA (%)	Business Master's (%)	Other (%)
Total GMAT exams	157	7.0%	90.4%	2.5%
Women	71	5.6%	93.0%	1.4%
Candidates younger than 25	127	3.9%	95.3%	0.8%
GMAT (10 th Ed.) score <600 GMAT [™] Exam score < 565 Percentile < 55.1%	106	5.7%	92.5%	1.9%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	39	12.8%	82.1%	5.1%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	12	0.0%	100.0%	0.0%

Programs in Eastern Europe Mean Total Score and Mean Candidate Age of GMAT Scores Received



Programs in Eastern Europe Number of GMAT Score-Accepting Programs



Graduate Management Admission Council**

Citizens of Countries in Eastern Europe: Candidate Profile

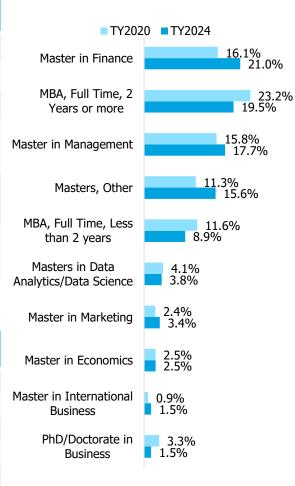
Citizens of Countries in Eastern Europe GMAT Exams by Candidate Demographics

Candidate Demographic	TY2020	TY2021	TY2022	TY2023	TY2024	Five-Year Growth Rate
Total GMAT exams	2,931	3,013	2,178	2,087	2,230	- 6.6%
Women	1,399	1,406	1,020	968	1,006	- 7.9%
Candidates younger than 25	1,682	1,783	1,438	1,320	1,518	- 2.5%
GMAT (10 th Ed.) score <600 GMAT $^{\text{TM}}$ Exam score < 565 Percentile < 55.1%	1,547	1,506	1,030	992	1,049	- 9.3%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	1,018	1,052	832	792	828	- 5.0%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	366	454	316	303	353	- 0.9%

Citizens of Countries in Eastern Europe Top Score-Sending Destinations by School Country, TY2024

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. United States	980	26.6%	36.8%
2. United Kingdom	602	16.3%	13.3%
3. France	483	13.1%	8.4%
4. Netherlands	269	7.3%	9.3%
5. Germany	211	5.7%	5.5%

Citizens of Countries in Eastern Europe Top Program Types, TY2024 (Percentage of Scores Sent)



Graduate Management Admission Council™

Citizens of Poland: Candidate Profile

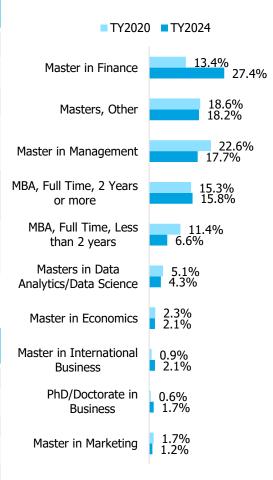
Citizens of Poland GMAT Exams by Candidate Demographics

Candidate Demographic	TY2020	TY2021	TY2022	TY2023	TY2024	Five-Year Growth Rate
Total GMAT exams	295	298	256	246	262	- 2.9%
Women	105	120	106	102	95	- 2.5%
Candidates younger than 25	195	204	202	177	195	0.0%
GMAT (10 th Ed.) score <600 GMAT $^{\text{TM}}$ Exam score < 565 Percentile < 55.1%	133	135	102	107	93	- 8.6%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	120	125	117	101	110	- 2.2%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	42	38	37	38	59	8.9%

Citizens of Poland Top Score-Sending Destinations by School Country, TY2024

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. United States	91	21.5%	19.7%
2. United Kingdom	80	18.9%	22.6%
3. France	73	17.3%	7.7%
4. Netherlands	48	11.3%	19.2%
5. Switzerland	25	5.9%	4.4%

Citizens of Poland Top Program Types, TY2024 (Percentage of Scores Sent)

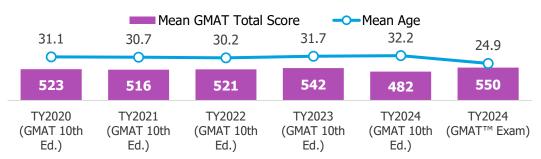


Mexico, Caribbean, and Latin America as a Score-Sending Destination

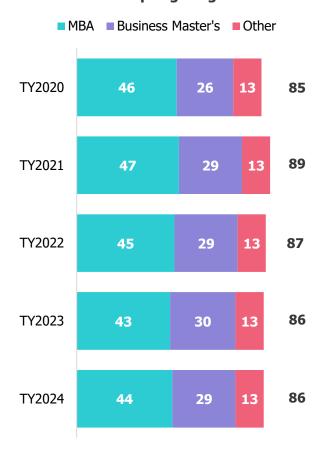
Programs in Mexico, Caribbean, and Latin America GMAT Scores Received by Candidate Demographics

GMAT Scores Business Other MBA (%) Candidate Demographic Sent in TY2024 Master's (%) (%)Total GMAT exams 65 64.6% 16.9% 18.5% Women 80.0% 5.0% 15.0% 20 Candidates younger than 25 13 46.2% 23.1% 30.8% GMAT (10th Ed.) score <600 GMAT[™] Exam score < 565 48 62.5% 20.8% 16.7% Percentile < 55.1% GMAT (10th Ed.) score 600-690 GMAT™ Exam score 565 - 635 12 66.7% 8.3% 25.0% Percentile 55.1% - 85.1% GMAT (10th Ed.) score \geq 700 GMAT[™] Exam score ≥ 645 5 80.0% 0.0% 20.0% Percentile > 89.3%

Programs in Mexico, Caribbean, and Latin America Mean Total Score and Mean Candidate Age of GMAT Scores Received



Programs in Mexico, Caribbean, and Latin America, Number of GMAT Score-Accepting Programs



Citizens of Mexico, Caribbean, and Latin America: Candidate Profile

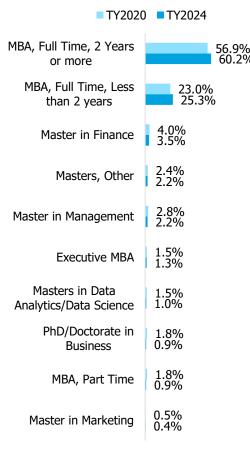
Citizens of Mexico, Caribbean, and Latin American Countries GMAT Exams by Candidate Demographics

Candidate Demographic	TY2020	TY2021	TY2022	TY2023	TY2024	Five-Year Growth Rate
Total GMAT exams	5,655	5,636	4,528	4,209	4,817	- 3.9%
Women	1,896	1,827	1,615	1,519	1,648	- 3.4%
Candidates younger than 25	805	821	583	537	558	- 8.8%
GMAT (10 th Ed.) score <600 GMAT [™] Exam score < 565 Percentile < 55.1%	3,120	2,574	2,263	2,007	2,386	- 6.5%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	1,952	2,237	1,725	1,640	1,803	- 2.0%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	583	825	540	562	628	1.9%

Citizens of Mexico, Caribbean, and Latin American Countries Top Score-Sending Destinations by School Country, TY2024

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. United States	4,794	64.4%	65.0%
2. United Kingdom	751	10.1%	9.4%
3. Spain	612	8.2%	5.7%
4. France	526	7.1%	6.1%
5. Canada	205	2.8%	5.6%

Citizens of Mexico, Caribbean, and Latin American Countries Top Program Types, TY2024 (Percentage of Scores Sent)



Citizens of Brazil: Candidate Profile

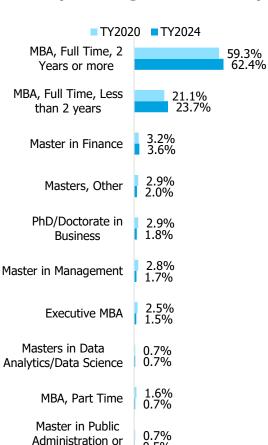
Citizens of Brazil GMAT Exams by Candidate Demographics

Candidate Demographic	TY2020	TY2021	TY2022	TY2023	TY2024	Five-Year Growth Rate
Total GMAT exams	1,618	1,445	986	1,060	1,288	- 5.5%
Women	567	506	406	443	486	- 3.8%
Candidates younger than 25	171	158	113	110	111	- 10.2%
GMAT (10 th Ed.) score <600 GMAT [™] Exam score < 565 Percentile < 55.1%	714	478	344	374	496	- 8.7%
GMAT (10 th Ed.) score 600-690 GMAT™ Exam score 565 - 635 Percentile 55.1% - 85.1%	645	636	436	457	535	- 4.6%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	259	331	206	229	257	- 0.2%

Citizens of Brazil Top Score-Sending Destinations by School Country, TY2024

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. United States	1,500	66.6%	63.3%
2. France	198	8.8%	7.4%
3. United Kingdom	174	7.7%	7.5%
4. Spain	171	7.6%	5.4%
5. Canada	35	1.6%	4.7%

Citizens of Brazil Top Program Types, TY2024 (Percentage of Scores Sent)



0.5%

Graduate Management Admission Council[™]

Public Policy...

Citizens of Mexico: Candidate Profile

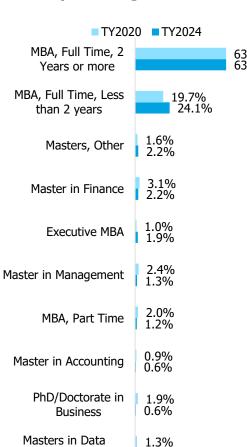
Citizens of Mexico GMAT Exams by Candidate Demographics

Candidate Demographic	TY2020	TY2021	TY2022	TY2023	TY2024	Five-Year Growth Rate
Total GMAT exams	1,206	1,184	933	856	967	- 5.4%
Women	374	342	270	267	293	- 5.9%
Candidates younger than 25	181	165	160	120	134	- 7.2%
GMAT (10 th Ed.) score <600 GMAT [™] Exam score < 565 Percentile < 55.1%	777	635	540	458	562	- 7.8%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	365	443	318	326	316	- 3.5%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	64	106	75	72	89	8.6%

Citizens of Mexico Top Score-Sending Destinations by School Country, TY2024

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. United States	974	68.2%	69.1%
2. United Kingdom	153	10.7%	8.8%
3. Spain	114	8.0%	4.6%
4. France	78	5.5%	4.7%
5. Canada	37	2.6%	6.7%

Citizens of Mexico Top Program Types, TY2024 (Percentage of Scores Sent)



0.6%

Graduate Management Admission Council[™]

Analytics/Data Science

Citizens of Peru: Candidate Profile

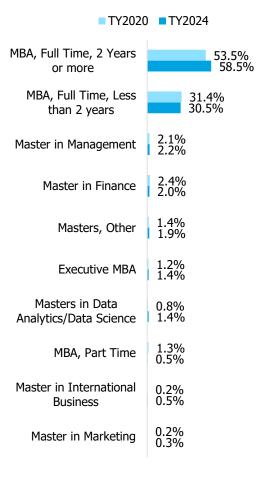
Citizens of Peru GMAT Exams by Candidate Demographics

Candidate Demographic	TY2020	TY2021	TY2022	TY2023	TY2024	Five-Year Growth Rate
Total GMAT exams	622	769	786	651	750	4.8%
Women	246	295	337	266	283	3.6%
Candidates younger than 25	44	56	67	54	68	11.5%
GMAT (10 th Ed.) score <600 GMAT $^{\text{TM}}$ Exam score < 565 Percentile < 55.1%	371	375	433	344	427	3.6%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	201	307	306	252	254	6.0%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	50	87	47	55	69	8.4%

Citizens of Peru Top Score-Sending Destinations by School Country, TY2024

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. United States	624	57.6%	57.0%
2. United Kingdom	125	11.5%	10.4%
3. France	84	7.7%	7.5%
4. Spain	82	7.6%	7.1%
5. Canada	73	6.7%	9.9%

Citizens of Peru Top Program Types, TY2024 (Percentage of Scores Sent)



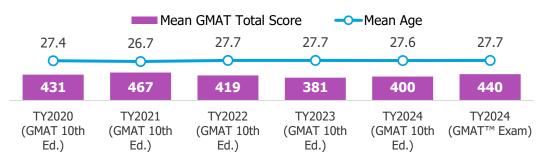
Graduate Management Admission Council

Middle East as a Score-Sending Destination

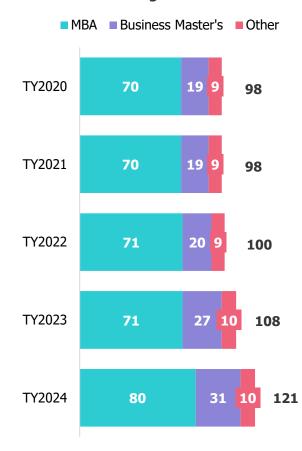
Programs in the Middle East GMAT Scores Received by Candidate Demographics

Candidate Demographic	GMAT Scores Sent in TY2024	MBA (%)	Business Master's (%)	Other (%)
Total GMAT exams	639	87.0%	8.8%	4.2%
Women	286	87.1%	7.7%	5.2%
Candidates younger than 25	211	88.2%	9.0%	2.8%
GMAT (10 th Ed.) score <600 GMAT™ Exam score < 565 Percentile < 55.1%	529	86.4%	9.5%	4.2%
GMAT (10 th Ed.) score 600-690 GMAT™ Exam score 565 - 635 Percentile 55.1% - 85.1%	69	87.0%	5.8%	7.2%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	41	95.1%	4.9%	0.0%

Programs in the Middle East Mean Total Score and Mean Candidate Age of GMAT Scores Received



Programs in the Middle East Number of GMAT Score-Accepting Programs



Citizens of Countries in the Middle East: Candidate Profile

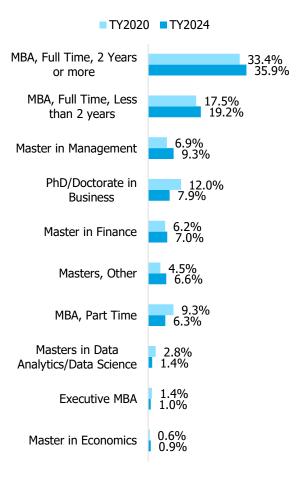
Citizens of Countries in the Middle East GMAT Exams by Candidate Demographics

Candidate Demographic	TY2020	TY2021	TY2022	TY2023	TY2024	Five-Year Growth Rate
Total GMAT exams	3,652	3,759	2,947	2,565	2,905	- 5.6%
Women	1,377	1,450	1,186	1,040	1,090	- 5.7%
Candidates younger than 25	1,086	1,144	974	857	1,126	0.9%
GMAT (10^{th} Ed.) score < 600 GMAT TM Exam score < 565 Percentile < 55.1%	2,637	2,402	1,991	1,712	1,917	- 7.7%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	729	928	676	596	632	- 3.5%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	286	429	280	257	356	5.7%

Citizens of Countries in the Middle East Top Score-Sending Destinations by School Country, TY2024

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. United States	1,615	44.1%	43.2%
2. United Kingdom	449	12.3%	7.5%
3. France	335	9.1%	7.6%
4. Kuwait	185	5.1%	1.8%
5. Germany	182	5.0%	2.3%

Citizens of Countries in the Middle East Top Program Types, TY2023 (Percentage of Scores Sent)



Citizens of Israel: Candidate Profile

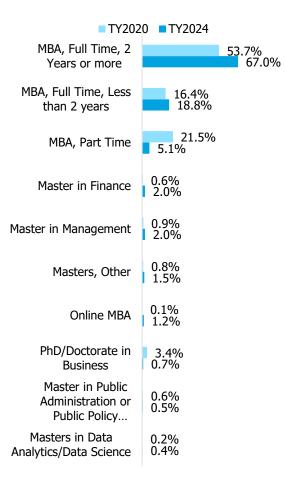
Citizens of Israel GMAT Exams by Candidate Demographics

Candidate Demographic	TY2020	TY2021	TY2022	TY2023	TY2024	Five-Year Growth Rate
Total GMAT exams	755	615	428	459	514	- 9.2%
Women	259	210	132	160	194	- 7.0%
Candidates younger than 25	88	53	44	37	47	- 14.5%
GMAT (10^{th} Ed.) score < 600 GMAT TM Exam score < 565 Percentile < 55.1%	511	332	222	195	181	- 22.9%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	150	180	135	160	186	5.5%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	94	103	71	104	147	11.8%

Citizens of Israel Top Score-Sending Destinations by School Country, TY2024

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. United States	531	62.8%	37.3%
2. Israel	127	15.0%	53.1%
3. United Kingdom	84	9.9%	3.9%
4. France	50	5.9%	3.2%
5. Spain	14	1.7%	0.9%

Citizens of Israel Top Program Types, TY2024 (Percentage of Scores Sent)



Citizens of Saudi Arabia: Candidate Profile

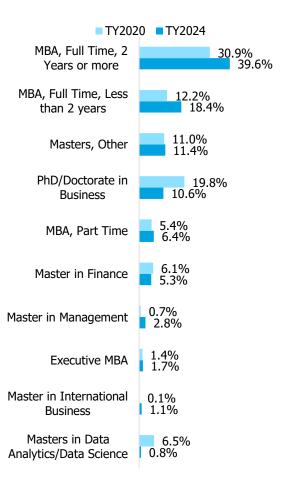
Citizens of Saudi Arabia GMAT Exams by Candidate Demographics

Candidate Demographic	TY2020	TY2021	TY2022	TY2023	TY2024	Five-Year Growth Rate
Total GMAT exams	537	553	441	405	394	- 7.5%
Women	200	203	187	147	145	- 7.7%
Candidates younger than 25	67	83	55	47	50	- 7.1%
GMAT (10 th Ed.) score <600 GMAT [™] Exam score < 565 Percentile < 55.1%	512	495	382	357	352	- 8.9%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	21	29	32	39	27	6.5%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	< 5	29	27	9	15	31.6%

Citizens of Saudi Arabia Top Score-Sending Destinations by School Country, TY2024

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. United States	184	51.3%	63.0%
2. Saudi Arabia	74	20.6%	21.9%
3. United Kingdom	45	12.5%	5.3%
4. France	23	6.4%	1.0%
5. Spain	13	3.6%	0.9%

Citizens of Saudi Arabia Top Program Types, TY2024 (Percentage of Scores Sent)



Graduate Management Admission Council

Citizens of Turkey: Candidate Profile

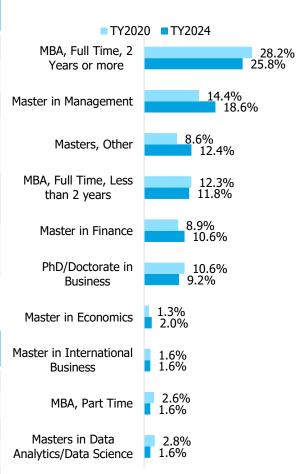
Citizens of Turkey GMAT Exams by Candidate Demographics

Candidate Demographic	TY2020	TY2021	TY2022	TY2023	TY2024	Five-Year Growth Rate
Total GMAT exams	594	682	505	441	558	- 1.6%
Women	257	295	235	190	254	- 0.3%
Candidates younger than 25	243	273	244	197	267	2.4%
GMAT (10 th Ed.) score <600 GMAT [™] Exam score < 565 Percentile < 55.1%	276	290	222	211	246	- 2.8%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	226	277	213	171	213	- 1.5%
GMAT (10 th Ed.) score ≥ 700 GMAT [™] Exam score ≥ 645 Percentile ≥ 89.3%	92	115	70	59	99	1.9%

Citizens of Turkey Top Score-Sending Destinations by School Country, TY2024

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. United States	361	36.4%	49.1%
2. United Kingdom	163	16.4%	10.2%
3. Germany	138	13.9%	5.8%
4. Netherlands	93	9.4%	8.3%
5. France	61	6.1%	5.0%

Citizens of Turkey Top Program Types, TY2024 (Percentage of Scores Sent)



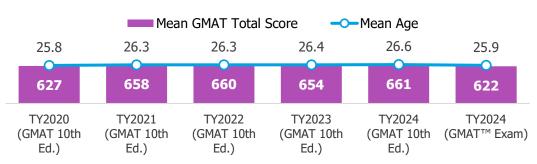
Graduate Management Admission Council

United States as a Score-Sending Destination

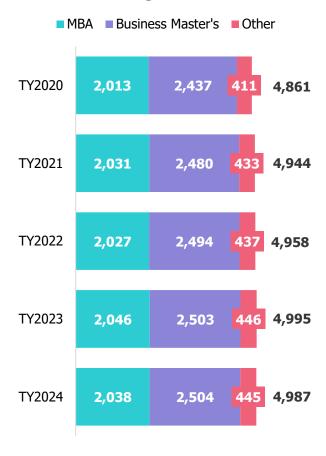
Programs in the United States GMAT Scores Received by Candidate Demographics

Candidate Demographic	GMAT Scores Sent in TY2024	MBA (%)	Business Master's (%)	Other (%)
Total GMAT exams	91,440	80.7%	14.0%	5.2%
Women	31,416	75.9%	17.0%	7.1%
Candidates younger than 25	28,838	65.2%	30.6%	4.2%
GMAT (10 th Ed.) score <600 GMAT™ Exam score < 565 Percentile < 55.1%	16,941	69.8%	24.0%	6.2%
GMAT (10 th Ed.) score 600-690 GMAT™ Exam score 565 - 635 Percentile 55.1% - 85.1%	28,467	77.8%	16.3%	5.8%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	45,964	86.5%	9.0%	4.5%

Programs in the United States Mean Total Score and Mean Candidate Age of GMAT Scores Received



Programs in the United States Number of GMAT Score-Accepting Programs



Citizens of the United States: Candidate Profile

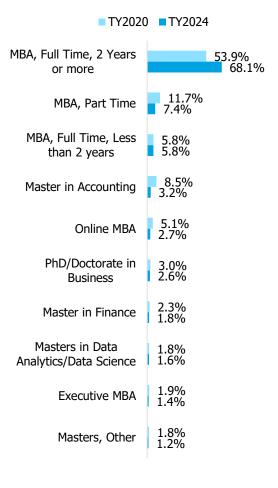
Citizens of the United States GMAT Exams by Candidate Demographics

Candidate Demographic	TY2020	TY2021	TY2022	TY2023	TY2024	Five-Year Growth Rate
Total GMAT exams	45,648	41,180	24,789	21,657	23,299	- 15.5%
Women	17,184	15,092	9,348	7,742	8,004	- 17.4%
Candidates younger than 25	19,493	16,810	10,681	9,183	9,418	- 16.6%
GMAT (10 th Ed.) score <600 GMAT $^{\text{TM}}$ Exam score < 565 Percentile < 55.1%	24,198	17,687	11,745	9,634	9,830	- 20.2%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	13,871	14,130	7,990	7,044	7,927	- 13.1%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	7,579	9,271	5,054	4,979	5,542	- 7.5%

Citizens of the United States Top Score-Sending Destinations by School Country, TY2024

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. United States	33,853	94.9%	96.5%
2. United Kingdom	733	2.1%	1.4%
3. France	379	1.1%	0.7%
4. Spain	173	0.5%	0.3%
5. India	85	0.2%	0.0%

Citizens of the United States Top Program Types, TY2024 (Percentage of Scores Sent)

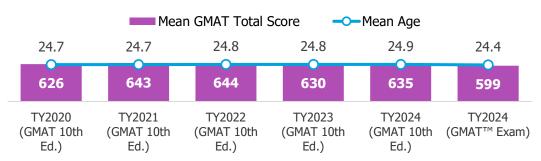


Western Europe as a Score-Sending Destination

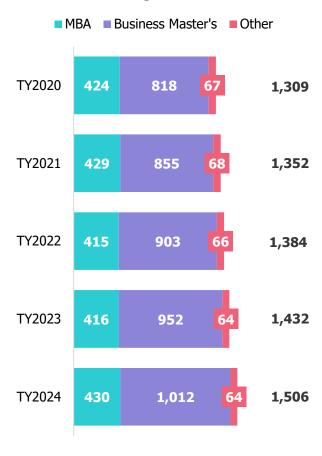
Programs in Western Europe GMAT Scores Received by Candidate Demographics

Candidate Demographic	GMAT Scores Sent in TY2024	MBA (%)	Business Master's (%)	Other (%)
Total GMAT exams	56,626	39.1%	59.2%	1.7%
Women	21,879	34.6%	63.3%	2.0%
Candidates younger than 25	32,427	11.9%	86.8%	1.3%
GMAT (10 th Ed.) score <600 GMAT [™] Exam score < 565 Percentile < 55.1%	13,571	33.3%	64.1%	2.6%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	25,756	38.2%	60.4%	1.4%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	17,296	45.1%	53.6%	1.4%

Programs in Western Europe Mean Total Score and Mean Candidate Age of GMAT Scores Received



Programs in Western Europe Number of GMAT Score-Accepting Programs



Citizens of Countries in Western Europe: Candidate Profile

Citizens of Countries in Western Europe GMAT Exams by Candidate Demographics

Candidate Demographic	TY2020	TY2021	TY2022	TY2023	TY2024	Five-Year Growth Rate
Total GMAT exams	15,185	18,180	12,815	12,146	13,437	- 3.0%
Women	5,090	6,186	4,236	4,008	4,320	- 4.0%
Candidates younger than 25	10,017	12,799	9,158	8,839	9,713	- 0.8%
GMAT (10 th Ed.) score <600 GMAT [™] Exam score < 565 Percentile < 55.1%	7,827	9,131	6,672	6,104	6,590	- 4.2%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	5,544	6,565	4,490	4,374	4,823	- 3.4%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	1,814	2,481	1,653	1,668	2,024	2.8%

Citizens of Countries in Western Europe Top Score-Sending Destinations by School Country, TY2024

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. France	4,398	20.9%	14.0%
2. United States	3,365	16.0%	19.1%
3. United Kingdom	3,335	15.8%	16.0%
4. Sweden	2,213	10.5%	8.2%
5. Germany	1,415	6.7%	8.5%

Citizens of Countries in Western Europe Top Program Types, TY2024 (Percentage of Scores Sent)



Citizens of France: Candidate Profile

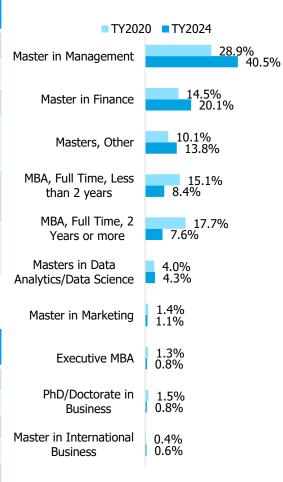
Citizens of France GMAT Exams by Candidate Demographics

Candidate Demographic	TY2020	TY2021	TY2022	TY2023	TY2024	Five-Year Growth Rate
Total GMAT exams	2,347	3,014	2,030	2,255	2,343	0.0%
Women	953	1,175	814	945	911	- 1.1%
Candidates younger than 25	1,732	2,336	1,648	1,896	1,912	2.5%
GMAT (10 th Ed.) score <600 GMAT [™] Exam score < 565 Percentile < 55.1%	1,176	1,466	1,079	1,189	1,159	- 0.4%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	927	1,096	694	816	842	- 2.4%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	244	452	257	250	342	8.8%

Citizens of France Top Score-Sending Destinations by School Country, TY2024

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. France	1,780	55.6%	40.8%
2. United Kingdom	438	13.7%	15.6%
3. United States	368	11.5%	24.4%
4. Italy	149	4.7%	2.9%
5. Spain	109	3.4%	4.8%

Citizens of France Top Program Types, TY2024 (Percentage of Scores Sent)



Citizens of Germany: Candidate Profile

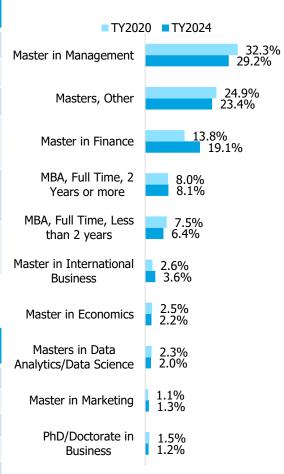
Citizens of Germany GMAT Exams by Candidate Demographics

Candidate Demographic	TY2020	TY2021	TY2022	TY2023	TY2024	Five-Year Growth Rate
Total GMAT exams	3,226	3,906	2,814	2,466	2,830	- 3.2%
Women	1,041	1,349	900	722	830	- 5.5%
Candidates younger than 25	2,499	3,056	2,265	1,975	2,242	- 2.2%
GMAT (10 th Ed.) score <600 GMAT $^{\text{TM}}$ Exam score < 565 Percentile < 55.1%	1,503	1,887	1,403	1,140	1,305	- 2.7%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	1,347	1,588	1,108	996	1,139	- 4.1%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	376	431	303	330	386	0.7%

Citizens of Germany Top Score-Sending Destinations by School Country, TY2024

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. Germany	1,205	23.0%	29.8%
2. United Kingdom	737	14.1%	12.4%
3. United States	543	10.4%	10.8%
4. France	536	10.3%	7.2%
5. Sweden	436	8.3%	5.4%

Citizens of Germany Top Program Types, TY2024 (Percentage of Scores Sent)



Citizens of Italy: Candidate Profile

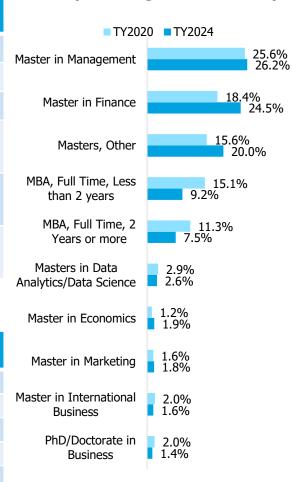
Citizens of Italy GMAT Exams by Candidate Demographics

Candidate Demographic	TY2020	TY2021	TY2022	TY2023	TY2024	Five-Year Growth Rate
Total GMAT exams	2,455	3,121	2,302	2,132	2,333	- 1.3%
Women	743	992	680	611	669	- 2.6%
Candidates younger than 25	1,798	2,400	1,805	1,698	1,904	- 1.4%
GMAT (10 th Ed.) score <600 GMAT $^{\text{TM}}$ Exam score < 565 Percentile < 55.1%	1,251	1,593	1,098	1,031	1,144	- 2.2%
GMAT (10 th Ed.) score 600-690 GMAT [™] Exam score 565 - 635 Percentile 55.1% - 85.1%	932	1,183	920	812	864	- 1.9%
GMAT (10 th Ed.) score \geq 700 GMAT TM Exam score \geq 645 Percentile \geq 89.3%	272	345	284	289	325	4.6%

Citizens of Italy Top Score-Sending Destinations by School Country, TY2024

Country/Region	Scores Sent in TY2024	% of Total Scores Sent in TY2024	% of Total Scores Sent in TY2020
1. France	825	23.4%	17.1%
2. United Kingdom	650	18.4%	17.6%
3. Italy	551	15.6%	21.8%
4. United States	378	10.7%	14.9%
5. Switzerland	231	6.5%	3.5%

Citizens of Italy Top Program Types, TY2024 (Percentage of Scores Sent)





Notes About the Data

About the GMAT (10th Ed.) Exam

The GMAT (10th Ed.) Exam consisted of four sections: Verbal, Quantitative, Analytical Writing, and Integrated Reasoning. GMAT (10th Ed.) Exam Total Scores, as presented in this report, are calculated based on performance on the Verbal and Quantitative sections of the exam. Total Scores are reported in increments of 10, on a scale ranging from 200 to 800. Results are valid for a five-year period from test sitting.

About the GMAT™ Exam

The GMAT™ Exam now consists of three sections: Verbal Reasoning, Quantitative Reasoning, and Data Insights. GMAT™ Exam Total Scores, as presented in this report, are calculated based on performance in these sections. Total Scores are reported in increments of 10, on a scale ranging from 205 to 805. Results remain valid for a five-year period from the test date

GMAT Score Cancel Policy

In late June 2014, GMAC instituted a policy offering test takers the ability to preview their GMAT section scores before deciding to accept or cancel the exam results. No score reports are distributed to schools when exam results are canceled. Candidates may reinstate their scores at a later date if they choose, however.

Although the ability to cancel exam results is not new, candidates in the past were unable to see their section scores before making the cancel decision. The proportion of exams canceled following the policy change increased from around 1 percent a year to more than 20 percent. Ultimately, the majority of test takers who cancel their exam results go on to retake the GMAT and generate reportable scores.

GMAC publishes annual GMAT trends to monitor global interest and mobility in high-quality GME worldwide. Because candidates who cancel their score continue to represent recruitment opportunities for business programs around the world, GMAC will now include canceled exam volume in its candidate reports. This reporting change allows comparisons to be made more accurately across time for the number of exams taken by any given student group. Care should be taken when comparing score-sending figures from TY2016 onward with previous years, however, as fewer score reports overall are now being sent as candidates' score cancel behavior has changed.

Variations in Data

The GMAT exam data in GMAC's internal data warehouse may vary slightly depending on when the data was exported. This may result in slight variation between the test year exam counts published in this current report and those published in past years' reports.



Notes About the Data

Gender Classifications

Beginning in testing year 2016, individuals who registered to take the GMAT exam had the option of checking a gender category called "Other" when entering their background information and setting up an account on mba.com. These exams are reflected in both the total exam and total scoresending counts in the region and country tables but are not broken out in separate gender categories within the tables.

GMAT Program Code Classifications

Program data in this report are based on a business schools' current GMAT code classifications for its respective programs. In any given GMAT testing year, school representatives have the opportunity to modify their program classifications if they differ from original classifications established at the time of GMAT program code assignment. As a result, historic GMAT score-sending data may change based on such program classification changes.

Programs included in Other in Score-Sending Destination pages:

- Doctoral/PhD in Business Administration or Management.
- Other Doctoral/PhD
- Fellowship/Scholarship Organizations
- Graduate Certificate
- Other

Updates to the Testing Year Data Preparation Process in TY2018

In TY2018, GMAC implemented a new process for preparing annual testing year data files due to structural changes in the data collected from GMAT exam registration. To standardize historic data into this new structure, testing year data was regenerated from TY2008 through TY2018 in the new format.

GMAT exam data now includes exams with a status of either "score reportable" or "score canceled" for all testing years starting in TY2008 through the current reporting year. The new GMAT score-sending data is indexed by candidates' score report request date, meaning that a testing year in the dataset represents all GMAT score reports that were requested to be sent to global business school programs within that testing year, regardless of when candidates sat for the GMAT exam associated with those scores.

Due to the changes in data preparation, exam and scoresending volumes in GMAT reports published after 2018 will be inconsistent with historic reports. For details, please contact the GMAC Research Department at research@gmac.com.



Methodology

Regional Classifications

Africa

Algeria; Angola; Benin; Botswana; Burkina Faso; Burundi; Cameroon; Cape Verde; Central African Republic; Chad; Comoros; Democratic Republic of the Congo; Republic of the Congo; Cote d'Ivoire (Ivory Coast); Djibouti; Egypt; Equatorial Guinea; Eritrea; Ethiopia; Gabon; The Gambia; Ghana; Guinea; Guinea-Bissau; Kenya; Lesotho; Liberia; Libyan Arab Jamahiriya; Madagascar; Malawi; Mali; Mauritania; Mauritius; Morocco; Mozambique; Namibia; Niger; Nigeria; Reunion; Rwanda; Sao Tome & Príncipe; Senegal; Seychelles; Sierra Leone; Somalia; South Africa; South Sudan; Sudan; Swaziland; Tanzania; Togo; Tunisia; Uganda; Zambia; Zimbabwe

Australia and Pacific Islands

American Samoa; Australia; Christmas Island; Fiji; Guam; Kiribati; Marshall Islands; Federated States of Micronesia; New Caledonia; New Zealand; Northern Mariana Islands; Palau; Papua New Guinea; Samoa; Solomon Islands; Tahiti; Tonga; Vanuatu

Canada

Canada

Central and South Asia

Afghanistan; Bangladesh; Bhutan; India; Kazakhstan; Kyrgyzstan; Nepal; Pakistan; Tajikistan; Turkmenistan; Uzbekistan

East and Southeast Asia

Brunei Darussalam; Cambodia; People's Republic of China; East Timor; Hong Kong SAR, China; Indonesia; Japan; North Korea; South Korea; Lao People's Democratic Republic; Macau SAR, China; Malaysia; Maldives; Mongolia; Myanmar (Burma); Philippines; Singapore; Sri Lanka; Taiwan, China; Thailand; Vietnam

Eastern Europe

Albania; Armenia; Azerbaijan; Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Latvia; Lithuania; F.Y.R. of Macedonia; Moldova; Montenegro; Poland; Romania; Russia; Republic of Serbia; Slovakia; Slovenia; Ukraine



Methodology

Regional Classifications

Mexico, Caribbean, and Latin America

Anguilla; Antigua & Barbuda; Argentina; Aruba; Bahamas; Barbados; Belize; Bermuda; Bolivia; Brazil; British Virgin Islands; Cayman Islands; Chile; Colombia; Costa Rica; Cuba; Commonwealth of Dominica; Dominican Republic; Ecuador; El Salvador; Grenada; Guadeloupe; Guatemala; Guyana; Haiti; Honduras; Jamaica; Martinique; Mexico; Montserrat; Nicaragua; Panama; Paraguay; Peru; Puerto Rico; Saint Kitts & Nevis; Saint Lucia; St. Vincent & The Grenadines; Suriname; Trinidad and Tobago; Turks & Caicos Islands; Uruguay; US Virgin Islands; Venezuela

Middle East

Bahrain; Gaza Strip; Iran; Iraq; Israel; Jordan; Kuwait; Lebanon; Oman; Palestinian Territory; Qatar; Saudi Arabia; Syrian Arab Republic; Turkey; United Arab Emirates; West Bank; Yemen

United States

United States

Western Europe

Andorra; Austria; Belgium; Cyprus; Denmark; Finland; France; Germany; Gibraltar; Greece; Iceland; Ireland; Italy; Liechtenstein; Luxembourg; Malta; Monaco; Netherlands; Norway; Portugal; San Marino; Spain; Sweden; Switzerland; United Kingdom



Contributors and Contact Information

Contributors

The following individuals from the GMAC Research
Department made significant contributions to the
publication of this report: **Ankit Nashine**, Manager of
Data Science, data preparation, analysis, interpretation of
the data, report preparation and review; **Kari Nelson**,
Associate Manager of Research Analytics and Operations,
analysis, report preparation, review; **Kun Yuan**, Director of
Research and Data Science, report review.

Contact Information

For questions or comments regarding the findings, methodology, or data, please contact the GMAC Research Department at research@gmac.com.

