

GMAC 2025 Research Operation Calendar (Tentative)

January	February	March	April
<p>Corporate Recruiters Survey Opens (1/15)</p> <p>Invite Schools to Participate in the Preliminary Application Trends Survey (1/21)</p>	<p>Corporate Recruiters Survey Continues</p> <p>Preliminary Application Trends Survey Opens (2/3) and Closes (2/28)</p>	<p>Corporate Recruiters Survey Closes (3/14)</p>	
May	June	July	August
	<p>Invite Schools to Participate in Application Trends Survey (6/2)</p> <p>Application Trends Survey Opens (6/16)</p>	<p>Application Trends Survey Continues</p>	<p>Application Trends Survey Closes (8/15)</p>
September	October	November	December
<p>School Satisfaction Survey Opens (9/16)</p>	<p>School Satisfaction Survey Closes (10/17)</p>	<p>Invite Schools to Sign up for 2026 Corporate Recruiters Survey (11/4)</p>	

Note: Prospective Students Survey is open throughout the year

GMAC 2025 Research Publication Calendar (Tentative)

January	February	March	April
		<p>Preliminary Application Trends Survey Results Released</p>	<p>GMAC Prospective Students Survey Global Results Released</p> <p>GMAC Prospective Students Survey Dashboard and Program Reports Released</p>
May	June	July	August
<p>GMAC Prospective Students Survey Regional Reports Released</p>	<p>Corporate Recruiters Survey Global and Regional Reports Released</p>	<p>Corporate Recruiters Survey Interactive Dashboards Released</p>	
September	October	November	December
	<p>Application Trends Survey Global and Regional Results Released</p> <p>GMAT Geographic Trends and Profiles Reports Released</p>	<p>Application Trends Survey Interactive Dashboards Released</p>	<p>GMAT Competitive Intelligence Reports Released for GMAC member schools meeting score reporting criteria</p>