

Profile of GMAT® Testing: North American Report

Testing Years 2010 Through 2014

November 2014

Globally, more than 1.2 million Graduate Management Admission Test® (GMAT®) exams have been taken over the past five years by individuals interested in pursuing graduate management education. The GMAT exam is an important part of the admissions process for more than 6,100 graduate management programs worldwide. A total of 243,529 GMAT exams were taken by prospective business school students around the world in testing year 2014 (TY2014), which ran from July 1, 2013 through June 30, 2014. These examinees sent a total of 687,976 score reports to graduate-level management programs across the globe.

This report summarizes five-year GMAT testing trends for US and Canadian residents, and race/ethnicity breakdowns for US citizens. It includes:

- GMAT exams taken by US region, US state of residence, and race/ethnicity of examinees (US citizens only),
- GMAT exams taken by Canadian residents, by Canadian province,
- GMAT exams taken by gender and mean age of GMAT examinees,
- Mean GMAT Total score, and
- GMAT score-sending breakdowns by program type for TY2014.

Mean GMAT Total scores and mean age of examinees are provided for groups with five or more exams taken and 10 or more score reports sent.

What Can I Do With the Data?

This data brief can help you build candidate profiles for specific US or Canadian groups around the world. For example, you can use the tables to determine the following about New York residents who sat for the GMAT exam in TY2014:

- New York residents sat for 12,072 GMAT exams.
- The mean age of New York residents was 25.8 and the mean GMAT Total score was 553.
- Of the 33,450 GMAT score reports sent by New York residents, 76 percent were directed to MBA programs.
- Women in New York (24% of scores sent) were slightly more likely than men in New York (20%) to send scores to non-MBA specialized master's programs.
- New York residents represented 11 percent of total testing by US residents.

Use this report as a starting point to target your search of potential students and enhance school recruitment efforts. For example, you can purchase names of prospective students using the **Graduate Management Admission Search Service® (GMASS®)** database or develop profiles of the decision-making process for US candidates based on data in the **mba.com Prospective Students Survey Interactive Report**.

See the back of this report for links to these and other resources.

Notes About the GMAT® Exam

The GMAT exam consists of four sections: Verbal, Quantitative, Analytical Writing, and Integrated Reasoning. GMAT "Total" scores, which are reported in this report, are calculated based on performance on the Verbal and Quantitative sections of the exam. Total scores are reported in increments of 10, on a scale ranging from 200 to 800. Results are valid for a five-year period from test sitting. Please note that GMAT volume was artificially elevated in TY2012 as many examinees opted to sit for the exam before the addition of Integrated Reasoning (IR) in June 2012.

About GMAT® Examinees

Data in this report reflect the total number of GMAT exams that generated valid, reportable scores during a given testing year. Examinees who took the exam more than once during the year are included in the aggregate data each time they generated a valid score. For example, if an individual took the GMAT exam twice during the 2014 testing year, he or she would represent a total of two exams taken during that year. Program breakdown data is based on a school's current GMAT code classifications for its respective programs.

About This Report

This Data-to-Go brief is prepared by GMAC researchers and summarizes five years of data for GMAT exams taken and score reports sent worldwide, filtered by US and Canadian residence at time of GMAT registration.

In This Report

Review GMAT exam and score reporting trends by:

- [US Region of Residence](#)
- [US State of Residence](#)
- [Race/Ethnicity of US Citizens](#)
- [Canadian Province of Residence](#)

Download the report at gmac.com/datatogo.

Table 1. GMAT® Testing Trends by US Region of Residence

Region of Residence	GMAT® Exams Taken by Testing Year						TY2014 Score Reports Sent by Program			
	Exams Taken	TY2010	TY2011	TY2012	TY2013	TY2014	Scores Sent	MBA	Non-MBA Master's	Doctoral /Other
All US Residents	Total	151,252	140,085	144,650	113,434	110,878	310,456	74.2%	22.6%	3.1%
	Men	90,539	83,825	85,827	67,352	65,372	191,127	77.8%	19.5%	2.7%
	Women	60,713	56,260	58,823	46,082	45,506	119,329	68.6%	27.7%	3.8%
	Mean Age	26.9	26.9	26.8	26.6	26.5	26.5	27.0	24.4	29.3
	Mean Score	531	528	530	528	532	555	560	533	596
Middle Atlantic	Total	14,781	13,621	14,457	11,122	11,246	33,206	79.4%	17.4%	3.2%
	Men	9,150	8,241	8,750	6,755	6,829	20,821	83.1%	14.4%	2.5%
	Women	5,631	5,380	5,707	4,367	4,417	12,385	73.2%	22.5%	4.3%
	Mean Age	26.5	26.6	26.6	26.5	26.5	26.5	26.9	24.2	30.1
	Mean Score	542	541	543	542	547	570	575	546	585
Midwest	Total	28,608	26,689	27,466	22,176	21,539	58,848	72.6%	23.8%	3.6%
	Men	17,519	16,323	16,493	13,351	12,667	36,177	77.3%	19.6%	3.0%
	Women	11,089	10,366	10,973	8,825	8,872	22,671	65.0%	30.4%	4.6%
	Mean Age	26.8	26.8	26.6	26.4	26.2	26.2	26.9	23.7	28.6
	Mean Score	530	530	531	531	534	558	557	556	598
Northeast	Total	32,706	30,015	31,766	23,762	23,077	63,806	77.7%	19.5%	2.8%
	Men	19,302	17,662	18,489	13,945	13,550	38,502	79.9%	17.7%	2.4%
	Women	13,404	12,353	13,277	9,817	9,527	25,304	74.4%	22.2%	3.4%
	Mean Age	26.3	26.3	26.2	26.0	26.1	26.1	26.5	24.4	28.3
	Mean Score	546	541	546	543	548	572	582	525	612
South	Total	29,426	27,170	27,128	21,679	20,456	56,210	65.4%	31.0%	3.6%
	Men	16,812	15,622	15,698	12,527	11,813	34,241	69.7%	27.2%	3.0%
	Women	12,614	11,548	11,430	9,152	8,643	21,969	58.7%	36.8%	4.6%
	Mean Age	26.7	26.7	26.7	26.4	26.2	26.0	26.7	24.1	30.3
	Mean Score	501	498	499	500	504	522	521	518	579
Southwest	Total	16,093	15,414	15,610	12,774	12,267	33,451	71.1%	25.4%	3.5%
	Men	9,454	9,114	9,198	7,597	7,273	20,978	75.7%	21.0%	3.2%
	Women	6,639	6,300	6,412	5,177	4,994	12,473	63.4%	32.7%	3.9%
	Mean Age	27.2	27.2	27.2	27.0	26.9	26.8	27.4	24.8	29.8
	Mean Score	509	508	508	509	512	533	537	514	588
US Military Bases	Total	76	95	141	114	118	357	90.5%	8.4%	1.1%
	Men	66	76	105	89	91	305	92.5%	6.2%	1.3%
	Women	10	19	36	25	27	52	78.8%	21.2%	0.0%
	Mean Age	31.0	31.0	29.0	30.3	31.3	30.4	30.1	34.4	—
	Mean Score	535	535	545	566	547	583	589	524	—
West	Total	29,562	27,081	28,082	21,807	22,175	64,578	78.8%	18.9%	2.3%
	Men	18,236	16,787	17,094	13,088	13,149	40,103	81.2%	16.5%	2.4%
	Women	11,326	10,294	10,988	8,719	9,026	24,475	75.0%	22.8%	2.2%
	Mean Age	27.6	27.7	27.5	27.4	27.3	27.2	27.6	25.3	29.3
	Mean Score	550	547	544	539	542	566	570	542	613

Table 2. GMAT® Testing Trends by US State of Residence

Residence	GMAT® Exams Taken by Testing Year						TY2014 Score Reports Sent by Program			
	Exams Taken	TY2010	TY2011	TY2012	TY2013	TY2014	Scores Sent	MBA	Non-MBA Master's	Doctoral /Other
Alabama	Total	2,262	2,025	1,905	1,626	1,715	4,552	54.7%	42.8%	2.6%
	Men	1,208	1,103	981	886	883	2,474	61.7%	35.9%	2.4%
	Women	1,054	922	924	740	832	2,078	46.3%	50.9%	2.8%
	Mean Age	26.2	26.2	26.1	25.9	25.4	25.4	26.4	23.8	30.1
	Mean Score	469	475	473	474	480	496	484	504	619
Alaska	Total	80	102	97	88	90	223	74.9%	19.7%	5.4%
	Men	46	56	61	56	55	158	77.2%	18.4%	4.4%
	Women	34	46	36	32	35	65	69.2%	23.1%	7.7%
	Mean Age	28.4	29.0	28.5	29.5	28.6	28.3	27.7	27.3	39.5
	Mean Score	537	536	519	501	506	529	550	472	438
Arizona	Total	1,736	1,706	1,698	1,298	1,255	3,358	74.5%	23.6%	2.0%
	Men	1,108	1,100	1,076	819	831	2,389	78.7%	19.5%	1.8%
	Women	628	606	622	479	424	969	64.1%	33.6%	2.3%
	Mean Age	27.8	27.8	27.4	27.2	27.3	27.2	27.9	24.4	34.4
	Mean Score	529	530	535	530	531	554	560	532	597
Arkansas	Total	903	845	929	752	665	1,684	67.4%	27.7%	4.9%
	Men	535	494	546	439	361	949	68.6%	25.4%	6.0%
	Women	368	351	383	313	304	735	65.9%	30.6%	3.5%
	Mean Age	26.3	26.1	26.0	25.9	25.7	25.7	25.8	24.3	32.0
	Mean Score	499	489	481	479	488	513	513	500	582
California	Total	18,535	16,616	17,648	13,447	13,764	41,203	83.7%	14.7%	1.6%
	Men	11,073	10,042	10,398	7,871	7,956	24,651	86.2%	12.3%	1.5%
	Women	7,462	6,574	7,250	5,576	5,808	16,552	80.0%	18.3%	1.8%
	Mean Age	27.6	27.7	27.5	27.5	27.4	27.3	27.6	25.3	28.9
	Mean Score	555	554	551	545	550	573	576	549	599
Colorado	Total	2,455	2,394	2,368	1,998	1,913	5,144	66.1%	31.1%	2.8%
	Men	1,480	1,392	1,419	1,172	1,111	3,136	69.7%	27.9%	2.4%
	Women	975	1,002	949	826	802	2,008	60.5%	36.2%	3.4%
	Mean Age	26.7	26.9	26.9	26.5	26.7	26.6	27.2	25.2	28.6
	Mean Score	536	528	527	531	536	558	564	540	630
Connecticut	Total	2,242	2,064	2,122	1,669	1,701	4,454	79.3%	17.7%	3.0%
	Men	1,363	1,321	1,305	1,054	1,045	2,779	80.4%	17.2%	2.4%
	Women	879	743	817	615	656	1,675	77.3%	18.6%	4.1%
	Mean Age	26.1	26.2	26.1	26.0	26.4	26.3	26.6	24.4	29.9
	Mean Score	531	525	535	532	538	561	568	525	597
Delaware	Total	290	333	379	335	377	934	63.3%	30.2%	6.5%
	Men	179	199	217	158	217	555	73.0%	19.8%	7.2%
	Women	111	134	162	177	160	379	49.1%	45.4%	5.5%
	Mean Age	26.9	27.0	26.5	25.4	25.2	25.3	25.8	23.5	28.5
	Mean Score	508	508	506	519	505	538	530	549	568
District of Columbia	Total	1,540	1,445	1,673	1,185	1,437	4,970	91.0%	7.4%	1.6%
	Men	888	788	923	716	842	2,980	93.4%	5.2%	1.4%
	Women	652	657	750	469	595	1,990	87.4%	10.7%	1.9%
	Mean Age	26.5	26.5	26.6	26.7	26.7	26.8	26.9	24.8	27.7
	Mean Score	602	599	609	610	619	636	638	616	607

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	Exams Taken	TY2010	TY2011	TY2012	TY2013	TY2014	Scores Sent	MBA	Non-MBA Master's	Doctoral /Other
Florida	Total	7,295	6,714	7,214	5,725	5,592	14,638	62.6%	33.4%	4.0%
	Men	4,232	3,949	4,200	3,316	3,238	8,941	66.1%	30.5%	3.3%
	Women	3,063	2,765	3,014	2,409	2,354	5,697	57.1%	37.9%	5.0%
	Mean Age	26.5	26.4	26.4	26.1	25.9	25.8	26.5	24.2	29.5
	Mean Score	507	504	505	507	513	530	531	522	577
Georgia	Total	5,249	4,856	4,597	3,579	3,308	9,853	68.2%	27.6%	4.2%
	Men	2,998	2,734	2,700	2,128	1,964	6,109	74.1%	22.7%	3.2%
	Women	2,251	2,122	1,897	1,451	1,344	3,744	58.6%	35.7%	5.7%
	Mean Age	27.2	27.4	27.5	27.0	26.7	26.6	27.2	24.5	30.6
	Mean Score	514	512	513	516	516	533	537	518	577
Hawaii	Total	408	448	409	317	320	893	80.5%	17.5%	2.0%
	Men	233	269	230	176	198	593	81.3%	16.5%	2.2%
	Women	175	179	179	141	122	300	79.0%	19.3%	1.7%
	Mean Age	28.8	28.4	28.5	28.8	28.7	28.0	28.5	25.3	29.1
	Mean Score	522	531	528	522	522	545	551	513	580
Idaho	Total	470	425	414	294	272	818	61.0%	35.3%	3.7%
	Men	335	296	306	205	196	643	63.6%	35.6%	0.8%
	Women	135	129	108	89	76	175	51.4%	34.3%	14.3%
	Mean Age	27.5	27.0	27.3	27.7	27.0	26.7	27.7	24.8	30.0
	Mean Score	524	525	520	503	524	542	545	524	658
Illinois	Total	7,656	7,117	7,304	5,692	5,619	16,735	81.0%	15.3%	3.8%
	Men	4,791	4,515	4,532	3,536	3,445	10,580	84.0%	13.0%	3.0%
	Women	2,865	2,602	2,772	2,156	2,174	6,155	75.8%	19.1%	5.2%
	Mean Age	26.9	26.9	26.9	26.9	26.7	26.8	27.1	24.3	29.3
	Mean Score	552	555	558	552	558	577	584	538	590
Indiana	Total	2,174	2,126	2,227	1,860	2,028	5,139	64.2%	32.6%	3.2%
	Men	1,376	1,307	1,380	1,178	1,214	3,204	69.9%	26.6%	3.5%
	Women	798	819	847	682	814	1,935	54.8%	42.5%	2.7%
	Mean Age	27.2	27.3	27.1	26.6	26.1	26.2	27.5	23.5	27.0
	Mean Score	523	517	520	529	526	555	545	568	625
Iowa	Total	996	1,002	1,177	1,053	1,033	2,418	61.3%	37.9%	0.8%
	Men	621	595	667	623	605	1,502	66.6%	32.8%	0.6%
	Women	375	407	510	430	428	916	52.7%	46.2%	1.1%
	Mean Age	27.2	27.4	27.0	27.1	26.2	25.6	27.5	22.7	25.3
	Mean Score	528	531	531	531	533	560	543	588	585
Kansas	Total	1,304	1,205	1,245	1,037	938	2,300	65.4%	29.1%	5.4%
	Men	728	706	711	614	511	1,345	72.5%	23.4%	4.1%
	Women	576	499	534	423	427	955	55.5%	37.2%	7.3%
	Mean Age	25.2	25.4	25.3	25.5	25.7	25.5	26.4	23.1	27.6
	Mean Score	510	499	514	508	497	526	518	531	600
Kentucky	Total	1,488	1,317	1,226	985	944	2,682	76.1%	20.8%	3.2%
	Men	874	771	726	584	569	1,698	76.7%	20.3%	3.1%
	Women	614	546	500	401	375	984	75.0%	21.6%	3.4%
	Mean Age	26.6	26.9	27.4	26.5	26.2	25.8	26.4	23.4	28.4
	Mean Score	501	501	498	507	504	528	520	550	572

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	Exams Taken	TY2010	TY2011	TY2012	TY2013	TY2014	Scores Sent	MBA	Non-MBA Master's	Doctoral /Other
Louisiana	Total	1,976	1,969	1,859	1,544	1,429	3,733	76.5%	20.9%	2.6%
	Men	1,055	1,057	958	764	752	2,071	78.0%	20.1%	1.9%
	Women	921	912	901	780	677	1,662	74.7%	22.0%	3.4%
	Mean Age	25.5	25.3	25.5	25.6	25.4	25.2	25.4	23.8	28.6
	Mean Score	484	476	475	471	479	501	499	506	548
Maine	Total	273	234	260	189	157	371	76.8%	17.0%	6.2%
	Men	166	134	164	120	102	255	73.3%	17.6%	9.0%
	Women	107	100	96	69	55	116	84.5%	15.5%	0.0%
	Mean Age	26.2	26.8	26.8	26.5	27.7	27.2	27.4	25.2	30.2
	Mean Score	510	527	519	527	523	546	544	519	637
Maryland	Total	2,595	2,359	2,410	1,912	1,893	5,454	78.3%	17.0%	4.7%
	Men	1,606	1,407	1,458	1,171	1,123	3,253	82.0%	14.6%	3.3%
	Women	989	952	952	741	770	2,201	72.6%	20.6%	6.8%
	Mean Age	26.4	26.4	26.4	26.5	26.7	26.7	26.7	25.0	31.9
	Mean Score	533	533	529	535	532	548	550	537	555
Massachusetts	Total	6,376	5,672	5,888	4,621	4,385	12,383	81.1%	16.7%	2.2%
	Men	3,742	3,319	3,412	2,697	2,598	7,577	83.1%	14.9%	2.0%
	Women	2,634	2,353	2,476	1,924	1,787	4,806	78.0%	19.6%	2.4%
	Mean Age	26.7	26.7	26.6	26.3	26.3	26.4	26.7	24.6	29.9
	Mean Score	556	552	553	554	557	583	591	543	603
Michigan	Total	3,710	3,310	3,466	2,912	2,762	7,744	72.1%	25.0%	2.9%
	Men	2,205	2,009	2,078	1,758	1,678	4,858	75.5%	22.0%	2.4%
	Women	1,505	1,301	1,388	1,154	1,084	2,886	66.4%	29.9%	3.7%
	Mean Age	27.2	27.1	26.7	26.3	26.4	26.1	26.7	23.8	29.1
	Mean Score	516	516	519	519	525	548	546	550	588
Minnesota	Total	2,377	2,129	2,191	1,708	1,602	4,826	81.5%	15.6%	2.9%
	Men	1,416	1,283	1,291	1,020	941	2,956	85.3%	11.3%	3.4%
	Women	961	846	900	688	661	1,870	75.6%	22.4%	2.0%
	Mean Age	27.5	27.9	27.2	26.8	26.9	26.8	27.4	23.8	27.3
	Mean Score	540	551	550	553	554	574	573	568	635
Mississippi	Total	1,121	1,136	1,131	819	714	1,897	60.8%	33.3%	5.9%
	Men	575	597	602	414	377	1,078	68.1%	27.2%	4.7%
	Women	546	539	529	405	337	819	51.2%	41.4%	7.4%
	Mean Age	26.2	26.4	26.5	26.8	25.9	25.2	25.9	23.6	28.3
	Mean Score	442	442	442	441	451	472	463	481	528
Missouri	Total	2,509	2,360	2,366	1,918	1,853	4,439	65.4%	29.3%	5.3%
	Men	1,476	1,362	1,305	1,113	1,027	2,625	72.5%	22.9%	4.6%
	Women	1,033	998	1,061	805	826	1,814	55.2%	38.6%	6.2%
	Mean Age	25.9	25.7	25.4	25.2	25.5	25.6	25.9	23.9	30.5
	Mean Score	516	516	510	516	509	534	527	545	561
Montana	Total	193	220	197	152	162	378	72.0%	25.9%	2.1%
	Men	95	126	107	102	91	217	71.0%	27.2%	1.8%
	Women	98	94	90	50	71	161	73.3%	24.2%	2.5%
	Mean Age	26.9	27.6	27.3	28.0	27.1	27.0	27.5	25.9	-
	Mean Score	512	508	504	508	499	524	526	514	-

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	Exams Taken	TY2010	TY2011	TY2012	TY2013	TY2014	Scores Sent	MBA	Non-MBA Master's	Doctoral /Other
Nebraska	Total	667	730	664	546	504	1,301	70.4%	26.0%	3.6%
	Men	430	444	405	332	292	835	75.3%	22.6%	2.0%
	Women	237	286	259	214	212	466	61.6%	32.0%	6.4%
	Mean Age	26.2	25.7	26.3	25.6	26.2	26.0	26.8	23.6	26.4
	Mean Score	521	529	520	525	516	538	536	536	596
Nevada	Total	773	762	669	546	566	1,343	70.7%	26.7%	2.6%
	Men	451	467	383	309	346	860	73.6%	23.8%	2.6%
	Women	322	295	286	237	220	483	65.6%	31.7%	2.7%
	Mean Age	28.0	28.2	28.4	28.3	28.7	28.1	28.0	27.8	33.4
	Mean Score	514	514	516	504	503	519	525	501	540
New Hampshire	Total	386	357	351	284	274	682	75.5%	22.3%	2.2%
	Men	245	237	201	187	170	431	79.1%	18.3%	2.6%
	Women	141	120	150	97	104	251	69.3%	29.1%	1.6%
	Mean Age	26.1	26.4	26.2	25.8	25.8	26.3	26.9	23.4	31.8
	Mean Score	548	552	547	556	538	566	566	567	528
New Jersey	Total	6,143	5,516	5,727	4,163	3,960	11,015	80.2%	16.9%	3.0%
	Men	3,821	3,386	3,554	2,569	2,483	7,118	82.7%	14.8%	2.4%
	Women	2,322	2,130	2,173	1,594	1,477	3,897	75.4%	20.6%	3.9%
	Mean Age	26.7	26.7	26.7	26.4	26.4	26.5	26.8	24.9	27.9
	Mean Score	529	525	532	534	534	556	560	522	614
New Mexico	Total	399	372	348	313	270	705	71.3%	26.0%	2.7%
	Men	199	217	195	163	160	451	76.3%	22.2%	1.6%
	Women	200	155	153	150	110	254	62.6%	32.7%	4.7%
	Mean Age	28.1	27.2	27.2	26.6	26.6	25.9	26.3	23.8	34.5
	Mean Score	501	492	512	503	508	528	526	531	555
New York	Total	16,615	15,547	16,755	12,326	12,072	33,450	75.7%	21.3%	2.9%
	Men	9,553	8,895	9,443	7,030	6,831	19,436	77.8%	19.8%	2.4%
	Women	7,062	6,652	7,312	5,296	5,241	14,014	72.9%	23.6%	3.6%
	Mean Age	26.1	26.1	26.0	25.8	25.8	25.9	26.3	24.1	27.6
	Mean Score	552	546	551	544	553	576	591	519	617
North Carolina	Total	4,934	4,387	4,390	3,356	3,103	8,848	65.3%	31.3%	3.4%
	Men	2,839	2,597	2,624	2,025	1,866	5,648	70.6%	26.6%	2.8%
	Women	2,095	1,790	1,766	1,331	1,237	3,200	55.8%	39.6%	4.5%
	Mean Age	27.3	27.4	27.3	27.1	26.9	26.8	27.7	24.3	32.0
	Mean Score	510	512	517	519	519	537	540	523	588
North Dakota	Total	149	143	145	101	106	298	64.4%	24.8%	10.7%
	Men	100	74	86	70	66	204	64.7%	19.6%	15.7%
	Women	49	69	59	31	40	94	63.8%	36.2%	0.0%
	Mean Age	26.4	26.0	25.4	26.0	26.0	25.9	26.4	23.6	27.9
	Mean Score	502	491	531	539	516	526	504	548	605
Ohio	Total	4,968	4,533	4,674	3,636	3,490	9,324	67.5%	28.4%	4.1%
	Men	3,065	2,758	2,789	2,106	1,944	5,373	74.5%	22.4%	3.1%
	Women	1,903	1,775	1,885	1,530	1,546	3,951	57.9%	36.6%	5.5%
	Mean Age	26.8	26.6	26.4	26.0	25.8	25.7	26.4	23.5	28.6
	Mean Score	516	513	513	513	521	547	533	570	613

Table 2. GMAT® Testing Trends by US State of Residence

Residence	GMAT® Exams Taken by Testing Year						TY2014 Score Reports Sent by Program			
	Exams Taken	TY2010	TY2011	TY2012	TY2013	TY2014	Scores Sent	MBA	Non-MBA Master's	Doctoral /Other
Oklahoma	Total	1,374	1,247	1,240	1,058	1,036	2,825	70.8%	25.9%	3.3%
	Men	802	737	726	648	629	1,793	74.6%	21.1%	4.3%
	Women	572	510	514	410	407	1,032	64.2%	34.1%	1.6%
	Mean Age	26.7	27.1	26.6	26.7	26.3	26.1	26.9	23.4	30.0
	Mean Score	501	499	505	500	506	522	512	538	602
Oregon	Total	1,339	1,224	1,327	1,099	1,199	2,742	63.3%	32.3%	4.4%
	Men	785	707	758	618	661	1,548	69.5%	25.5%	5.0%
	Women	554	517	569	481	538	1,194	55.3%	41.1%	3.6%
	Mean Age	28.0	27.7	27.3	26.7	26.2	26.3	27.3	23.8	30.8
	Mean Score	533	518	519	515	505	540	534	545	603
Pennsylvania	Total	5,175	4,785	5,057	4,086	4,126	11,597	78.5%	18.6%	2.9%
	Men	3,285	2,957	3,108	2,520	2,514	7,365	82.6%	15.3%	2.1%
	Women	1,890	1,828	1,949	1,566	1,612	4,232	71.2%	24.4%	4.4%
	Mean Age	26.4	26.5	26.4	26.2	26.1	26.2	26.6	23.7	30.7
	Mean Score	532	530	528	530	535	557	557	548	610
Rhode Island	Total	540	503	545	426	414	1,161	70.8%	25.2%	4.0%
	Men	342	296	331	233	251	713	75.6%	21.0%	3.4%
	Women	198	207	214	193	163	448	63.2%	31.9%	4.9%
	Mean Age	26.1	25.5	25.5	25.3	25.3	25.5	25.3	24.9	32.7
	Mean Score	502	506	504	504	505	528	529	513	608
South Carolina	Total	1,608	1,406	1,369	1,160	975	2,738	55.4%	41.1%	3.4%
	Men	935	822	826	658	559	1,685	60.9%	36.5%	2.6%
	Women	673	584	543	502	416	1,053	46.7%	48.5%	4.7%
	Mean Age	26.3	26.1	26.0	25.7	25.7	25.3	26.2	23.5	31.4
	Mean Score	509	502	509	510	505	523	518	527	556
South Dakota	Total	197	189	150	150	111	314	71.0%	28.3%	0.6%
	Men	110	117	90	70	55	163	72.4%	27.6%	0.0%
	Women	87	72	60	80	56	151	69.5%	29.1%	1.3%
	Mean Age	25.4	25.9	26.3	26.7	26.5	25.7	25.9	24.8	-
	Mean Score	514	506	508	509	494	512	502	535	-
Tennessee	Total	2,590	2,515	2,508	2,133	2,011	5,585	70.2%	27.1%	2.7%
	Men	1,561	1,498	1,535	1,313	1,244	3,588	72.5%	25.3%	2.2%
	Women	1,029	1,017	973	820	767	1,997	65.9%	30.4%	3.7%
	Mean Age	26.6	26.7	26.9	26.7	26.6	26.2	26.9	23.9	31.3
	Mean Score	498	493	491	490	496	513	507	518	612
Texas	Total	12,584	12,089	12,324	10,105	9,706	26,563	70.7%	25.6%	3.7%
	Men	7,345	7,060	7,201	5,967	5,653	16,345	75.4%	21.2%	3.4%
	Women	5,239	5,029	5,123	4,138	4,053	10,218	63.2%	32.5%	4.3%
	Mean Age	27.1	27.1	27.2	27.1	26.9	26.9	27.4	25.0	29.4
	Mean Score	508	506	505	508	510	532	537	508	586
US Military Bases	Total	76	95	141	114	118	357	90.5%	8.4%	1.1%
	Men	66	76	105	89	91	305	92.5%	6.2%	1.3%
	Women	10	19	36	25	27	52	78.8%	21.2%	0.0%
	Mean Age	31.0	31.0	29.0	30.3	31.3	30.4	30.1	34.4	—
	Mean Score	535	535	545	566	547	583	589	524	—

Table 2. GMAT® Testing Trends by US State of Residence

Residence	GMAT® Exams Taken by Testing Year						TY2014 Score Reports Sent by Program			
	Exams Taken	TY2010	TY2011	TY2012	TY2013	TY2014	Scores Sent	MBA	Non-MBA Master's	Doctoral /Other
Utah	Total	2,258	2,042	2,224	1,625	1,533	5,096	69.1%	25.4%	5.6%
	Men	1,837	1,679	1,781	1,232	1,191	4,225	70.0%	23.6%	6.4%
	Women	421	363	443	393	342	871	64.5%	33.9%	1.6%
	Mean Age	27.5	27.8	27.6	27.9	27.9	27.7	28.0	26.5	28.9
	Mean Score	554	548	545	543	540	563	566	536	647
Vermont	Total	131	122	118	84	114	290	74.5%	24.8%	0.7%
	Men	70	74	79	55	70	193	78.8%	20.7%	0.5%
	Women	61	48	39	29	44	97	66.0%	33.0%	1.0%
	Mean Age	25.6	26.5	25.7	27.5	26.4	25.4	25.9	23.3	-
	Mean Score	547	550	580	555	556	589	590	590	-
Virginia	Total	4,643	4,297	4,553	3,279	3,136	9,506	78.5%	18.5%	2.9%
	Men	2,869	2,640	2,805	1,975	1,948	6,164	82.0%	15.5%	2.5%
	Women	1,774	1,657	1,748	1,304	1,188	3,342	72.2%	24.1%	3.7%
	Mean Age	26.9	27.0	27.3	27.0	27.1	27.0	27.5	24.5	28.4
	Mean Score	550	547	551	545	550	572	580	536	580
Washington	Total	2,950	2,743	2,643	2,175	2,312	6,635	76.6%	20.8%	2.5%
	Men	1,834	1,718	1,591	1,311	1,319	4,002	80.7%	16.9%	2.4%
	Women	1,116	1,025	1,052	864	993	2,633	70.5%	26.7%	2.8%
	Mean Age	28.2	28.2	28.3	27.8	27.1	27.1	27.7	24.5	29.8
	Mean Score	553	551	542	543	537	558	561	538	629
West Virginia	Total	538	402	385	325	277	745	58.7%	36.5%	4.8%
	Men	323	250	239	215	185	504	63.5%	31.9%	4.6%
	Women	215	152	146	110	92	241	48.5%	46.1%	5.4%
	Mean Age	25.1	24.3	24.4	24.3	24.2	24.2	24.4	22.8	31.9
	Mean Score	468	481	473	478	489	513	497	529	580
Wisconsin	Total	1,901	1,845	1,857	1,563	1,493	4,010	70.8%	26.0%	3.2%
	Men	1,201	1,153	1,159	931	889	2,532	75.1%	23.1%	1.8%
	Women	700	692	698	632	604	1,478	63.4%	30.9%	5.7%
	Mean Age	26.8	26.5	26.4	26.4	25.9	26.1	26.9	23.9	26.9
	Mean Score	539	532	524	538	544	564	564	560	606
Wyoming	Total	101	105	86	66	44	103	67.0%	28.2%	4.9%
	Men	67	35	60	36	25	70	75.7%	24.3%	0.0%
	Women	34	70	26	30	19	33	48.5%	36.4%	15.2%
	Mean Age	26.0	26.2	24.9	25.5	28.5	28.7	29.6	27.2	-
	Mean Score	558	518	540	529	521	560	544	596	-

Table 3. GMAT® Testing Trends by Race/Ethnicity (US Citizens Only)

Race/Ethnicity (US Citizens Only)	GMAT® Exams Taken by Testing Year						TY2014 Score Reports Sent by Program			
	Exams Taken	TY2010	TY2011	TY2012	TY2013	TY2014	Scores Sent	MBA	Non-MBA Master's	Doctoral /Other
African American	Total	10,842	10,026	10,057	7,439	7,333	21,110	75.7%	18.1%	6.2%
	Men	5,188	4,811	4,958	3,705	3,684	10,943	78.4%	16.4%	5.2%
	Women	5,654	5,215	5,099	3,734	3,649	10,167	72.7%	19.9%	7.4%
	Mean Age	27.9	28.1	28.1	28.2	27.9	27.5	27.5	25.8	31.7
	Mean Score	431	430	433	432	436	455	457	425	518
American Indian, Alaskan Native, Pacific Islander American, or Other Native American	Total	975	864	878	658	599	1,659	81.3%	16.6%	2.1%
	Men	570	467	470	366	323	951	79.8%	18.1%	2.1%
	Women	405	397	408	292	276	708	83.3%	14.5%	2.1%
	Mean Age	27.9	28.6	28.2	28.2	28.1	27.5	27.9	25.6	29.0
	Mean Score	500	488	488	484	493	512	514	495	575
Asian American	Total	14,407	13,115	14,091	9,770	10,082	31,135	81.3%	17.2%	1.5%
	Men	8,207	7,528	7,917	5,597	5,794	18,464	83.1%	15.7%	1.2%
	Women	6,200	5,587	6,174	4,173	4,288	12,671	78.7%	19.4%	1.9%
	Mean Age	26.7	26.8	26.6	26.6	26.7	26.5	26.8	24.8	28.6
	Mean Score	560	559	565	560	566	584	594	529	645
Hispanic American	Total	7,486	7,217	7,802	6,055	6,115	16,978	76.5%	20.5%	3.1%
	Men	4,172	3,977	4,347	3,462	3,451	10,174	78.5%	18.3%	3.1%
	Women	3,314	3,240	3,455	2,593	2,664	6,804	73.4%	23.6%	3.0%
	Mean Age	27.1	27.1	27.2	27.1	26.8	26.7	27.0	25.0	29.1
	Mean Score	483	478	480	482	484	501	505	475	564
White (Non-Hispanic)	Total	86,623	79,307	77,776	61,459	57,906	162,003	78.8%	19.3%	1.9%
	Men	54,838	50,445	49,611	39,582	37,494	109,874	80.2%	18.0%	1.8%
	Women	31,785	28,862	28,165	21,877	20,412	52,129	75.6%	22.3%	2.1%
	Mean Age	26.5	26.6	26.6	26.5	26.5	26.3	26.7	24.2	30.6
	Mean Score	545	544	547	545	551	570	576	541	619
Multiracial/Multiethnic/Other	Total	6,728	6,017	6,227	4,554	4,682	13,637	81.8%	15.8%	2.4%
	Men	4,033	3,583	3,599	2,621	2,714	8,325	83.1%	14.7%	2.3%
	Women	2,695	2,434	2,628	1,933	1,968	5,312	79.8%	17.6%	2.6%
	Mean Age	27.1	27.1	27.1	27.2	27.1	27.0	27.1	25.3	31.2
	Mean Score	531	526	525	518	529	550	555	516	598
No Response	Total	0	0	680	606	393	1,253	83.8%	13.3%	2.9%
	Men	0	0	442	402	264	883	85.7%	12.2%	2.0%
	Women	0	0	238	204	129	370	79.2%	15.9%	4.9%
	Mean Age	—	—	27.4	27.3	27.6	27.1	27.1	25.6	33.3
	Mean Score	—	—	590	604	589	620	630	568	568

Table 4. GMAT® Testing Trends by Canadian Province of Residence

Province of Residence	GMAT® Exams Taken by Testing Year						TY2014 Score Reports Sent by Program			
	Exams Taken	TY2010	TY2011	TY2012	TY2013	TY2014	Scores Sent	MBA	Non - MBA Master's	Doctoral /Other
All Canadian Residents	Total	8,662	8,531	9,313	7,969	7,534	19,365	79.1%	17.2%	3.7%
	Men	5,344	5,145	5,458	4,739	4,474	11,939	81.6%	14.7%	3.7%
	Women	3,318	3,386	3,855	3,230	3,060	7,426	75.0%	21.2%	3.8%
	Mean Age	27.7	27.7	27.6	27.5	27.4	27.2	27.5	24.8	31.3
	Mean Score	555	553	555	553	552	575	573	587	581
Alberta	Total	790	814	801	772	718	1,729	87.4%	8.7%	3.9%
	Men	515	526	533	492	450	1,179	88.2%	9.0%	2.8%
	Women	275	288	268	280	268	550	85.6%	8.0%	6.4%
	Mean Age	29.2	29.5	29.2	29.7	29.6	28.8	29.0	25.5	31.8
	Mean Score	556	558	563	550	552	576	572	608	604
British Columbia	Total	1,252	1,184	1,185	976	856	2,136	72.7%	24.8%	2.5%
	Men	761	684	658	528	483	1,254	76.5%	21.1%	2.4%
	Women	491	500	527	448	373	882	67.3%	30.0%	2.6%
	Mean Age	27.6	27.7	27.8	27.4	27.7	27.5	28.4	24.5	30.6
	Mean Score	555	563	562	556	557	586	585	593	580
Manitoba	Total	106	112	110	91	97	209	67.0%	26.3%	6.7%
	Men	63	65	57	51	66	142	69.0%	22.5%	8.5%
	Women	43	47	53	40	31	67	62.7%	34.3%	3.0%
	Mean Age	29.4	30.2	28.3	29.5	27.5	27.0	28.4	23.5	26.1
	Mean Score	545	550	537	531	532	560	540	598	604
New Brunswick	Total	54	71	66	75	60	94	81.9%	7.4%	10.6%
	Men	37	49	47	49	30	45	95.6%	4.4%	0.0%
	Women	17	22	19	26	30	49	69.4%	10.2%	20.4%
	Mean Age	26.2	26.2	26.8	24.9	25.7	26.0	24.9	—	36.0
	Mean Score	511	505	498	502	479	502	498	—	470
Newfoundland	Total	106	122	112	94	73	121	95.0%	3.3%	1.7%
	Men	62	64	40	53	34	55	98.2%	0.0%	1.8%
	Women	44	58	72	41	39	66	92.4%	6.1%	1.5%
	Mean Age	27.1	26.6	26.3	27.9	26.8	26.8	26.9	—	—
	Mean Score	535	518	508	532	522	541	541	—	—
Nova Scotia	Total	215	196	234	232	251	503	71.2%	25.0%	3.8%
	Men	110	111	113	123	131	299	70.2%	24.7%	5.0%
	Women	105	85	121	109	120	204	72.5%	25.5%	2.0%
	Mean Age	26.2	26.6	26.5	26.0	25.5	25.6	26.1	23.0	34.8
	Mean Score	525	523	514	509	508	549	538	571	602
Northwest Territories	Total	0	1	1	0	2	12	83.3%	16.7%	0.0%
	Men	0	1	0	0	1	8	75.0%	25.0%	0.0%
	Women	0	0	1	0	1	4	100.0%	0.0%	0.0%
	Mean Age	—	—	—	—	—	—	26.8	—	—
	Mean Score	—	—	—	—	—	—	662	—	—
Nunavut	Total	3	2	0	0	0	—	—	—	—
	Men	2	1	0	0	0	0	—	—	—
	Women	1	1	0	0	0	—	—	—	—
	Mean Age	—	—	—	—	—	—	—	—	—
	Mean Score	—	—	—	—	—	—	—	—	—

Table 4. GMAT® Testing Trends by Canadian Province of Residence

Province of Residence	GMAT® Exams Taken by Testing Year						TY2014 Score Reports Sent by Program			
	Exams Taken	TY2010	TY2011	TY2012	TY2013	TY2014	Scores Sent	MBA	Non - MBA Master's	Doctoral /Other
Ontario	Total	4,952	4,829	5,479	4,604	4,411	11,828	80.1%	16.4%	3.6%
	Men	3,070	2,897	3,210	2,766	2,621	—	—	—	—
	Women	1,882	1,932	2,269	1,838	1,790	4,643	75.6%	20.7%	3.7%
	Mean Age	27.4	27.3	27.3	27.1	27.0	26.8	26.9	25.2	31.8
	Mean Score	560	554	558	559	556	576	575	585	565
Prince Edward Island	Total	12	19	19	15	14	52	48.1%	51.9%	0.0%
	Men	10	13	9	7	8	36	47.2%	52.8%	0.0%
	Women	2	6	10	8	6	16	50.0%	50.0%	0.0%
	Mean Age	23.0	26.8	23.9	23.7	23.4	23.0	24.0	22.1	—
	Mean Score	485	494	537	504	578	611	610	612	—
Quebec	Total	1,105	1,089	1,170	985	965	2,487	76.2%	19.0%	4.8%
	Men	674	682	721	600	601	1,611	77.3%	17.5%	5.2%
	Women	431	407	449	385	364	876	74.1%	21.7%	4.2%
	Mean Age	28.3	28.2	28.2	28.0	27.8	27.8	28.6	24.1	29.4
	Mean Score	546	546	547	551	553	574	569	585	624
Saskatchewan	Total	64	87	134	122	86	192	82.3%	12.0%	5.7%
	Men	38	50	69	70	49	125	86.4%	4.8%	8.8%
	Women	26	37	65	52	37	67	74.6%	25.4%	0.0%
	Mean Age	28.8	28.8	28.5	27.5	28.9	28.3	28.5	26.3	28.3
	Mean Score	532	517	521	521	518	554	551	541	638
Yukon	Total	3	5	2	3	1	2	100.0%	0.0%	0.0%
	Men	2	2	1	0	0	0	—	—	—
	Women	1	3	1	3	1	—	—	—	—
	Mean Age	—	26.8	—	—	—	—	—	—	—
	Mean Score	—	566	—	—	—	—	—	—	—

Regional Categories: United States

Middle Atlantic

Delaware, District of Columbia (Washington, DC), Maryland, Pennsylvania, Virginia, West Virginia

Midwest

Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, Wisconsin.

Northeast

Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Rhode Island, Vermont

South

Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee

Southwest

Arizona, New Mexico, Oklahoma, Texas

West

Alaska, California, Colorado, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington, Wyoming

Regional Categories: Canada

Alberta, British Columbia, Manitoba, New Brunswick, Newfoundland, Nova Scotia, Northwest Territories, Nunavut, Ontario, Prince Edward Island, Quebec, Saskatchewan, Yukon

Contributors

The following individuals from the Research Department in the School Products Division of GMAC made significant contributions to the publication of this report: **Alex Chisholm**, Director, Statistical Analysis, report concept and design, analysis, interpretation of data, and drafting, revising of manuscript for intellectual content; **David Svancer**, Research Analyst Manager, data preparation and manuscript review; **Michelle Sparkman Renz**, Director, Research Communications, manuscript review; **Paula Bruggeman**, Editor/Writer, Manager, Research Communications, editorial review and publication management; **Tacoma Williams**, Research Coordinator, quality assurance; **Paula McKay**, Director, School Products, content review; and **Robert Alig**, Executive Vice President, School Products, manuscript review.

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Related Publications

- **2014 mba.com Prospective Students Survey Report**
This survey report offers information about the motivations, reservations, intended career outcomes, and funding expectations of prospective graduate management students who have registered on mba.com. Rich survey data offer insights into key issues that affect school recruitment success.
gmac.com/prospectivestudents
- **2014 mba.com Prospective Students Interactive Research Tool** (For GMAT using schools)
This interactive data research tool allows schools to create customized searches of survey data regarding the motivations, preferences, program choices of thousands of individuals who are considering applying to a graduate business school program. This report represents data collected from more than 12,000 prospective students who registered on mba.com from October 2012 through September 2013.
gmac.com/interactiveresearch
- **GMAT® Trends Tracker 2014** (For GMAT using schools)
The GMAT Trends Tracker is an Adobe® Flex tool that presents GMAT exam data from testing years 2010 through 2014 in a dynamic format with additional student mobility data. The GMAT Trends Tracker offers graphical displays of data tables and the ability to select and view the regional and demographic data of interest to you. All data can be downloaded for further use.
gmac.com/geographictrends

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- Get the most up-to-date contacts: The global GMASS database is updated daily.
- Find the best candidates anytime, anywhere with our easy-to-use web-based application.
- Save time: Receive automatic results daily, weekly, or monthly, and save your best searches.
- Recruit early: Target GMAT pre-test candidates early in their decision-making process.
- Save money: GMASS is a cost-effective way to build multichannel marketing programs.

To get more information, or to start a GMASS subscription, please contact Paula McKay at pmckay@gmac.com, or visit gmac.com/gmass.

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GMAC provides timely information to help drive your strategic decisions

GMAC trends analysis and statistical data on graduate business education inform business and employment reporting in leading news publications. Below is a list of the research we produce.



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Data to Go: Get rich data from test takers and survey research in focused briefs about particular markets, respondent segments, and topics of interest.



Research Reports: Stay up to date on the latest research about high-stakes testing, GMAT validity, and studies related to the business education market.



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GMAC Research Calendar: Check the calendar for important survey and publication dates.

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Visit gmac.com/survey to learn more.

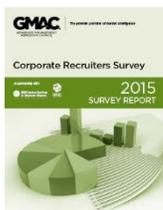
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