Profile of GMAT® Testing 2017

Profile of GMAT® Testing: North America

Five-Year Summary: TY2013–TY2017

November 2017

Globally, more than 1.2 million Graduate Management Admission Test® (GMAT®) exams have been taken over the past five years by individuals interested in pursuing graduate management education. The GMAT exam is an important part of the admissions process for more than 6,900 graduate management programs worldwide. A total of 250,884 GMAT exams were taken worldwide by prospective business school students in testing year 2017 (TY2017), which ran from July 1, 2016 through June 30, 2017. These examinees sent a total of 517,774 score reports to graduate-level management programs across the globe.

This report summarizes five-year GMAT testing trends for US and Canadian residents for:

- GMAT exams taken by US region, US state of residence, and race/ethnicity of examinees (US citizens only);
- GMAT exams taken by Canadian residents, by Canadian province;
- GMAT exams taken by gender and mean age of GMAT examinees;
- Mean GMAT Total Score; and
- GMAT score-sending breakdowns by program type (MBA, business master's, and doctoral/other), for TY2017.

Mean GMAT Total Scores and mean age of examinees are provided for groups with five or more exams taken and 10 or more score reports sent.

What Can I Do With the Data?

Use the data to build candidate profiles for specific US or Canadian groups. For example, you can use the tables to determine the following about Montana residents who sat for the GMAT exam in TY2017:

- Montana residents sat for 108 GMAT exams.
- The mean age of Montana residents was 24.5 and the mean GMAT Total Score was 489.
- Of the 241 GMAT score reports sent by Montana residents, 60 percent were directed to MBA programs.
- Women in Montana (34% of scores sent) were less likely than men in Montana (45%) to send scores to business master's programs.
- Montana residents represent 0.10 percent of total testing by US residents.

Make this report your starting point to target your search of potential students and enhance school recruitment efforts. For example, you can purchase names of prospective students using the **Graduate Management Admission Search Service® (GMASS®)** database or develop profiles of the decision-making process for US and Canadian candidates based on data in the **mba.com Prospective Students Survey Interactive Report**.

About This Report

This Data Brief summarizes five years of data for GMAT exams taken and score reports sent worldwide, filtered by US and Canadian residence at time of GMAT registration.

Review GMAT exam and score reporting trends by:

- **US Region of Residence**
- **US State of Residence**
- **Race/Ethnicity of US Citizens**
- **Canadian Province of Residence**

About GMAT Examinees

Data in this report reflect the total number of GMAT exams that generated valid Total Scores during a given testing year. Test takers who took the exam more than once during the year are included in the aggregate data. For example, an individual who took the GMAT exam twice in TY2017 would represent a total of two exams taken during that year.

Table 1. GMAT® Testing Trends by US Region of Residence

Region of Residence	GMAT® Exams Taken by Testing Year						TY2017 Score Reports Sent by Program			
	Exams Taken	TY2013	TY2014	TY2015	TY2016	TY2017	Scores Sent	MBA	Business Master's	Doctoral /Other
All US Residents	Total	113,434	110,878	108,740	109,376	103,855	221,143	73.4%	23.4%	3.2%
	Men	67,352	65,372	63,760	63,451	60,195	136,229	77.2%	20.0%	2.8%
	Women	46,082	45,506	44,980	45,916	43,641	84,890	67.3%	28.9%	3.8%
	Mean Age	26.6	26.5	26.4	26.3	26.1	26.2	26.8	24.0	29.1
	Mean Total Score	528	532	536	542	549	584	593	551	622
Middle Atlantic	Total	11,122	11,246	10,387	10,221	9,444	20,857	78.0%	18.1%	4.0%
	Men	6,755	6,829	6,261	6,073	5,549	12,894	80.6%	16.1%	3.3%
	Women	4,367	4,417	4,126	4,148	3,889	7,956	73.8%	21.3%	5.0%
	Mean Age	26.5	26.5	26.5	26.2	26.1	26.3	26.7	23.8	29.8
	Mean Total Score	542	547	553	559	565	603	611	566	612
Midwest	Total	22,176	21,539	21,120	20,563	19,026	40,219	73.0%	23.6%	3.4%
	Men	13,351	12,667	12,348	11,843	11,028	25,341	78.1%	18.7%	3.3%
	Women	8,825	8,872	8,772	8,718	7,997	14,876	64.3%	32.1%	3.6%
	Mean Age	26.4	26.2	26.1	25.9	25.7	25.9	26.6	23.3	27.7
	Mean Total Score	531	534	537	543	551	586	588	573	644
Northeast	Total	23,762	23,077	22,387	22,917	22,751	45,567	77.7%	19.7%	2.5%
	Men	13,945	13,550	12,887	13,084	12,946	27,319	80.8%	17.0%	2.2%
	Women	9,817	9,527	9,500	9,831	9,803	18,245	73.1%	23.8%	3.1%
	Mean Age	26.0	26.1	25.9	25.8	25.8	26.0	26.4	23.9	28.8
	Mean Total Score	543	548	555	564	574	609	622	552	631
South	Total	21,679	20,456	19,604	19,299	18,423	39,881	64.0%	32.1%	3.9%
	Men	12,527	11,813	11,534	11,215	10,819	24,594	68.0%	28.7%	3.4%
	Women	9,152	8,643	8,070	8,084	7,600	15,285	57.6%	37.6%	4.8%
	Mean Age	26.4	26.2	26.1	25.7	25.5	25.5	26.2	23.6	29.6
	Mean Total Score	500	504	509	510	514	544	549	527	610
Southwest	Total	12,774	12,267	12,566	12,925	11,972	26,521	71.0%	25.3%	3.7%
	Men	7,597	7,273	7,401	7,729	7,105	16,743	76.0%	20.9%	3.1%
	Women	5,177	4,994	5,165	5,196	4,865	9,770	62.4%	32.8%	4.8%
	Mean Age	27.0	26.9	27.0	26.9	26.7	26.7	27.3	24.6	29.2
	Mean Total Score	509	512	515	520	529	565	575	530	606
US Military Bases	Total	114	118	162	164	135	330	87.0%	10.6%	2.4%
	Men	89	91	126	126	114	291	86.3%	11.0%	2.7%
	Women	25	27	36	38	21	39	92.3%	7.7%	0.0%
	Mean Age	30.3	31.3	30.8	30.3	31.3	30.4	29.9	32.6	—
	Mean Total Score	566	547	537	541	533	593	606	487	—
West	Total	21,807	22,175	22,514	23,287	22,104	47,768	76.9%	20.9%	2.3%
	Men	13,088	13,149	13,203	13,381	12,634	29,047	80.1%	17.9%	2.1%
	Women	8,719	9,026	9,311	9,901	9,466	18,719	71.9%	25.5%	2.6%
	Mean Age	27.4	27.3	27.2	27.2	27.0	27.1	27.6	25.0	29.8
	Mean Total Score	539	542	546	549	556	594	601	566	623

Note: Dashes that appear in the table are used to indicate "not applicable", such as when there are no examinees in a given subgroup, and thus, no scores exist. For examinee privacy, dashes are also used in place of mean age and mean Total Scores when there are fewer than five exams taken or less than 10 score reports sent by any given candidate group.

Table 2. GMAT® Testing Trends by US State of Residence

Residence	Exams Taken	GMAT® Exams Taken by Testing Year					TY2017 Score Reports Sent by Program			
		TY2013	TY2014	TY2015	TY2016	TY2017	Scores Sent	MBA	Business Master's	Doctoral /Other
Alabama	Total	1,626	1,715	1,724	1,931	1,675	3,492	54.2%	43.8%	1.9%
	Men	886	883	941	1,068	926	2,092	57.2%	40.7%	2.1%
	Women	740	832	783	863	749	1,400	49.8%	48.6%	1.6%
	Mean Age	25.9	25.4	25.3	25.0	24.7	24.4	25.3	23.3	26.4
	Mean Total Score	474	480	485	484	484	513	511	514	567
Alaska	Total	88	90	108	101	82	201	85.1%	14.4%	0.5%
	Men	56	55	64	67	61	148	85.1%	14.9%	0.0%
	Women	32	35	44	34	21	53	84.9%	13.2%	1.9%
	Mean Age	29.5	28.6	27.5	29.1	29.2	29.4	29.3	28.9	—
	Mean Total Score	501	506	528	545	530	561	566	541	—
Arizona	Total	1,298	1,255	1,273	1,354	1,245	2,668	66.0%	29.3%	4.6%
	Men	819	831	778	792	765	1,754	70.2%	26.3%	3.5%
	Women	479	424	495	562	480	914	58.1%	35.2%	6.7%
	Mean Age	27.2	27.3	26.7	26.1	25.7	26.3	27.3	23.9	27.9
	Mean Total Score	530	531	535	532	534	577	583	560	606
Arkansas	Total	752	665	553	519	517	1,041	58.4%	32.8%	8.8%
	Men	439	361	339	291	314	667	59.1%	32.8%	8.1%
	Women	313	304	214	228	203	374	57.2%	32.6%	10.2%
	Mean Age	25.9	25.7	25.5	24.8	24.8	24.6	25.3	23.0	26.4
	Mean Total Score	479	488	488	495	499	544	526	540	677
California	Total	13,447	13,764	13,886	14,595	14,387	31,105	80.2%	17.9%	1.9%
	Men	7,871	7,956	7,963	8,194	7,930	18,043	84.3%	14.1%	1.6%
	Women	5,576	5,808	5,923	6,399	6,456	13,060	74.4%	23.2%	2.3%
	Mean Age	27.5	27.4	27.3	27.3	27.0	27.1	27.5	24.8	30.7
	Mean Total Score	545	550	556	560	566	605	610	578	620
Colorado	Total	1,998	1,913	2,014	2,027	1,804	3,776	69.2%	28.6%	2.2%
	Men	1,172	1,111	1,174	1,202	1,072	2,278	72.7%	26.3%	1.0%
	Women	826	802	840	825	732	1,498	64.0%	32.0%	4.0%
	Mean Age	26.5	26.7	26.4	26.6	26.8	27.2	27.8	25.4	31.7
	Mean Total Score	531	536	532	529	542	573	585	547	563
Connecticut	Total	1,669	1,701	1,581	1,459	1,216	2,439	75.2%	20.3%	4.5%
	Men	1,054	1,045	985	941	765	1,639	80.0%	17.5%	2.4%
	Women	615	656	596	518	451	800	65.4%	25.9%	8.8%
	Mean Age	26.0	26.4	26.0	25.4	25.4	25.6	26.0	23.4	28.6
	Mean Total Score	532	538	542	557	569	594	604	539	670
Delaware	Total	335	377	356	306	302	529	74.1%	15.1%	10.8%
	Men	158	217	220	191	173	325	83.7%	9.5%	6.8%
	Women	177	160	136	115	129	204	58.8%	24.0%	17.2%
	Mean Age	25.4	25.2	26.3	26.2	25.7	26.4	26.3	24.2	30.6
	Mean Total Score	519	505	508	527	540	597	596	523	703
District of Columbia	Total	1,185	1,437	1,446	1,426	1,496	3,735	90.5%	6.6%	2.9%
	Men	716	842	767	789	818	2,117	92.5%	5.2%	2.3%
	Women	469	595	679	637	678	1,618	87.8%	8.5%	3.7%
	Mean Age	26.7	26.7	26.7	26.7	26.6	26.8	26.9	25.4	26.0
	Mean Total Score	610	619	619	622	623	662	665	641	605

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Residence	Exams Taken	GMAT® Exams Taken by Testing Year					TY2017 Score Reports Sent by Program			
		TY2013	TY2014	TY2015	TY2016	TY2017	Scores Sent	MBA	Business Master's	Doctoral /Other
Florida	Total	5,725	5,592	5,334	5,414	5,277	10,619	59.4%	36.0%	4.6%
	Men	3,316	3,238	3,159	3,177	3,102	6,423	63.2%	33.2%	3.5%
	Women	2,409	2,354	2,175	2,237	2,171	4,194	53.5%	40.2%	6.3%
	Mean Age	26.1	25.9	25.6	25.5	25.2	25.3	25.9	23.6	29.6
	Mean Total Score	507	513	516	517	517	544	549	529	602
Georgia	Total	3,579	3,308	3,404	3,319	3,268	8,045	71.9%	23.8%	4.3%
	Men	2,128	1,964	1,968	1,916	1,947	5,082	76.8%	19.5%	3.8%
	Women	1,451	1,344	1,436	1,403	1,321	2,963	63.5%	31.3%	5.3%
	Mean Age	27.0	26.7	26.8	26.5	26.4	26.4	26.9	24.0	31.4
	Mean Total Score	516	516	525	527	539	569	581	527	601
Hawaii	Total	317	320	322	324	316	695	78.0%	20.7%	1.3%
	Men	176	198	205	199	191	472	80.9%	18.6%	0.4%
	Women	141	122	117	125	125	223	71.7%	25.1%	3.1%
	Mean Age	28.8	28.7	29.8	29.0	28.7	27.9	28.5	25.6	—
	Mean Total Score	522	522	519	516	517	559	564	548	—
Idaho	Total	294	272	278	247	253	611	59.9%	38.6%	1.5%
	Men	205	196	191	178	179	469	61.8%	36.9%	1.3%
	Women	89	76	87	69	74	142	53.5%	44.4%	2.1%
	Mean Age	27.7	27.0	27.7	28.2	26.4	26.4	27.4	24.6	—
	Mean Total Score	503	524	509	513	512	535	538	529	—
Illinois	Total	5,692	5,619	5,630	5,575	5,243	11,867	82.1%	15.4%	2.5%
	Men	3,536	3,445	3,422	3,306	3,212	7,547	84.6%	13.1%	2.3%
	Women	2,156	2,174	2,208	2,269	2,030	4,318	77.7%	19.5%	2.8%
	Mean Age	26.9	26.7	26.5	26.4	26.4	26.4	26.9	23.7	27.2
	Mean Total Score	552	558	564	572	584	614	623	561	648
Indiana	Total	1,860	2,028	2,086	2,133	2,114	4,212	65.2%	29.7%	5.0%
	Men	1,178	1,214	1,177	1,165	1,209	2,619	75.0%	20.2%	4.8%
	Women	682	814	909	968	905	1,593	49.2%	45.5%	5.3%
	Mean Age	26.6	26.1	25.9	25.6	25.3	25.5	26.7	22.8	26.1
	Mean Total Score	529	526	527	535	541	581	573	590	635
Iowa	Total	1,053	1,033	1,046	906	759	1,451	52.5%	43.1%	4.3%
	Men	623	605	561	502	390	784	63.4%	34.3%	2.3%
	Women	430	428	485	404	369	667	39.7%	53.5%	6.7%
	Mean Age	27.1	26.2	26.2	25.7	25.3	25.4	27.0	22.9	30.6
	Mean Total Score	531	533	525	526	537	581	561	595	678
Kansas	Total	1,037	938	739	664	560	1,259	71.4%	20.2%	8.4%
	Men	614	511	444	383	346	872	76.9%	15.9%	7.1%
	Women	423	427	295	281	214	387	58.9%	29.7%	11.4%
	Mean Age	25.5	25.7	26.0	26.0	25.6	25.6	25.8	24.3	27.4
	Mean Total Score	508	497	498	503	511	555	544	547	664
Kentucky	Total	985	944	939	853	709	1,529	78.6%	16.5%	4.8%
	Men	584	569	585	529	435	1,036	80.7%	15.5%	3.8%
	Women	401	375	354	324	274	493	74.2%	18.7%	7.1%
	Mean Age	26.5	26.2	26.3	26.2	25.9	25.7	25.9	23.9	30.1
	Mean Total Score	507	504	494	496	506	539	534	536	623

Table 2. GMAT® Testing Trends by US State of Residence

Residence		GMAT® Exams Taken by Testing Year					TY2017 Score Reports Sent by Program			
	Exams Taken	TY2013	TY2014	TY2015	TY2016	TY2017	Scores Sent	MBA	Business Master's	Doctoral /Other
Louisiana	Total	1,544	1,429	1,254	1,168	1,047	2,127	74.3%	21.2%	4.5%
	Men	764	752	683	648	576	1,260	77.9%	18.9%	3.2%
	Women	780	677	571	520	471	867	69.0%	24.6%	6.5%
	Mean Age	25.6	25.4	25.5	25.2	25.1	24.8	25.1	23.4	26.6
	Mean Total Score	471	479	479	488	480	518	510	519	638
Maine	Total	189	157	152	142	178	381	85.6%	8.4%	6.0%
	Men	120	102	88	91	99	227	83.7%	6.2%	10.1%
	Women	69	55	64	51	79	154	88.3%	11.7%	0.0%
	Mean Age	26.5	27.7	27.1	25.2	27.3	27.3	27.8	24.7	24.0
	Mean Total Score	527	523	534	549	547	573	570	518	684
Maryland	Total	1,912	1,893	1,802	1,626	1,502	3,291	78.5%	16.4%	5.1%
	Men	1,171	1,123	1,040	975	899	2,043	79.0%	15.3%	5.7%
	Women	741	770	762	651	600	1,244	77.8%	18.2%	4.0%
	Mean Age	26.5	26.7	26.3	26.2	26.3	26.4	26.5	24.4	31.5
	Mean Total Score	535	532	536	544	545	579	584	545	609
Massachusetts	Total	4,621	4,385	4,429	4,521	4,404	9,262	78.8%	19.1%	2.1%
	Men	2,697	2,598	2,522	2,568	2,545	5,568	83.8%	14.8%	1.4%
	Women	1,924	1,787	1,907	1,953	1,859	3,694	71.3%	25.5%	3.2%
	Mean Age	26.3	26.3	26.2	25.9	25.6	26.1	26.4	24.1	31.9
	Mean Total Score	554	557	565	575	589	626	635	590	605
Michigan	Total	2,912	2,762	2,749	2,841	2,648	5,503	72.2%	24.2%	3.6%
	Men	1,758	1,678	1,672	1,678	1,494	3,513	78.7%	18.0%	3.3%
	Women	1,154	1,084	1,077	1,163	1,154	1,990	60.8%	35.2%	4.1%
	Mean Age	26.3	26.4	26.2	25.8	25.5	26.0	26.9	23.4	26.6
	Mean Total Score	519	525	530	537	542	577	578	563	663
Minnesota	Total	1,708	1,602	1,406	1,511	1,446	3,202	83.3%	15.9%	0.8%
	Men	1,020	941	809	889	877	2,127	85.7%	13.7%	0.6%
	Women	688	661	597	622	569	1,075	78.5%	20.3%	1.2%
	Mean Age	26.8	26.9	26.6	26.7	26.2	26.4	26.9	23.4	28.2
	Mean Total Score	553	554	555	564	561	596	595	605	592
Mississippi	Total	819	714	660	638	599	1,238	54.5%	43.7%	1.8%
	Men	414	377	382	371	296	631	53.4%	44.2%	2.4%
	Women	405	337	278	267	303	607	55.7%	43.2%	1.2%
	Mean Age	26.8	25.9	26.2	25.6	24.6	24.3	25.0	22.8	42.1
	Mean Total Score	441	451	451	452	463	476	455	502	522
Missouri	Total	1,918	1,853	1,976	1,670	1,518	2,895	64.6%	30.9%	4.5%
	Men	1,113	1,027	1,066	958	800	1,714	70.7%	23.2%	6.1%
	Women	805	826	910	712	718	1,181	55.7%	42.1%	2.2%
	Mean Age	25.2	25.5	25.2	25.2	25.2	25.5	26.1	23.4	30.1
	Mean Total Score	516	509	504	517	513	557	555	547	654
Montana	Total	152	162	138	96	108	241	60.2%	39.8%	0.0%
	Men	102	91	75	47	61	134	55.2%	44.8%	0.0%
	Women	50	71	63	49	47	107	66.4%	33.6%	0.0%
	Mean Age	28.0	27.1	26.5	27.9	24.5	24.7	24.9	24.3	—
	Mean Total Score	508	499	503	494	489	508	510	506	—

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Residence	Exams Taken	GMAT® Exams Taken by Testing Year					TY2017 Score Reports Sent by Program			
		TY2013	TY2014	TY2015	TY2016	TY2017	Scores Sent	MBA	Business Master's	Doctoral /Other
Nebraska	Total	546	504	486	427	426	909	64.4%	31.4%	4.3%
	Men	332	292	279	270	256	597	65.7%	30.8%	3.5%
	Women	214	212	207	157	170	312	61.9%	32.4%	5.8%
	Mean Age	25.6	26.2	25.8	25.5	24.9	25.2	26.0	23.4	25.4
	Mean Total Score	525	516	519	517	503	540	543	521	637
Nevada	Total	546	566	528	583	573	969	68.7%	30.1%	1.1%
	Men	309	346	296	328	297	546	66.7%	31.7%	1.6%
	Women	237	220	232	255	276	423	71.4%	28.1%	0.5%
	Mean Age	28.3	28.7	28.2	28.4	28.1	27.7	28.0	27.0	29.8
	Mean Total Score	504	503	511	500	496	524	522	523	607
New Hampshire	Total	284	274	262	227	261	503	73.6%	23.9%	2.6%
	Men	187	170	174	143	158	336	78.6%	19.6%	1.8%
	Women	97	104	88	84	103	167	63.5%	32.3%	4.2%
	Mean Age	25.8	25.8	25.4	24.9	25.0	25.5	25.9	23.1	34.1
	Mean Total Score	556	538	546	543	546	583	598	544	515
New Jersey	Total	4,163	3,960	3,714	3,700	3,521	7,475	78.5%	19.4%	2.0%
	Men	2,569	2,483	2,315	2,180	2,154	4,742	81.8%	16.4%	1.9%
	Women	1,594	1,477	1,399	1,520	1,367	2,733	73.0%	24.7%	2.3%
	Mean Age	26.4	26.4	26.1	26.1	25.8	26.1	26.5	24.0	28.1
	Mean Total Score	534	534	543	552	563	594	603	557	621
New Mexico	Total	313	270	316	268	282	558	76.9%	17.0%	6.1%
	Men	163	160	177	154	152	337	81.3%	13.4%	5.3%
	Women	150	110	139	114	130	221	70.1%	22.6%	7.2%
	Mean Age	26.6	26.6	27.3	27.8	26.6	26.9	27.2	24.3	29.4
	Mean Total Score	503	508	501	483	485	511	519	456	569
New York	Total	12,326	12,072	11,780	12,430	12,735	24,606	77.4%	20.0%	2.6%
	Men	7,030	6,831	6,541	6,908	6,968	14,243	79.5%	18.1%	2.4%
	Women	5,296	5,241	5,239	5,520	5,766	10,361	74.5%	22.8%	2.8%
	Mean Age	25.8	25.8	25.8	25.8	25.8	25.9	26.4	23.9	27.9
	Mean Total Score	544	553	558	566	575	611	629	540	637
North Carolina	Total	3,356	3,103	2,888	2,830	2,828	6,279	59.7%	37.1%	3.2%
	Men	2,025	1,866	1,765	1,663	1,688	3,930	65.0%	32.0%	3.0%
	Women	1,331	1,237	1,123	1,167	1,140	2,349	50.8%	45.6%	3.5%
	Mean Age	27.1	26.9	26.6	25.9	25.5	25.7	26.7	23.6	29.0
	Mean Total Score	519	519	534	531	532	562	573	537	650
North Dakota	Total	101	106	122	154	140	220	84.1%	15.5%	0.5%
	Men	70	66	70	92	82	145	79.3%	20.0%	0.7%
	Women	31	40	52	62	58	75	93.3%	6.7%	0.0%
	Mean Age	26.0	26.0	26.2	28.3	28.1	26.9	27.4	24.1	—
	Mean Total Score	539	516	509	479	506	520	515	551	—
Ohio	Total	3,636	3,490	3,307	3,168	2,748	5,825	65.1%	30.7%	4.2%
	Men	2,106	1,944	1,900	1,729	1,544	3,568	69.7%	25.8%	4.5%
	Women	1,530	1,546	1,407	1,439	1,204	2,257	58.0%	38.4%	3.6%
	Mean Age	26.0	25.8	25.7	25.1	24.8	25.0	25.7	23.1	27.5
	Mean Total Score	513	521	527	530	542	575	564	591	623

Table 2. GMAT® Testing Trends by US State of Residence

Residence	Exams Taken	GMAT® Exams Taken by Testing Year					TY2017 Score Reports Sent by Program			
		TY2013	TY2014	TY2015	TY2016	TY2017	Scores Sent	MBA	Business Master's	Doctoral /Other
Oklahoma	Total	1,058	1,036	1,057	1,113	978	1,980	66.8%	27.4%	5.8%
	Men	648	629	628	668	598	1,323	71.9%	22.7%	5.4%
	Women	410	407	429	445	380	657	56.6%	37.0%	6.4%
	Mean Age	26.7	26.3	26.5	26.3	26.3	26.2	26.9	24.1	27.4
	Mean Total Score	500	506	511	511	502	543	537	545	594
Oregon	Total	1,099	1,199	1,289	1,230	951	1,566	66.7%	31.2%	2.2%
	Men	618	661	704	623	514	916	69.1%	28.1%	2.8%
	Women	481	538	585	606	434	650	63.2%	35.5%	1.2%
	Mean Age	26.7	26.2	25.9	25.6	25.7	26.3	27.3	24.0	28.4
	Mean Total Score	515	505	497	501	509	562	562	556	661
Pennsylvania	Total	4,086	4,126	3,458	3,667	3,308	6,870	74.4%	21.8%	3.8%
	Men	2,520	2,514	2,148	2,188	1,940	4,240	78.5%	18.4%	3.1%
	Women	1,566	1,612	1,310	1,479	1,367	2,629	67.9%	27.2%	4.9%
	Mean Age	26.2	26.1	26.3	25.8	25.6	25.8	26.3	23.4	29.2
	Mean Total Score	530	535	541	547	553	586	588	575	620
Rhode Island	Total	426	414	395	329	349	749	75.0%	20.3%	4.7%
	Men	233	251	217	183	205	456	79.4%	16.9%	3.7%
	Women	193	163	178	146	143	292	68.2%	25.7%	6.2%
	Mean Age	25.3	25.3	25.2	25.2	25.3	25.5	25.6	24.0	30.6
	Mean Total Score	504	505	514	523	513	543	547	514	606
South Carolina	Total	1,160	975	1,014	895	801	1,827	56.0%	41.1%	2.9%
	Men	658	559	586	512	501	1,179	59.6%	37.0%	3.4%
	Women	502	416	428	383	300	648	49.4%	48.6%	2.0%
	Mean Age	25.7	25.7	25.2	25.2	24.6	24.5	25.5	22.8	29.6
	Mean Total Score	510	505	512	507	505	534	539	524	586
South Dakota	Total	150	111	127	121	135	284	74.6%	23.2%	2.1%
	Men	70	55	78	69	79	157	79.6%	19.7%	0.6%
	Women	80	56	49	52	56	127	68.5%	27.6%	3.9%
	Mean Age	26.7	26.5	26.0	26.3	26.1	26.2	25.7	25.9	—
	Mean Total Score	509	494	517	499	505	522	521	518	—
Tennessee	Total	2,133	2,011	1,834	1,732	1,702	3,684	73.2%	23.7%	3.1%
	Men	1,313	1,244	1,126	1,040	1,034	2,294	76.2%	21.3%	2.5%
	Women	820	767	708	692	668	1,390	68.3%	27.6%	4.0%
	Mean Age	26.7	26.6	27.0	26.5	26.2	26.3	26.7	24.7	30.0
	Mean Total Score	490	496	499	502	514	534	531	538	566
Texas	Total	10,105	9,706	9,920	10,190	9,467	21,315	71.8%	24.8%	3.4%
	Men	5,967	5,653	5,818	6,115	5,590	13,329	77.0%	20.2%	2.8%
	Women	4,138	4,053	4,102	4,075	3,875	7,978	63.1%	32.5%	4.4%
	Mean Age	27.1	26.9	27.1	27.0	26.8	26.8	27.4	24.7	29.7
	Mean Total Score	508	510	513	520	532	567	579	526	609
US Military Bases	Total	114	118	162	164	135	330	87.0%	10.6%	2.4%
	Men	89	91	126	126	114	291	86.3%	11.0%	2.7%
	Women	25	27	36	38	21	39	92.3%	7.7%	0.0%
	Mean Age	30.3	31.3	30.8	30.3	31.3	30.4	29.9	32.6	—
	Mean Total Score	566	547	537	541	533	593	606	487	—

Table 2. GMAT® Testing Trends by US State of Residence

Residence	Exams Taken	GMAT® Exams Taken by Testing Year					TY2017 Score Reports Sent by Program			
		TY2013	TY2014	TY2015	TY2016	TY2017	Scores Sent	MBA	Business Master's	Doctoral /Other
Utah	Total	1,625	1,533	1,511	1,560	1,397	3,674	70.7%	23.2%	6.1%
	Men	1,232	1,191	1,121	1,145	1,087	3,135	73.0%	20.9%	6.1%
	Women	393	342	390	414	310	539	57.1%	36.5%	6.3%
	Mean Age	27.9	27.9	27.9	27.4	27.5	27.5	27.8	26.3	27.8
	Mean Total Score	543	540	544	545	552	592	600	549	658
Vermont	Total	84	114	74	109	87	152	70.4%	29.6%	0.0%
	Men	55	70	45	70	52	108	72.2%	27.8%	0.0%
	Women	29	44	29	39	35	44	65.9%	34.1%	0.0%
	Mean Age	27.5	26.4	24.7	25.8	25.0	26.6	28.2	22.8	—
	Mean Total Score	555	556	542	571	557	589	596	570	—
Virginia	Total	3,279	3,136	3,043	2,941	2,631	5,990	75.3%	21.3%	3.5%
	Men	1,975	1,948	1,912	1,761	1,613	3,917	77.9%	19.6%	2.5%
	Women	1,304	1,188	1,131	1,180	1,016	2,071	70.3%	24.4%	5.4%
	Mean Age	27.0	27.1	27.2	26.7	26.5	26.6	27.2	23.6	31.4
	Mean Total Score	545	550	557	559	566	604	616	563	590
Washington	Total	2,175	2,312	2,384	2,461	2,182	4,824	73.9%	23.9%	2.3%
	Men	1,311	1,319	1,380	1,357	1,211	2,840	76.8%	21.4%	1.8%
	Women	864	993	1,004	1,103	971	1,984	69.7%	27.3%	3.0%
	Mean Age	27.8	27.1	27.1	27.3	27.0	27.0	27.9	24.2	26.2
	Mean Total Score	543	537	546	546	558	588	594	568	621
West Virginia	Total	325	277	282	255	205	442	64.3%	29.6%	6.1%
	Men	215	185	174	169	106	252	64.7%	29.0%	6.3%
	Women	110	92	108	86	99	190	63.7%	30.5%	5.8%
	Mean Age	24.3	24.2	24.0	24.4	24.3	24.3	24.6	23.1	27.6
	Mean Total Score	478	489	493	497	506	539	564	476	573
Wisconsin	Total	1,563	1,493	1,446	1,393	1,289	2,592	73.5%	24.4%	2.0%
	Men	931	889	870	802	739	1,698	79.1%	18.9%	2.0%
	Women	632	604	576	589	550	894	63.0%	34.9%	2.1%
	Mean Age	26.4	25.9	26.5	26.0	25.9	26.2	27.0	23.2	31.6
	Mean Total Score	538	544	542	546	553	581	582	573	626
Wyoming	Total	66	44	56	63	51	106	66.0%	17.0%	17.0%
	Men	36	25	30	41	31	66	77.3%	22.7%	0.0%
	Women	30	19	26	22	20	40	47.5%	7.5%	45.0%
	Mean Age	25.5	28.5	27.3	25.8	27.2	28.3	26.1	23.8	41.0
	Mean Total Score	529	521	527	557	559	573	568	516	650

Table 3. GMAT® Testing Trends by Race/Ethnicity (US Citizens Only)

Race/Ethnicity (US Citizens Only)	GMAT® Exams Taken by Testing Year						TY2017 Score Reports Sent by Program			
	Exams Taken	TY2013	TY2014	TY2015	TY2016	TY2017	Scores Sent	MBA	Business Master's	Doctoral /Other
African American	Total	7,439	7,333	7,019	6,716	6,302	13,346	76.8%	17.8%	5.3%
	Men	3,705	3,684	3,554	3,364	3,133	6,859	77.8%	16.8%	5.4%
	Women	3,734	3,649	3,465	3,352	3,168	6,487	75.8%	18.9%	5.3%
	Mean Age	28.2	27.9	27.8	27.6	27.2	26.9	26.9	25.4	31.0
	Mean Total Score	432	436	440	445	453	476	479	442	544
American Indian, Alaskan Native, Pacific Islander, Other Native American	Total	658	599	556	585	527	1,089	80.4%	18.1%	1.5%
	Men	366	323	310	341	291	616	84.1%	14.3%	1.6%
	Women	292	276	246	244	236	473	75.7%	23.0%	1.3%
	Mean Age	28.2	28.1	27.8	27.9	27.8	27.6	27.7	25.8	43.4
	Mean Total Score	484	493	478	490	491	515	522	485	514
Asian American	Total	9,770	10,082	9,998	10,409	10,672	23,220	82.0%	16.7%	1.3%
	Men	5,597	5,794	5,633	5,680	5,905	13,587	83.2%	15.6%	1.2%
	Women	4,173	4,288	4,365	4,729	4,765	9,630	80.3%	18.2%	1.5%
	Mean Age	26.6	26.7	26.6	26.6	26.3	26.3	26.6	24.4	28.7
	Mean Total Score	560	566	574	577	586	616	629	551	635
Hispanic American	Total	6,055	6,115	6,159	6,325	6,099	12,818	74.2%	22.7%	3.0%
	Men	3,462	3,451	3,482	3,512	3,422	7,607	76.5%	20.2%	3.2%
	Women	2,593	2,664	2,677	2,813	2,677	5,211	70.9%	26.3%	2.7%
	Mean Age	27.1	26.8	26.9	26.7	26.4	26.2	26.7	24.3	28.6
	Mean Total Score	482	484	491	494	500	529	539	485	601
White (Non-Hispanic)	Total	61,459	57,906	56,078	54,305	51,452	117,558	78.8%	19.2%	2.0%
	Men	39,582	37,494	36,265	35,196	33,352	79,705	80.5%	17.6%	1.9%
	Women	21,877	20,412	19,813	19,107	18,094	37,842	75.2%	22.6%	2.2%
	Mean Age	26.5	26.5	26.4	26.3	26.1	26.1	26.6	23.9	30.0
	Mean Total Score	545	551	556	561	565	593	603	548	632
Multiracial/ Multiethnic/ Other	Total	4,554	4,682	4,469	4,702	4,511	9,754	80.7%	16.7%	2.6%
	Men	2,621	2,714	2,683	2,754	2,552	5,883	83.0%	15.1%	1.9%
	Women	1,933	1,968	1,786	1,941	1,954	3,860	77.2%	19.0%	3.7%
	Mean Age	27.2	27.1	27.0	27.0	26.7	26.7	26.9	25.2	29.1
	Mean Total Score	518	529	532	542	550	580	592	520	585
No Response	Total	606	393	321	368	299	698	77.4%	16.3%	6.3%
	Men	402	264	208	218	185	445	80.0%	15.7%	4.3%
	Women	204	129	113	150	114	253	72.7%	17.4%	9.9%
	Mean Age	27.3	27.6	27.4	27.2	27.4	26.9	27.8	23.5	25.6
	Mean Total Score	604	589	595	596	611	647	652	600	711

Table 4. GMAT® Testing Trends by Canadian Province of Residence

Province of Residence	GMAT® Exams Taken by Testing Year						TY2017 Score Reports Sent by Program			
	Exams Taken	TY2013	TY2014	TY2015	TY2016	TY2017	Scores Sent	MBA	Business Master's	Doctoral /Other
All Canadian Residents	Total	7,969	7,534	7,774	8,895	8,259	14,675	75.8%	20.9%	3.3%
	Men	4,739	4,474	4,540	5,021	4,536	8,850	80.9%	15.8%	3.3%
	Women	3,230	3,060	3,234	3,873	3,723	5,825	68.2%	28.6%	3.1%
	Mean Age	27.5	27.4	27.4	27.2	26.9	26.9	27.4	24.2	31.2
	Mean Total Score	553	552	557	558	561	608	606	613	617
Alberta	Total	772	718	753	1,035	893	1,878	86.8%	8.5%	4.7%
	Men	492	450	492	690	577	1,285	88.6%	8.0%	3.3%
	Women	280	268	261	345	316	593	83.0%	9.4%	7.6%
	Mean Age	29.7	29.6	29.3	29.1	29.4	28.8	29.1	26.1	29.6
	Mean Total Score	550	552	558	572	574	616	616	616	612
British Columbia	Total	976	856	893	1,061	1,071	1,738	67.5%	29.4%	3.1%
	Men	528	483	497	531	504	926	75.9%	19.8%	4.3%
	Women	448	373	396	530	567	812	57.9%	40.4%	1.7%
	Mean Age	27.4	27.7	27.5	27.1	26.5	26.7	27.8	23.9	27.5
	Mean Total Score	556	557	561	569	571	630	622	647	643
Manitoba	Total	91	97	142	131	145	226	72.6%	14.2%	13.3%
	Men	51	66	98	74	80	139	82.0%	6.5%	11.5%
	Women	40	31	44	57	65	87	57.5%	26.4%	16.1%
	Mean Age	29.5	27.5	28.5	29.4	28.2	27.7	27.4	26.3	30.7
	Mean Total Score	531	532	538	514	546	600	602	603	586
New Brunswick	Total	75	60	38	48	40	62	95.2%	4.8%	0.0%
	Men	49	30	29	26	17	28	92.9%	7.1%	0.0%
	Women	26	30	9	22	23	34	97.1%	2.9%	0.0%
	Mean Age	24.9	25.7	25.5	25.5	27.4	29.0	29.1	—	—
	Mean Total Score	502	479	524	486	534	595	592	—	—
Newfoundland	Total	94	73	77	89	69	103	77.7%	18.4%	3.9%
	Men	53	34	46	49	33	62	80.6%	19.4%	0.0%
	Women	41	39	31	40	36	41	73.2%	17.1%	9.8%
	Mean Age	27.9	26.8	27.6	28.5	28.3	28.7	29.7	23.9	—
	Mean Total Score	532	522	550	546	541	577	567	614	—
Nova Scotia	Total	232	251	181	204	258	410	57.8%	41.0%	1.2%
	Men	123	131	91	119	136	223	63.2%	36.3%	0.4%
	Women	109	120	90	85	122	187	51.3%	46.5%	2.1%
	Mean Age	26.0	25.5	26.0	24.8	24.8	24.8	25.8	23.1	—
	Mean Total Score	509	508	522	518	525	563	558	575	—
Northwest Territories	Total	0	2	3	2	5	12	100.0%	0.0%	0.0%
	Men	0	1	3	1	5	12	100.0%	0.0%	0.0%
	Women	0	1	0	1	0	0	—	—	—
	Mean Age	—	—	—	—	27.0	24.9	24.9	—	—
	Mean Total Score	—	—	—	—	618	612	612	—	—
Nunavut	Total	0	0	2	4	2	5	—	—	—
	Men	0	0	2	4	2	5	—	—	—
	Women	0	0	0	0	0	0	—	—	—
	Mean Age	—	—	—	—	—	—	—	—	—
	Mean Total Score	—	—	—	—	—	—	—	—	—

Table 4. GMAT® Testing Trends by Canadian Province of Residence

Province of Residence		GMAT® Exams Taken by Testing Year					TY2017 Score Reports Sent by Program			
	Exams Taken	TY2013	TY2014	TY2015	TY2016	TY2017	Scores Sent	MBA	Business Master's	Doctoral /Other
Ontario	Total	4,604	4,411	4,515	5,125	4,682	8,284	76.5%	21.1%	2.4%
	Men	2,766	2,621	2,562	2,770	2,553	4,979	81.0%	16.3%	2.7%
	Women	1,838	1,790	1,953	2,354	2,129	3,305	69.6%	28.4%	1.9%
	Mean Age	27.1	27.0	26.9	26.6	26.3	26.3	26.7	24.2	32.9
	Mean Total Score	559	556	560	556	561	607	606	608	615
Prince Edward Island	Total	15	14	10	9	13	12	41.7%	58.3%	0.0%
	Men	7	8	4	6	9	10	40.0%	60.0%	0.0%
	Women	8	6	6	3	4	2	—	—	—
	Mean Age	23.7	23.4	24.4	22.9	24.5	24.5	—	—	—
	Mean Total Score	504	578	540	536	512	559	—	—	—
Quebec	Total	985	965	1,044	1,094	974	1,810	72.7%	22.2%	5.1%
	Men	600	601	647	698	573	1,106	77.8%	16.9%	5.3%
	Women	385	364	397	396	401	704	64.8%	30.5%	4.7%
	Mean Age	28.0	27.8	28.0	28.2	27.9	27.8	28.6	24.3	31.9
	Mean Total Score	551	553	556	564	563	602	597	611	633
Saskatchewan	Total	122	86	114	93	106	134	84.3%	11.2%	4.5%
	Men	70	49	68	53	47	75	92.0%	6.7%	1.3%
	Women	52	37	46	40	59	59	74.6%	16.9%	8.5%
	Mean Age	27.5	28.9	29.4	28.6	28.3	27.6	27.9	26.9	—
	Mean Total Score	521	518	525	538	516	583	581	569	—
Yukon	Total	3	1	2	0	1	1	—	—	—
	Men	0	0	1	0	0	0	—	—	—
	Women	3	1	1	0	1	1	—	—	—
	Mean Age	—	—	—	—	—	—	—	—	—
	Mean Total Score	—	—	—	—	—	—	—	—	—

About the GMAT Exam

The GMAT exam consists of four sections: Verbal, Quantitative, Analytical Writing, and Integrated Reasoning. GMAT Total Scores, as presented in this report, are calculated based on performance on the Verbal and Quantitative sections of the exam. Total Scores are reported in increments of 10, on a scale ranging from 200 to 800. Results are valid for a five-year period from test sitting.

Notes About the Data

GMAT Score Cancel Policy

In late June 2014, GMAC instituted a policy offering test takers the ability to preview their GMAT section scores before deciding to accept or cancel the exam results. No score reports are distributed to schools when exam results are canceled. Candidates may reinstate their scores at a later date if they choose, however.

Although the ability to cancel exam results is not new, candidates in the past were unable to see their section scores before making the cancel decision. The proportion of exams canceled following the policy change increased from around one percent a year to more than 20 percent. Ultimately, the majority of test takers who cancel their exam results go on to retake the GMAT and generate reportable scores.

GMAC publishes annual GMAT trends to monitor global interest and mobility in high-quality graduate management education worldwide. Because candidates who cancel their score continue to represent recruitment opportunities for business programs around the world, GMAC will now include canceled exam volume in its candidate reports. This reporting change allows comparisons to be made more accurately across time for the number of exams taken by any given student group. Care should be taken when comparing score-sending figures from TY 2015 onward with previous years, however, as fewer score reports overall are now being sent as candidates' score cancel behavior has changed.

Gender Classifications

Beginning in testing year 2016, individuals who registered to take the GMAT exam had the option of checking a gender category called "Other" when entering their background information and setting up an account on mba.com. These exams are reflected in both the total exam and total score-sending counts in the region, country, and state/province tables but are not broken out in separate gender categories within the tables.

GMAT Program Code Classifications

Program data in this report are based on a business school's current GMAT code classifications for its respective programs. In any given GMAT testing year, school representatives have the opportunity to modify their program classifications if they differ from original classifications established at the time of GMAT program code assignment. As a result, historic GMAT score-sending data may change based on such program classification changes.

Review of Historical GMAT Testing Data

In August 2015, GMAC conducted a review of historical GMAT testing data using new database technology. Minor anomalies were discovered and subsequently corrected for GMAT testing data between TY2007 and TY2008. Updated testing volumes for this period have dropped by approximately 1,000 exams. For details please contact David Svancer at dsvancer@gmac.com or the GMAC Research Department at research@gmac.com.

Regional Categories

UNITED STATES

Middle Atlantic
Delaware
District of Columbia (Washington, DC)
Maryland
Pennsylvania
Virginia
West Virginia

Midwest
Illinois
Indiana
Iowa
Kansas
Michigan
Minnesota
Missouri
Nebraska
North Dakota
Ohio
South Dakota
Wisconsin

Northeast
Connecticut
Maine
Massachusetts
New Hampshire
New Jersey
New York
Rhode Island
Vermont

South
Alabama
Arkansas
Florida
Georgia
Kentucky
Louisiana
Mississippi
North Carolina
South Carolina
Tennessee

Southwest
Arizona
New Mexico
Oklahoma
Texas

West
Alaska
California
Colorado
Hawaii
Idaho
Montana
Nevada
Oregon
Utah
Washington
Wyoming

CANADA

Alberta
British Columbia
Manitoba
New Brunswick
Newfoundland
Nova Scotia
Northwest Territories
Nunavut
Ontario
Prince Edward Island
Quebec
Saskatchewan
Yukon

Related Publications

- *Profile of GMAT Testing: Citizenship, Five-Year Summary, TY2013–TY2017* gmac.com/profile

- *Profile of GMAT Testing: Residence, Five-Year Summary, TY2013–TY2017* gmac.com/profile

- *2017 mba.com Prospective Students Survey Report* gmac.com/prospectivestudents

- *2017 mba.com Prospective Students Interactive Research Tool* gmac.com/prospectivestudents

Related Admissions Recruiting Resources

Looking for more students? The **Graduate Management Admission Search Service® (GMASS®**) database can help you find the best talent to recruit for your programs. As a GMAT score recipient, you have access to the GMASS global database of prospective candidates interested in graduate management education—nearly 500,000 candidates who are waiting to hear from you.

The benefits of using the GMASS service:

- Target your audience: Use more than 30 criteria to narrow your search and tailor your message for the best response rate.
- Get the most up-to-date contacts: The global GMASS database is updated daily.
- Find the best candidates anytime, anywhere with our easy-to-use web-based application.
- Save time: Receive automatic results daily, weekly, or monthly, and save your best searches.
- Recruit early: Target GMAT pre-test candidates early in their decision-making process.
- Save money: GMASS is a cost-effective way to build multichannel marketing programs.

To get more information, or to start a GMASS subscription, please contact Paula McKay at pmckay@gmac.com, or visit gmac.com/gmass.

Contributors

The following individuals from the GMAC Research Department made significant contributions to the publication of this report: **David Svancer**, Senior Manager, Data Science, data preparation and manuscript review; **Hillary Chan**, Research Analysis Associate Manager, analysis, interpretation of data, and revising of manuscript for intellectual content; **Tacoma Williams**, Research Senior Coordinator, quality assurance; **Gregg Schoenfeld**, Director, Management Education Research, data and manuscript review.

Contact Information

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