Graduate Management Admission Council™

Profile of GMAT™ Testing 2019

Profile of GMAT™ Testing: North America

Five-Year Summary: TY2015 – TY2019

December 2019

Globally, more than 1.2 million Graduate Management Admission Test™ (GMAT™) exams have been taken over the past five years by individuals interested in pursuing graduate management education. The GMAT exam is an important part of the admissions process for more than 7,300 graduate management programs worldwide. A total of 225,621 GMAT exams were taken by prospective business school students around the world in testing year 2019 (TY2019), which ran from July 1, 2018 through June 30, 2019. These examinees sent a total of 429,027 score reports to graduate—level management programs across the globe.

This report summarizes five-year GMAT testing trends for US and Canadian residents for:

- GMAT exams taken by US region, US state of residence, and race/ethnicity of examinees (US citizens only);
- GMAT exams taken by Canadian residents, by Canadian province;
- GMAT exams taken by gender and mean age of GMAT examinees;
- Mean GMAT Total Score; and
- GMAT score-sending breakdowns by program type (MBA, business master's, and doctoral/other), for TY2019.

Mean GMAT Total Scores and mean age of examinees are provided for groups with five or more exams taken and 10 or more score reports sent.

What Can I Do With the Data?

Use the data to build candidate profiles for specific US or Canadian groups. For example, you can use the tables to determine the following about British Columbia residents who sat for the GMAT exam in TY2019:

- British Columbia residents sat for 1,075 GMAT exams.
- The mean age of British Columbia residents was 26.3 and the mean GMAT Total Score was 575.
- Of the 1,796 GMAT score reports sent by British Columbia residents, 62 percent were directed to MBA programs.
- Women in British Columbia (41% of scores sent) were more likely than men in British Columbia (31%) to send scores to business master's programs.
- British Columbia residents represent 14.2 percent of total testing by Canadian residents.

Make this report your starting point to target your search of potential students and enhance school recruitment efforts. For example, you can purchase names of prospective students using the **GMASS™** database or develop profiles of the decision-making process for US and Canadian candidates based on data in the **mba.com Prospective Students Survey Interactive Report**.

Table 1. GMAT™ Testing Trends by US Region of Residence

Region of Residence	Exams Taken	GMAT™ Exams Taken by Testing Year					TY2019 Score Reports Sent by Program			
		TY2015	TY2016	TY2017	TY2018	TY2019	Scores Sent	MBA	Business Master's	Doctoral /Other
All US Residents	Total	109,489	109,323	103,961	95,708	82,844	169,521	73.4%	22.7%	3.9%
	Male	64,052	63,428	60,243	55,899	48,325	104,782	77.1%	19.6%	3.3%
	Female	45,437	45,886	43,700	39,776	34,468	64,622	67.5%	27.7%	4.8%
	Mean Age	26.4	26.3	26.1	26.0	25.9	26.0	27.0	24.0	29.0
	Mean Total Score	536	542	549	553	555	598	610	557	628
Middle Atlantic	Total	10,507	10,272	9,480	8,794	7,595	16,237	78.5%	17.0%	4.5%
	Male	6,306	6,119	5,559	5,347	4,483	10,083	82.2%	14.6%	3.2%
	Female	4,201	4,153	3,916	3,445	3,103	6,128	72.4%	20.9%	6.6%
	Mean Age	26.5	26.2	26.1	26.1	26.0	26.0	27.0	24.0	28.0
	Mean Total Score	553	559	565	574	572	620	630	577	614
Midwest	Total	21,419	20,647	19,104	16,444	14,374	29,422	72.5%	22.3%	5.2%
	Male	12,458	11,867	11,059	9,712	8,566	18,836	77.4%	17.9%	4.7%
	Female	8,961	8,778	8,044	6,728	5,804	10,573	63.8%	30.0%	6.2%
	Mean Age	26.1	25.9	25.7	25.6	25.4	26.0	27.0	23.0	28.0
	Mean Total Score	536	543	550	554	558	604	608	582	637
Northeast	Total	22,540	22,820	22,731	21,981	19,174	36,251	77.4%	19.8%	2.8%
	Male	12,964	13,036	12,934	12,454	11,006	21,388	79.6%	17.9%	2.4%
	Female	9,576	9,782	9,793	9,524	8,160	14,846	74.3%	22.4%	3.3%
	Mean Age	25.9	25.8	25.8	25.7	25.6	26.0	26.0	24.0	29.0
	Mean Total Score	554	564	574	577	580	624	639	563	647
South	Total	19,561	19,255	18,449	17,033	14,309	30,552	64.0%	31.8%	4.2%
	Male	11,497	11,173	10,849	10,165	8,423	19,031	69.0%	27.7%	3.3%
	Female	8,064	8,082	7,599	6,862	5,876	11,501	55.7%	38.6%	5.7%
	Mean Age	26.1	25.7	25.5	25.4	25.2	25.0	26.0	23.0	30.0
	Mean Total Score	509	510	515	515	516	554	561	532	607
Southwest	Total	12,598	12,940	11,982	10,429	9,050	19,115	71.5%	23.7%	4.8%
	Male	7,420	7,726	7,099	6,262	5,510	12,335	75.8%	20.3%	3.9%
	Female	5,178	5,214	4,881	4,157	3,528	6,759	63.6%	29.9%	6.5%
	Mean Age	27.0	26.9	26.7	26.7	26.7	27.0	27.0	25.0	30.0
	Mean Total Score	514	520	529	531	531	574	587	526	612
US Military Bases	Total	162	171	137	128	105	283	87.6%	12.0%	-
	Male	128	133	116	96	84	240	88.8%	10.8%	0.4%
	Female	34	38	21	32	21	43	81.4%	18.6%	0.0%
	Mean Age	30.9	30.2	31.2	30.5	30.5	31.0	31.0	32.0	-
	Mean Total Score	542	542	534	545	544	599	603	573	-
West	Total	22,702	23,218	22,078	20,899	18,237	37,661	76.7%	20.3%	3.0%
	Male	13,279	13,374	12,627	11,863	10,253	22,869	79.6%	17.6%	2.8%
	Female	9,423	9,839	9,446	9,028	7,976	14,772	72.3%	24.5%	3.2%
	Mean Age	27.2	27.2	27.0	26.9	26.7	27.0	27.0	25.0	29.0
	Mean Total Score	545	549	556	560	562	609	617	575	648

Note: Dashes that appear in the table are used to indicate "not applicable", such as when there are no examinees in a given subgroup, and thus, no scores exist. For examinee privacy, dashes are also used in place of mean age and mean Total Scores when there are fewer than five exams taken or less than 10 score reports sent by any given candidate group.

Table 2. GMAT™ Testing Trends by US State of Residence

Residence	Exams Taken	GMAT™ Exams Taken by Testing Year					TY2019 Score Reports Sent by Program			
		TY2015	TY2016	TY2017	TY2018	TY2019	Scores Sent	MBA	Business Master's	Doctoral /Other
Alabama	Total	1,744	1,948	1,689	1,454	1,302	2,760	49.5%	48.7%	1.8%
	Male	950	1,079	930	810	671	1,511	56.7%	41.5%	1.8%
	Female	794	869	759	644	631	1,249	40.8%	57.5%	1.8%
	Mean Age	25.3	25.0	24.7	24.9	24.8	24.0	25.0	23.0	30.0
	Mean Total Score	485	484	484	483	479	506	508	503	541
Alaska	Total	108	99	80	88	39	130	73.8%	22.3%	-
	Male	65	65	59	63	34	115	71.3%	24.3%	4.3%
	Female	43	34	21	25	5	15	93.3%	6.7%	0.0%
	Mean Age	27.6	29.1	29.3	29.8	28.4	29.0	29.0	29.0	-
	Mean Total Score	530	544	529	530	576	612	625	603	-
Arizona	Total	1,284	1,388	1,263	1,131	978	1,925	69.9%	26.3%	3.8%
	Male	778	821	773	671	595	1,291	73.5%	22.4%	4.1%
	Female	506	567	490	458	382	630	62.4%	34.4%	3.2%
	Mean Age	26.7	26.1	25.7	25.6	25.9	26.0	27.0	24.0	30.0
	Mean Total Score	535	532	533	531	528	590	594	570	634
Arkansas	Total	566	524	529	446	397	710	65.4%	27.2%	7.5%
	Male	343	292	324	268	224	423	67.8%	24.3%	7.8%
	Female	223	232	205	178	172	282	62.4%	31.9%	5.7%
	Mean Age	25.5	24.8	24.8	24.9	25.2	25.0	25.0	24.0	32.0
	Mean Total Score	488	494	500	488	490	527	532	527	487
California	Total	13,985	14,537	14,334	13,697	12,126	24,475	79.6%	18.0%	2.4%
	Male	8,019	8,183	7,911	7,535	6,554	14,248	82.6%	15.6%	1.7%
	Female	5,966	6,352	6,421	6,156	5,566	10,213	75.4%	21.2%	3.4%
	Mean Age	27.3	27.3	27.0	26.8	26.6	27.0	27.0	25.0	29.0
	Mean Total Score	556	560	566	571	571	618	624	588	644
Colorado	Total	2,029	2,016	1,805	1,699	1,432	2,944	71.0%	27.4%	1.6%
	Male	1,180	1,200	1,067	1,025	836	1,775	75.4%	23.2%	1.5%
	Female	849	816	738	674	596	1,169	64.3%	34.0%	1.7%
	Mean Age	26.3	26.6	26.8	26.8	26.4	27.0	27.0	25.0	31.0
	Mean Total Score	532	530	542	536	544	595	610	556	632
Connecticut	Total	1,599	1,456	1,219	1,209	972	1,854	76.4%	22.1%	1.6%
	Male	995	943	763	758	561	1,156	80.8%	17.1%	2.1%
	Female	604	513	456	451	411	698	69.1%	30.2%	0.7%
	Mean Age	26.0	25.5	25.4	24.9	25.2	26.0	27.0	24.0	26.0
	Mean Total Score	542	557	570	575	574	616	628	572	644
Delaware	Total	360	309	307	227	182	365	67.9%	23.0%	9.0%
	Male	223	191	171	135	99	202	81.2%	14.4%	4.5%
	Female	137	118	136	92	83	163	51.5%	33.7%	14.7%
	Mean Age	26.3	26.2	25.8	25.8	26.1	26.0	26.0	26.0	25.0
	Mean Total Score	509	524	537	539	521	580	595	501	668
District of Columbia	Total	1,449	1,431	1,508	1,377	1,259	2,966	89.3%	6.5%	4.2%
	Male	764	797	824	726	682	1,583	92.5%	4.9%	2.6%
	Female	685	634	684	650	573	1,373	85.5%	8.4%	6.0%
	Mean Age	26.7	26.7	26.6	26.6	26.5	27.0	27.0	25.0	27.0
	Mean Total Score	617	622	623	621	622	665	665	659	668

Table 2. GMAT™ Testing Trends by US State of Residence

Residence	Exams Taken	TY2015	TY2016	TY2017	TY2018	TY2019	Scores Sent	MBA	Business Master's	Doctoral /Other
			GMAT™ Exams Taken by Testing Year				TY2019 Score Reports Sent by Program			
Florida	Total	5,245	5,377	5,269	4,932	4,017	8,105	61.7%	34.1%	4.2%
	Male	3,114	3,136	3,103	3,014	2,396	5,125	65.9%	31.1%	3.0%
	Female	2,131	2,241	2,165	1,916	1,617	2,979	54.4%	39.2%	6.4%
	Mean Age	25.7	25.5	25.2	25.2	25.2	25.0	26.0	24.0	30.0
	Mean Total Score	515	517	517	518	520	562	570	542	591
Georgia	Total	3,421	3,308	3,261	3,032	2,631	6,020	71.7%	25.0%	3.2%
	Male	1,972	1,906	1,950	1,779	1,567	3,748	76.0%	21.2%	2.8%
	Female	1,449	1,402	1,311	1,251	1,062	2,272	64.7%	31.3%	4.0%
	Mean Age	26.8	26.5	26.4	26.1	25.7	26.0	26.0	23.0	28.0
	Mean Total Score	525	527	539	538	542	576	585	543	635
Hawaii	Total	326	323	322	255	242	446	75.6%	21.5%	2.9%
	Male	207	200	195	142	154	322	79.5%	17.7%	2.8%
	Female	119	123	127	112	88	124	65.3%	31.5%	3.2%
	Mean Age	29.7	28.9	28.6	29.5	28.5	28.0	28.0	28.0	39.0
	Mean Total Score	517	516	518	509	501	553	570	502	502
Idaho	Total	279	249	252	228	224	533	55.7%	41.1%	3.2%
	Male	192	180	178	147	152	385	58.2%	37.4%	4.4%
	Female	87	69	74	81	72	148	49.3%	50.7%	0.0%
	Mean Age	27.6	28.2	26.4	26.5	25.8	26.0	26.0	25.0	30.0
	Mean Total Score	508	510	512	509	514	554	581	510	666
Illinois	Total	5,662	5,564	5,233	4,737	4,568	9,886	82.6%	14.0%	3.4%
	Male	3,428	3,295	3,221	2,893	2,792	6,291	85.2%	11.6%	3.2%
	Female	2,234	2,269	2,011	1,842	1,774	3,593	78.2%	18.1%	3.7%
	Mean Age	26.5	26.4	26.3	26.1	26.0	26.0	27.0	24.0	28.0
	Mean Total Score	564	571	583	587	590	630	640	568	653
Indiana	Total	2,148	2,142	2,148	1,655	1,437	3,008	61.4%	31.5%	7.1%
	Male	1,193	1,163	1,220	886	827	1,814	69.7%	25.1%	5.1%
	Female	955	979	928	769	610	1,194	48.7%	41.3%	10.1%
	Mean Age	25.8	25.6	25.3	25.4	24.7	25.0	26.0	22.0	28.0
	Mean Total Score	527	536	541	538	552	597	584	608	666
Iowa	Total	1,065	912	787	667	699	1,112	48.2%	47.6%	4.2%
	Male	566	505	393	376	409	698	53.4%	43.0%	3.6%
	Female	499	407	394	291	290	414	39.4%	55.3%	5.3%
	Mean Age	26.1	25.7	25.3	24.8	24.3	25.0	26.0	23.0	27.0
	Mean Total Score	524	527	537	529	534	581	566	592	634
Kansas	Total	747	673	567	491	392	707	79.5%	17.5%	3.0%
	Male	451	392	346	310	247	488	80.1%	17.0%	2.9%
	Female	296	281	221	181	145	219	78.1%	18.7%	3.2%
	Mean Age	26.0	25.9	25.5	25.8	25.0	26.0	26.0	25.0	33.0
	Mean Total Score	497	501	510	507	522	572	574	558	596
Kentucky	Total	947	863	714	643	535	1,122	73.2%	24.4%	2.4%
	Male	590	532	434	411	328	745	77.2%	19.9%	3.0%
	Female	357	331	280	232	207	377	65.3%	33.4%	1.3%
	Mean Age	26.3	26.1	25.9	25.1	24.8	25.0	25.0	23.0	26.0
	Mean Total Score	494	497	507	510	511	555	550	563	627

Table 2. GMAT™ Testing Trends by US State of Residence

Residence	Exams Taken	TY2015	TY2016	TY2017	TY2018	TY2019	Scores Sent	MBA	Business Master's	Doctoral /Other
			GMAT™ Exams Taken by Testing Year				TY2019 Score Reports Sent by Program			
Louisiana	Total	1,249	1,160	1,058	971	801	1,889	63.9%	27.2%	8.9%
	Male	677	643	585	517	463	1,121	70.4%	22.7%	7.0%
	Female	572	517	473	452	336	759	53.9%	34.1%	12.0%
	Mean Age	25.5	25.2	25.1	25.0	25.0	25.0	25.0	23.0	29.0
	Mean Total Score	480	489	480	487	493	530	522	523	609
Maine	Total	153	140	176	116	85	161	90.7%	8.7%	-
	Male	87	89	99	59	45	83	95.2%	4.8%	0.0%
	Female	66	51	77	57	40	78	85.9%	12.8%	1.3%
	Mean Age	27.2	25.2	27.4	25.4	26.5	26.0	26.0	28.0	-
	Mean Total Score	534	547	549	540	538	596	605	494	-
Maryland	Total	1,824	1,635	1,496	1,372	1,113	2,427	77.6%	17.9%	4.5%
	Male	1,052	982	891	853	649	1,528	83.3%	13.9%	2.8%
	Female	772	653	603	519	463	894	67.9%	24.7%	7.4%
	Mean Age	26.3	26.3	26.2	26.3	26.2	26.0	27.0	24.0	27.0
	Mean Total Score	536	544	546	556	563	607	616	566	612
Massachusetts	Total	4,455	4,490	4,437	4,340	3,510	7,344	78.8%	17.0%	4.2%
	Male	2,534	2,552	2,556	2,419	2,050	4,434	81.1%	15.6%	3.3%
	Female	1,921	1,938	1,881	1,920	1,460	2,910	75.3%	19.2%	5.5%
	Mean Age	26.2	25.9	25.6	25.6	25.6	26.0	26.0	24.0	30.0
	Mean Total Score	564	575	589	592	599	645	656	594	646
Michigan	Total	2,790	2,849	2,648	2,289	1,884	3,819	76.0%	18.5%	5.4%
	Male	1,692	1,677	1,491	1,402	1,235	2,653	81.0%	14.9%	4.1%
	Female	1,098	1,172	1,157	887	648	1,161	64.7%	26.9%	8.4%
	Mean Age	26.2	25.7	25.5	25.7	25.9	26.0	27.0	24.0	28.0
	Mean Total Score	530	536	541	549	546	592	597	555	641
Minnesota	Total	1,423	1,508	1,434	1,233	1,123	2,505	78.5%	17.1%	4.4%
	Male	817	887	874	749	662	1,631	82.5%	12.9%	4.7%
	Female	606	621	560	484	461	874	71.2%	24.9%	3.9%
	Mean Age	26.6	26.6	26.2	26.4	26.0	26.0	27.0	24.0	27.0
	Mean Total Score	555	565	561	568	572	613	617	614	549
Mississippi	Total	663	630	598	703	568	1,180	50.8%	45.8%	3.5%
	Male	378	366	293	407	315	704	52.3%	45.0%	2.7%
	Female	285	264	305	296	253	476	48.5%	46.8%	4.6%
	Mean Age	26.1	25.6	24.6	24.1	23.9	24.0	25.0	22.0	31.0
	Mean Total Score	452	452	462	469	463	486	474	495	548
Missouri	Total	2,020	1,691	1,520	1,291	956	1,669	64.3%	27.6%	8.1%
	Male	1,086	966	797	727	510	1,048	68.0%	23.6%	8.4%
	Female	934	725	723	563	446	621	58.1%	34.3%	7.6%
	Mean Age	25.2	25.2	25.2	24.9	24.7	25.0	26.0	23.0	28.0
	Mean Total Score	503	517	513	515	511	564	561	535	681
Montana	Total	140	92	103	91	86	149	73.2%	26.8%	-
	Male	75	43	60	46	51	97	71.1%	28.9%	0.0%
	Female	65	49	43	45	35	52	76.9%	23.1%	0.0%
	Mean Age	26.8	28.0	24.6	25.6	25.9	25.0	25.0	25.0	-
	Mean Total Score	503	493	485	488	516	545	537	566	-

Table 2. GMAT™ Testing Trends by US State of Residence

Residence	Exams Taken	TY2015	TY2016	TY2017	TY2018	TY2019	Scores Sent	MBA	Business Master's	Doctoral /Other
		GMAT™ Exams Taken by Testing Year					TY2019 Score Reports Sent by Program			
Nebraska	Total	492	433	436	365	287	669	62.8%	33.6%	3.6%
	Male	282	269	264	231	182	472	64.4%	30.7%	4.9%
	Female	210	164	172	134	105	197	58.9%	40.6%	0.5%
	Mean Age	25.7	25.5	25.0	24.6	24.9	25.0	26.0	23.0	29.0
	Mean Total Score	519	515	502	517	529	569	560	583	612
Nevada	Total	528	580	578	661	513	852	62.4%	34.7%	2.8%
	Male	296	326	299	368	256	491	66.4%	29.7%	3.9%
	Female	232	254	279	293	257	361	57.1%	41.6%	1.4%
	Mean Age	28.1	28.4	28.1	27.6	27.2	27.0	28.0	25.0	29.0
	Mean Total Score	511	499	496	490	494	554	551	551	647
New Hampshire	Total	267	226	260	253	201	344	73.8%	24.1%	-
	Male	177	139	160	167	114	216	69.0%	30.6%	0.5%
	Female	90	87	100	86	87	128	82.0%	13.3%	4.7%
	Mean Age	25.4	24.8	24.9	25.2	24.0	25.0	25.0	24.0	-
	Mean Total Score	542	541	544	553	549	592	612	538	-
New Jersey	Total	3,708	3,695	3,511	3,565	3,143	5,794	76.3%	21.6%	2.2%
	Male	2,306	2,179	2,154	2,148	1,819	3,585	80.1%	17.6%	2.3%
	Female	1,402	1,516	1,357	1,417	1,321	2,199	70.4%	27.6%	2.0%
	Mean Age	26.1	26.1	25.8	25.6	25.5	26.0	26.0	24.0	31.0
	Mean Total Score	542	553	563	561	564	610	621	566	642
New Mexico	Total	316	266	285	212	206	381	76.6%	16.5%	6.8%
	Male	177	151	154	111	105	231	74.0%	17.3%	8.7%
	Female	139	115	131	101	101	150	80.7%	15.3%	4.0%
	Mean Age	27.5	27.8	26.6	27.4	26.7	27.0	27.0	25.0	25.0
	Mean Total Score	500	483	484	468	466	517	514	497	608
New York	Total	11,876	12,384	12,687	12,138	10,927	20,180	77.7%	19.8%	2.5%
	Male	6,595	6,886	6,945	6,698	6,221	11,585	79.2%	18.6%	2.2%
	Female	5,281	5,496	5,739	5,438	4,701	8,588	75.6%	21.5%	2.9%
	Mean Age	25.8	25.8	25.9	25.9	25.8	26.0	27.0	24.0	28.0
	Mean Total Score	557	566	574	579	581	624	641	553	652
North Carolina	Total	2,887	2,824	2,828	2,550	2,059	4,349	64.6%	30.8%	4.6%
	Male	1,757	1,674	1,684	1,543	1,218	2,629	70.1%	27.4%	2.5%
	Female	1,130	1,150	1,144	1,007	840	1,715	56.2%	36.1%	7.7%
	Mean Age	26.6	25.9	25.5	25.6	25.4	26.0	26.0	23.0	29.0
	Mean Total Score	534	530	531	533	536	577	587	545	659
North Dakota	Total	125	150	136	121	101	203	84.7%	10.8%	-
	Male	70	92	79	74	65	147	87.1%	8.8%	4.1%
	Female	55	58	57	47	36	56	78.6%	16.1%	5.4%
	Mean Age	26.3	28.5	28.2	27.2	27.4	27.0	27.0	25.0	-
	Mean Total Score	509	482	503	482	506	557	549	556	-
Ohio	Total	3,361	3,187	2,764	2,451	2,093	3,968	59.1%	34.3%	6.6%
	Male	1,922	1,744	1,547	1,387	1,149	2,440	67.5%	26.1%	6.4%
	Female	1,439	1,443	1,217	1,063	944	1,527	45.7%	47.4%	6.9%
	Mean Age	25.6	25.1	24.8	24.8	24.4	25.0	26.0	23.0	30.0
	Mean Total Score	527	530	542	544	544	587	581	594	602

Table 2. GMAT™ Testing Trends by US State of Residence

Residence	Exams Taken	GMAT™ Exams Taken by Testing Year					TY2019 Score Reports Sent by Program			
		TY2015	TY2016	TY2017	TY2018	TY2019	Scores Sent	MBA	Business Master's	Doctoral /Other
Oklahoma	Total	1,063	1,132	993	810	631	1,312	66.4%	25.2%	8.5%
	Male	623	683	599	457	381	872	74.5%	19.3%	6.2%
	Female	440	449	394	353	247	433	49.7%	37.2%	13.2%
	Mean Age	26.4	26.2	26.2	25.8	26.1	26.0	26.0	24.0	29.0
	Mean Total Score	509	512	502	506	504	554	552	549	581
Oregon	Total	1,322	1,234	976	825	639	1,157	71.2%	27.1%	1.6%
	Male	720	634	530	485	372	776	74.0%	24.2%	1.8%
	Female	602	599	443	340	267	381	65.6%	33.1%	1.3%
	Mean Age	25.9	25.6	25.7	25.8	25.9	26.0	27.0	24.0	30.0
	Mean Total Score	496	501	509	521	516	589	593	575	643
Pennsylvania	Total	3,511	3,684	3,334	3,152	2,854	5,721	76.7%	19.0%	4.3%
	Male	2,163	2,202	1,954	1,962	1,685	3,561	81.0%	16.7%	2.4%
	Female	1,348	1,482	1,379	1,189	1,165	2,149	69.7%	22.8%	7.6%
	Mean Age	26.2	25.8	25.6	25.6	25.6	26.0	27.0	24.0	28.0
	Mean Total Score	541	547	553	564	560	607	616	574	596
Rhode Island	Total	402	321	351	260	236	434	67.7%	24.0%	8.3%
	Male	221	178	203	150	146	287	71.4%	25.4%	3.1%
	Female	181	143	147	110	90	147	60.5%	21.1%	18.4%
	Mean Age	25.2	25.3	25.2	25.1	25.1	26.0	26.0	26.0	24.0
	Mean Total Score	515	522	512	531	513	578	595	515	625
South Carolina	Total	1,006	898	804	777	658	1,482	63.2%	30.6%	6.3%
	Male	586	516	505	476	436	1,062	68.3%	25.8%	5.9%
	Female	420	382	299	301	222	420	50.2%	42.6%	7.1%
	Mean Age	25.3	25.2	24.7	24.9	25.3	25.0	26.0	23.0	30.0
	Mean Total Score	512	508	505	515	504	540	548	514	584
South Dakota	Total	125	122	136	96	68	172	57.6%	14.5%	27.9%
	Male	78	69	80	58	49	117	61.5%	14.5%	23.9%
	Female	47	53	56	38	19	55	49.1%	14.5%	36.4%
	Mean Age	26.1	26.1	26.2	25.7	26.4	27.0	27.0	24.0	29.0
	Mean Total Score	514	500	507	492	525	574	531	533	684
Tennessee	Total	1,833	1,723	1,699	1,525	1,341	2,935	69.1%	26.5%	4.4%
	Male	1,130	1,029	1,041	940	805	1,963	74.4%	22.0%	3.6%
	Female	703	694	658	585	536	972	58.3%	35.8%	5.9%
	Mean Age	27.0	26.5	26.2	26.0	25.5	26.0	26.0	24.0	31.0
	Mean Total Score	499	502	514	510	511	551	554	529	629
Texas	Total	9,935	10,154	9,441	8,276	7,235	15,497	72.0%	23.4%	4.6%
	Male	5,842	6,071	5,573	5,023	4,429	9,941	76.2%	20.2%	3.5%
	Female	4,093	4,083	3,866	3,245	2,798	5,546	64.4%	29.2%	6.4%
	Mean Age	27.1	27.0	26.8	27.0	26.9	27.0	27.0	25.0	30.0
	Mean Total Score	512	521	533	535	536	575	591	519	615
US Military Bases	Total	162	171	137	128	105	283	87.6%	12.0%	-
	Male	128	133	116	96	84	240	88.8%	10.8%	0.4%
	Female	34	38	21	32	21	43	81.4%	18.6%	0.0%
	Mean Age	30.9	30.2	31.2	30.5	30.5	31.0	31.0	32.0	-
	Mean Total Score	542	542	534	545	544	599	603	573	-

Table 2. GMAT™ Testing Trends by US State of Residence

Residence	Exams Taken	GMAT™ Exams Taken by Testing Year					TY2019 Score Reports Sent by Program			
		TY2015	TY2016	TY2017	TY2018	TY2019	Scores Sent	MBA	Business Master's	Doctoral /Other
Utah	Total	1,511	1,563	1,411	1,250	1,011	2,781	70.5%	18.8%	10.8%
	Male	1,113	1,142	1,096	925	769	2,206	72.3%	15.9%	11.8%
	Female	398	420	315	325	242	575	63.5%	29.9%	6.6%
	Mean Age	27.8	27.4	27.5	27.3	27.5	27.0	28.0	25.0	27.0
	Mean Total Score	543	546	552	560	564	602	604	558	664
Vermont	Total	80	108	90	100	100	140	51.4%	48.6%	-
	Male	49	70	54	55	50	42	52.4%	47.6%	0.0%
	Female	31	38	36	45	50	98	51.0%	49.0%	0.0%
	Mean Age	24.7	25.7	25.0	23.6	24.3	24.0	26.0	23.0	-
	Mean Total Score	531	570	564	557	533	598	600	595	-
Virginia	Total	3,073	2,953	2,628	2,520	2,085	4,566	76.3%	19.3%	4.4%
	Male	1,926	1,778	1,613	1,576	1,312	3,111	78.6%	16.8%	4.6%
	Female	1,147	1,175	1,013	944	773	1,455	71.3%	24.6%	4.1%
	Mean Age	27.1	26.7	26.5	26.5	26.2	26.0	27.0	24.0	28.0
	Mean Total Score	556	560	567	577	571	620	631	582	598
Washington	Total	2,421	2,461	2,167	2,053	1,887	4,105	75.8%	22.1%	2.1%
	Male	1,383	1,360	1,202	1,086	1,050	2,387	80.6%	18.1%	1.3%
	Female	1,038	1,100	965	966	835	1,712	69.1%	27.6%	3.3%
	Mean Age	27.1	27.2	27.0	27.2	27.2	27.0	28.0	24.0	34.0
	Mean Total Score	545	546	557	560	561	602	611	566	659
West Virginia	Total	290	260	207	146	102	192	51.6%	41.7%	6.8%
	Male	178	169	106	95	56	98	61.2%	37.8%	1.0%
	Female	112	91	101	51	46	94	41.5%	45.7%	12.8%
	Mean Age	23.9	24.4	24.2	24.5	24.2	24.0	24.0	22.0	29.0
	Mean Total Score	497	498	506	507	483	558	592	511	584
Wisconsin	Total	1,461	1,416	1,295	1,048	766	1,704	72.7%	20.0%	7.3%
	Male	873	808	747	619	439	1,037	80.5%	13.8%	5.7%
	Female	588	606	548	429	326	662	60.1%	29.9%	10.0%
	Mean Age	26.5	25.9	25.8	25.8	26.4	27.0	27.0	24.0	29.0
	Mean Total Score	541	546	554	550	549	600	598	596	636
Wyoming	Total	53	64	50	52	38	89	71.9%	22.5%	-
	Male	29	41	30	41	25	67	73.1%	19.4%	7.5%
	Female	24	23	20	11	13	22	68.2%	31.8%	0.0%
	Mean Age	27.3	25.7	27.2	28.3	28.0	29.0	29.0	26.0	-
	Mean Total Score	509	555	559	550	543	569	578	525	-

Table 3. GMAT™ Testing Trends by Race/Ethnicity (US Citizens Only)

Race/Ethnicity (US Citizens Only)	Exams Taken	TY2015	TY2016	TY2017	TY2018	TY2019	Scores Sent	MBA	Business Master's	Doctoral /Other
		GMAT™ Exams Taken by Testing Year					TY2019 Score Reports Sent by Program			
African American	Total	7,041	6,688	6,293	5,891	5,298	10,600	74.6%	19.4%	6.0%
	Male	3,574	3,358	3,128	3,046	2,787	5,796	77.3%	16.8%	5.8%
	Female	3,467	3,330	3,164	2,840	2,510	4,801	71.3%	22.6%	6.1%
	Mean Age	27.8	27.6	27.2	27.2	27.0	27.0	27.0	25.0	30.0
	Mean Total Score	440	445	453	455	459	486	494	433	552
Asian American	Total	10,061	10,375	10,657	10,631	10,284	21,840	82.6%	15.0%	2.3%
	Male	5,661	5,671	5,906	5,761	5,616	12,400	83.4%	14.7%	2.0%
	Female	4,400	4,704	4,749	4,869	4,665	9,429	81.7%	15.5%	2.8%
	Mean Age	26.6	26.6	26.3	26.1	25.9	26.0	26.0	24.0	28.0
	Mean Total Score	574	577	586	589	593	632	645	555	664
Hawaiian Pacific Islander American	Total	553	586	526	456	370	784	77.7%	19.5%	2.8%
	Male	309	342	289	275	201	422	78.0%	19.4%	2.6%
	Female	244	244	237	181	168	359	77.4%	19.5%	3.1%
	Mean Age	27.7	28.0	27.8	27.4	27.1	27.0	28.0	25.0	28.0
	Mean Total Score	479	490	490	510	520	568	582	510	585
Hispanic American	Total	6,190	6,304	6,078	6,156	5,872	11,830	75.3%	21.9%	2.8%
	Male	3,487	3,499	3,415	3,496	3,420	7,436	75.8%	21.4%	2.8%
	Female	2,703	2,805	2,663	2,659	2,445	4,384	74.5%	22.7%	2.8%
	Mean Age	26.9	26.7	26.4	26.2	26.3	26.0	26.0	25.0	29.0
	Mean Total Score	490	493	500	502	504	542	554	493	612
Middle East North African American	Total	0	0	0	472	906	1,677	76.6%	20.5%	2.9%
	Male	0	0	0	303	571	1,168	77.6%	21.3%	1.1%
	Female	0	0	0	169	335	509	74.5%	18.5%	7.1%
	Mean Age	-	-	-	25.5	25.4	25.0	26.0	23.0	29.0
	Mean Total Score	-	-	-	547	548	588	597	535	702
Native American	Total	553	586	526	607	612	1,305	76.1%	20.3%	3.6%
	Male	309	342	289	368	389	837	78.9%	19.5%	1.7%
	Female	244	244	237	239	222	465	71.2%	21.7%	7.1%
	Mean Age	27.7	28.0	27.8	27.2	26.9	27.0	27.0	25.0	25.0
	Mean Total Score	479	490	490	505	513	545	550	513	621
Other Race/Ethnicity	Total	4,496	4,671	4,475	3,475	1,898	4,213	83.4%	11.7%	5.0%
	Male	2,694	2,725	2,518	2,102	1,137	2,692	83.1%	11.7%	5.2%
	Female	1,802	1,939	1,950	1,364	753	1,498	83.8%	11.6%	4.6%
	Mean Age	27.1	27.0	26.7	27.2	27.7	28.0	28.0	26.0	32.0
	Mean Total Score	531	542	550	561	562	612	621	538	638
White	Total	56,140	54,189	51,418	47,901	42,294	93,504	78.8%	18.8%	2.3%
	Male	36,303	35,148	33,337	31,183	27,454	63,512	80.9%	17.0%	2.1%
	Female	19,837	19,039	18,075	16,703	14,806	29,911	74.4%	22.8%	2.8%
	Mean Age	26.4	26.3	26.1	26.0	25.9	26.0	27.0	24.0	29.0
	Mean Total Score	556	561	565	567	570	605	617	550	649
No Response	Total	330	373	299	302	305	653	83.6%	14.4%	2.0%
	Male	216	220	186	198	179	367	85.0%	11.7%	3.3%
	Female	114	153	113	104	126	286	81.8%	17.8%	0.3%
	Mean Age	27.4	27.1	27.4	27.4	27.1	28.0	28.0	24.0	29.0
	Mean Total Score	594	597	609	596	589	627	632	590	674

Table 4. GMAT™ Testing Trends by Canadian Province of Residence

Province of Residence	Exams Taken	GMAT™ Exams Taken by Testing Year					TY2019 Score Reports Sent by Program			
		TY2015	TY2016	TY2017	TY2018	TY2019	Scores Sent	MBA	Business Master's	Doctoral /Other
All Canadian Residents	Total	7,846	8,882	8,235	8,054	7,560	12,982	73.5%	20.8%	5.7%
	Male	4,567	5,016	4,523	4,366	4,043	7,777	76.9%	17.5%	5.6%
	Female	3,279	3,865	3,712	3,686	3,513	5,189	68.3%	25.9%	5.8%
	Mean Age	27.4	27.2	26.9	26.9	26.8	27.0	28.0	24.0	30.0
	Mean Total Score	557	559	561	557	557	618	613	623	657
Alberta	Total	767	1,037	892	821	696	1,324	84.7%	9.7%	5.6%
	Male	492	690	582	515	420	880	89.9%	8.0%	2.2%
	Female	275	347	310	305	276	444	74.5%	13.1%	12.4%
	Mean Age	29.3	29.1	29.4	30.2	29.6	29.0	29.0	26.0	37.0
	Mean Total Score	559	572	573	550	552	609	606	617	645
British Columbia	Total	900	1,067	1,062	1,130	1,075	1,796	61.7%	35.3%	3.0%
	Male	490	537	497	555	562	1,009	66.2%	31.2%	2.6%
	Female	410	530	565	574	513	787	56.0%	40.5%	3.4%
	Mean Age	27.5	27.1	26.5	26.1	26.3	27.0	28.0	24.0	30.0
	Mean Total Score	560	569	570	573	575	637	632	641	674
Manitoba	Total	144	128	145	141	150	261	49.8%	29.1%	21.1%
	Male	98	73	80	72	80	173	57.2%	23.1%	19.7%
	Female	46	55	65	69	70	88	35.2%	40.9%	23.9%
	Mean Age	28.4	29.5	28.3	27.9	28.2	28.0	29.0	26.0	29.0
	Mean Total Score	537	514	546	528	530	583	572	571	628
New Brunswick	Total	38	47	40	54	56	46	63.0%	-	-
	Male	29	25	17	32	18	4	-	-	-
	Female	9	22	23	22	38	42	59.5%	19.0%	21.4%
	Mean Age	25.5	25.6	27.4	26.8	26.8	29.0	29.0	-	-
	Mean Total Score	524	486	534	485	469	538	539	-	-
Newfoundland	Total	78	90	71	84	51	75	86.7%	-	-
	Male	46	50	35	41	26	47	91.5%	6.4%	2.1%
	Female	32	40	36	43	25	28	78.6%	21.4%	0.0%
	Mean Age	27.6	28.6	28.2	28.7	29.0	28.0	29.0	-	-
	Mean Total Score	549	542	541	519	508	541	531	-	-
Nova Scotia	Total	186	202	256	149	149	197	78.2%	19.3%	-
	Male	95	118	137	75	78	121	83.5%	12.4%	4.1%
	Female	91	84	119	74	71	76	69.7%	30.3%	0.0%
	Mean Age	25.9	24.8	24.8	25.9	25.7	26.0	27.0	23.0	-
	Mean Total Score	521	517	522	524	494	555	546	570	-
Northwest Territories	Total	3	2	7	1	2	5	-	-	-
	Male	3	1	5	1	2	5	-	-	-
	Female	0	1	2	0	0	0	-	-	-
	Mean Age	-	-	27.0	-	-	-	-	-	-
	Mean Total Score	-	-	614	-	-	-	-	-	-
Nunavut	Total	2	5	2	1	2	0	-	-	-
	Male	2	4	2	1	0	0	-	-	-
	Female	0	1	0	0	2	0	-	-	-
	Mean Age	-	24.2	-	-	-	-	-	-	-
	Mean Total Score	-	538	-	-	-	-	-	-	-

Table 4. GMAT™ Testing Trends by Canadian Province of Residence

Province of Residence	Exams Taken	GMAT™ Exams Taken by Testing Year					TY2019 Score Reports Sent by Program			
		TY2015	TY2016	TY2017	TY2018	TY2019	Scores Sent	MBA	Business Master's	Doctoral /Other
Ontario	Total	4,546	5,099	4,670	4,579	4,448	7,520	76.4%	18.9%	4.7%
	Male	2,585	2,755	2,543	2,449	2,295	4,372	79.4%	15.8%	4.8%
	Female	1,961	2,343	2,127	2,130	2,151	3,138	72.1%	23.5%	4.5%
	Mean Age	26.9	26.6	26.3	26.3	26.3	27.0	27.0	24.0	29.0
	Mean Total Score	560	557	561	557	557	618	613	624	669
Prince Edward Island	Total	10	10	13	8	12	20	-	55.0%	-
	Male	4	6	9	7	4	2	-	-	-
	Female	6	4	4	1	8	18	-	61.1%	16.7%
	Mean Age	24.4	22.8	24.5	23.0	22.7	23.0	-	21.0	-
	Mean Total Score	540	532	512	476	564	656	-	670	-
Quebec	Total	1,055	1,102	971	974	834	1,581	69.1%	21.7%	9.2%
	Male	654	704	569	556	504	1,057	70.2%	19.7%	10.1%
	Female	401	398	402	418	328	518	66.4%	26.1%	7.5%
	Mean Age	28.0	28.1	27.9	27.5	27.6	28.0	29.0	24.0	30.0
	Mean Total Score	555	564	563	569	563	622	624	611	636
Saskatchewan	Total	114	93	105	111	83	148	51.4%	21.6%	27.0%
	Male	67	53	47	62	54	107	48.6%	17.8%	33.6%
	Female	47	40	58	49	29	41	58.5%	31.7%	9.8%
	Mean Age	29.4	28.7	28.4	29.7	28.8	29.0	30.0	24.0	29.0
	Mean Total Score	525	538	516	531	535	604	578	556	691
Yukon	Total	3	0	1	1	2	9	-	-	-
	Male	2	0	0	0	0	0	-	-	-
	Female	1	0	1	1	2	9	-	-	-
	Mean Age	-	-	-	-	-	-	-	-	-
	Mean Total Score	-	-	-	-	-	-	-	-	-

About the GMAT Exam

The GMAT exam consists of four sections: Verbal, Quantitative, Analytical Writing, and Integrated Reasoning. GMAT Total Scores, as presented in this report, are calculated based on performance on the Verbal and Quantitative sections of the exam. Total Scores are reported in increments of 10, on a scale ranging from 200 to 800. Results are valid for a five-year period from test sitting.

Notes About the Data

GMAT Score Cancel Policy

In late June 2014, GMAC instituted a policy offering test takers the ability to preview their GMAT section scores before deciding to accept or cancel the exam results. No score reports are distributed to schools when exam results are canceled. Candidates may reinstate their scores at a later date if they choose, however.

Although the ability to cancel exam results is not new, candidates in the past were unable to see their section scores before making the cancel decision. The proportion of exams canceled following the policy change increased from around one percent a year to more than 20 percent. Ultimately, the majority of test takers who cancel their exam results go on to retake the GMAT and generate reportable scores.

GMAC publishes annual GMAT trends to monitor global interest and mobility in high-quality graduate management education worldwide. Because candidates who cancel their score continue to represent recruitment opportunities for business programs around the world, GMAC will now include canceled exam volume in its candidate reports. This reporting change allows comparisons to be made more accurately across time for the number of exams taken by any given student group. Care should be taken when comparing score-sending figures from TY 2015 onward with previous years, however, as fewer score reports overall are now being sent as candidates' score cancel behavior has changed.

Ethnicity Classifications

In TY 2018, Ethnicity became a select all option for US citizens. With the addition of more ethnic categories, this reflects the diversity of the GMAT candidate pool. However, in previous testing years, all Native Americans and Hawaiian Pacific Islanders were grouped together. Since we cannot identify who classified themselves as Native American versus Hawaiian Pacific Islander, the historic data is the same.

Gender Classifications

Beginning in testing year 2016, individuals who registered to take the GMAT exam had the option of checking a gender category called "Other" when entering their background information and setting up an account on mba.com. These exams are reflected in both the total exam and total score-sending counts in the region, country, and state/province tables but are not broken out in separate gender categories within the tables.

GMAT Program Code Classifications

Program data in this report are based on a business school's current GMAT code classifications for its respective programs. In any given GMAT testing year, school representatives have the opportunity to modify their program classifications if they differ from original classifications established at the time of GMAT program code assignment. As a result, historic GMAT score-sending data may change based on such program classification changes.

Testing Year Data Preparation Process Updated in TY 2018

In TY 2018, GMAC implemented a new process for preparing annual testing year data files due to structural changes in the data collected from GMAT exam registration. To standardize historic data into this new structure, testing year data was regenerated from TY 2008 through TY 2018 in the new format.

GMAT exam data now includes exams with a status of either score-reportable or score-cancelled for all testing years starting in TY 2008 through the current reporting year. The new GMAT score-sending data is indexed by candidates' score report request date, meaning that a testing year in the dataset represents all GMAT score reports that were requested to be sent to global business school programs within that testing year, regardless of when candidates sat for the GMAT exam associated with those scores.

Due to the changes in data preparation, exam and score-sending volumes in GMAT reports published after 2018 will be inconsistent with historic reports. For details please contact David Svancer at dsvancer@gmac.com or the GMAC Research Department at research@gmac.com.

Regional Categories

UNITED STATES

Middle Atlantic
Delaware
District of Columbia (Washington, DC)
Maryland
Pennsylvania
Virginia
West Virginia

Midwest
Illinois
Indiana
Iowa
Kansas
Michigan
Minnesota
Missouri
Nebraska
North Dakota
Ohio
South Dakota
Wisconsin

Northeast
Connecticut
Maine
Massachusetts
New Hampshire
New Jersey
New York
Rhode Island
Vermont

South
Alabama
Arkansas
Florida
Georgia
Kentucky
Louisiana
Mississippi
North Carolina
South Carolina
Tennessee

Southwest
Arizona
New Mexico
Oklahoma
Texas

West
Alaska
California
Colorado
Hawaii
Idaho
Montana
Nevada
Oregon
Utah
Washington
Wyoming

CANADA

Alberta
British Columbia
Manitoba
New Brunswick
Newfoundland
Nova Scotia
Northwest Territories
Nunavut
Ontario
Prince Edward Island
Quebec
Saskatchewan
Yukon

Related Publications

- *Profile of GMAT™ Testing: Citizenship, Five-Year Summary, TY2015–TY2019* gmac.com/profile
- *Profile of GMAT™ Testing: Residence, Five-Year Summary, TY2015–TY2019* gmac.com/profile
- *2019 mba.com Prospective Students Interactive Research Tool* gmac.com/interactiveresearch

Related Admissions Recruiting Resources

Looking for more students? The **GMASS™** database can help you find the best talent to recruit for your programs. As a GMAT score recipient, you have access to the GMASS global database of prospective candidates interested in graduate management education—over 500,000 candidates who are waiting to hear from you.

The benefits of using the GMASS service:

- Target your audience: Use more than 30 criteria to narrow your search and tailor your message for the best response rate.
- Get the most up-to-date contacts: The global GMASS database is updated daily.
- Find the best candidates anytime, anywhere with our easy-to-use web-based application.
- Save time: Receive automatic results daily, weekly, or monthly, and save your best searches.
- Recruit early: Target GMAT pre-test candidates early in their decision-making process.
- Save money: GMASS subscription is a cost-effective way to build multichannel marketing programs.

To get more information, or to start a GMASS subscription, please contact Paula McKay at pmckay@gmac.com, or visit gmac.com/gmass.

Contributors

The following individuals from the GMAC Research Services Department made significant contributions to the publication of this report: **David Svancer**, Senior Manager, Data Science, data preparation and manuscript review; **Hillary Chan**, Research Analysis Associate Manager, analysis, interpretation of data, and revising of manuscript for intellectual content; **Tacoma Williams**, Research Senior Coordinator, quality assurance; **Gregg Schoenfeld**, Senior Director, Management Education Research, data and manuscript review.

Contact Information

For questions or comments regarding the study findings, methodology, or data, please contact the GMAC Research Services Department at research@gmac.com. For more information about all Research Services products, surveys, and resources, visit gmac.com/research.

GMAC Global Office Locations

GMAC Hong Kong	GMAC India	GMAC London	GMAC USA	BusinessBecause	The MBA Tour
P: + 1 852 2851 0020	**P:** +91 124 4945270	**P:** +44 (0) 20 3008 7933	**P:** +1 703 668 9600	**P:** +44 (0) 20 8049 3301	**P:** +1 978 451 4200
apac@gmac.com	apac@gmac.com	emea@gmac.com	customercare@gmac.com	infor@businessbecause.com	info@thembatour.com