

Profile of GMAT™ Testing 2024

Profile of GMAT[™] Testing: North America

Five-Year Summary: TY2020 - TY2024

October 2024

Throughout the past five testing years, over 675 thousand Graduate Management Admission Test™ (GMAT™) exams have been taken, globally, by individuals interested in pursuing graduate management education. The GMAT exam is an important part of the admissions process for more than 8,000 graduate management programs worldwide. A total of 115,286 GMAT exams were taken by prospective business school students around the world in testing year 2024 (TY2024), which ran from July 1, 2023 through June 30, 2024. In addition, GMAT examinees sent a total of 189,671 score reports to graduate-level management programs across the globe.

This report summarizes five-year GMAT testing trends for US and Canadian residents for:

- GMAT exams taken by US region of residence, US state of residence, race/ethnicity of examinees (US citizens only), Canadian province, and gender;
- Mean age of GMAT examinees, mean GMAT Total Score, and percentile of mean GMAT Total Score; and
- GMAT score-sending breakdowns by program type (MBA, business master's, and doctoral/other), for TY2024.

Mean GMAT Total Scores and mean age of examinees are provided for groups with five or more exams taken and 10 or more score reports sent.

In this report, GMAT (10th Ed.) refers to the version used between June 2012 and February 2024. GMAT Exam refers to the version started in November 2023, initially named GMAT FocusTM, later referred to as the GMAT Exam. This report reports data separately for the two versions of GMAT exams.

What Can I Do With the Data?

Use the data to build candidate profiles for specific US or Canadian groups. For example, you can use the tables to determine the following about Illinois residents who sat for the GMAT exam in TY2024:

- In total, Illinois residents sat for 1,732 GMAT exams and scored, on average, 618 on the GMAT (10th Ed.) and 588 on the GMAT Exam.
- Over 87% of the 2,653 GMAT score reports sent by Illinois residents were directed to MBA programs.
- Among Illinois residents who took the GMAT Exam, men (6.8%) were slightly less likely than women (7.0%) to send scores to business master's programs.
- Illinois residents represent 3.9 percent of GMAT test taking by United States residents.

About This Report

This Data Brief summarizes five years of data for GMAT exams taken and score reports sent worldwide, filtered by US and Canadian residence at time of GMAT testing.

Review GMAT exam and score reporting trends by:

- US Region of Residence
- US State of Residence
- Race/Ethnicity of US Citizens
- Canadian Province of Residence

About GMAT Examinees

Data in this report reflect the total number of GMAT exams that generated valid Total Scores during a given testing year. Test takers who took the exam more than once during the year are included in the aggregate data. For example, an individual who took the GMAT exam twice in TY2024 would represent a total of two exams taken during that year.

Make this report your starting point to target your search of potential students and enhance your recruitment efforts. For example, you can purchase names of prospective students using the <u>GMACTM GradSelect</u> database or develop profiles of candidates based on data in the <u>GMAC Prospective Students Survey Interactive Report</u>.

Table 1. GMAT™ Testing Trends by US Region of Residence

	G	MAT™ Exan	ns Taken b	y Testing Y	ear					TY2024	Score Repo	rts Sent by	Program		
Region of Residence	Exams Taken	TY2020	TY2021	TY2022	TY2023	TY2024 10th Ed. Exam	TY2024 GMAT*	Scores Sent 10th Ed. Exam	MBA 10th Ed. Exam	Business Master's 10th Ed. Exam	Doctoral / Other 10th Ed. Exam	Scores Sent GMAT*	MBA GMAT*	Business Master's GMAT*	Doctoral / Other GMAT*
	Total	59,008	50,722	30,321	26,148	16,148	11,583	32,400	83.2%	11.2%	5.6%	10,636	82.6%	14.1%	3.3%
	Male	35,007	30,960	18,287	16,239	10,136	7,533	21,406	85.1%	10.2%	4.7%	7,451	83.2%	13.7%	3.1%
All US	Female	23,971	19,732	11,987	9,885	6,001	4,033	10,971	79.6%	13.0%	7.4%	3,176	81.2%	15.0%	3.8%
Residents	Mean Age	25.9	25.9	25.9	25.9	26.3	25.8	26.6	26.8	24.3	27.9	25.7	25.7	24.4	31.3
	Mean Total Score	561	590	581	587	599	559	662	672	603	638	608	618	561	556
	Percentile of Mean Total Score	38.2%	51.4%	46.7%	46.7%	51.4%	47.8%	78.3%	80.1%	52.7%	64.8%	74.5%	74.5%	47.8%	47.8%
	Total	5,529	4,908	2,863	2,479	1,442	1,004	2,998	85.9%	8.9%	5.2%	970	83.3%	12.8%	3.9%
	Male	3,339	2,986	1,763	1,608	956	642	2,095	88.2%	8.1%	3.7%	662	81.7%	14.4%	3.9%
Middle	Female	2,186	1,918	1,098	870	486	362	903	80.5%	10.9%	8.6%	308	86.7%	9.4%	3.9%
Atlantic	Mean Age	25.9	26.1	26.1	26.2	26.3	26.4	26.8	27.0	24.2	27.1	25.3	25.4	23.8	28.6
	Mean Total Score	574	602	595	601	607	560	673	678	643	636	615	624	575	553
	Percentile of Mean Total Score	43.8%	52.7%	51.4%	52.7%	52.7%	47.8%	80.1%	80.1%	65.3%	64.8%	74.5%	74.5%	58.9%	44.3%
	Total	9,551	7,952	4,599	3,748	2,232	1,702	4,579	82.0%	9.8%	8.3%	1,678	84.9%	11.2%	3.9%
	Male	5,768	5,029	2,853	2,412	1,442	1,166	3,176	84.8%	9.2%	6.0%	1,210	85.0%	11.2%	3.8%
Midwest	Female	3,774	2,919	1,740	1,330	789	533	1,402	75.5%	11.1%	13.3%	467	84.6%	11.3%	4.1%
Wildwest	Mean Age	25.5	25.7	25.7	25.8	26.0	25.4	26.4	26.4	24.3	28.2	25.5	25.4	23.5	33.0
	Mean Total Score	565	595	588	594	602	567	664	673	626	620	617	629	560	539
	Percentile of Mean Total Score	38.2%	51.4%	46.7%	51.4%	52.7%	55.1%	78.3%	80.1%	62.1%	62.1%	74.5%	82.7%	47.8%	41.1%
	Total	13,921	12,660	6,846	6,242	4,485	2,771	8,432	88.0%	8.1%	3.9%	2,253	84.8%	12.6%	2.5%
	Male	7,967	7,524	3,996	3,630	2,677	1,757	5,088	88.2%	8.6%	3.2%	1,531	84.9%	12.5%	2.5%
Northeast	Female	5,949	5,131	2,838	2,606	1,807	1,011	3,344	87.6%	7.4%	5.0%	722	84.6%	12.9%	2.5%
Worthcast	Mean Age	25.7	25.7	25.8	25.9	26.4	25.7	26.5	26.7	24.4	27.0	25.5	25.5	24.3	32.0
	Mean Total Score	584	614	612	619	624	583	684	689	637	662	631	638	599	559
	Percentile of Mean Total Score	46.7%	55.8%	55.8%	55.8%	62.1%	58.9%	80.1%	80.1%	64.8%	78.3%	82.7%	83.5%	70.7%	47.8%
	Total	9,992	8,080	5,446	4,683	2,497	1,926	4,748	72.2%	20.6%	7.2%	1,619	71.9%	24.7%	3.4%
	Male	5,999	4,946	3,289	3,002	1,600	1,264	3,267	76.8%	17.0%	6.2%	1,083	74.6%	22.5%	2.9%
South	Female	3,988	3,129	2,153	1,676	896	657	1,479	61.9%	28.5%	9.5%	530	66.2%	29.4%	4.3%
Journ	Mean Age	25.1	25.1	24.8	24.7	25.0	24.9	25.6	26.2	23.1	27.4	24.8	24.9	23.9	29.1
	Mean Total Score	522	542	537	537	551	528	621	638	556	639	571	585	536	528
	Percentile of Mean Total Score	28.5%	35.0%	28.5%	28.5%	35.6%	37.9%	62.1%	64.8%	35.6%	64.8%	55.1%	62.8%	41.1%	37.9%

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Region of Residence	Exams Taken	TY2020	TY2021	TY2022	TY2023	TY2024 10th Ed. Exam	TY2024 GMAT*	Scores Sent 10th Ed. Exam	MBA 10th Ed. Exam	Business Master's 10th Ed. Exam	Doctoral / Other 10th Ed. Exam	Scores Sent GMAT*	MBA GMAT*	Business Master's GMAT*	Doctoral / Other GMAT*
	Total	6,696	5,498	3,712	2,931	1,805	1,472	3,461	81.0%	12.3%	6.7%	1,454	79.1%	15.5%	5.4%
	Male	4,119	3,539	2,283	1,818	1,172	993	2,355	85.4%	10.5%	4.1%	1,103	80.9%	14.6%	4.5%
Southwest	Female	2,573	1,956	1,426	1,111	633	479	1,106	71.5%	16.1%	12.4%	351	73.5%	18.5%	8.0%
Southwest	Mean Age	26.5	26.3	26.2	25.9	26.5	25.8	26.5	26.7	24.6	27.5	26.4	26.2	25.3	32.6
	Mean Total Score	533	566	550	546	570	539	630	646	555	580	590	597	555	584
	Percentile of Mean Total Score	28.5%	38.2%	35.6%	35.0%	43.8%	41.1%	64.8%	65.3%	35.6%	46.7%	62.8%	70.7%	47.8%	58.9%
	Total	77	85	52	29	12	16	41	92.7%	-	-	33	72.7%	-	-
	Male	61	70	37	27	10	13	31	90.3%	-	-	26	65.4%	-	-
US Military	Female	16	15	15	2	2	3	10	100.0%	-	-	7	-	-	-
Bases	Mean Age	29.5	29.6	30.2	29.0	30.7	29.8	31.0	31.1	-	-	27.2	26.9	-	-
	Mean Total Score	572	542	541	600	582	524	601	602	-	-	603	614	-	-
	Percentile of Mean Total Score	43.8%	35.0%	35.0%	52.7%	46.7%	32.3%	52.7%	52.7%	-	-	70.7%	74.5%	-	-
	Total	13,242	11,539	6,803	6,036	3,675	2,692	8,141	85.4%	10.0%	4.6%	2,629	87.6%	10.3%	2.1%
	Male	7,754	6,866	4,066	3,742	2,279	1,698	5,394	86.2%	8.9%	4.9%	1,836	87.7%	10.5%	1.7%
West	Female	5,485	4,664	2,717	2,290	1,388	988	2,727	84.2%	12.1%	3.8%	791	87.4%	10.0%	2.7%
west	Mean Age	26.6	26.4	26.6	26.6	27.2	26.6	27.3	27.4	25.4	29.3	26.3	26.3	25.6	30.7
	Mean Total Score	572	601	594	601	609	564	672	677	629	673	611	619	558	561
	Percentile of Mean Total Score	43.8%	52.7%	51.4%	52.7%	52.7%	47.8%	80.1%	80.1%	62.1%	80.1%	74.5%	74.5%	47.8%	47.8%

^{*} In November 2023, GMAC introduced a new version of the GMATTM Exam, which was initially named GMAT FocusTM, and later just referred to as the GMAT Exam. In this table, "GMAT" refers to this latest version of the GMAT Exam, and "10th Edition" refers to the version used between June 2012 and February 2024. Prior to TY2024, all data is for the 10th Edition GMAT Exam, but data is given for both the 10th Edition Exam and the GMAT Exam for TY2024. These columns contain data from the current GMAT Exam only, and volumes must be combined with data from the 10th Edition GMAT Exam to get the full volumes. Additionally, the scoring scale for the 10th Edition Exam and GMAT Exam are different. Please check the score concordance table on gmac.com to interpret scores from each version. The link to that table will be provided in the "Notes About the Data" section at the end of this report.

Table 2. GMAT™ Testing Trends by US State of Residence

	GI GI	1AT™ Exam	ıs Taken by	/ Testing Y	ear					TY2024	Score Repo	rts Sent by	y Program		
Residence	Exams Taken	TY2020	TY2021	TY2022	TY2023	TY2024 10th Ed. Exam	TY2024 GMAT*	Scores Sent 10th Ed. Exam	MBA 10th Ed. Exam	Business Master's 10th Ed. Exam	Doctoral / Other 10th Ed. Exam	Scores Sent GMAT*	MBA GMAT*	Business Master's GMAT*	Doctoral / Other GMAT*
	Total	809	428	408	360	172	127	320	58.1%	30.6%	11.3%	108	70.4%	22.2%	-
	Male	474	252	263	228	104	84	219	67.1%	22.8%	10.0%	64	85.9%	-	-
Alabama	Female	335	176	145	131	68	43	100	38.0%	48.0%	14.0%	44	47.7%	36.4%	-
Aldudilid	Mean Age	24.0	23.7	23.5	23.3	23.0	23.4	24.0	24.3	21.9	28.5	24.0	24.2	23.2	-
	Mean Total Score	512	507	517	493	521	513	598	604	575	625	577	594	518	-
	Percentile of Mean Total Score	27.3%	24.3%	27.3%	22.4%	28.5%	30.8%	51.4%	52.7%	43.8%	62.1%	58.9%	62.8%	32.3%	-
	Total	38	40	21	18	9	9	20	95.0%	-	-	8	-	-	-
	Male	24	27	14	15	7	5	19	94.7%	-	-	7	-	-	-
	Female	14	13	7	3	2	4	1	-	-	-	1	-	-	-
Alaska	Mean Age	29.7	27.2	28.2	26.7	29.3	29.1	29.0	29.4	-	-	-	-	-	-
	Mean Total Score	550	530	542	604	593	485	652	651	-	-	-	-	-	-
	Percentile of Mean Total Score	35.6%	28.5%	35.0%	52.7%	51.4%	23.0%	71.5%	71.5%	-	-	-	-	-	-
	Total	669	517	300	260	142	127	215	78.1%	16.3%	5.6%	145	84.8%	14.5%	-
	Male	430	315	177	170	91	99	172	80.8%	14.5%	-	127	85.0%	14.2%	-
	Female	239	202	123	89	51	28	43	67.4%	23.3%	-	18	83.3%	-	-
Arizona	Mean Age	25.6	25.8	25.4	25.3	26.5	26.2	26.9	27.8	23.4	24.9	27.2	27.7	23.2	-
	Mean Total Score	531	571	562	548	569	552	618	647	501	558	616	624	581	-
	Percentile of Mean Total Score	28.5%	43.8%	38.2%	35.0%	38.2%	44.3%	55.8%	65.3%	24.3%	35.6%	74.5%	74.5%	58.9%	-
	Total	293	159	99	70	34	37	88	59.1%	23.9%	17.0%	27	74.1%	-	-
	Male	167	101	65	42	22	30	66	56.1%	21.2%	22.7%	21	81.0%	-	-
A.1	Female	125	58	34	28	12	7	22	68.2%	-	-	6	-	-	-
Arkansas	Mean Age	24.8	25.5	25.6	26.9	24.0	24.2	26.8	26.3	22.7	34.2	25.6	26.9	-	-
	Mean Total Score	499	499	509	540	536	513	642	650	572	713	509	518	-	-
	Percentile of Mean Total Score	22.4%	22.4%	24.3%	35.0%	28.5%	30.8%	65.3%	71.5%	43.8%	92.6%	30.8%	32.3%	-	-
	Total	8,776	8,064	4,531	4,144	2,585	1,865	5,680	86.5%	10.0%	3.5%	1,769	87.6%	10.5%	1.9%
	Male	5,010	4,641	2,560	2,445	1,545	1,169	3,590	87.5%	8.7%	3.8%	1,210	87.9%	10.7%	1.3%
Califannia	Female	3,764	3,418	1,958	1,699	1,035	693	2,075	84.9%	12.2%	2.9%	558	87.1%	9.9%	3.0%
California	Mean Age	26.5	26.3	26.5	26.5	27.1	26.4	27.1	27.1	25.4	30.2	26.0	26.0	24.9	31.0
	Mean Total Score	582	614	603	607	613	568	676	680	643	683	611	618	565	536
	Percentile of Mean Total Score	46.7%	55.8%	52.7%	52.7%	55.8%	55.1%	80.1%	80.1%	65.3%	80.1%	74.5%	74.5%	55.1%	41.1%

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	Total	1,043	877	555	431	249	183	584	87.3%	9.2%	3.4%	200	85.0%	14.5%	-
	Male	646	557	381	304	177	122	449	85.5%	10.5%	4.0%	157	84.1%	15.3%	-
Colorado	Female	397	320	174	127	72	61	135	93.3%	-	-	43	88.4%	-	-
Colorado	Mean Age	26.3	26.4	26.0	26.9	27.4	27.2	27.6	27.5	26.7	31.2	27.6	27.9	25.8	-
	Mean Total Score	548	559	563	594	611	570	665	675	615	563	612	623	548	-
	Percentile of Mean Total Score	35.0%	35.6%	38.2%	51.4%	55.8%	55.1%	78.3%	80.1%	55.8%	38.2%	74.5%	74.5%	44.3%	-
	Total	704	702	432	310	222	124	436	85.8%	11.5%	2.8%	75	81.3%	18.7%	-
	Male	442	471	269	197	149	90	293	86.3%	12.6%	-	54	87.0%	-	-
	Female	261	231	161	113	73	34	143	84.6%	9.1%	-	21	66.7%	-	-
Connecticut	Mean Age	24.7	24.8	25.4	25.8	25.5	25.3	26.3	26.3	24.8	35.2	24.9	24.7	25.4	-
	Mean Total Score	575	606	598	612	605	556	659	660	669	558	585	576	622	-
	Percentile of Mean Total Score	43.8%	52.7%	51.4%	55.8%	52.7%	47.8%	71.5%	78.3%	78.3%	35.6%	62.8%	58.9%	74.5%	
	Total	169	109	74	41	30	18	94	89.4%	-	-	19	84.2%	-	-
	Male	99	70	50	22	22	14	80	92.5%	-	-	17	94.1%	-	-
	Female	70	39	24	19	8	4	14	71.4%	-	-	2	-	-	-
Delaware	Mean Age	24.9	25.5	25.5	25.8	25.9	34.4	26.2	25.8	-	-	24.6	23.6	-	-
	Mean Total Score	518	569	593	595	615	522	700	692	-	-	659	674	-	-
	Percentile of Mean Total Score	27.3%	38.2%	51.4%	51.4%	55.8%	32.3%	89.3%	85.1%	-	-	89.6%	93.2%	-	_
	Total	901	818	450	465	266	109	674	88.1%	8.3%	3.6%	86	80.2%	-	15.1%
	Male	537	489	259	293	175	57	459	90.4%	7.2%	2.4%	49	69.4%	-	24.5%
District Of	Female	364	327	191	171	91	52	215	83.3%	10.7%	6.0%	37	94.6%	-	-
Columbia	Mean Age	26.7	27.0	26.7	26.7	26.9	26.6	26.7	27.0	23.9	27.1	26.0	26.5	-	24.0
	Mean Total Score	612	642	631	633	642	560	696	696	702	695	581	594	-	545
	Percentile of Mean Total Score	55.8%	65.3%	64.8%	64.8%	65.3%	47.8%	85.1%	85.1%	89.3%	85.1%	58.9%	62.8%	-	44.3%
	Total	3,044	2,508	1,722	1,599	768	546	1,260	73.4%	21.8%	4.8%	462	68.8%	27.7%	3.5%
	Male	1,810	1,540	1,008	1,000	493	355	897	77.7%	18.8%	3.5%	317	70.3%	26.8%	-
	Female	1,232	967	714	596	274	187	362	63.0%	29.0%	8.0%	141	65.2%	30.5%	
Florida	Mean Age	25.1	25.3	24.5	24.5	25.2	24.8	25.7	26.0	24.1	27.9	24.5	24.2	24.4	29.3
	Mean Total Score	522	529	529	520	534	521	607	624	543	638	560	569	539	552
	Percentile of Mean Total Score	28.5%	28.5%	28.5%	28.5%	28.5%	32.3%	52.7%	62.1%	35.0%	64.8%	47.8%	55.1%	41.1%	44.3%

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	Total	1,898	1,739	1,102	942	527	398	1,103	78.1%	17.1%	4.8%	313	73.8%	22.4%	3.8%
	Male	1,142	1,045	667	614	330	261	773	81.1%	14.5%	4.4%	211	75.4%	21.3%	-
Caavaia	Female	756	694	432	328	197	137	330	70.9%	23.3%	5.8%	102	70.6%	24.5%	-
Georgia	Mean Age	25.4	25.0	24.8	24.8	24.9	25.0	25.9	26.7	22.2	26.0	24.5	24.1	25.0	28.7
	Mean Total Score	547	581	572	575	582	545	647	662	576	650	600	622	553	440
	Percentile of Mean Total Score	35.0%	46.7%	43.8%	43.8%	46.7%	44.3%	65.3%	78.3%	43.8%	71.5%	70.7%	74.5%	44.3%	10.4%
	Total	158	141	93	80	42	32	98	87.8%	10.2%	-	22	63.6%	-	-
	Male	101	88	57	59	25	24	76	90.8%	-	-	16	62.5%	-	-
llaa!!	Female	57	53	36	21	17	8	22	77.3%	-	-	6	-	-	-
Hawaii	Mean Age	27.8	27.2	26.7	27.2	29.0	27.8	29.3	30.0	21.9	-	30.2	29.8	-	-
	Mean Total Score	549	533	564	579	561	552	633	640	557	-	570	591	-	-
	Percentile of Mean Total Score	35.0%	28.5%	38.2%	43.8%	38.2%	44.3%	64.8%	65.3%	35.6%	-	55.1%	62.8%	-	-
	Total	145	118	95	77	39	27	60	70.0%	-	23.3%	22	86.4%	-	-
	Male	104	87	59	49	32	17	56	67.9%	-	25.0%	15	93.3%	-	-
Idaho	Female	41	31	35	27	7	10	4	-	-	-	7	-	-	-
iuano	Mean Age	25.6	27.4	26.6	26.4	25.5	25.2	24.8	25.0	-	24.5	24.4	24.1	-	-
	Mean Total Score	513	528	514	516	501	502	535	506	-	649	548	552	-	-
	Percentile of Mean Total Score	27.3%	28.5%	27.3%	27.3%	24.3%	25.1%	28.5%	24.3%	-	65.3%	44.3%	44.3%	-	-
	Total	3,017	2,892	1,761	1,529	944	788	1,924	87.3%	6.6%	6.1%	729	92.3%	6.9%	-
	Male	1,834	1,831	1,100	981	590	557	1,261	91.0%	6.4%	2.6%	514	92.4%	6.8%	-
Illinois	Female	1,182	1,060	660	546	354	229	663	80.4%	6.9%	12.7%	214	92.1%	7.0%	-
IIIIIIOIS	Mean Age	26.2	26.2	26.2	26.1	26.4	25.8	26.7	26.7	24.8	28.6	25.6	25.7	23.9	-
	Mean Total Score	595	621	613	623	618	588	683	688	657	640	639	644	579	-
	Percentile of Mean Total Score	51.4%	62.1%	55.8%	62.1%	55.8%	62.8%	80.1%	80.1%	71.5%	65.3%	83.5%	83.5%	58.9%	-
	Total	970	698	415	291	175	132	312	70.8%	18.9%	10.3%	109	71.6%	17.4%	11.0%
	Male	579	479	234	165	117	84	212	79.7%	12.3%	8.0%	79	72.2%	13.9%	13.9%
Indiana	Female	391	219	180	123	58	48	100	52.0%	33.0%	15.0%	30	70.0%	-	-
illuidild	Mean Age	24.8	25.4	25.3	25.1	25.8	25.5	26.6	26.3	23.3	34.9	25.0	24.6	24.7	28.1
	Mean Total Score	556	577	580	565	585	561	625	643	630	495	622	628	553	691
	Percentile of Mean Total Score	35.6%	43.8%	46.7%	38.2%	46.7%	47.8%	62.1%	65.3%	64.8%	22.4%	74.5%	82.7%	44.3%	96.7%

Table 2. GMAT™ Testing Trends by US State of Residence

	GI	MAT™ Exan	ıs Taken by	/ Testing Y	ear					TY2024	Score Repo	rts Sent b	y Program		
Residence	Exams Taken	TY2020	TY2021	TY2022	TY2023	TY2024 10th Ed. Exam	TY2024 GMAT*	Scores Sent 10th Ed. Exam	MBA 10th Ed. Exam	Business Master's 10th Ed. Exam	Doctoral / Other 10th Ed. Exam	Scores Sent GMAT*	MBA GMAT*	Business Master's GMAT*	Doctoral / Other GMAT*
	Total	322	219	107	91	52	40	114	50.9%	-	47.4%	47	51.1%	48.9%	-
	Male	202	121	69	65	31	30	80	52.5%	-	45.0%	43	51.2%	48.8%	-
lavva	Female	120	98	38	26	21	10	34	47.1%	-	52.9%	4	-	-	-
lowa	Mean Age	24.3	24.0	24.1	23.7	25.6	23.9	25.6	26.9	-	24.4	26.4	28.5	24.3	-
	Mean Total Score	536	548	549	580	591	524	664	684	-	653	588	576	600	-
	Percentile of Mean Total Score	28.5%	35.0%	35.0%	46.7%	51.4%	32.3%	78.3%	80.1%	-	71.5%	62.8%	58.9%	70.7%	-
	Total	256	185	146	110	52	48	87	90.8%	_	-	43	81.4%	-	-
	Male	167	128	102	74	35	40	66	95.5%	-	-	32	93.8%	-	-
	Female	89	57	44	36	17	8	21	76.2%	-	-	11	-	-	-
Kansas	Mean Age	25.6	25.2	24.6	24.8	24.8	24.3	25.9	25.5	-	-	22.5	21.8	-	-
	Mean Total Score	525	569	532	553	546	528	631	645	-	-	572	584	-	-
	Percentile of Mean Total Score	28.5%	38.2%	28.5%	35.6%	35.0%	37.9%	64.8%	65.3%	-	-	55.1%	58.9%	-	-
	Total	341	244	162	136	51	57	133	83.5%	9.0%	7.5%	30	70.0%	-	-
	Male	223	161	91	74	35	34	82	78.0%	12.2%	-	23	69.6%	-	-
	Female	118	83	71	62	16	23	51	92.2%	-	-	7	-	-	-
Kentucky	Mean Age	24.9	24.2	24.4	23.5	24.7	24.4	25.7	25.9	24.6	24.9	24.0	24.8	-	-
	Mean Total Score	521	544	515	553	602	548	662	664	660	640	633	642	-	-
	Percentile of Mean Total Score	28.5%	35.0%	27.3%	35.6%	52.7%	44.3%	78.3%	78.3%	78.3%	65.3%	82.7%	83.5%	-	-
	Total	476	395	225	138	92	69	171	59.1%	15.2%	25.7%	58	67.2%	25.9%	-
	Male	297	241	123	81	67	45	138	61.6%	12.3%	26.1%	42	64.3%	28.6%	-
	Female	179	153	102	56	25	24	33	48.5%	-	-	16	75.0%	-	-
Louisiana	Mean Age	25.4	24.9	24.6	24.8	25.3	26.0	26.0	26.5	23.5	26.4	25.8	27.1	22.2	-
	Mean Total Score	500	498	510	494	516	494	618	605	553	684	518	511	534	-
	Percentile of Mean Total Score	24.3%	22.4%	27.3%	22.4%	27.3%	23.0%	55.8%	52.7%	35.6%	80.1%	32.3%	30.8%	37.9%	-
	Total	121	66	49	25	17	11	23	82.6%	-	-	7	-	-	-
	Male	76	37	31	18	9	10	12	-	-	-	6	-	-	-
	Female	45	29	18	7	8	1	11	100.0%	-	-	1	-	-	-
Maine	Mean Age	25.1	24.7	25.7	25.5	25.5	26.1	25.1	26.0	-	-	-	-	-	-
	Mean Total Score	544	616	542	584	554	530	575	583	-	-	-	-	-	-
	Percentile of Mean Total Score	35.0%	55.8%	35.0%	46.7%	35.6%	37.9%	43.8%	46.7%	-	-	-	_	-	_

Table 2. GMAT™ Testing Trends by US State of Residence

Table 2. Gi		MAT™ Exam								TY2024	Score Repo	rts Sent b	y Program		
Residence	Exams Taken	TY2020	TY2021	TY2022	TY2023	TY2024 10th Ed. Exam	TY2024 GMAT*	Scores Sent 10th Ed. Exam	MBA 10th Ed. Exam	Business Master's 10th Ed. Exam	Doctoral / Other 10th Ed. Exam	Scores Sent GMAT*	MBA GMAT*	Business Master's GMAT*	Doctoral / Other GMAT*
	Total	749	728	418	359	225	167	453	85.7%	6.0%	8.4%	159	76.7%	17.0%	6.3%
	Male	463	414	248	238	144	103	322	88.5%	4.7%	6.8%	100	84.0%	12.0%	-
Mondond	Female	286	314	170	121	81	64	131	78.6%	9.2%	12.2%	59	64.4%	25.4%	-
Maryland	Mean Age	26.0	25.8	26.1	26.5	26.3	26.1	27.2	27.3	25.1	27.8	27.0	27.1	26.0	28.6
	Mean Total Score	565	588	585	577	586	549	650	666	547	554	603	621	541	554
	Percentile of Mean Total Score	38.2%	46.7%	46.7%	43.8%	46.7%	44.3%	71.5%	78.3%	35.0%	35.6%	70.7%	74.5%	41.1%	44.3%
	Total	2,592	2,604	1,478	1,355	883	650	1,850	89.9%	6.9%	3.2%	541	85.2%	12.2%	2.6%
	Male	1,494	1,534	947	824	489	417	1,089	88.9%	7.3%	3.9%	321	86.9%	12.1%	-
Massachusetts	Female	1,098	1,069	527	529	393	232	761	91.3%	6.3%	2.4%	220	82.7%	12.3%	5.0%
iviassachusetts	Mean Age	25.6	25.4	25.7	25.5	26.4	25.1	26.5	26.7	24.2	26.6	24.9	24.9	23.9	28.3
	Mean Total Score	604	634	630	631	633	598	693	696	669	660	645	649	618	633
	Percentile of Mean Total Score	52.7%	64.8%	64.8%	64.8%	64.8%	70.7%	85.1%	85.1%	78.3%	78.3%	86.7%	86.7%	74.5%	82.7%
	Total	1,272	1,066	549	491	291	184	620	80.3%	14.8%	4.8%	174	90.8%	6.9%	-
	Male	822	699	352	313	205	121	435	84.4%	13.3%	2.3%	122	91.8%	-	-
Michigan	Female	445	366	197	178	85	63	184	71.2%	17.9%	10.9%	52	88.5%	-	-
iviichigan	Mean Age	25.8	25.9	26.2	26.4	25.9	24.9	26.4	26.8	24.3	26.7	24.3	24.5	22.3	-
	Mean Total Score	559	579	569	594	608	563	662	673	611	633	606	613	558	-
	Percentile of Mean Total Score	35.6%	43.8%	38.2%	51.4%	52.7%	47.8%	78.3%	80.1%	55.8%	64.8%	74.5%	74.5%	47.8%	-
	Total	736	648	392	312	168	130	364	89.3%	6.0%	4.7%	149	88.6%	6.7%	-
	Male	449	388	246	198	108	80	279	87.1%	6.8%	6.1%	102	83.3%	9.8%	-
Minnesota	Female	285	260	146	114	60	49	85	96.5%	-	-	47	100.0%	-	-
Willinesota	Mean Age	26.1	25.5	26.0	25.6	26.2	26.3	26.2	26.1	24.0	29.5	27.9	26.5	24.3	-
	Mean Total Score	576	597	598	583	595	538	661	675	573	494	608	620	531	-
	Percentile of Mean Total Score	43.8%	51.4%	51.4%	46.7%	51.4%	41.1%	78.3%	80.1%	43.8%	22.4%	74.5%	74.5%	37.9%	-
	Total	377	265	183	162	86	90	157	40.1%	54.8%	-	95	47.4%	51.6%	-
	Male	221	142	91	103	43	55	84	53.6%	46.4%	-	60	56.7%	41.7%	-
Mississippi	Female	156	123	92	59	43	35	73	24.7%	64.4%	-	35	31.4%	68.6%	-
iviississippi	Mean Age	23.4	22.8	24.0	22.9	23.2	23.0	24.4	27.1	22.2	-	24.2	26.8	21.6	-
	Mean Total Score	457	474	467	483	492	484	551	594	518	-	522	525	517	-
	Percentile of Mean Total Score	14.1%	18.8%	17.1%	21.1%	22.4%	19.2%	35.6%	51.4%	27.3%	-	32.3%	37.9%	32.3%	-

Table 2. GMAT™ Testing Trends by US State of Residence

	GI GI	MAT™ Exan	ıs Taken by	/ Testing Y	ear					TY2024	Score Repo	rts Sent b	y Program		
Residence	Exams Taken	TY2020	TY2021	TY2022	TY2023	TY2024 10th Ed. Exam	TY2024 GMAT*	Scores Sent 10th Ed. Exam	MBA 10th Ed. Exam	Business Master's 10th Ed. Exam	Doctoral / Other 10th Ed. Exam	Scores Sent GMAT*	MBA GMAT*	Business Master's GMAT*	Doctoral / Other GMAT*
	Total	711	473	239	194	121	87	210	88.6%	10.5%	-	89	82.0%	16.9%	-
	Male	419	269	148	124	70	68	152	88.2%	11.2%	-	74	83.8%	16.2%	-
Missouri	Female	292	204	91	70	51	19	58	89.7%	-	-	15	73.3%	-	-
IVIISSOUTI	Mean Age	24.4	25.4	25.5	25.2	25.7	24.9	25.0	25.4	21.7	-	24.8	25.5	22.0	-
	Mean Total Score	516	567	560	551	559	551	623	630	572	-	600	607	574	-
	Percentile of Mean Total Score	27.3%	38.2%	38.2%	35.6%	35.6%	44.3%	62.1%	64.8%	43.8%	-	70.7%	74.5%	55.1%	-
	Total	81	35	16	14	6	3	10	100.0%	-	-	3	-	-	-
	Male	41	25	10	8	6	1	9	-	-	-	0	-	-	-
	Female	40	10	6	6	0	2	1	-	-	-	3	-	-	-
Montana	Mean Age	24.8	27.0	29.2	28.1	28.5	-	28.2	28.2	-	-	-	-	-	-
	Mean Total Score	511	509	552	504	543	-	537	537	-	-	-	-	-	
	Percentile of Mean Total Score	27.3%	24.3%	35.6%	24.3%	35.0%	-	28.5%	28.5%	-	-	-	-	-	-
	Total	206	158	103	64	31	22	51	49.0%	-	37.3%	23	-	43.5%	-
	Male	110	85	59	50	25	13	51	49.0%	-	37.3%	6	-	-	-
	Female	95	72	43	14	6	9	0	-	-	-	17	-	-	-
Nebraska	Mean Age	24.6	24.1	24.2	25.1	25.6	25.5	27.0	27.5	-	25.8	27.4	-	23.5	-
	Mean Total Score	513	554	539	531	593	517	636	624	-	671	498	-	447	-
	Percentile of Mean Total Score	27.3%	35.6%	28.5%	28.5%	51.4%	32.3%	64.8%	62.1%	-	80.1%	25.1%	-	13.9%	_
	Total	407	323	237	179	96	59	141	61.0%	38.3%	-	40	50.0%	45.0%	-
	Male	204	175	134	104	52	34	81	66.7%	32.1%	-	24	58.3%	-	-
	Female	203	147	102	75	43	25	59	54.2%	45.8%	-	16	-	-	-
Nevada	Mean Age	26.8	26.6	26.4	26.6	25.9	28.2	27.3	27.2	27.3	-	30.4	30.9	29.1	-
	Mean Total Score	502	509	497	505	506	496	581	613	527	-	537	568	497	-
	Percentile of Mean Total Score	24.3%	24.3%	22.4%	24.3%	24.3%	25.1%	46.7%	55.8%	28.5%	-	41.1%	55.1%	25.1%	-
	Total	133	109	85	72	29	29	62	71.0%	19.4%	-	46	82.6%	-	-
	Male	75	69	58	47	21	23	44	63.6%	22.7%	-	38	81.6%	-	-
New	Female	58	40	27	24	8	6	18	88.9%	-	-	8	-	-	
Hampshire	Mean Age	25.4	25.1	26.0	26.0	27.6	25.2	27.5	28.1	24.3	-	24.1	23.7	-	
	Mean Total Score	567	614	591	584	571	589	637	635	601	-	608	623	-	-
	Percentile of Mean Total Score	38.2%	55.8%	51.4%	46.7%	43.8%	62.8%	64.8%	64.8%	52.7%	-	74.5%	74.5%	-	-

Table 2. GMAT™ Testing Trends by US State of Residence

	GN	MAT™ Exam	ıs Taken by	/ Testing Y	ear					TY2024	Score Repo	rts Sent b	y Program		
Residence	Exams Taken	TY2020	TY2021	TY2022	TY2023	TY2024 10th Ed. Exam	TY2024 GMAT*	Scores Sent 10th Ed. Exam	MBA 10th Ed. Exam	Business Master's 10th Ed. Exam	Doctoral / Other 10th Ed. Exam	Scores Sent GMAT*	MBA GMAT*	Business Master's GMAT*	Doctoral / Other GMAT*
	Total	2,261	2,233	1,139	989	653	447	1,041	85.0%	9.3%	5.7%	393	80.9%	18.6%	-
	Male	1,324	1,330	664	601	442	282	665	87.4%	9.6%	3.0%	291	78.4%	21.0%	-
Nov. Iorgan	Female	936	902	475	387	211	165	376	80.9%	8.8%	10.4%	102	88.2%	11.8%	-
New Jersey	Mean Age	25.6	25.6	25.8	25.9	26.0	25.1	26.3	26.6	24.0	25.6	24.8	24.9	24.0	-
	Mean Total Score	566	593	595	597	600	569	665	671	610	657	629	632	620	-
	Percentile of Mean Total Score	38.2%	51.4%	51.4%	51.4%	52.7%	55.1%	78.3%	80.1%	55.8%	71.5%	82.7%	82.7%	74.5%	-
	Total	186	76	83	57	20	25	39	84.6%	-	-	39	97.4%	-	-
	Male	97	50	47	42	13	15	25	76.0%	-	-	34	100.0%	-	-
AL. A	Female	89	26	36	15	7	10	14	100.0%	-	-	5	-	-	-
New Mexico	Mean Age	27.1	26.5	27.2	25.5	27.2	25.8	27.7	27.6	-	-	29.4	29.4	-	-
	Mean Total Score	483	505	487	512	498	478	566	550	-	-	589	592	-	-
	Percentile of Mean Total Score	21.1%	24.3%	21.1%	27.3%	22.4%	19.2%	38.2%	35.6%	-	-	62.8%	62.8%	-	-
	Total	7,859	6,745	3,562	3,410	2,623	1,473	4,933	88.3%	7.8%	3.9%	1,146	87.1%	10.3%	2.6%
	Male	4,391	3,946	1,968	1,894	1,527	912	2,924	88.7%	8.2%	3.1%	783	87.9%	9.2%	2.9%
N. V. I	Female	3,465	2,796	1,588	1,514	1,096	559	2,009	87.8%	7.3%	5.0%	363	85.4%	12.7%	-
New York	Mean Age	25.9	26.0	25.9	26.0	26.5	26.2	26.6	26.8	24.5	26.9	26.2	26.1	24.6	35.6
	Mean Total Score	585	616	614	624	631	584	689	694	635	668	629	639	580	505
	Percentile of Mean Total Score	46.7%	55.8%	55.8%	62.1%	64.8%	58.9%	80.1%	85.1%	64.8%	78.3%	82.7%	83.5%	58.9%	30.8%
	Total	1,458	1,322	840	693	426	343	876	80.3%	13.2%	6.5%	313	84.0%	13.1%	-
	Male	899	838	503	477	276	230	578	82.0%	11.9%	6.1%	203	86.7%	10.3%	-
N. d. C P	Female	557	481	337	216	150	112	298	76.8%	15.8%	7.4%	108	78.7%	18.5%	-
North Carolina	Mean Age	25.5	25.7	25.7	25.7	25.7	26.0	26.5	26.7	24.5	28.0	25.5	25.2	26.0	-
	Mean Total Score	533	559	549	560	570	540	634	645	559	641	582	593	526	-
	Percentile of Mean Total Score	28.5%	35.6%	35.0%	38.2%	43.8%	41.1%	64.8%	65.3%	35.6%	65.3%	58.9%	62.8%	37.9%	-
	Total	64	40	26	19	10	5	18	-	-	-	6	-	-	-
	Male	45	31	16	10	5	4	8	-	-	-	6	-	-	-
Nouth Delest	Female	19	9	10	9	5	1	10	-	-	-	0	-	-	-
North Dakota	Mean Age	25.5	26.8	24.5	28.1	31.2	26.8	32.8	-	-	-	-	-	-	-
	Mean Total Score	507	545	467	481	535	511	581	-	-	-	-	-	-	-
	Percentile of Mean Total Score	24.3%	35.0%	17.1%	21.1%	28.5%	30.8%	46.7%	-	-	-	-	-	-	-

Table 2. GMAT™ Testing Trends by US State of Residence

	GI	_	ıs Taken by							TY2024	Score Repo	rts Sent by	y Program		
Residence	Exams Taken	TY2020	TY2021	TY2022	TY2023	TY2024 10th Ed. Exam	TY2024 GMAT*	Scores Sent 10th Ed. Exam	MBA 10th Ed. Exam	Business Master's 10th Ed. Exam	Doctoral / Other 10th Ed. Exam	Scores Sent GMAT*	MBA GMAT*	Business Master's GMAT*	Doctoral / Other GMAT*
	Total	1,432	1,023	568	408	259	185	605	79.8%	14.0%	6.1%	195	70.3%	16.4%	13.3%
	Male	793	646	345	288	169	114	438	82.2%	13.9%	3.9%	143	68.5%	18.2%	13.3%
Ohio	Female	639	376	223	120	90	71	167	73.7%	14.4%	12.0%	52	75.0%	-	-
Onio	Mean Age	24.1	25.0	24.8	25.1	25.6	24.8	25.7	25.8	24.1	27.9	25.7	25.6	23.1	29.3
	Mean Total Score	560	582	581	578	590	540	639	648	619	579	590	614	548	515
	Percentile of Mean Total Score	38.2%	46.7%	46.7%	43.8%	51.4%	41.1%	64.8%	65.3%	55.8%	43.8%	62.8%	74.5%	44.3%	32.3%
	Total	451	370	283	234	103	121	218	72.5%	8.7%	18.8%	125	80.8%	13.6%	-
	Male	259	239	183	140	62	75	114	85.1%	-	9.6%	79	84.8%	13.9%	-
Oldahama	Female	192	131	100	94	41	46	104	58.7%	12.5%	28.8%	46	73.9%	-	-
Oklahoma	Mean Age	25.8	25.1	24.4	24.1	24.8	24.3	24.7	25.3	21.1	24.4	24.0	23.6	26.2	-
	Mean Total Score	497	503	497	493	496	510	555	538	533	631	551	552	553	-
	Percentile of Mean Total Score	22.4%	24.3%	22.4%	22.4%	22.4%	30.8%	35.6%	28.5%	28.5%	64.8%	44.3%	44.3%	44.3%	-
	Total	442	293	214	141	70	69	133	80.5%	-	13.5%	67	86.6%	-	-
	Male	233	179	134	94	42	37	74	74.3%	-	21.6%	35	82.9%	-	-
0	Female	208	114	77	44	27	32	55	87.3%	-	-	32	90.6%	-	-
Oregon	Mean Age	26.3	27.1	26.9	26.9	26.9	26.0	28.2	27.5	-	34.9	26.2	26.4	-	-
	Mean Total Score	520	566	593	594	587	541	676	673	-	679	602	603	-	-
	Percentile of Mean Total Score	28.5%	38.2%	51.4%	51.4%	46.7%	41.1%	80.1%	80.1%	-	80.1%	70.7%	70.7%	-	-
	Total	2,047	1,810	1,060	882	434	355	894	80.5%	12.4%	7.0%	356	86.8%	11.2%	-
	Male	1,241	1,119	652	556	276	229	570	82.8%	11.9%	5.3%	232	82.3%	15.1%	-
D	Female	803	689	407	326	158	126	324	76.5%	13.3%	10.2%	124	95.2%	-	-
Pennsylvania	Mean Age	25.5	25.7	25.6	25.5	26.1	24.5	26.3	26.9	23.5	25.4	24.3	24.2	23.9	-
	Mean Total Score	568	594	590	600	601	574	671	674	647	683	613	623	542	-
	Percentile of Mean Total Score	38.2%	51.4%	51.4%	52.7%	52.7%	55.1%	80.1%	80.1%	65.3%	80.1%	74.5%	74.5%	41.1%	-
	Total	202	159	72	60	47	32	61	88.5%	-	-	44	61.4%	-	25.0%
	Male	134	111	39	37	31	21	35	94.3%	-	-	37	54.1%	-	29.7%
Rhode Island	Female	68	48	33	23	16	11	26	80.8%	-	-	7	-	-	-
knode Island	Mean Age	24.9	26.1	26.9	25.3	25.3	24.9	25.6	25.7	-	-	23.1	22.2	-	26.0
	Mean Total Score	535	535	522	591	524	581	632	656	-	-	626	642	-	625
	Percentile of Mean Total Score	28.5%	28.5%	28.5%	51.4%	28.5%	58.9%	64.8%	71.5%	-	-	82.7%	83.5%	-	82.7%

Table 2. GMAT™ Testing Trends by US State of Residence

Table 2. Gi		MAT™ Exam								TY2024	Score Repo	rts Sent b	y Program		
Residence	Exams Taken	TY2020	TY2021	TY2022	TY2023	TY2024 10th Ed. Exam	TY2024 GMAT*	Scores Sent 10th Ed. Exam	MBA 10th Ed. Exam	Business Master's 10th Ed. Exam	Doctoral / Other 10th Ed. Exam	Scores Sent GMAT*	MBA GMAT*	Business Master's GMAT*	Doctoral / Other GMAT*
	Total	489	373	257	229	130	92	233	64.4%	28.3%	7.3%	60	61.7%	36.7%	-
	Male	304	230	175	150	88	62	153	75.2%	24.8%	-	36	55.6%	41.7%	-
Cauth Caualias	Female	185	143	81	79	42	30	80	43.8%	35.0%	21.3%	24	70.8%	-	-
South Carolina	Mean Age	24.3	24.8	25.0	24.6	25.0	24.0	24.9	26.0	21.8	27.9	23.5	24.2	22.1	-
	Mean Total Score	516	532	514	508	535	514	585	604	530	638	565	564	569	-
	Percentile of Mean Total Score	27.3%	28.5%	27.3%	24.3%	28.5%	30.8%	46.7%	52.7%	28.5%	64.8%	55.1%	47.8%	55.1%	-
	Total	43	48	23	15	4	7	10	-	-	-	8	-	-	-
	Male	25	26	17	12	4	4	10	-	-	-	6	-	-	-
South Dakota	Female	18	22	6	3	0	3	0	-	-	-	2	-	-	-
South Dakota	Mean Age	28.5	25.5	27.1	27.1	-	25.6	32.0	-	-	-	-	-	-	-
	Mean Total Score	480	501	524	596	-	566	660	-	-	-	-	-	-	-
	Percentile of Mean Total Score	21.1%	24.3%	28.5%	51.4%	-	55.1%	78.3%	-	-	-	-	-	-	-
	Total	807	647	448	354	211	167	407	67.6%	21.9%	10.6%	153	74.5%	22.9%	-
	Male	462	396	303	233	142	108	277	79.1%	13.4%	7.6%	106	76.4%	20.8%	-
Townsons	Female	345	251	145	121	69	59	130	43.1%	40.0%	16.9%	47	70.2%	27.7%	-
Tennessee	Mean Age	25.5	25.5	25.5	25.5	25.0	25.6	24.9	25.6	22.4	26.0	26.1	26.7	23.7	-
	Mean Total Score	512	546	544	563	563	542	618	642	566	576	571	588	513	-
	Percentile of Mean Total Score	27.3%	35.0%	35.0%	38.2%	38.2%	41.1%	55.8%	65.3%	38.2%	43.8%	55.1%	62.8%	30.8%	-
	Total	5,390	4,535	3,046	2,380	1,540	1,199	2,989	81.7%	12.4%	5.9%	1,145	77.6%	16.4%	6.0%
	Male	3,333	2,935	1,876	1,466	1,006	804	2,044	85.9%	10.6%	3.5%	863	79.1%	15.3%	5.6%
Texas	Female	2,053	1,597	1,167	913	534	395	945	72.7%	16.4%	10.9%	282	72.7%	19.9%	7.4%
Texas	Mean Age	26.7	26.4	26.4	26.1	26.6	25.9	26.6	26.7	24.9	28.4	26.4	26.1	25.4	33.2
	Mean Total Score	538	571	555	552	576	541	638	654	561	568	591	599	552	594
	Percentile of Mean Total Score	28.5%	43.8%	35.6%	35.6%	43.8%	41.1%	64.8%	71.5%	38.2%	38.2%	62.8%	70.7%	44.3%	62.8%
	Total	77	85	52	29	12	16	41	92.7%	-	-	33	72.7%	-	-
	Male	61	70	37	27	10	13	31	90.3%	-	-	26	65.4%	-	-
US Military	Female	16	15	15	2	2	3	10	100.0%	-	-	7	-	-	-
Bases	Mean Age	29.5	29.6	30.2	29.0	30.7	29.8	31.0	31.1	-	-	27.2	26.9	-	-
	Mean Total Score	572	542	541	600	582	524	601	602	-	-	603	614	-	-
	Percentile of Mean Total Score	43.8%	35.0%	35.0%	52.7%	46.7%	32.3%	52.7%	52.7%	-	-	70.7%	74.5%	-	-

Table 2. GMAT™ Testing Trends by US State of Residence

	GI GI	4AT™ Exan	ıs Taken by	/ Testing Y	ear					TY2024	Score Repo	rts Sent b	y Program		
Residence	Exams Taken	TY2020	TY2021	TY2022	TY2023	TY2024 10th Ed. Exam	TY2024 GMAT*	Scores Sent 10th Ed. Exam	MBA 10th Ed. Exam	Business Master's 10th Ed. Exam	Doctoral / Other 10th Ed. Exam	Scores Sent GMAT*	MBA GMAT*	Business Master's GMAT*	Doctoral / Other GMAT*
	Total	783	563	377	379	233	160	634	76.8%	7.1%	16.1%	186	92.5%	-	-
	Male	622	450	301	302	174	128	478	80.3%	6.1%	13.6%	160	91.3%	-	-
Utah	Female	161	113	75	77	59	32	156	66.0%	10.3%	23.7%	26	100.0%	-	-
Utan	Mean Age	27.1	26.8	27.0	26.7	27.0	26.7	27.2	27.2	26.0	27.3	26.0	26.0	-	-
	Mean Total Score	581	602	601	601	621	553	665	673	550	682	620	624	-	-
	Percentile of Mean Total Score	46.7%	52.7%	52.7%	52.7%	62.1%	44.3%	78.3%	80.1%	35.6%	80.1%	74.5%	74.5%	-	-
	Total	49	42	29	21	11	5	26	92.3%	-	-	1	-	-	-
	Male	31	26	20	12	9	2	26	92.3%	-	-	1	-	-	-
Manna and	Female	18	16	9	9	2	3	0	-	-	-	0	-	-	-
Vermont	Mean Age	23.9	25.5	26.1	24.2	24.5	23.4	25.5	25.8	-	-	-	-	-	-
	Mean Total Score	558	614	572	570	565	549	622	633	-	-	-	-	-	-
	Percentile of Mean Total Score	35.6%	55.8%	43.8%	43.8%	38.2%	44.3%	62.1%	64.8%	-	-	-	-	-	-
	Total	1,578	1,393	824	703	465	350	840	90.2%	7.4%	2.4%	346	83.5%	15.0%	-
	Male	965	872	535	478	325	234	630	91.1%	7.5%	-	260	81.9%	16.9%	-
Minainia	Female	612	521	288	225	140	116	210	87.6%	7.1%	5.2%	86	88.4%	-	-
Virginia	Mean Age	26.1	26.5	26.5	26.6	26.4	28.0	27.2	27.2	25.6	30.6	25.3	25.7	22.4	-
	Mean Total Score	574	602	594	598	606	555	668	674	623	576	630	633	626	-
	Percentile of Mean Total Score	43.8%	52.7%	51.4%	51.4%	52.7%	47.8%	78.3%	80.1%	62.1%	43.8%	82.7%	82.7%	82.7%	-
	Total	1,347	1,069	649	553	340	278	772	88.9%	8.8%	2.3%	309	92.2%	5.2%	-
	Male	753	629	405	347	214	159	556	87.6%	9.5%	2.9%	211	91.9%	5.7%	-
Washington	Female	594	437	243	206	125	116	216	92.1%	6.9%	-	97	93.8%	-	-
Washington	Mean Age	27.3	26.7	27.2	27.1	27.7	27.4	28.3	28.8	23.9	26.4	26.4	26.1	26.6	-
	Mean Total Score	568	602	604	611	623	572	684	686	671	642	631	635	570	-
	Percentile of Mean Total Score	38.2%	52.7%	52.7%	55.8%	62.1%	55.1%	80.1%	80.1%	80.1%	65.3%	82.7%	83.5%	55.1%	-
	Total	85	50	37	29	22	5	43	72.1%	-	-	4	-	-	-
	Male	34	22	19	21	14	5	34	82.4%	-	-	4	-	-	-
Wost Virginia	Female	51	28	18	8	8	0	9	-	-	-	0	-	-	-
West Virginia	Mean Age	23.6	24.5	24.4	25.4	24.6	23.8	24.4	25.2	-	-	-	-	-	-
	Mean Total Score	493	510	441	492	512	519	620	653	-	-	-	-	-	-
	Percentile of Mean Total Score	22.4%	27.3%	12.8%	22.4%	27.3%	32.3%	62.1%	71.5%	-	-	-	-	-	-

Table 2. GMAT™ Testing Trends by US State of Residence

Residence		MAT™ Exan						TY2024 Score Reports Sent by Program								
	Exams Taken	TY2020	TY2021	TY2022	TY2023	TY2024 10th Ed. Exam	TY2024 GMAT*	Scores Sent 10th Ed. Exam	MBA 10th Ed. Exam	Business Master's 10th Ed. Exam	Doctoral / Other 10th Ed. Exam	Scores Sent GMAT*	MBA GMAT*	Business Master's GMAT*	Doctoral / Other GMAT*	
	Total	522	502	270	224	125	74	264	68.6%	8.3%	23.1%	106	89.6%	-	-	
Wisconsin	Male	323	326	165	132	83	51	184	70.7%	8.7%	20.7%	83	91.6%	-	-	
	Female	199	176	102	91	42	23	80	63.8%	-	28.8%	23	82.6%	-	-	
	Mean Age	26.3	25.8	25.2	26.3	25.4	24.7	26.3	26.4	21.7	27.7	24.9	24.9	-	-	
	Mean Total Score	566	601	589	578	605	561	689	696	696	668	618	626	-	-	
	Percentile of Mean Total Score	38.2%	52.7%	46.7%	43.8%	52.7%	47.8%	80.1%	85.1%	85.1%	78.3%	74.5%	82.7%	-	-	
	Total	22	16	15	20	6	7	9	-	-	-	3	-	-	-	
	Male	16	8	11	15	5	2	6	-	-	-	1	-	-	-	
Wyoming	Female	6	8	4	5	1	5	3	-	-	-	2	-	-	-	
vvyonning	Mean Age	23.7	25.6	27.1	24.6	25.3	26.9	-	-	-	-	-	-	-	-	
	Mean Total Score	513	570	601	582	658	621	-	-	-	-	-	-	-	-	
	Percentile of Mean Total Score	27.3%	43.8%	52.7%	46.7%	71.5%	74.5%	-	-	-	-	-	-	-	-	

^{*} In November 2023, GMAC introduced a new version of the GMATTM Exam, which was initially named GMAT FocusTM, and later just referred to as the GMAT Exam. In this table, "GMAT" refers to this latest version of the GMAT Exam, and "10th Edition" refers to the version used between June 2012 and February 2024. Prior to TY2024, all data is for the 10th Edition GMAT Exam, but data is given for both the 10th Edition Exam and the GMAT Exam for TY2024. These columns contain data from the current GMAT Exam only, and volumes must be combined with data from the 10th Edition GMAT Exam to get the full volumes. Additionally, the scoring scale for the 10th Edition Exam and GMAT Exam are different. Please check the score concordance table on gmac.com to interpret scores from each version. The link to that table will be provided in the "Notes About the Data" section at the end of this report.

Table 3. GMAT™ Testing Trends by Race/Ethnicity (US Citizens Only)

	GI	MAT™ Exan	ns Taken by	y Testing Y	ear			TY2024 Score Reports Sent by Program							
Race/Ethnicity (US Citizens Only)	Exams Taken	TY2020	TY2021	TY2022	TY2023	TY2024 10th Ed. Exam	TY2024 GMAT*	Scores Sent 10th Ed. Exam	MBA 10th Ed. Exam	Business Master's 10th Ed. Exam	Doctoral / Other 10th Ed. Exam	Scores Sent GMAT*	MBA GMAT*	Business Master's GMAT*	Doctoral / Other GMAT*
	Total	3,811	3,235	1,900	1,514	1,113	875	1,773	73.3%	9.9%	16.8%	604	76.5%	12.7%	10.8%
African American	Male	2,053	1,785	1,034	873	640	521	1,030	77.7%	8.8%	13.5%	376	82.2%	10.4%	7.4%
	Female	1,756	1,449	866	638	469	354	733	67.3%	11.3%	21.4%	228	67.1%	16.7%	16.2%
	Mean Age	26.9	26.9	26.9	26.5	26.8	26.5	26.9	26.8	25.2	28.1	26.6	26.0	25.9	31.5
	Mean Total Score	463	492	479	488	510	481	571	581	471	587	521	528	470	528
	Percentile of Mean Total Score	17.1%	22.4%	18.8%	21.1%	27.3%	19.2%	43.8%	46.7%	18.8%	46.7%	32.3%	37.9%	17.6%	37.9%
	Total	7,827	8,421	4,782	4,001	3,330	2,474	6,383	90.0%	7.8%	2.2%	2,285	89.3%	9.8%	0.9%
	Male	4,398	4,726	2,582	2,235	1,826	1,491	3,586	89.8%	8.2%	2.0%	1,476	88.2%	10.6%	1.2%
Asian American	Female	3,428	3,692	2,197	1,766	1,504	978	2,797	90.2%	7.3%	2.5%	809	91.2%	8.4%	-
Asian American	Mean Age	25.8	25.5	25.6	25.2	25.9	25.0	26.2	26.3	24.5	28.6	24.5	24.5	23.6	30.8
	Mean Total Score	601	624	617	624	629	586	684	691	616	627	637	642	601	576
	Percentile of Mean Total Score	52.7%	62.1%	55.8%	62.1%	62.1%	62.8%	80.1%	85.1%	55.8%	62.1%	83.5%	83.5%	70.7%	58.9%
	Total	240	232	125	98	52	60	114	87.7%	-	-	48	91.7%	-	-
	Male	148	136	75	68	39	45	80	85.0%	-	-	42	92.9%	-	-
Hawaiian Pacific Islander	Female	92	96	50	30	13	15	34	94.1%	-	-	6	-	-	-
American	Mean Age	26.5	26.5	26.6	26.3	26.4	29.0	25.7	25.3	-	-	28.6	28.7	-	-
	Mean Total Score	525	551	514	571	592	532	626	643	-	-	575	581	-	-
	Percentile of Mean Total Score	28.5%	35.6%	27.3%	43.8%	51.4%	37.9%	62.1%	65.3%	-	-	58.9%	58.9%	-	-
	Total	4,355	3,721	2,199	1,762	1,273	1,032	2,324	81.1%	10.2%	8.6%	835	75.9%	18.7%	5.4%
	Male	2,633	2,266	1,304	1,139	820	673	1,520	82.5%	10.1%	7.4%	600	75.3%	18.8%	5.8%
Hispanic	Female	1,719	1,454	894	621	452	354	798	78.4%	10.7%	10.9%	230	77.8%	18.7%	-
American	Mean Age	26.2	26.1	25.9	25.8	26.2	26.1	26.5	26.7	24.6	27.4	26.0	25.8	25.2	32.9
	Mean Total Score	511	541	521	528	551	512	615	628	504	619	560	572	521	523
	Percentile of Mean Total Score	27.3%	35.0%	28.5%	28.5%	35.6%	30.8%	55.8%	62.1%	24.3%	55.8%	47.8%	55.1%	32.3%	32.3%
	Total	790	738	402	325	363	242	628	88.2%	7.8%	4.0%	192	88.5%	10.9%	-
Middle East North African	Male	492	484	275	209	246	174	484	87.6%	8.3%	4.1%	138	86.2%	13.8%	-
	Female	296	253	127	115	117	68	144	90.3%	-	-	54	94.4%	-	-
American	Mean Age	25.7	25.6	25.4	25.2	25.7	25.0	26.0	26.0	24.5	30.4	24.6	24.7	23.8	-
	Mean Total Score	556	599	585	598	606	573	666	668	655	634	612	620	560	-
	Percentile of Mean Total Score	35.6%	51.4%	46.7%	51.4%	52.7%	55.1%	78.3%	78.3%	71.5%	64.8%	74.5%	74.5%	47.8%	-

Table 3. GMAT™ Testing Trends by Race/Ethnicity (US Citizens Only)

	GN	MAT™ Exan	ns Taken by	y Testing Y	ear			TY2024 Score Reports Sent by Program							
Race/Ethnicity (US Citizens Only)	Exams Taken	TY2020	TY2021	TY2022	TY2023	TY2024 10th Ed. Exam	TY2024 GMAT*	Scores Sent 10th Ed. Exam	MBA 10th Ed. Exam	Business Master's 10th Ed. Exam	Doctoral / Other 10th Ed. Exam	Scores Sent GMAT*	MBA GMAT*	Business Master's GMAT*	Doctoral / Other GMAT*
	Total	411	370	204	144	123	118	264	84.1%	6.8%	9.1%	79	78.5%	16.5%	-
Native American	Male	246	219	143	94	98	75	225	84.9%	5.8%	9.3%	47	80.9%	-	-
	Female	164	151	61	50	24	43	38	81.6%	-	-	32	75.0%	-	-
	Mean Age	26.6	26.9	26.3	25.1	26.4	26.1	27.5	27.5	24.4	30.0	25.7	25.2	26.4	-
	Mean Total Score	512	515	523	511	529	509	606	624	444	554	537	554	470	-
	Percentile of Mean Total Score	27.3%	27.3%	28.5%	27.3%	28.5%	30.8%	52.7%	62.1%	12.8%	35.6%	41.1%	44.3%	17.6%	-
	Total	29,664	25,565	14,026	10,638	8,059	5,655	16,769	86.1%	10.0%	3.9%	5,316	83.4%	14.6%	2.0%
White	Male	19,349	17,038	9,287	7,285	5,571	3,966	12,143	87.4%	9.1%	3.5%	4,020	84.8%	13.3%	1.9%
	Female	10,293	8,517	4,730	3,340	2,479	1,679	4,607	82.5%	12.5%	5.0%	1,291	79.2%	18.6%	2.2%
	Mean Age	25.7	25.7	25.6	25.5	25.9	25.5	26.5	26.7	23.9	26.9	25.8	25.9	24.1	31.8
	Mean Total Score	573	593	585	596	606	565	663	672	587	652	606	616	555	553
	Percentile of Mean Total Score	43.8%	51.4%	46.7%	51.4%	52.7%	55.1%	78.3%	80.1%	46.7%	71.5%	74.5%	74.5%	47.8%	44.3%
	Total	1,151	955	455	319	261	210	456	85.7%	9.0%	5.3%	197	82.7%	14.2%	-
	Male	711	614	289	235	200	153	352	86.9%	8.0%	5.1%	160	85.6%	10.6%	-
Other	Female	437	339	163	82	59	56	102	83.3%	10.8%	-	37	70.3%	29.7%	-
Race/Ethnicity	Mean Age	27.7	27.3	27.7	27.5	28.3	28.6	29.0	29.0	27.2	31.5	27.4	27.4	25.4	-
	Mean Total Score	577	599	591	587	587	562	647	656	588	599	619	625	607	-
	Percentile of Mean Total Score	43.8%	51.4%	51.4%	46.7%	46.7%	47.8%	65.3%	71.5%	46.7%	51.4%	74.5%	82.7%	74.5%	-
	Total	340	157	143	125	101	82	272	79.4%	14.7%	5.9%	63	58.7%	38.1%	-
N. B.	Male	216	93	83	86	64	53	210	80.0%	14.3%	5.7%	46	69.6%	26.1%	-
	Female	124	64	60	38	37	29	62	77.4%	16.1%	-	17	-	70.6%	-
No Response	Mean Age	26.5	26.7	27.2	26.7	25.8	26.0	25.8	26.3	22.7	27.4	24.7	24.5	24.5	-
	Mean Total Score	594	605	620	636	609	591	675	690	622	596	662	677	638	-
	Percentile of Mean Total Score	51.4%	52.7%	62.1%	64.8%	52.7%	62.8%	80.1%	85.1%	62.1%	51.4%	89.6%	95.2%	83.5%	-

^{*} In November 2023, GMAC introduced a new version of the GMAT[™] Exam, which was initially named GMAT Focus[™], and later just referred to as the GMAT Exam. In this table, "GMAT" refers to this latest version of the GMAT Exam, and "10th Edition" refers to the version used between June 2012 and February 2024. Prior to TY2024, all data is for the 10th Edition GMAT Exam, but data is given for both the 10th Edition Exam and the GMAT Exam for TY2024. These columns contain data from the current GMAT Exam only, and volumes must be combined with data from the 10th Edition GMAT Exam to get the full volumes. Additionally, the scoring scale for the 10th Edition Exam and GMAT Exam are different. Please check the score concordance table on gmac.com to interpret scores from each version. The link to that table will be provided in the "Notes About the Data" section at the end of this report.

Table 4. GMAT™ Testing Trends by Canadian Province of Residence

	GI	MAT™ Exam	ıs Taken by	Testing Y	ear			TY2024 Score Reports Sent by Program							
Province of Residence	Exams Taken	TY2020	TY2021	TY2022	TY2023	TY2024 10th Ed. Exam	TY2024 GMAT*	Scores Sent 10th Ed. Exam	MBA 10th Ed. Exam	Business Master's 10th Ed. Exam	Doctoral / Other 10th Ed. Exam	Scores Sent GMAT*	MBA GMAT*	Business Master's GMAT*	Doctoral / Other GMAT*
	Total	6,231	6,878	4,057	3,139	1,841	1,473	3,261	71.7%	23.5%	4.8%	1,495	80.5%	17.2%	2.3%
All Canadian Residents	Male	3,295	3,672	2,193	1,677	1,020	845	2,082	72.6%	22.1%	5.2%	970	81.8%	15.7%	2.6%
	Female	2,933	3,205	1,859	1,458	820	627	1,179	70.1%	26.0%	3.9%	524	78.2%	20.0%	-
	Mean Age	26.5	26.4	26.7	26.8	26.9	27.3	26.9	27.6	23.6	32.1	27.3	27.7	25.0	29.3
	Mean Total Score	564	587	586	568	569	537	650	642	672	665	591	594	574	614
	Percentile of Mean Total Score	38.2%	46.7%	46.7%	38.2%	38.2%	41.1%	71.5%	65.3%	80.1%	78.3%	62.8%	62.8%	55.1%	74.5%
	Total	487	601	320	214	102	77	234	80.8%	17.1%	-	71	87.3%	-	-
	Male	293	378	183	114	60	37	174	81.0%	19.0%	-	37	91.9%	-	-
Alleanta	Female	193	223	137	100	42	40	60	80.0%	-	-	34	82.4%	-	-
Alberta	Mean Age	28.1	28.3	28.9	28.7	28.5	30.0	27.8	28.4	23.7	-	29.7	29.2	-	-
	Mean Total Score	566	581	556	542	570	509	655	649	678	-	574	590	-	-
	Percentile of Mean Total Score	38.2%	46.7%	35.6%	35.0%	43.8%	30.8%	71.5%	65.3%	80.1%	-	55.1%	62.8%	-	-
	Total	996	1,000	571	518	259	174	562	63.3%	29.0%	7.7%	190	83.2%	16.3%	-
	Male	445	499	308	267	153	101	388	67.0%	23.5%	9.5%	137	84.7%	15.3%	-
British	Female	551	501	263	251	105	72	174	55.2%	41.4%	-	52	78.8%	19.2%	-
Columbia	Mean Age	26.2	26.4	26.6	26.4	27.5	27.3	27.5	28.1	25.0	31.5	26.8	27.1	25.4	-
	Mean Total Score	576	596	603	587	577	562	665	653	683	701	620	625	596	-
	Percentile of Mean Total Score	43.8%	51.4%	52.7%	46.7%	43.8%	47.8%	78.3%	71.5%	80.1%	89.3%	74.5%	82.7%	70.7%	-
	Total	109	100	45	24	17	18	15	-	-	-	20	75.0%	-	-
	Male	57	52	27	13	10	9	13	-	-	-	11	100.0%	-	-
	Female	51	48	16	11	7	9	2	-	-	-	9	-	-	-
Manitoba	Mean Age	28.0	28.8	29.5	29.8	32.7	28.9	27.9	-	-	-	29.3	30.7	-	-
	Mean Total Score	514	536	545	499	426	472	560	-	-	-	495	500	-	-
	Percentile of Mean Total Score	27.3%	28.5%	35.0%	22.4%	11.5%	17.6%	38.2%	-	-	-	25.1%	25.1%	-	-
	Total	67	48	27	15	13	13	5	-	-	-	6	-	-	-
New Brunswick	Male	42	20	15	9	6	4	5	-	-	-	2	-	-	-
	Female	25	28	12	6	7	9	0	-	-	-	4	-	-	-
	Mean Age	27.0	26.5	29.1	29.6	27.8	29.8	-	_	-	-	-	-	-	-
	Mean Total Score	536	530	537	505	452	492	-	-	-	-	-	-	-	-
	Percentile of Mean Total Score	28.5%	28.5%	28.5%	24.3%	14.1%	23.0%	-	_	-	-	-	-	-	-

Profile of GMAT[™] Testing: North America TY2020 - TY2024

Table 4. GMAT™ Testing Trends by Canadian Province of Residence

	GN	- ⁄IAT™ Exam	ıs Taken by	Testing Y	ear					TY202	4 Score Rep	orts Sent	by Prograr	n	
Province of Residence	Exams Taken	TY2020	TY2021	TY2022	TY2023	TY2024 10th Ed. Exam	TY2024 GMAT*	Scores Sent 10th Ed. Exam	MBA 10th Ed. Exam	Business Master's 10th Ed. Exam	Doctoral / Other 10th Ed. Exam	Scores Sent GMAT*	MBA GMAT*	Business Master's GMAT*	Doctoral / Other GMAT*
	Total	34	46	25	13	7	10	15	-	-	-	9	-	-	-
Newfoundland	Male	18	25	21	8	2	3	1	-	-	-	1	-	-	-
	Female	16	21	4	5	5	7	14	-	-	-	8	-	-	-
	Mean Age	29.0	28.0	28.4	29.6	31.4	28.7	27.4	-	-	-	-	-	-	-
	Mean Total Score	530	553	552	557	467	514	493	-	-	-	-	-	-	-
	Percentile of Mean Total Score	28.5%	35.6%	35.6%	35.6%	17.1%	30.8%	22.4%	-	-	-	-	-	-	-
	Total	0	0	0	0	0	0	0	-	-	-	0	-	-	-
Northwest Territories	Male	0	0	0	0	0	0	0	-	-	-	0	-	-	-
	Female	0	0	0	0	0	0	0	-	-	-	0	-	-	-
	Mean Age	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Mean Total Score	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Percentile of Mean Total Score	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Total	132	126	99	56	26	24	40	65.0%	27.5%	-	18	72.2%	-	-
	Male	71	62	57	25	16	9	30	70.0%	-	-	11	-	-	-
Nova Scotia	Female	61	64	42	31	10	15	10	-	-	-	7	-	-	-
NOVA SCOLIA	Mean Age	25.5	26.2	26.4	26.7	27.9	28.5	26.8	27.2	25.5	-	26.2	26.7	-	-
	Mean Total Score	518	533	547	538	494	488	662	652	716	-	529	517	-	-
	Percentile of Mean Total Score	27.3%	28.5%	35.0%	28.5%	22.4%	23.0%	78.3%	71.5%	92.6%	-	37.9%	32.3%	-	-
	Total	0	1	0	0	0	0	0	-	-	-	0	-	-	-
	Male	0	0	0	0	0	0	0	-	-	-	0	-	-	-
Nunavut	Female	0	1	0	0	0	0	0	-	-	-	0	-	-	-
Nunavut	Mean Age	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Mean Total Score	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Percentile of Mean Total Score	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Total	3,646	4,103	2,425	1,808	1,123	859	1,879	76.6%	19.4%	3.9%	827	84.5%	14.1%	1.3%
	Male	1,920	2,162	1,287	955	598	502	1,147	77.5%	18.1%	4.4%	516	85.5%	13.6%	-
Ontario	Female	1,725	1,940	1,136	849	525	357	732	75.3%	21.4%	3.3%	311	83.0%	15.1%	-
Ontario	Mean Age	26.1	25.9	26.1	26.3	26.4	26.6	26.6	27.1	23.4	33.2	26.8	27.0	25.2	34.4
	Mean Total Score	564	593	594	573	572	543	653	646	683	654	598	604	570	570
	Percentile of Mean Total Score	38.2%	51.4%	51.4%	43.8%	43.8%	41.1%	71.5%	65.3%	80.1%	71.5%	70.7%	70.7%	55.1%	55.1%

Table 4. GMAT™ Testing Trends by Canadian Province of Residence

	GN	- ⁄IAT™ Exam	s Taken by	y Testing Y	ear					TY202	4 Score Rep	orts Sent	by Progran	n	
Province of Residence	Exams Taken	TY2020	TY2021	TY2022	TY2023	TY2024 10th Ed. Exam	TY2024 GMAT*	Scores Sent 10th Ed. Exam	MBA 10th Ed. Exam	Business Master's 10th Ed. Exam	Doctoral / Other 10th Ed. Exam	Scores Sent GMAT*	MBA GMAT*	Business Master's GMAT*	Doctoral / Other GMAT*
	Total	7	4	7	4	2	1	2	-	-	-	0	-	-	-
	Male	6	3	3	2	1	1	2	-	-	-	0	-	-	-
Prince Edward	Female	1	1	4	2	1	0	0	-	-	-	0	-	-	-
Island	Mean Age	22.7	-	26.3	-	-	-	-	-	-	-	-	-	-	-
	Mean Total Score	486	-	459	-	-	-	-	-	-	-	-	-	-	-
	Percentile of Mean Total Score	21.1%	-	14.1%	-	-	-	-	-	-	-	-	-	-	-
	Total	694	786	471	442	275	272	485	60.0%	34.6%	5.4%	340	68.5%	25.9%	5.6%
Quebec	Male	406	436	258	268	164	167	311	56.9%	36.0%	7.1%	249	69.9%	22.9%	7.2%
	Female	288	350	213	174	111	105	174	65.5%	32.2%	-	91	64.8%	34.1%	-
	Mean Age	27.3	27.3	27.5	27.7	27.1	27.9	26.7	29.1	22.1	30.5	27.9	29.5	24.0	26.5
	Mean Total Score	567	573	568	559	577	533	629	617	647	642	576	562	593	656
	Percentile of Mean Total Score	38.2%	43.8%	38.2%	35.6%	43.8%	37.9%	62.1%	55.8%	65.3%	65.3%	58.9%	47.8%	62.8%	89.6%
	Total	59	62	64	43	17	25	24	66.7%	-	-	14	100.0%	-	-
	Male	37	34	33	14	10	12	11	-	-	-	6	-	-	-
Cook ot about on	Female	22	28	30	29	7	13	13	-	-	-	8	-	-	-
Saskatchewan	Mean Age	31.5	27.5	26.8	28.4	29.9	28.2	28.5	28.1	-	-	28.6	28.6	-	-
	Mean Total Score	522	534	531	477	508	453	588	585	-	-	487	487	-	-
	Percentile of Mean Total Score	28.5%	28.5%	28.5%	18.8%	24.3%	13.9%	46.7%	46.7%	-	-	23.0%	23.0%	-	-
	Total	0	1	3	2	0	0	0	-	-	-	0	-	-	-
	Male	0	1	1	2	0	0	0	-	-	-	0	-	-	-
Widow.	Female	0	0	2	0	0	0	0	-	-	-	0	-	-	-
Yukon	Mean Age	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Mean Total Score	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Percentile of Mean Total Score	-	-	-	-	-	-	-	-	-	-	-	-	-	-

^{*} In November 2023, GMAC introduced a new version of the GMATTM Exam, which was initially named GMAT FocusTM, and later just referred to as the GMAT Exam. In this table, "GMAT" refers to this latest version of the GMAT Exam, and "10th Edition" refers to the version used between June 2012 and February 2024. Prior to TY2024, all data is for the 10th Edition GMAT Exam, but data is given for both the 10th Edition Exam and the GMAT Exam for TY2024. These columns contain data from the current GMAT Exam only, and volumes must be combined with data from the 10th Edition GMAT Exam to get the full volumes. Additionally, the scoring scale for the 10th Edition Exam and GMAT Exam are different. Please check the score concordance table on gmac.com to interpret scores from each version. The link to that table will be provided in the "Notes About the Data" section at the end of this report.

About the GMAT Exam

In November 2023, GMAC introduced the newest edition of the GMAT[™] Exam, which was referred to as to as the GMAT Focus[™] exam until July 2024. Both the GMAT exam (10th edition) and the GMAT Exam (current edition) were offered between November 2023 and February 2024, and the 10th edition officially stopped being offered in February 2024.

The current GMAT Exam consists of three sections: Quantitative Reasoning, Verbal Reasoning, and Data Insights. GMAT Total Scores, as presented in this report, are calculated based on performance on all three sections of the exam. GMAT Total Scores are reported in increments of 10, on a scale ranging from 205 to 805. Results are valid for a five-year period from test sitting.

The GMAT Exam (10th Edition) consisted of four sections: Verbal, Quantitative, Analytical Writing, and Integrated Reasoning. GMAT (10th Edition) Total Scores, as presented in this report, are calculated based on performance on the Verbal and Quantitative sections of the exam. GMAT (10th Edition) Total Scores are reported in increments of 10, on a scale ranging from 200 to 800.

IMPORTANT: Comparing your current GMAT score directly to your score on the GMAT Exam (10th Edition) is not an accurate comparison. Learn more at **Understanding Your Score**.

Notes About the Data

GMAT Score Cancel Policy

In late June 2014, GMAC instituted a policy offering test takers the ability to preview their GMAT section scores before deciding to accept or cancel the exam results. No score reports are distributed to schools when exam results are canceled. Candidates may reinstate their scores at a later date if they choose, however.

Although the ability to cancel exam results is not new, candidates in the past were unable to see their section scores before making the cancel decision. The proportion of exams canceled following the policy change increased from around one percent a year to more than 20 percent. Ultimately, the majority of test takers who cancel their exam results go on to retake the GMAT and generate reportable scores.

GMAC publishes annual GMAT trends to monitor global interest and mobility in high-quality graduate management education worldwide. Because candidates who cancel their score continue to represent recruitment opportunities for business programs around the world, GMAC will now include canceled exam volume in its candidate reports.

This reporting change allows comparisons to be made more accurately across time for the number of exams taken by any given student group. Care should be taken when comparing score-sending figures from TY2015 onward with previous years, however, as fewer score reports overall are now being sent as candidates' score cancel behavior has changed.

Ethnicity Classifications

In TY2018, Ethnicity became a select all option for US citizens. With the addition of more ethnic categories, this reflects the diversity of the GMAT candidate pool. However, in previous testing years, all Native Americans and Hawaiian Pacific Islanders were grouped together. Since we cannot identify who classified themselves as Native American versus Hawaiian Pacific Islander, the historic data is the same.

Gender Classifications

Beginning in testing year 2016, individuals who registered to take the GMAT exam had the option of checking a gender category called "Other" when entering their background information and setting up an account on mba.com. These exams are reflected in both the total exam and total score-sending counts in the region, country, and state/province tables but are not broken out in separate gender categories within the tables.

GMAT Program Code Classifications

Program data in this report are based on a business school's current GMAT code classifications for its respective programs. In any given GMAT testing year, school representatives have the opportunity to modify their program classifications if they

Profile of GMAT[™] Testing: North America TY2020 – TY2024

differ from original classifications established at the time of GMAT program code assignment. As a result, historic GMAT score-sending data may change based on such program classification changes.

Testing Year Data Preparation Process Updated in TY2018

In TY2018, GMAC implemented a new process for preparing annual testing year data files due to structural changes in the data collected from GMAT exam registration. To standardize historic data into this new structure, testing year data was regenerated from TY2008 through TY2018 in the new format.

GMAT exam data now includes exams with a status of either score-reportable or score-cancelled for all testing years starting in TY2008 through the current reporting year. The new GMAT score-sending data is indexed by candidates' score report sent date, meaning that a testing year in the dataset represents all GMAT score reports that were sent to global business school programs within that testing year, regardless of when candidates sat for the GMAT exam associated with those scores.

Due to the changes in data preparation, exam and score-sending volumes in GMAT reports published after 2018 will be inconsistent with historic reports.

GMAT™ Online Exam

In April 2020, GMAC introduced the GMATTM Online Exam, which is an online and remote proctored version of the test-center-based GMATTM exam. Candidate exam-taking and score-sending information originating from both test center and online versions of the GMATTM exam has been incorporated into this report for TY2020 onward.

Variations in Data

The GMAT exam data in GMAC's internal data warehouse may vary slightly depending on when the data was exported. This may result in slight variation between the test year exam counts published in this current report and those published in past years' reports.

Percentile Calculations

The percentiles in this report are based on the <u>score concordance table</u> in July 2024. The percentiles were calculated by rounding the average score down to the nearest 10—ending in 0 for the GMAT Exam (10th Edition) or 5 for the GMAT Exam. This rounded score is then equated to the lowest percentile associated with that score on the score concordance table.

For further questions on the methodologies used in this report please contact the GMAC Research and Data Science Department at research@gmac.com.

Regional Categories

UNITED STATES

Middle Atlantic

Delaware

District of Columbia (Washington, DC)

Maryland Pennsylvania Virginia West Virginia

Midwest

Illinois Indiana Iowa Kansas Michigan Minnesota Missouri Nebraska North Dakota

South Dakota Wisconsin

Ohio

Northeast

Connecticut Maine Massachusetts New Hampshire New Jersey New York Rhode Island

Vermont South

Alabama Arkansas Florida Georgia Kentucky Louisiana Mississippi North Carolina South Carolina Tennessee

Southwest

Arizona New Mexico Oklahoma Texas

West

Alaska California Colorado Hawaii Idaho Montana Nevada Oregon Utah Washington Wyoming

CANADA

Alberta British Columbia Manitoba New Brunswick Newfoundland Nova Scotia Northwest Territories

Nunavut Ontario

Prince Edward Island

Ouebec Saskatchewan Yukon

Related Publications

- Profile of GMAT[™] Testing: Citizenship, Five-Year Summary, TY2020-TY2024 gmac.com/profile
- Profile of GMAT™ Testing: Residence, Five-Year Summary, TY2020-TY2024 gmac.com/profile
- 2024 GMAC Prospective Students Survey Report and Interactive Research Tool gmac.com/prospectivestudents

Related Admissions Recruiting Resources

Looking for students to meet your recruitment goals? The GMACTM GradSelect global database can help you find the best talent to recruit for your programs. As a GMAT score recipient, you have access to GradSelect, the world's largest pool of qualified prospective candidates specifically interested in graduate management education—over 560,000 candidates who are waiting to hear from you. The benefits of using the GradSelect service:

- Target your audience: Use more than 35 criteria to narrow your search and tailor your message for the best response rate.
- Get the most up-to-date contacts: The global database is updated daily, with 45K candidates joining every quarter.
- Find the best candidates anytime, anywhere with our easy-to-use web-based application.
- Save time: Receive automatic results weekly, biweekly, or monthly, and save your best searches.
- Recruit early: Discover candidates at all stages of their business education journey, using the segmentation tools to personalize and convert.
- Save money: By only paying for the profiles you need, GradSelect is a cost-effective way to build multichannel marketing programs.

To get more information or to create a GradSelect account, please visit gmac.com/gradselect.

Profile of GMAT[™] Testing: North America TY2020 – TY2024

Contributors

The following individuals from the GMAC Research Department made significant contributions to the publication of this report: **Kari Nelson**, Associate Manager, Research Analytics and Operations, data preparation and manuscript review; **Kun Yuan**, Director, Research and Data Science, revising of manuscript for intellectual content and quality assurance; **Ankit Nashine**, Manager, Data Science, quality assurance.

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For more information about all Research Department products, surveys, and resources, visit gmac.com/research.

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