

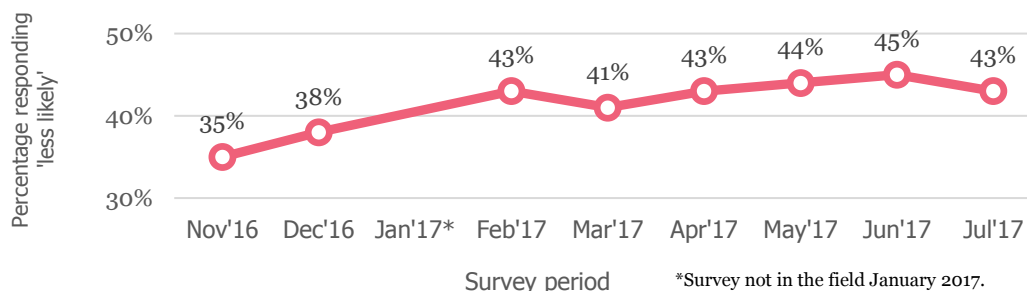
International B-School Candidates Continue to Express Concerns About Studying in U.S. Amid Political Climate

August 2017 – Data Brief

One-fourth (26%) of non-U.S. citizen business school candidates who considered the U.S. as a study destination are not planning to apply to programs in the U.S., reveals data gathered by the Graduate Management Admission Council (GMAC) through July. Many international candidates who are applying to U.S. programs are also applying to schools in other parts of the world.

The U.S. has a strong reputation for graduate business programs but the desire to study in the U.S. has been impacted by the current presidential administration as immigration policy has become a major focal point. GMAC data shows 4 in 10 (43%) non-U.S. citizen business school candidates are less likely to study in the U.S., on par with prior months.

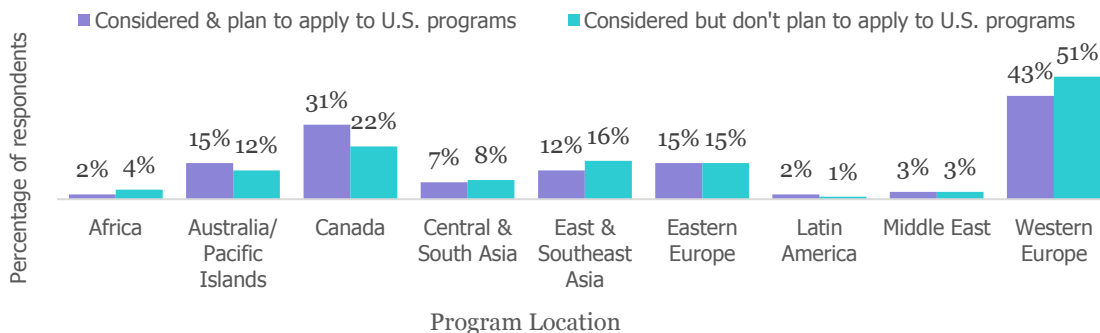
How, if at all, has the new U.S. president influenced your decision to pursue a graduate business degree in the U.S.?



Source: GMAC mba.com Prospective Student Survey. Data collected November 2016-July 2017.

Findings from February-July 2017 indicate most non-U.S. citizen business school candidates have considered the U.S. as a potential destination for completing their studies (80%). However, one-fourth (26%) of those considering the U.S. have stated they are not currently planning to apply to programs in the U.S. Even among non-U.S. citizens planning to apply to programs in the U.S., two-thirds (67%) plan to send applications to schools in other parts of the world, with Canada and Western Europe drawing notable interest.

Where do you plan to send applications for graduate business school? (among non-U.S. citizens who considered studying in the U.S.)



Source: GMAC mba.com Prospective Student Survey. Data collected February-July 2017.

For the latest market intelligence and analysis regarding student mobility and the immigration climate, please visit: gmac.com/immigration.