

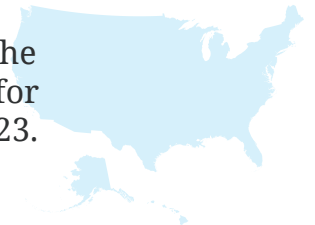
GMAC Prospective Students Survey 2024

Candidate Mobility Infographic

Access the full report at gmac.com/prospectivestudents

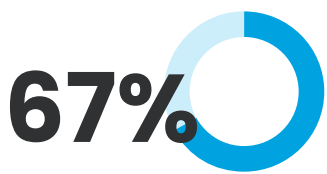
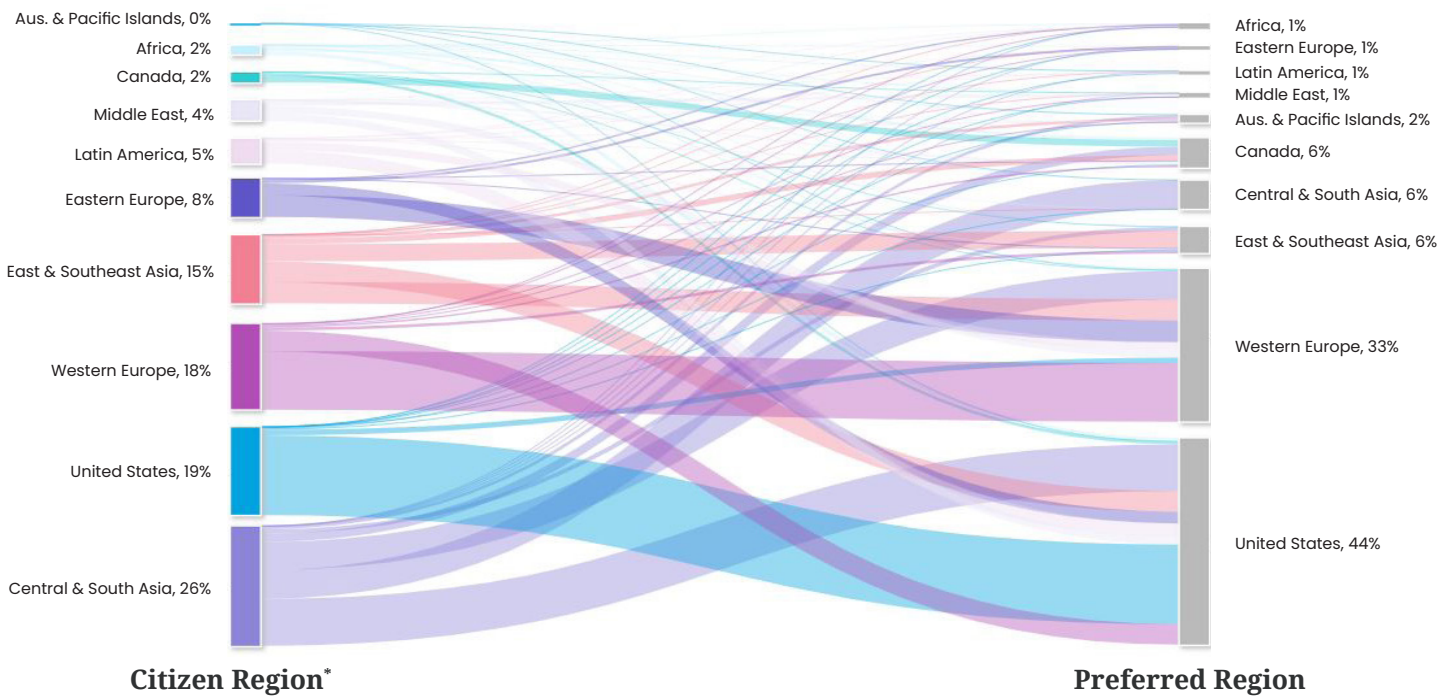


Central and South Asia has the largest pool of GME candidates in 2023.

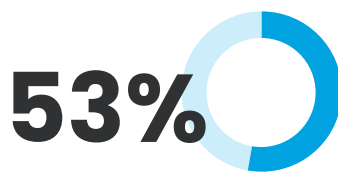


The United States is the top study destination for GME candidates in 2023.

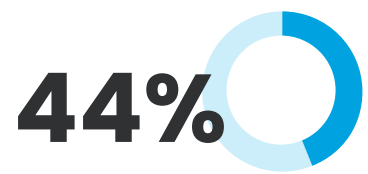
Composition of the Candidate Pipeline by Region of Citizenship to Preferred Study Destination, 2023



67% of candidates plan to apply to GME programs **outside their country of residence** in 2023 compared to 72% in 2019



53% of candidates from India plan to **apply domestically** in 2023 compared to 41% in 2022



44% of candidates from Greater China want to study in Western Europe for its **affordability**

*The percentage of candidates by region of citizenship is weighted based on an estimated percentage of candidates who may be interested in GME rather than the raw share of respondents to the 2023 PSS by region. Data from GMAC's 2024 Prospective Students Survey Report. © 2024 Graduate Management Admission Council™ (GMAC™). All rights reserved.