

# The Student Market: Indian Prospective Students



## GMAC® Data-to-Go Series

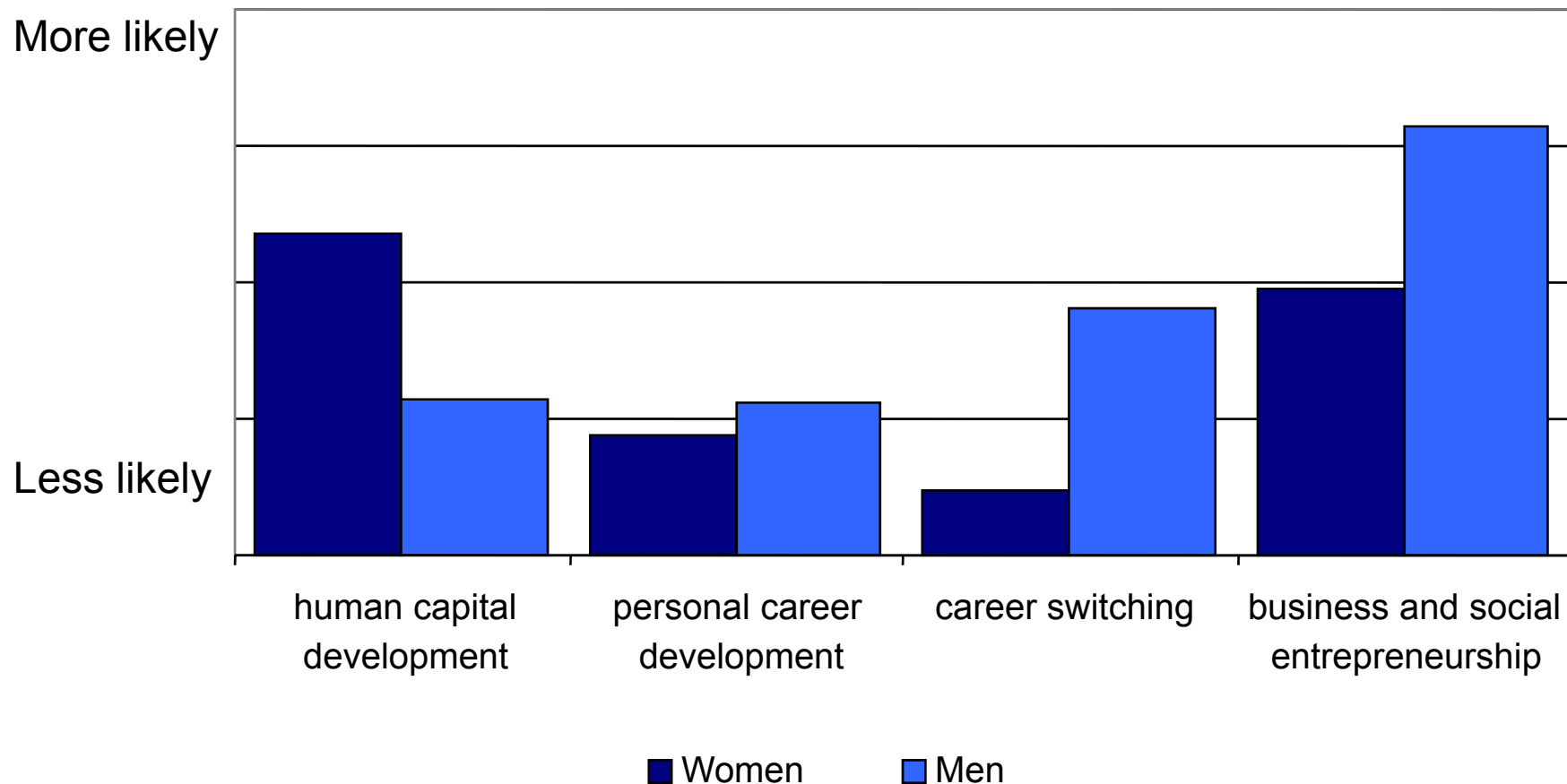
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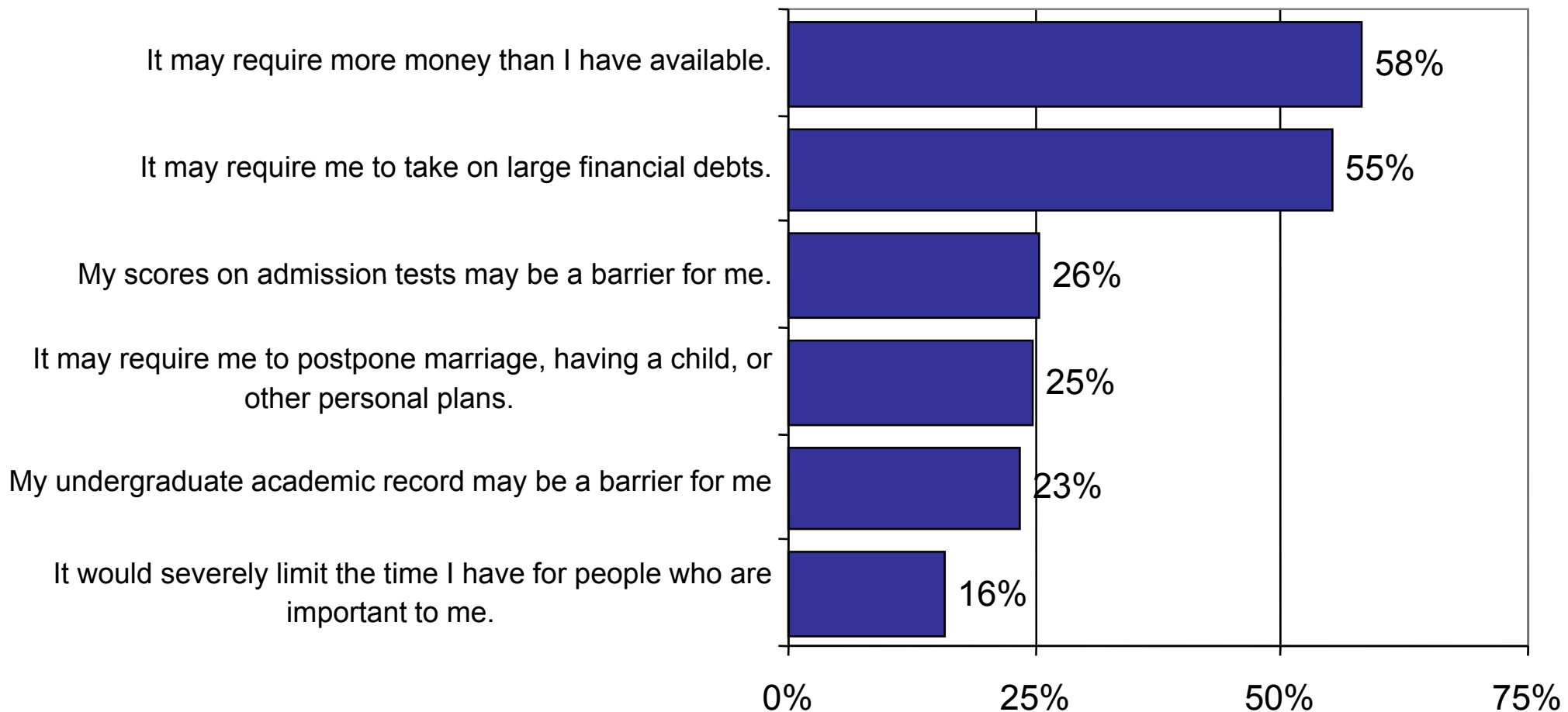
# Motivation to Pursue Degree

Indian women were more likely than men to be motivated by human capital development. Indian men were more motivated by career switching or business and social entrepreneurship.



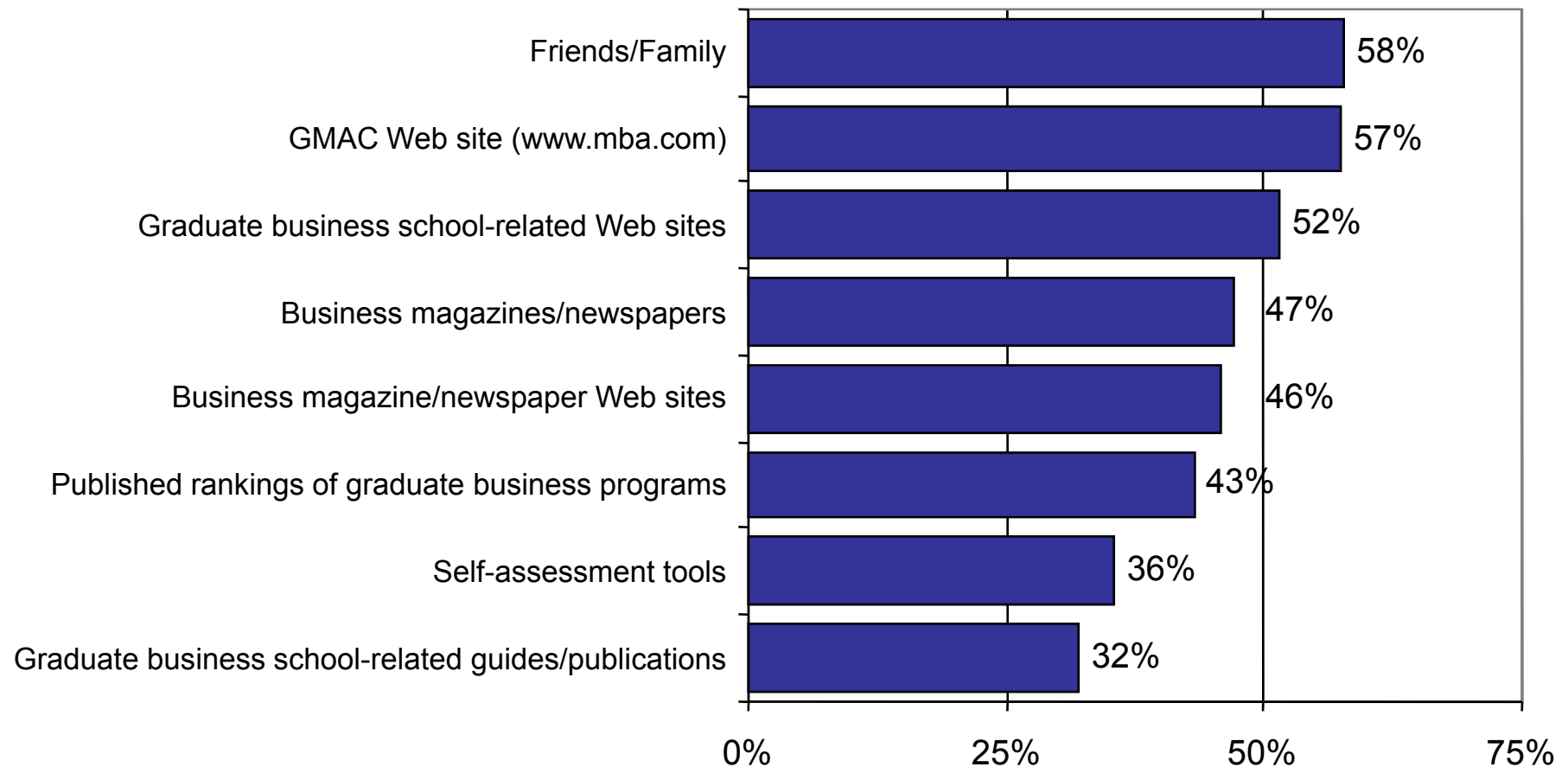
# Reservations about Pursuing a Degree

Financial issues were the most common reservations among Indian respondents.



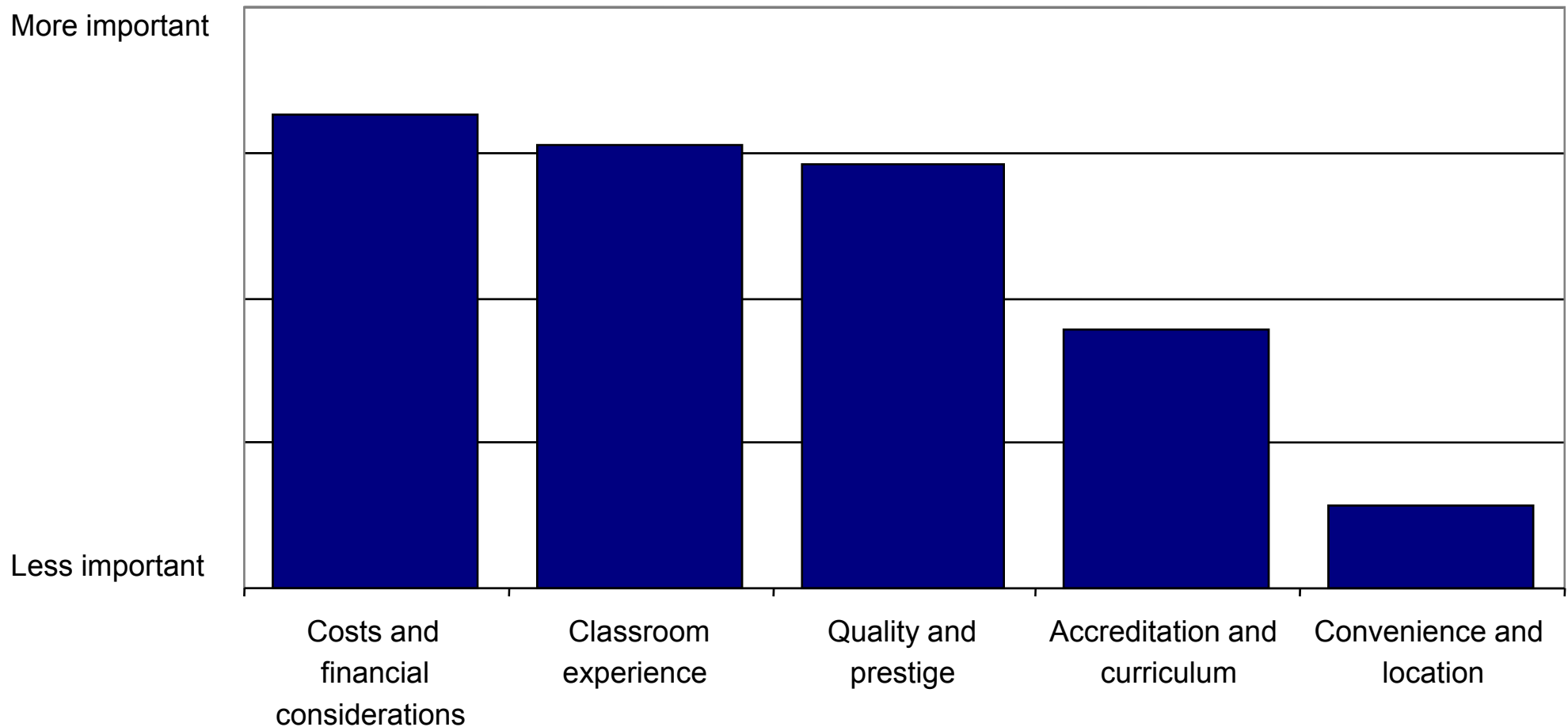
# Sources Consulted in Decision Making

When making the decision on whether to apply to graduate business schools, more than half of the Indian respondents consult their friends and family, the GMAC Web site, and school-related Web sites.



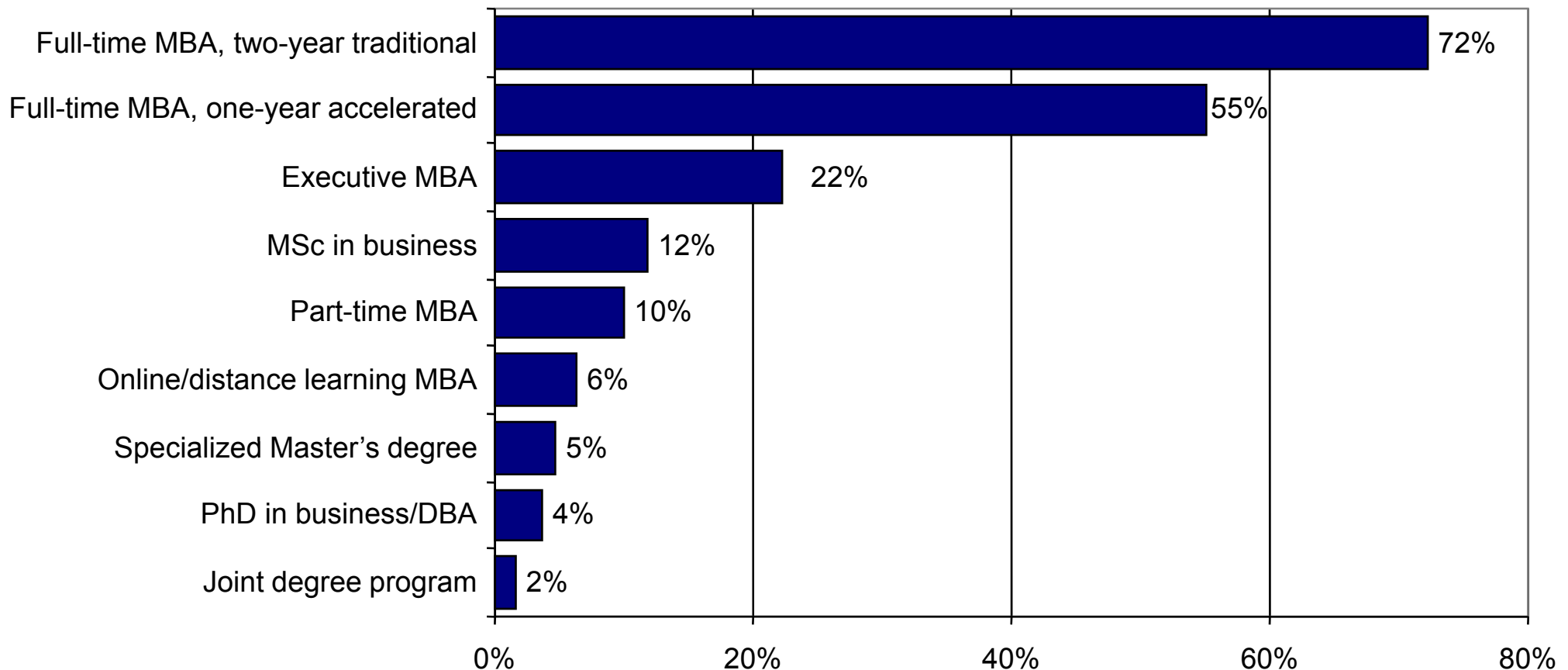
# School Selection Criteria

When selecting schools for which to apply, Indian respondents consider costs, the classroom experience, and quality/prestige to be the most important criteria.



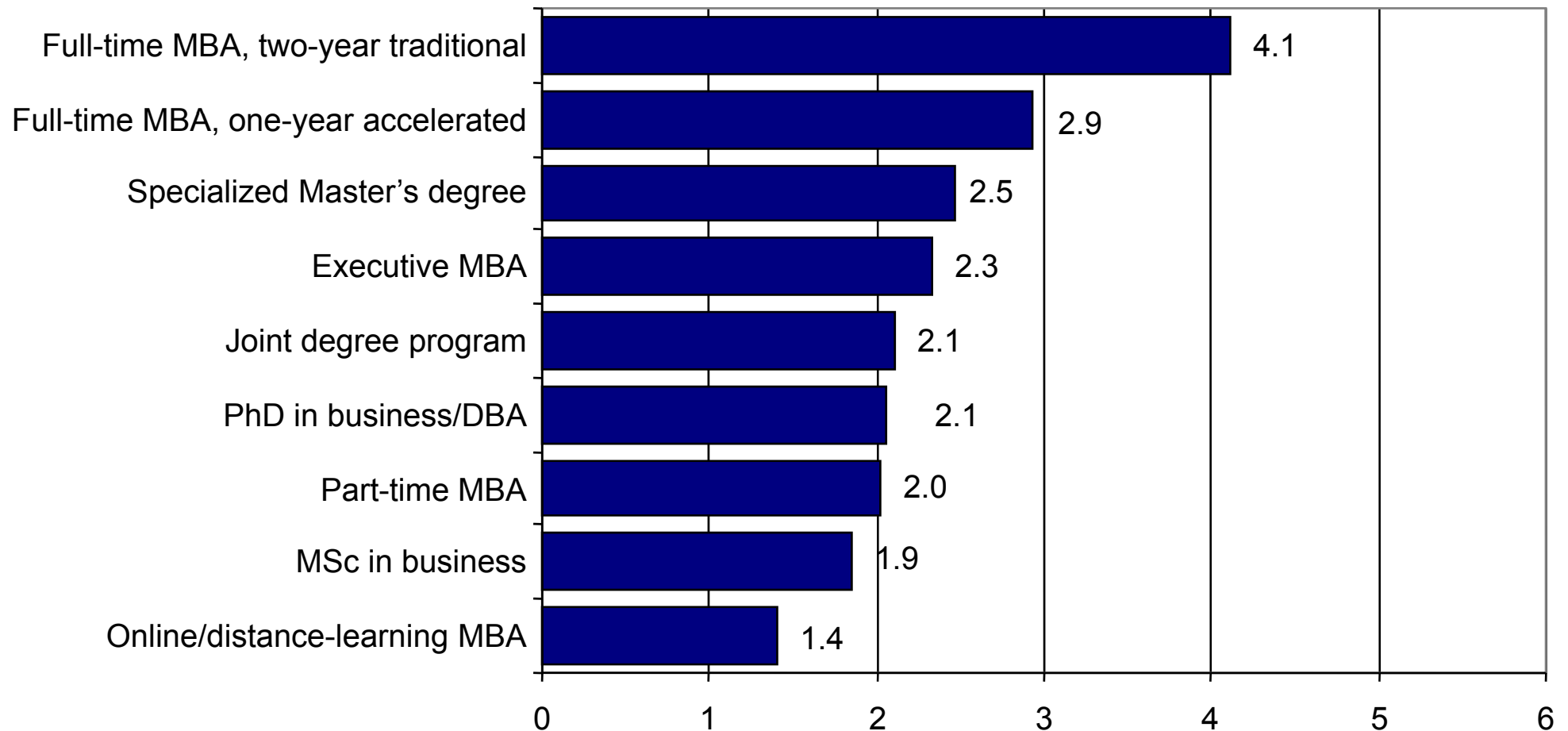
# Program Types Considered

**Full-time MBA programs—both traditional and accelerated—were the most often considered among Indian respondents.**



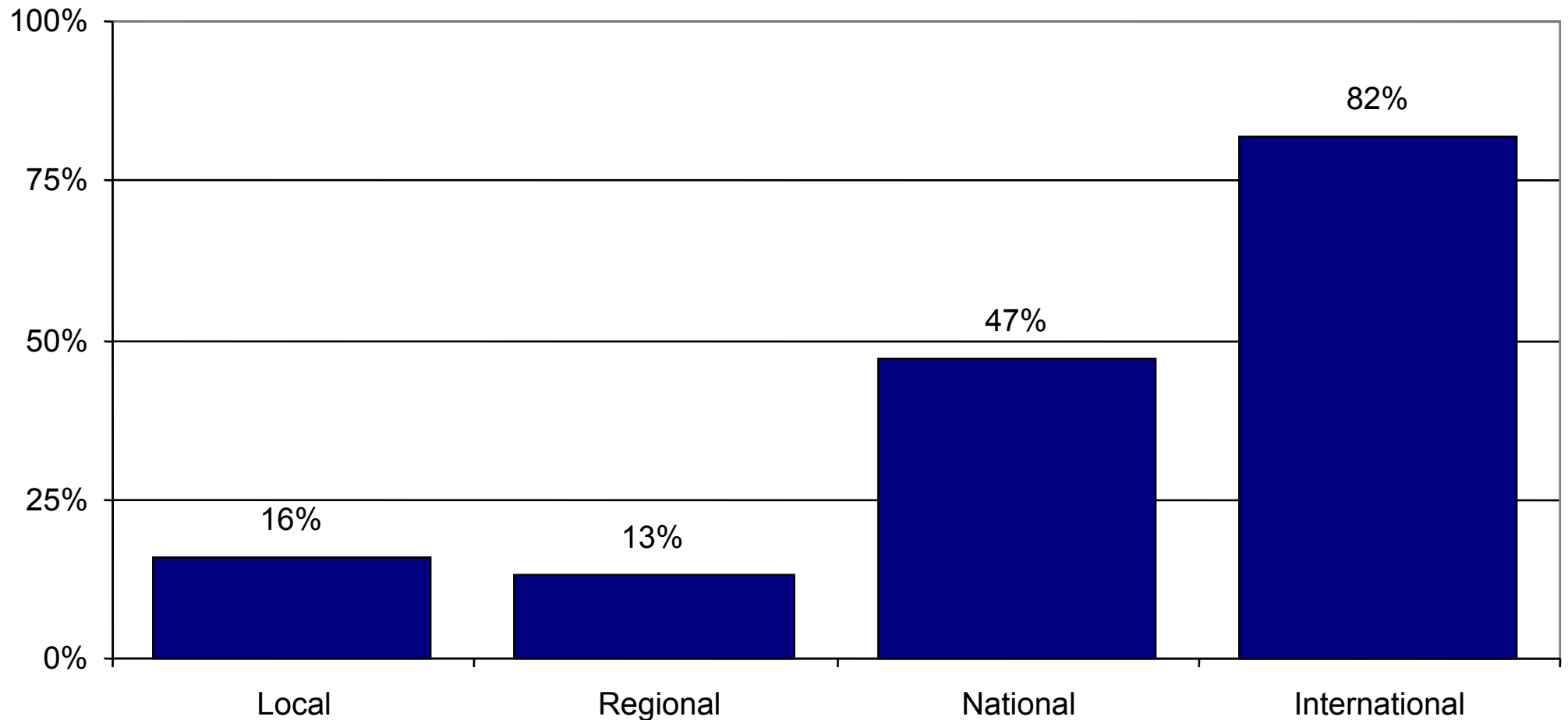
# Average Number of Applications Submitted

Indian applicants to traditional full-time MBA programs sent the greatest number of applications on average.



# Location of Submitted Applications

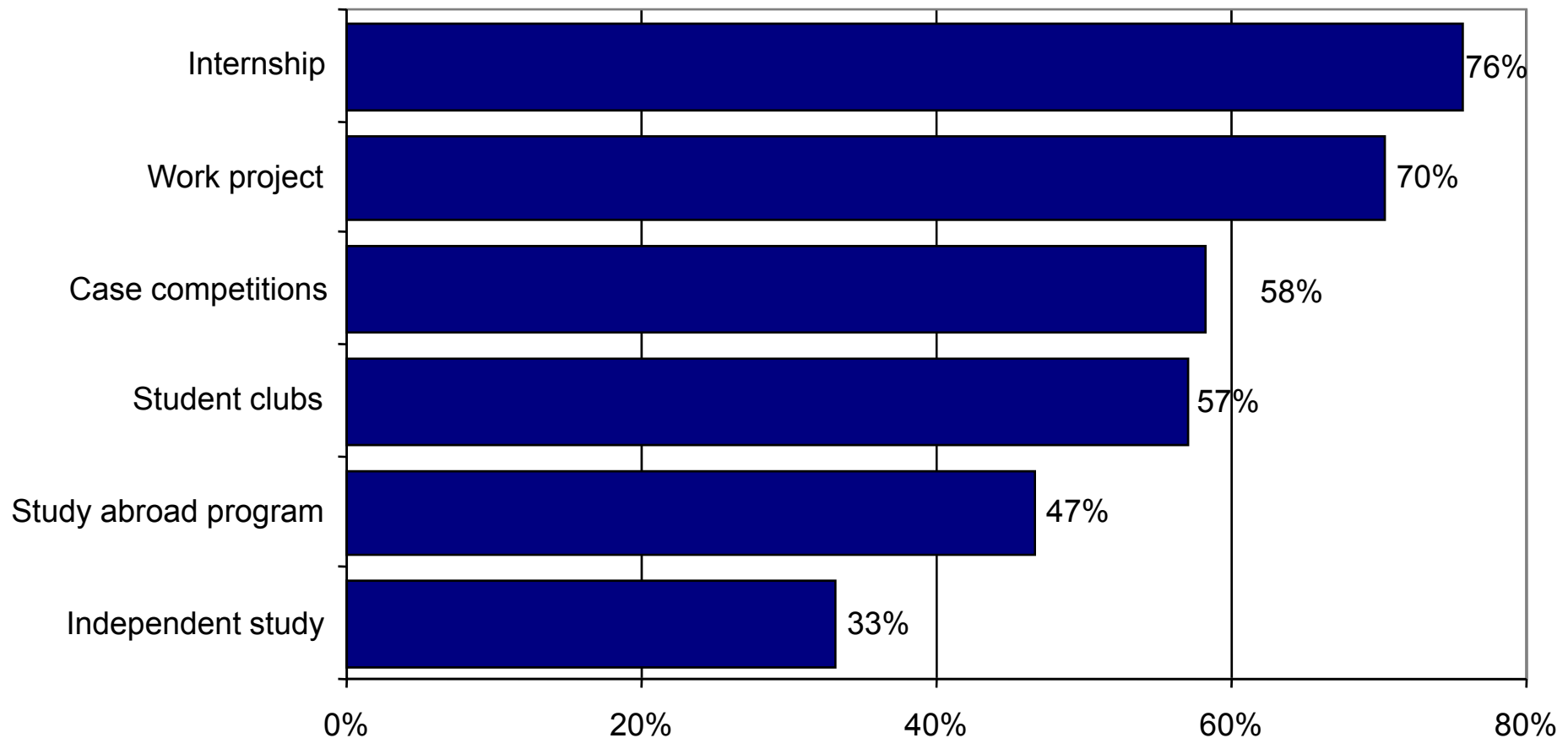
The majority of Indian respondents sent applications to schools outside of India. About half sent applications to national schools.





# Planned Activities During Business School

The majority of Indian respondents intend to obtain an internship and/or work project, and more than half intend to participate in case competitions and student clubs. Additionally, 20% plan to work full time and 57% plan to work part time.



# Planned Method of Financing Degree

Indian respondents plan to finance a majority of their degree with loans and grants, fellowships, scholarships, or government benefits.

