

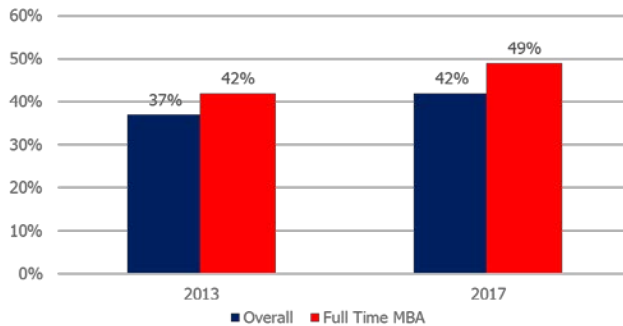
Women Making Gains in Graduate Management Education

Women are increasing their representation in the graduate business school pipeline, according to results from GMAC Research.

September 2017

Today, women represent 42 percent of the total applications received by participating survey programs, up from 37 percent in 2013. In fact, most program types have experienced an increase in the representation of women in the application pipeline. For example, among full-time MBA programs, women represent 49 percent of applications, up from 42 percent in 2013.

Percentage of programs reporting growth in female candidate application volume

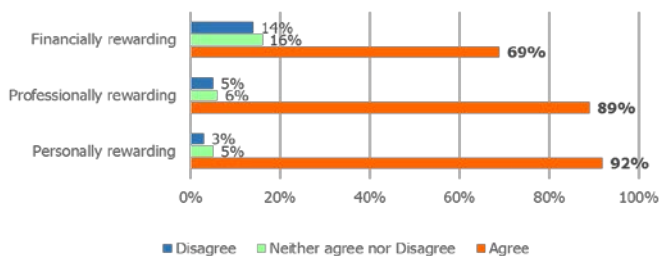


Source: GMAC Application Trends Survey Report 2017

The GMAC Alumni Perspectives Survey reveals that female graduates are getting value from their graduate business education. Ninety-two percent of females found personal reward from their degrees; 89 percent felt it was rewarding professionally and 69 percent agree it was rewarding financially.

Female Graduates Report Value

Business school alumni were asked whether their graduate business education was rewarding personally, professionally, and financially.



Source: GMAC Alumni Perspectives Survey Report 2017

Other key findings about women in graduate management education:

- 78% of females' current job level is mid to senior level while 67% of females who graduated between 1980 and 1989 are currently senior level to C-suite.
- 70% of female MBAs agree that their graduate education improved job satisfaction.
- 79% of all female grads and 84% of female MBAs agree their graduate education improved their earning power.
- 86% of all female grads report that their degree was somewhat to very important in obtaining their current job.