

# Key Diversity Statistics: Hispanic Americans

## GMAT® Exam Test Year 2011

### Key Statistics

#### Hispanic American Unique GMAT Examinees

- Population and Geography
- Work Experience
- Educational Attainment and Business Studies
- Detailed Demographic Data for Unique Examinees

### Other GMAC research

**GMAC Data-to-Go: US Underrepresented Populations in the Student Pipeline.** This interactive report features data about the interests, motivations, and concerns of Hispanic American prospective students. Released July 2012 and based on data from the *mba.com Prospective Students Survey*, the report is available at [gmac.com/datatogo](http://gmac.com/datatogo).

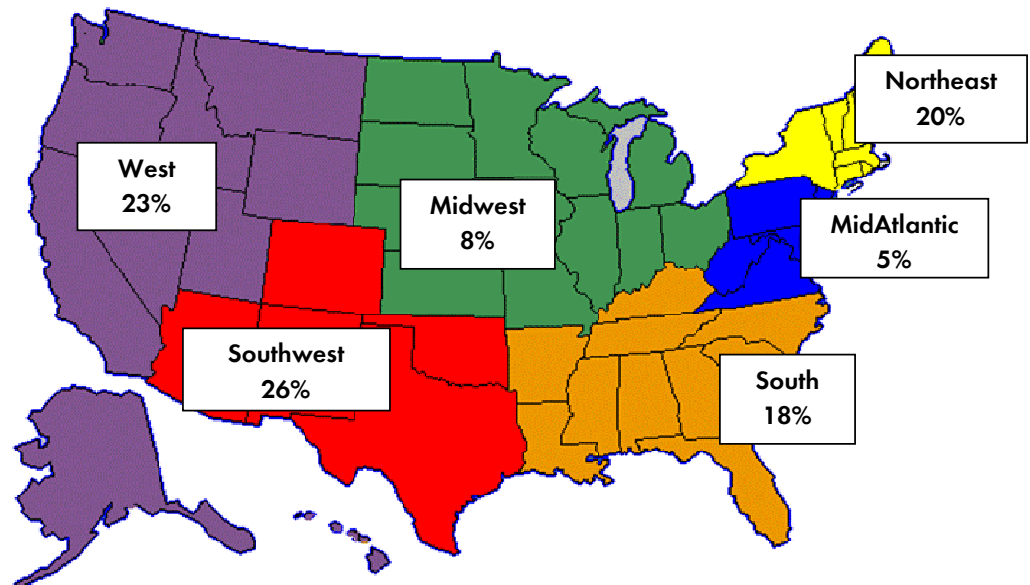
More resources at [gmac.com/research](http://gmac.com/research)

## Hispanic American Unique GMAT Examinees

### Population and Geography

Hispanic Americans, with 6,169 unique GMAT examinees in TY2011, are the second largest underrepresented US population group in the business school pipeline\*.

- Hispanic Americans account for 40 percent of the underrepresented US populations among GMAT examinees, and make up six percent of all US unique GMAT examinees.
- Among Hispanic American unique GMAT examinees, men outnumber women by nearly 11 percent (55% men vs. 45% women).
- The representation of women Hispanic Americans is larger, however, when compared with all other unique US GMAT examinees (non-underrepresented population), where women represent only 37 percent of GMAT examinees.
- The majority of Hispanic American unique GMAT examinees are 30 years of age or younger (79%). Within this age range, Hispanic Americans between the age range of 25 and 30 are the largest cohort, and outnumber those younger than 25 (41% vs. 38%).
- By region, the Southwest and West have the largest percentage of unique Hispanic American GMAT examinees, 26 percent and 23 percent respectively. Other US regions with large representations of Hispanic Americans are the Northeast (20%) and the South (18%).



Hispanic American Unique GMAT Examinees by US Region, TY2011

\*Note: Data are presented by unique GMAT examinees for Testing Year 2011, the period from July 1, 2010, to June 30, 2011. Underrepresented populations in this analysis refer to African American, American Indian, Alaska Native, Pacific Islander, and other Native American, as well as Hispanic American populations (including Mexican American, Puerto Rican, and other Hispanic American groups).

## Work Experience

The majority of Hispanic American unique GMAT examinees have some work experience (84 percent), and the most often reported level of work experience was between 4 and 9 years in TY2011.

- Hispanic Americans have a similar although slightly higher percentage of unique GMAT examinees with no work experience (15.6% reported zero years) when compared with other underrepresented US population groups (14.8% for African Americans and Native Americans). This remains less, however when compared with the percentage of all other unique US GMAT examinees (non-underrepresented population) with no work experience (21.1%).

Years of Work Experience Reported by Unique GMAT Examinees, TY2011		
Years of Work Experience	Hispanic Americans	US Citizen Non-Underrepresented Population
Zero Years	15.6%	21.1%
1-3 Years	30.3%	32.5%
4-9 Years	36.4%	32.1%
10+ Years	17.7%	14.3%
Total	100%	100%

\*Categories may not sum to 100 percent because of rounding.  
 US citizen classification does not include figures for other underrepresented groups such as African American or Native American populations. GMAT Testing Year refers to July 1, 2010, to June 30, 2011.  
 Source: GMAC Data

## Educational Attainment and Business Studies

**Business and Commerce is the MOST cited undergraduate major among Hispanic American unique GMAT examinees (60.3%), consistent compared with all GMAT examinees from the United States.**

- The fields of Social Sciences and Science and Engineering are the second- and third-most-reported undergraduate majors by Hispanic American unique GMAT examinees (16.5% and 13.0% respectively).
- The representation of current undergraduates among Hispanic American unique GMAT examinees is 16 percent, slightly less than the 19 percent of all other unique US GMAT examinees (non-underrepresented populations) that indicated they had not yet completed undergraduate studies.
- The majority of Hispanic American unique GMAT examinees report a GPA of between 3.0 and 3.5 (56%).
- More than 20 percent of Hispanic American unique GMAT examinees reported GPAs of 3.6 or higher, which is slightly less than the 30 percent of all other unique US GMAT examinees (non-underrepresented populations).
- Nearly 19 percent of Hispanic American unique GMAT examinees scored 600 or higher on the GMAT exam in TY2011, compared with the 37 percent of all other unique US GMAT examinees (non-underrepresented populations).
- Nearly 69 percent of Hispanic American unique GMAT examinees indicate their intention to pursue a Master of Business Administration (MBA). This rate is consistent with that of all groups: 72 percent for Native Americans, 71 percent for African Americans, and 70 percent for all other unique US GMAT examinees (non-underrepresented populations).

## Detailed Demographic Data

Demographic data for the 6,169 unique GMAT examinees in TY2011 identifying themselves as “Hispanic” are presented below. Examinees are not required to provide biographical and demographic information. *Bold italics* indicate the largest group within each data point.

### GMAT Exam Testing Year 2011, Hispanic American Unique GMAT Examinees

#### Gender

- Women: 44.6%
- Men: 55.4%**

#### Age range

- Younger than 25: 38.4%
- 25–30: 40.6%**
- 31–39: 16.5%
- 40 and older: 4.5%

#### US region

- Middle Atlantic: 5.3%
- Midwest: 8.4%
- Northeast: 19.7%
- South: 17.7%
- Southwest: 25.9%**
- West: 23.0%

#### Years of work experience

- Zero years: 15.6%
- 1–3 years: 30.3%
- 4–9 years: 36.4%**
- 10–14 years: 10.5%
- 15 or more years: 7.2%

#### Highest education level attained

- Still an undergraduate: 16.3%
- Earned bachelor's degree: 67.5%**
- Taken graduate courses beyond first degree: 7.3%
- Earned master's degree: 3.3%
- Earned doctorate: 0.4%

#### Undergraduate major category

- Business and commerce: 60.3%**
- Science and Engineering: 13.0%
- Social science: 16.5%
- Humanities: 5.6%
- Other major: 4.6%

#### Undergraduate GPA

- 2.9 or below: 23.8%
- 3.0–3.5: 55.9%**
- 3.6 or above: 20.3%

#### Total GMAT score

- Below 500: 56.5%**
- 500–540: 13.7%
- 550–590: 11.4%
- 600–640: 8.6%
- 650–690: 3.4%
- 700 and above: 1.9%

#### Intended degree program

- Master of Business Administration: 68.7%**
- Master of Accountancy: 10.8%
- Executive MBA: 2.8%
- Master's in health care administration: 1.1%
- Master of Public Administration: 0.4%
- Master's in Business (MS/MA): 6.7%
- Joint degree, MBA/engineering: 0.7%
- Joint degree, MBA/law: 1.8%
- Other joint degree: 1.5%
- Doctorate in business: 1.2%
- Other degree: 2.4%
- Undecided: 2.0%

#### Intended study pace

- Full-time: 53.1%**
- Part-time: 27.7%
- Executive MBA: 4.4%
- Undecided: 9.3%

GMAT Testing Year 2011 refers to July 1, 2010, to June 30, 2011. \*Categories may not sum to 100 percent because of rounding.

Source: GMAC Data

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